HE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTR

Vol. 8, No. 3
WEEK OF
SEPT. 30, 1946
FALL SPECIAL

The Sign of the Musical Note over the Stork Club's bar.

"Wurlitzer's Sign of the Musical Note is the Greatest crowd puller in our experience"

. . . Gene Bufalino, Manager
Stork Club
Detroit

● The Stork Club is one of Detroit's swank spots. Says its live-wire manager, Gene Bufalino, "Stimulated by Wurlitzer's billboard and national magazine advertising, people flock in here, stay longer, spend more while enjoying Wurlitzer Music. Wurlitzer's *Sign of the Musical Note* is the greatest crowd-puller in our experience. We owe a vote of thanks to Wurlitzer."

What's happening at the Stork Club is occurring everywhere. Wurlitzer Factory-Approved Music Merchants are getting and holding the best locations. Wurlitzer location owners are sharing the rewards as everybody, everywhere learns to look for Wurlitzer's *Sign of the Musical Note* to identify places where they can have fun enjoying Wurlitzer Music. The Rudolph Wurlitzer Company, North Tonawanda, New York.

Attractive Stork Club entrance features the Sign of the Musical Note

k Club inter-
howing Wur-
Model 1015

"CHATS WIT
DOC"

Audiotronic

"The new Audiotronic Amplifier was developed by AMI to do ultimate justice to the musicians and artists who make records. The AMI audiotronic circuit doesn't favor lows over highs or highs over lows but, while eliminating surface noises, exploits the rich, musi resources of the record and renders the music with startling reality and living tone."

DeWitt (Doc) Eaton, Vice-President and General Sales Manager, **AMI *Incorporate***

Vol. 8 No. 3, Serial Number 263 Week of September 30, 1946

Fall-1946

By Bill Gersh

Fall, 1946, is here. The leaves are beginning to change to beautiful browns and reds — and gradually falling from the trees — gliding down in graceful twists and turns. There's a chill in the morning air. And the evenings are cool. That winy, Indian Summer sparkle in the air adds pep. People are back at work. The coin machine industry awakes with the opening of the Fall season.

This Fall, 1946, doesn't have that "optimistic tang" which businessmen expected. Production is still not up to par. Both buyers and sellers are somewhat puzzled about future procedure. Many are waiting to see what the effect of the Fall season will be on the public generally — before plunging on ahead with their plans. Industry is in a changing ferment.

It is anxious, even eager, to get going. Operators want to establish new commission arrangements with their locations. Jobbers and distributors look forward to the arrival of new machines in quantities and, in the meantime, continue to work with used equipment — tho there isn't the huge, zestful selling of the war years.

It's a re-adjustment period. Prices are higher. Expenses are greater. Gradually, businessmen are beginning to adjust themselves and their methods to this new "price age." It may be inflationary, to a certain extent. It may, eventually, return to a more "normal" base (if anyone today knows what "normal" really means). It takes a little time to get all surrounding factors into focused adjustment with this new era.

This industry is slowly reaching and completing the final adjustment stages. The products of this field rose rapidly to meet the new price conditions once the war was over. At first coinmen were angry — then puzzled — now gradually adjusting themselves to the change. Some like it. Some don't. That's natural.

What is most important, tho, is that the industry continues to go ahead. To grow. To expand. To become ever more important. And is today recognized as the most outstanding division of America's entertainment industries.

It has reached far and beyond what the movie theatres have accomplished. It has brought the music of America right into the tiniest hamlets where no theatres and no concert halls exist. It has brought economical entertainment to millions of peoples everywhere in the world. It is bringing innovation after innovation to merchandising. It leads. It's a new and a better business.

This Fall, 1946, will probably see many promises accomplished. For over four years *The Cash Box* urged that the present commission basis be changed so that coinmen would be better assured of profitable continuance in this industry. Gradually, slowly, this is today becoming fact. The 70%-30% commission basis was only a beginning for many — now there are "front money guarantee" arrangements — 10c play — and various other commission methods already in effect, and, spreading thruout the nation.

A "National Tax Council" is needed and *The Cash Box* continues to work for this idea it suggested. A "School for Mechanics" should also become fact. A "National Board of Trade" to unite the three divisions of the industry should also come about — music — merchandise — amusement. They should all be one — to make this industry strong and completely representative when necessary. A "Public Relations Bureau," as suggested and urged upon the trade by *The Cash Box* for over four years, is gradually becoming a fact.

The Fall of 1946 will be the beginning of a new, different and better coin machine industry. The business methods now being employed are far, far advanced over those of the pre-war period. The showrooms, offices, buildings of the operators and wholesalers in this trade are finer, and more representative of a great and growing industry. The factories of the manufacturers (the great majority of them winners of wartime awards) are better and more impressive than ever.

All in all, wiping away the immediate little things which are harrassing the trade — this Fall, 1946, gives great promise for the future of the industry. This business is slowly, but at long last, awakening to its true course. Beginning with this Fall season — many changes for the better are sure to occur.

THE CASH BOX

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BIG TURNOVER PREDICTED

Ops Must Arrange for Better Commish Basis Immediately

NEW YORK — Once again word is spreading among a great many coinmen that, "the turnover is going to be terrific" as regards the operators of the nation.

These men are of the opinion that prices of the new equipment are much too high for present type operating methods.

There is no doubt that this is very true where operators still continue on a 50%-50% commission basis — and these are the majority of the ops in the country.

The facts are that wherever the new machines are located — they earn more than what former machines earned in the same locations.

But, this still will not cover the cost of operating the machines, plus the money needed each week for amortization and other general overhead expenses — if the operator continues on a 50-50 basis with the location.

It is admitted that there are a few locations in each community where 50/50 will still bring profit to the operator. But, these are very few and far between. The average location will not today bring the operator what he requires from the machine on a 50/50 commission basis. And the "average" are the far greater majority of the locations in the nation.

Therefore, these coin machine leaders claim, there is going to be a "big turnover" for the average operator will not be able to outlast the high prices of the new equipment and the low take. New blood, they say, will then step into these spots and struggle along — until prices break and all other overhead levels itself off — during the readjustment period which is now predicted for Spring of 1947 — and an entirely new type of coin machine operator will come into being.

Those operators, then, who cannot foresee what these leading coin machine men are predicting — should PLAN AHEAD.

The simply must change their commission basis. They must, if they want to remain in this business, get more from the total gross collection which they are sharing with the location.

Every operator realizes that he must earn more money, faster than he ever did before, to assure his profitable continuance in this business.

A great many operators have already made new commission arrangements with their locations. Many are now on the 70%-30% basis recommended and urged by *The Cash Box* for more than four years. Others are using "front money" guarantee systems and still others are now jumping to 10c play, 2 for 15c, 3 or 4 for 25c and cutting the commission to the location owner to 25% and even less in some isolated cases. (*The Cash Box* published seven different commission methods now in use by intelligent coinmen in its August 26, 1946 issue.)

There is no need to be frightened over the high prices of present equipment. The industry simply must adjust itself to this new "price era." It must go on now as if this price was "the price" always paid. (Many favor higher prices for machines on the theory that these keep too much new blood from entering the field.)

As the operator gradually adjusts himself to this new type of reasoning — then he must follow this with better business methods. He is in a profit-sharing business with every location he has. He must therefore equalize this profit sharing to assure himself remaining in business. In short, he must talk things over with this "partner" (the location owner) to arrive at a better division of the profits.

He must change from 50%-50% to a new and better commission basis. If he doesn't — the prediction now being made that there will be a "big turnover of operators" — is sure to come true.

MUSIC IN THE NEWS

Everyday, everywhere in the nation, automatic music is being openly discussed in newspapers, magazines, over the air and in general meetings of business and civic leaders. All this publicity is, naturally, helping to benefit the growth of the music industry in all its many categories. It is therefore of great interest to all in the automatic music business to know what these people are saying.

Free Music in Many St. Louis Banks

ST. LOUIS, MO.—Wired music is now becoming an outstanding feature of many of the leading banks here. Customers not only like it, but are becoming accustomed to hearing music while transacting business.

Joseph F. Holland, vice president of the Manufacturers Bank & Trust Co., 1731 S. Broadway, is reported to have stated that a bank ought to be as attractive as any store that sells consumer products.

At this bank customers are regaled with the music of Wagner, Victor Herbert or a Viennese Waltz at regular intervals, coming to them from loud speakers strategically located thruout the premises. Customers as well as the bank's employees are obviously pleased.

The Federal Reserve Bank at 411 Locust Street and the Mercantile Commerce Bank & Trust Co. at 721 Locust Street, have played wired music over speakers to their employees for over six months now. Both banks find that music is beneficial to their employees.

More banks are planning to use wired music thruout this area.

Wealthy Socialite to Enter Wired Music Biz.

NEW YORK—According to Danton Walker whose well read and popular column "Broadway" appears in the New York Daily News here — Anthony Drexel Biddle, Jr. is behind an outfit selling wired music exclusively to stores.

Music Promised in Pullman Cars

CHICAGO, ILL. — The Pullman-Standard Car Manufacturing Co. is planning to use wire recorders, which record on wire spools that can be played back like phono records, to give passengers in forthcoming new Pullman cars pleasant and continuous music.

Programs will be arranged, the firm reports, to "fit the locale." Rivers, creeks and waterfalls may call for sparkling, tinkling music. Indian country may call for music with the chanting undertone so characteristic of the early American Indian folk and war songs.

In short, passengers in Pullman cars will find a complete programmed music arrangement in the new cars being planned for them.

Hospital Adds Wired Music for All Patients

SCRANTON, PA.—The Hahnemann Hospital here is being wired for music, L. R. Robbins, superintendent, reported.

Programmed music will be available for all patients. Speakers will also be installed in the nurses' dining hall and in the main waiting room. Each bed will be wired individually with earphones for the patient.

Robbins said that there is a theory that music has a definite therapeutic value. He indicated, however, that this theory would be put to the test after the wiring is completed.

Coal Co. to Pipe Music to Miners

PITTSTON, PA. — H. J. Connolly, head of the Pennsylvania Coal Company announced that msuic would soon be piped to one of the shafts of the company's collieries here.

This is the first time that music has ever been made available to miners at work.

Music is Morale Builder Says Noted Doctor

PORTSMOUTH, VA.—Dr. George W. Crane who conducts the column, "The Worry Clinic" in various newspapers thruout the country, tells about an office manager who asked whether he believed that music would make people work faster and more efficiently as well as what the psychological effect of music was on the human body.

Dr. Crane replied, "Morale buoys us up. It is a complex with 'hope' as its central idea. The effect of music in building morale is remarkable." In praising the morale bulding value of music, Dr. Crane also says, "I have often recommended using phono band numbers whose fast tempo and easy rhythm could easily motivate children to faster action in the morning."

He continues, "In industrial life, music often can serve to eliminate the ennui or boredom that results from monotonous work. Many business and industrial firms have found it wise to install phonographs or radios or 'wire in' programs so that their employees can profit from the music."

He also says, "Since much office and industrial work becomes so routine and automatic that it does not occupy the workers' full attention, music serves as a melodic escape by which their thoughts may dwell on pleasanter things. An occupied mind is usually a contented mind; hence, music serves as an outlet for thinking and feeling, thereby lessening boredom and industrial unrest. Furthermore, because music rearouses former emotional states, it serves to produce in the body the usual physiological effects of emotions. More adrenaline is thus released, with a consequent rise in blood pressure. I have conducted experiments along this line to verify the exhilarating effect of certain musical pieces. 'To be most effective, of course, we must not play funeral dirges and slow tempo melodies."

THE CASH BOX POLL OF THE NATION'S TOP 10 JUKE BOX TUNES

CODE:

AP—APOLLO
BW—BLACK & WHITE
CA—CAPITOL
CD—CADET
CO—COLUMBIA
CS—COSMO
CT—COAST
DE—DECCA
EC—EXCLUSIVE
EX—EXCELSIOR
FS—FOUR STAR
JB—JUKE BOX
MA—MAJESTIC
ME—MERCURY
MU—MUSICRAFT
NA—NATIONAL
RH—RHAPSODY
SI—SIGNATURE
ST—STERLING
VI—VICTOR
VO—VOGUE

1. TO EACH HIS OWN

CO-37063—The Modernaires
DE-23615—Ink Spots
FS-1131—Trudy Erwin — Opie Cates Orch.
MA-7188—Eddy Howard Orch.
ME-3022—Tony Martin
RH-109—The Esquire Trio
SI-15053—Marie Greene
VI-20-1921—Freddy Martin Orchestra

2. FIVE MINUTES MORE

CD-205—Curt Massey
CO-37048—Frank Sinatra
DE-18909—Bob Crosby
MA-7197—The Three Suns
MU-15086—Phil Brito
VI-20-1922—Glenn Miller Orch.

3. SOUTH AMERICA, TAKE IT AWAY

CO-27051—Xavier Cugat Orch.
DE-23569—Bing Crosby-Andrews Sisters
MA-7202—George Paxton Orch.

4. CHOO CHOO CH'BOOGIE

DE-23610—Louis Jordan and His Tympany Five

5. SURRENDER

AR-150—Jan Savitt Orch.
CO-36985—Woody Herman Orch.
CS-483—Tony Pastor and Band
DE-18897—Randy Brooks
MA-7186—George Olson Orch.
VI-20-1877—Perry Como
MU-15073—Phil Brito

6. RUMORS ARE FLYING

CA-282—Billy Butterfield Orchestra
CO-37069—Frankie Carle Orchestra
MA-7205—Three Suns
ME-3032—Tony Martin
SI-15043—Harry Cool Orchestra
VI-20-1944—Betty Rhodes

7. I DON'T KNOW ENOUGH ABOUT YOU

CA-236—Peggy Lee
DE-18834—Mills Bros.
VI-20-1861—J. Desmond

8. THE GYPSY

BE-7003—Freddie Stewart
BW-774—Jan Garber Orch.
CO-36964—Dinah Shore
CS-475—Frankie Lester—H. McIntyre Orch.
DE-18817—Ink Spots
DE-23511—Hildegarde
MA-7177—Louis Prima Orch.
MU-15062—Phil Brito
VI-20-1844—Sammy Kaye

9. DOIN' WHAT COMES NATUR'LLY

CO-36976—Dinah Shore
DE-18872—Jimmy Dorsey O.
MA-7193—De Marco Sisters
VI-46-0001—Al Goodman O.
VI-20-1878—Freddy Martin Orch.

10. THEY SAY IT'S WONDERFUL

AR-139—Ginny Simms
CA-252—Andy Russell
CO-36975—Frank Sinatra
DE-18829—Bing Crosby
FS-1082—Ray Herbeck Orch.
MA-7176—Jack Leonard
ME-3005—Eileen Barton
SI-15021—Ray Block Orchestra
VI-20-1857—Perry Como
VI-46-0001—Al Goodman Orch.

RECORD REVIEWS

By Ralph Emmett
OF
"THE CASH BOX"

"The Beaumont Ride"
"Why Does It Get So Late So Early"

Harry James Orchestra
(Columbia 37080)

● On this platter the Harry James crew have climbed into their well grooved places aboard their musical bandwagon to do "The Beaumont Ride," and it's in the James tradition all the way thru. Of course, it's Harry, himself, who leads the way via his piping horn, and all the others back him noisily and well right on to the end. If you remember his "Friar Rock," you have a pretty good idea what this kind of instrumental side is like. As for locations, it belongs where all they ask is James, and they want him hot and loud. Flipped, the lads run thru "Why Does It Get So Late So Early," on which Harry and his horn shine again. Buddy DiVito handles the vocal chores and his performance takes a stellar position for what the aggregation have to offer on this romantic ballad. A good disk for wherever Harry's name means action.

"Rumors Are Flying"
"I Left My Heart In Mississippi"

Two Tones
(Cosmo 504)

● A top treat is this offering of the soaring hit "Rumors Are Flying." Done by a pair of voices representing the dusky and the paleface, the boys combine to bring to the boxes where they like 'em soft and low a piece of wax that gives it to 'em just that way. Harmony tricks traded between the pair are worth listening to, and the customers will. Flipped, the boys do "I Left My Heart In Mississippi," that should have caught on many, many moons ago, and what they do for it helps bring the melody just that much closer to the hit parade. Give this platter an attentive listening. It's worth it.

"I Guess I'll Get The Papers"
"Too Many Irons In The Fire"

Mills Brothers
(Decca 23638)

● The Mills Brothers, one of the smoothest of the small combos to be heard on wax, have here provided a first rate piece of wax property that should get heavy and profitable action no matter where it's placed. Getting "A" billing is the by-now-well-known "Too Many Irons," which is given one of the more capable interpretations in all departments to be heard around. The pace they set is slow but regular thru most of it, but toward the close the lads break out, adding gusto and color to the closing bars that sets well with the listener. Flipped, the lads come up with one of the better offerings of "I Guess I'll Get The Papers," which is "Ten Top Tunes" material, for locations in the larger cities, where the title alone is so commonly used that "curiosity play" will carry it there.

DISK O'THE WEEK

★ ★ ★ ★

"A Man Is A Brother To A Mule"

Andrews Sisters
(Decca 23641)

ANDREWS SISTERS

● Your music boxes should ring up heavy coin once this latest platter of this industry's favorites, The Andrews Sisters, gets around. The tune is "A Man Is A Brother To A Mule," a first class novelty number with lyrics and music that stick. Add to that the zingy, swingy arrangement it gets when the Andrews gals make with the chirping and you've got a sock hunk of wax that'll soar to among the top positions on your route in hardly any time at all. And to make the treat complete, and the record worth its weight twice over, you've got "The House of Blue Lights" on the backing, and here again they score. As for the melody, well, "The House" has been around long enough so nobody needs measure its appeal. Snatch this platter. You won't be sorry.

"Bow Tie Jim"
"Blues In The Night"

Loumell Morgan Trio
(Apollo 1019)

● The Loumell Morgan Trio here offer a neat little "race type" novelty in "Bow Tie Jim," which, as the title implies, is about a guy with a bow tie. However, aside from the catchy lyrics, the music made by the three who handle a piano, bass and guitar, is worthy of notice. Their arrangements are tricky and good. Add that to the fact that their voices combine well to produce really pleasant harmony, and you have a disk that's worth a place on the boxes, provided your locations are right. Flipped, the boys do the standard, "Blues In The Night," but here there was too much conversation, jabberwocky conversation at that, to make a favorable impression on this reviewer no matter how unique their arrangement is. We like the tune, but we like it best done straight, the way it was done in its heyday. And I'm sure most customers would agree with that.

"Out Of A Dream"
"My Sugar Is So Refined"

The Ravens
(Hub 3032)

● Ops with "race type" locations can expect heavy action from this platter. The talent of The Ravens, a quartet, assures that; the melodies they do provides even double assurance. They're a quiet voiced quartet, depending on their closely harmonized vocal efforts for effect, and doing so they perform top offerings of the romantic "Out Of A Dream" and the novelty, "My Sugar Is So Refined." Backing the boys instrumentally are piano, drums and guitar, and they add to the mood set by the Ravens. Everything about both sides of this platter is subdued rhythm, and for your locations where this type is in demand, you won't go wrong with this disk.

"I Got A Gal Named Nettie"
"Hey Now, Hey Now"

Cab Calloway Orchestra
(Columbia 37081)

● In most any location where they like jive they like Cab Calloway, and this disk features that quality, but solid. On "I Got A Gal Named Nettie," the Cab and his crew turn in a neat performance on a jump ballad that's got good lyrics and a sound melody, with enough hint of romance to please even the dreamy of the hand holding crowd. Of course, Cab delivers the vocal, and it catches. Flipped, the boys come up with "Hey, Now, Hey Now," a musical score cut from the same pattern as "Hey! Ba-Ba-Re-Bop." On this side the Cab shows the ability of his crew to turn in well controlled jive on instruments and in vocal chorus, and in your spots where they liked "Hey! Ba-Ba," they'll like this.

"The Man That Comes Around"
"I Love You"

Tommy Tucker Time
(Columbia 37082)

● For a solid, standard novelty "The Man That Comes Around" is hard to beat, and this version, contributed by the Tommy Tucker Time aggregation, is the best we've heard to date. It's Kerwin Somerville who leads the ensemble in the chanting of the catchy, slightly risque but highly amusing lyrics, and the job performed by the crew will go with the customers in most any location. Flipped, the lads settle down to their music tools to deliver their theme song, "I Love You," while The Voices Three take over the vocal chore. Tho "Love" won't prove a sensation on the boxes, "The Man That Comes Around" should get a heavy enough play to warrant a place on the machines.

EXCLUSIVE TO "THE CASH BOX"

RECORD REVIEWS

By DAVE QUIRK
RECORD REVIEW EDITOR
OF
"THE CASH BOX"

"If It's Love You Want"
"Count Me Out"

Henry "Red" Allen and his Orchestra
(Victor 20-1956)

● Hot jazz strictly for the stomp fans is presented here by the Henry "Red" Allen Orchestra. J. C. Higginbotham is featured on some very warm trumpet work in "If It's Love You Want (Baby, It's Me)." and Mr. Allen gets star billing in the vocal department as he gives with the half-sung and half-spoken lyrics. The reverse is "Count Me Out" and it's really hopped up jive. The pace is terrific on this instrumental ride which is a bright combination of solo flings and full orchestration. Not for the tea and crumpets crowd, but the jazz hounds will love it.

"Maria Mia"
"La Comparsa"

Camilo Lentini and his Latin-American Orchestra
(Pan-American 062)

● Here are two rumbas well executed by Camilo Lentini and his Latin-American Orchestra. There are no vocals to distract from the instrumentation and so all the rabid rumba fans will have a field day dancing to "Maria Mia" and "La Comparsa." There is some good open trumpet work worthy of comment, but as in most rumbas, the rhythm is first and foremost. If you have the locations for this type of music, don't pass up this platter.

"I Want To Boogie Woogie"
"Don't Jive Me Baby"

Buster Zennet Trio
(Columbia 37071)

● The Buster Bennett Trio swing way out on their contribution of "I Want To Boogie Woogie." The boogie beat is wonderful all the way through. Buster Bennett gives out with a blues vocal but the honors go to the instrumental part of the waxing. Flippcd, they give us "Don't Jive Me Baby." It's a purple tinted number as far as both the vocal and the instrumental parts are concerned. Plenty of jive and hot lyrics, so if you've a spot for it, that's where it belongs.

"Dreamy Rio Grande"
"Rhythm in the Hills"

Hal Horton and his Orchestra
(Sonora 7022)

● "Dreamy Rio Grande" is a romantic ballad given a vocal treatment by Hal Horton that's unusual in this type of song. He sings it almost like a lullaby and the orchestra helps set the mood with a muted accompaniment. "Rhythm in the Hills" is offered in waltz time and Hal Horton again warbles the lyrics in a soft, subdued fashion. The locales in favor of western tunes will welcome this soothing campfire music.

SLEEPER OF THE WEEK

"Your Conscience Tells You"

Jerry Wald and his Orchestra
(Sonora 3014)

JERRY WALD

● This week "Your Conscience Tells You" as played by Jerry Wald and his Orchestra comes out on top and it's really first rate material. The song itself is a pleasant swingy one suitable for both dancing and listening and the performance is mighty good too. The Wald clarinet gets a strenuous workout and the platter is better because of it. Mary Nash does an admirable job on the vocal. Turn the record over and you'll find "Lazy Lullaby." It's all the title implies — lolling along at an easy rate and gathering coins as it spins. It's a double value for the operators and customers alike.

"The Old Lamplighter"
"Touch-Me-Not"

Sammy Kaye and his Orchestra
(Victor 20-1963)

● Sammy Kaye and crew come up with some of their best swing and sway music on this disk. "The Old Lamplighter" is getting a good play on the jukes now and their version won't have to take a back seat to any of the other current waxings. It's given a dramatic background by the choir while Billy Williams takes all vocal honors. He has a strong voice and does a good job on this ballad. "Touch-Me-Not" is done in the familiar Kaye style and includes the singing title, a few bars of their theme song before the vocal, and the band members whistle during Mary Nash's rendition of the lyrics. The customers who like Sammy Kaye will give this waxing heavy cash support.

"Honeysuckle Rose"
"Copenhagen"

Joe Biviano Quintette
(Sonora 3021)

● Joe Biviano and his Quintette breathe new life into two oldies and it all adds up to a rather pleasant session around the tuneful turntable. It's all strictly instrumental and the Quintette is comprised of two guitars, piano, string bass, and accordion. "Honeysuckle Rose" is the first offering and it's done in a pretty good dance tempo but the pattern gets a little monotonous. "Copenhagen" follows the pace set on the top side and the effect is about the same. Place it where they like small combos and jump and it'll sell.

"Rumors Are Flying"
"It's All Over Now"

The Three Suns
(Majestic 7205)

● Music by the Three Suns goes as well with dinner as demitasse and if you don't believe it, have a listen to their rendition of the up and coming juke box favorite, "Rumors Are Flying." It's all instrumental and this trio gets ample opportunity to show off their talents. The flipover is "It's All Over Now." Artie Dunn gets the vocal assignment and does plenty all right by it. It's an easy going tune in a slow tempo. Give it a try.

"Bem-Te-Vi-Atrevido"
"Ba-Tu-Ca-Da"

Camilo Lentini and his Latin-American Orchestra
(Pan-American 059)

● Here's more Latin-American music and this time it's in samba rhythm furnished by Camilo Lentini and his orchestra. Both offerings, "Ben-Te-Vi-Atrevido" (Daring Bird) and "Ba-Tu-Ca-Da," feature lots of flute, open trumpet and gourds to augment the rhythmical background. This is good dinner music as well as dance music for the samba addicts.

"Gotta Get Me Somebody To Love"
"That's My Home"

Tommy Dorsey and his Orchestra
(Victor 30-1958)

● It looks as though the heavily advertised movie "Duel in the Sun" will have a sure-fire hit song in "Gotta Get Me Somebody To Love," and as substantial evidence of this fact we'd recommend Tommy Dorsey's waxing. It opens with a delicate lead on the Dorsey trombone supported by the band and then glides into an outstanding vocal by Stuart Foster. It's a western song that will immediately catch on after the first listening. To make the platter a smash double feature they come up with a top rendition of "That's My Home," another pleasing prairie tune. Stuart Foster again handles the vocal. It's a highly polished performance and will grab top coin everywhere.

YOUR VOTES

WILL DECIDE THE OUTSTANDING JUKE BOX RECORDING STARS AND THE BEST JUKE BOX MONEY-MAKING RECORDS OF 1946!

SPECIAL AWARD
BING CROSBY
THE CASH BOX

"The Cash Box" will award "Oscars" from the Juke Box Industry for the outstanding records and performers you found were your greatest money-makers in 1946!!

IMPORTANT NOTICE!!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC "SHELL" OR OTHER WIRED MUSIC DISPLAY UNIT COUNTS FOR ONE VOTE. EACH NON-SELECTIVE BOX YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN TO GET THE RECORDS AND ARTISTS YOU CHOOSE FULL CREDIT!!

VOTE HERE

TEAR OFF AND MAIL TODAY TO . . .

The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

MY BEST MONEY-MAKING RECORD FOR 1946 WAS ....

....

(GIVE NAME OF RECORD CO. AND ARTIST)

BEST ORCHESTRA FOR 1946 ....

BEST FEMALE VOCALIST FOR 1946 ....

BEST MALE VOCALIST FOR 1946 ....

BEST VOCAL COMBINATION (Trio, Quartet, Etc.) ....

BEST "WESTERN" RECORD FOR 1946 ....
(GIVE NAME OF RECORD CO. AND ARTIST)

BEST "RACE" RECORD FOR 1946 ....
(GIVE NAME OF RECORD CO. AND ARTIST)

BEST "FOREIGN" RECORD FOR 1946 ....
(GIVE NAME OF RECORD CO. AND ARTIST)

Name ....

Firm ....

Address ....

City .... *Zone* .... *State* ....

I Operate .... (NUMBER) *Juke Boxes; Wall and Bar Boxes* .... (NUMBER);

Wired Telephone Music Shells .... (NUMBER); *Non-Selective Boxes* .... (NUMBER);

Total Number of Votes ....!

IT IS TO YOUR INTEREST TO FILL OUT THIS CARD

WRITE IN YOUR TEN TOP TUNES FOR THIS WEEK--MAIL THIS CARD TODAY!

1. ______________________________
2. ______________________________
3. ______________________________
4. ______________________________
5. ______________________________
6. ______________________________
7. ______________________________
8. ______________________________
9. ______________________________
10. ______________________________

Signed by ______________________

FIRM ______________________________

ADDRESS ___________________________

CITY ______________ STATE ______________

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY CARD
FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.

What's Hot ON THE RECORDS

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

for the Week of September 30, 1946

New York

1. To Each His Own
2. South America, Take It Away
3. Five Minutes More
4. Choo Choo Ch'Boogie
5. Begin The Beguine
6. Surrender
7. This Is Always
8. Rumors Are Flying
9. I Guess I'll Get The Papers And Go Home
10. Ole Buttermilk Sky

Toronto, Ont., Canada

1. To Each His Own
2. The House of Blue Lights
3. Surrender
4. Rumors Are Flying
5. And Then It's Heaven
6. I Got The Sun In The Morning
7. Without You
8. The Gypsy
9. I Don't Know Why
10. Route 66

Jackson, Miss.

1. To Each His Own
2. Five Minutes More
3. South America, Take It Away
4. They Say It's Wonderful
5. I Don't Know Why
6. I Don't Know Enough About You
7. Blue Skies
8. Surrender
9. I Guess I'll Get The Papers And Go Home
10. Baby Won't You Please Come Home

Des Moines, Ia.

1. To Each His Own
2. South America, Take It Away
3. Five Minutes More
4. Rumors Are Flying
5. Surrender
6. Blue Skies
7. Doin' What Comes Natur'lly
8. They Say It's Wonderful
9. Ol' Buttermilk Sky
10. Choo Choo Ch'Boogie

Philadelphia

1. To Each His Own
2. Five Minutes More
3. South America, Take It Away
4. Rumors Are Flying
5. Choo Choo Ch'Boogie
6. Surrender
7. Prisoner of Love
8. I Don't Know Why
9. They Say It's Wonderful
10. Who Told You That Lie

Chicago

1. To Each His Own
2. Five Minutes More
3. South America, Take It Away
4. Surrender
5. Rumors Are Flying
6. I'd Be Lost Without You
7. I Don't Know Enough About You
8. One More Tomorrow
9. They Say It's Wonderful
10. This Is Always

Sioux Falls, S. D.

1. To Each His Own
2. Five Minutes More
3. South America, Take It Away
4. Doin' What Comes Natur'lly
5. The Gypsy
6. Surrender
7. One More Tomorrow
8. How Cute Can You Be
9. I Got The Sun In The Morning
10. They Say It's Wonderful

Idaho Falls, Ida.

1. To Each His Own
2. South America, Take It Away
3. Five Minutes More
4. Rumors Are Flying
5. The Gypsy
6. Pig Foot Pete
7. Wine, Women and Song
8. I Don't Know Why
9. Route 66
10. House of Blue Lights

Omaha, Nebr.

1. To Each His Own
2. Five Minutes More
3. South America, Take It Away
4. The Gypsy
5. Surrender
6. I Don't Know Why
7. Doin' What Comes Natur'lly
8. If You Were The Only Girl
9. My Adobe Hacienda
10. I'd Be Lost Without You

Louisville, Ky.

1. To Each His Own
2. Five Minutes More
3. South America, Take It Away
4. Surrender
5. Doin' What Comes Natur'lly
6. I Don't Know Enough About You
7. Pretending
8. I'd Be Lost Without You
9. The Gypsy
10. Choo Choo Ch'Boogie

Los Angeles

1. To Each His Own
2. Five Minutes More
3. South America, Take It Away
4. Stone Cold Dead In The Market
5. Choo Choo Ch'Boogie
6. Pretending
7. Rumors Are Flying
8. The Gypsy
9. Too Many Irons In The Fire
10. Surrender

Fayetteville, N. C.

1. To Each His Own
2. Five Minutes More
3. Boogie Blues
4. South America, Take It Away
5. I've Never Forgotten
6. Choo Choo Ch'Boogie
7. I Don't Know Why
8. Route 66
9. Who Do You Love I Hope
10. Any Place I Hang My Hat Is Home

Spokane, Wash.

1. To Each His Own
2. Choo Choo Ch'Boogie
3. My Sugar Is So Refined
4. Five Minutes More
5. The Gypsy
6. South America, Take It Away
7. Surrender
8. They Say It's Wonderful
9. I Don't Know Why
10. I Don't Know Enough About You

Springfield, Mass.

1. To Each His Own
2. Five Minutes More
3. South America, Take It Away
4. Rumors Are Flying
5. This Is Always
6. Doin' What Comes Natur'lly
7. Somewhere In The Night
8. Blue Skies
9. Choo Choo Ch'Boogie
10. Stone Cold Dead In The Market

Cheyenne, Wyo.

1. To Each His Own
2. Five Minutes More
3. Surrender
4. South America, Take It Away
5. House of Blue Lights
6. I Don't Know Enough About You
7. The Gypsy
8. Rumors Are Flying
9. I Guess I'll Get The Papers And Go Home
10. I Don't Know Why

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by
Byrde Gore

We've been writing lots of lines about the figures who compose the wax circle in New York, and it just occurred to me that maybe you'd like to know a little bit about some of them; just a little bit; to tell a lot probably wouldn't be wise; at least, not here.

* * *

Lou Suritz (National Sales Director, Majestic Records) looks, dresses, talks, like a real sales chief. Proudest of his wife, a tall, beautiful Swiss gal who is said to be the highest salaried model in the business. Photos of her adorn half the wall space in his office. In that atmosphere, he wipes his brow with custom-made handkerchiefs (five bucks a crack, they tell me, at Saks' Fifth Avenue), worries about Majestic's pressing plant in Newark, (N. J.), worries his distributors, worries his help, worries about artists and goes into a symphony of words everytime he telephones his sweetheart — Mrs. Suritz.

* * *

Al Middleman (President of Juke Box and Sterling Records) claims to know "absolutely nothing," about music, yet, with Eli Oberstein, he captained the well know Hit Records label, and with his own firm turned out "R.M. Blues" and "Fat Boogie Woogie." Portly and balding, he strikes home as a "successful business man" and—with "both feet on the ground." Doesn't want to set the world afire, but when he strikes a match, lots more are lit other than his cigars, You can believe me—he's among the best informed figures in the industry. And when he says something, he follows thru!

* * *

John (Jack) Hallstrom (General Merchandising Manager of RCA-Victor) is unique in that he looks like a country boy and gives out with, "the fastest line of city talk," to be heard around these parts. And that's saying a lot! Actually a country boy by birth, he learned most of his lessons in the record business from Frank B. Walker, now chief of the new MGM label, and he couldn't have had a better teacher. His office is full of weird shaped furniture (and heap expensive) but in all this Jack still likes to put his feet on his desk when he tells you how great are Victor records. When he's steamed up about something he drums his fingers like mad, and he (gets steamed up) so often you wonder why he hasn't got an ulcer by now.

"Race" Record Tip

Robert A. Hazelton, a leading music op in New York City's Harlem advises ops with "race" locations to latch on to a record called "Morning Blues," which, he says, can be expected to lead the "blues" parade in that territory very shortly. It's on a Queen label.

NEW Capitol RELEASES

MARTHA TILTON

with Orchestra

'GOTTA GET ME SOMEBODY TO LOVE'

From the David O. Selznick Production "Duel In The Sun"

•

'HONEYFOGLIN' TIME'

CAP. 299

ELLA MAE MORSE

with Ray Linn and His Orchestra

'THAT'S MY HOME'

•

'THE MERRY HA! HA!'

CAP. 301

SAM DONAHUE

and His Orchestra

'PUT THAT KISS BACK WHERE YOU FOUND IT'

Vocal by Bill Lockwood

•

'SCUFFLIN'

CAP. 293

MARGARET WHITING

with Orchestra conducted by Jerry Gray

'FOR YOU, FOR ME, FOR EVERMORE'

From the 20th Century Fox Picture "The Shocking Miss Pilgrim"

•

'PASSE'

CAP. 294

TEX WILLIAMS

and His Western Caravan

'ROSE OF THE ALAMO'

•

'THE CALIFORNIA POLKA'

Vocals by Tex Williams

CAP. 302

COOTIE WILLIAMS

with His Orchestra

'WRONG NEIGHBORHOOD'

Vocal by Bob Merrell

•

'LET'S DO THE WHOLE THING OR NOTHING AT ALL'

Vocal by Cootie Williams

CAP. 289

Capitol RECORDS
FROM HOLLYWOOD
Sunset and Vine

THE JUKE BOX IS A VITAL FACTOR

By JAMES J. WALKER

President, Majestic Records, Inc., New York

When Bill Gersh told me the other day that a very substantial part of record sales are to operators of coin machines, he wasn't telling me anything I didn't know. He was just reminding me of something I shouldn't forget.

As president of Majestic Records, Inc., it's my job to watch every angle of this business. Any complaint from a coin machine man (occasionally there is one!) is handled as quickly as I can get to it. I learned long ago of the importance of your nickels on our profit and loss statement.

Some people are inclined to view the juke box as something that lowers the "tone" of the record field. I don't hold with this view at all. To my way of thinking the juke box is a vital factor in advertising, in public relations, in actual sales effort. Phonograph records don't sell in quantity because some obscure critic in some obscure magazine dashes off a few words of praise about them. They sell when Mr. and Mrs. John Q. Public and their kids hear 'em on the air and on a coin machine.

Predicting the weather is simple in comparison with picking a potential hit record. We get the very best artists available, feed them the best material on the market, record them on up-to-date high-fidelity equipment, press the records in modern plants. Yet all the time we're just betting that people like you, who are so close to the public pulse, will confirm our judgment and buy our product.

The point is that we're both trying to gauge the people's taste in music. And the advice we've had from the coin machine ops has been invaluable. That's why we like to get it, and that's why we're so grateful for it.

So thanks for being so kind to Majestic Records and to me. I never realized that "facing the music" could be so pleasant!

SCHOOL HAS STARTED—

DON'T OPERATE HALF-HEARTED—

START FRESH WITH

GUTSHALL RECORDS

THE BEST IN THE WORLD

JACK GUTSHALL

★ ★ ★ THIS WEEK'S SPECIAL ★ ★ ★

LAMPLIGHTER

No. 109 "ST. LOUIS BLUES" / "AFTER YOU'RE GONE" — KAY STARR and THE LANTERN FIVE

THE AUTHOR OF "ST. LOUIS BLUES" SAYS THIS RECORD AS SUNG BY "KAY STARR" IS DONE THE WAY HE INTENDED IT.

FOR OPERATORS WHO WANT THE BEST IN ORGAN RECORDS — WE RECOMMEND "JAKE HAMMOND" ON MARS LABEL

WE ALSO DISTRIBUTE
MODERN — G. & G. — SAN ANTONIO — MARS

THE WORLD'S FINEST DISTRIBUTORS TO SERVE YOUR EVERY RECORD NEED

RUNYON SALES CO.
593 Tenth Avenue
New York, N. Y.
Covers New York, New Jersey and Conn.

BECKER NOVELTY CO.
97 Dwight Street
Springfield, Mass.
Covers Massachusetts

PAN-AMERICAN RECORD DISTRIBUTORS
11721 Linwood Ave.
Detroit 6, Mich.
Covers Michigan

RECORD SALES, INC.
2117 3rd Avenue North
Birmingham, Ala.
Covers Alabama and Georgia

DAVID ROSEN
855 N. Broad Street
Philadelphia, Pa.
Covers Eastern Pennsylvania

AMERICAN COIN-A-MATIC
1437 5th Avenue
Pittsburgh, Pa.
Covers Western Penn., Virginia, West Virginia Maryland, Washington, D.C.

MUSIC SALES
680 Union Avenue
Memphis, Tenn.
Covers Tenn. and Ark.

MUSIC SALES
303 N. Peter Street
New Orleans, La.
Covers Louisiana and Mississippi

LYON DISTRIBUTING CO.
726 S. 4th Street
Louisville, Ky.
Covers State of Kentucky and Southern Indiana

M-S DISTRIBUTING CO.
1429 No. Clark Street
Chicago, Illinois
Covers No. Illinois and Wisconsin

COMMERCIAL MUSIC
827 E. 12th Street
Kansas City, Mo.

COMMERCIAL MUSIC
510 N. Sarah
St. Louis, Mo.
Covers St. Louis and Suburbs

STANDARD MUSIC DISTRIBUTORS
1913 Leeland
Houston, Texas
Covers Lone Star State

C & C DISTRIBUTING CO.
714 Fourth Avenue
Seattle, Wash.
Covers Oregon, Wash., Alaska, Montana, Idaho

MELODY SALES CO.
369 - 6th Street
San Francisco, Cal .
Covers Northern California and Nevada

M. B. KRUPP DIST. CO.
506 N. Kansas St.
El Paso, Texas
Covers El Paso and Vicinity

Territories Not Covered Above Still Available

JACK GUTSHALL DISTRIBUTING CO.

1870 W. WASHINGTON BLVD., LOS ANGELES 7, CAL.

640 — 16th STREET, SAN DIEGO, CALIF.

"IF IT'S GOOD — WE HAVE IT"

GREATEST YEAR FOR THE BOTH OF US

By **HARRY C. KRUSE**

Vice-President in Charge of Sales, Decca Records, Inc., New York

In the past 12 years, the automatic music machine industry has grown from a standard factor to one of the most impressive and alert businesses of today. We, at Decca, are particularly proud of this advance for we feel a special kinship with the industry.

Since 1934, when Decca first started to record and distribute records, there has been an unending release of records that have made money for coin machines. It is certain that everybody who has been in the business for a number of years will remember "The Music Goes 'Round And Around" by Riley-Farley, "Rockin' Chair" by the Mills Brothers, Edgar Hayes — "Stardust," Clyde McCoy — "Sugar Blues" and all the great Bing Crosby, Andrews Sisters, Guy Lombardo, Jimmy Dorsey, Andy Kirk, Ink Spots, Ella Fitzgerald, Louis Jordan records that followed, and continued to follow right up until today, when among the biggest coin machine favorites in the country are 'South America Take It Away" by Bing Crosby and the Andrews Sisters, "Choo Choo Ch'Boogie" by Louis Jordan, and "To Each His Own" by the Ink Spots.

While we are justifiably proud in having assisted with our hit records, we do not forget that those men who own and operate coin machines have borne with us through the war years, in which records were so difficult to produce in sufficient quantities.

There is not a Decca man who does not share these sentiments, and who does not feel that he owes much to the automatic music industry.

It is with special pleasure then, that we can again say to these men: We will soon be in a position to supply every great Decca record you will want in the quantities you need. This year, 1946, has already brought about a vast increase in production. We expect 1947 to be the biggest year you and we have ever enjoyed.

Musicraft Opens Eastern Factory

OSSINING, N. Y.—The new pressing plant which Musicraft Records has been building here for several months past is now in operation and producing platters for its distributors in this section, it was reported this past week.

In test production for the past few weeks, the product being turned out has now been declared "up to the standards demanded" by the firm, and it is expected to be but a matter of days before production figures are reached which would make Eastern distribs independent of West Coast supply.

The new plant has been called "the only answer" to music ops' complaints that they had been receiving delivery on orders placed with Musicraft too late for the records to prove of adequate value on the machines.

Cosmo Names Canada Distrib

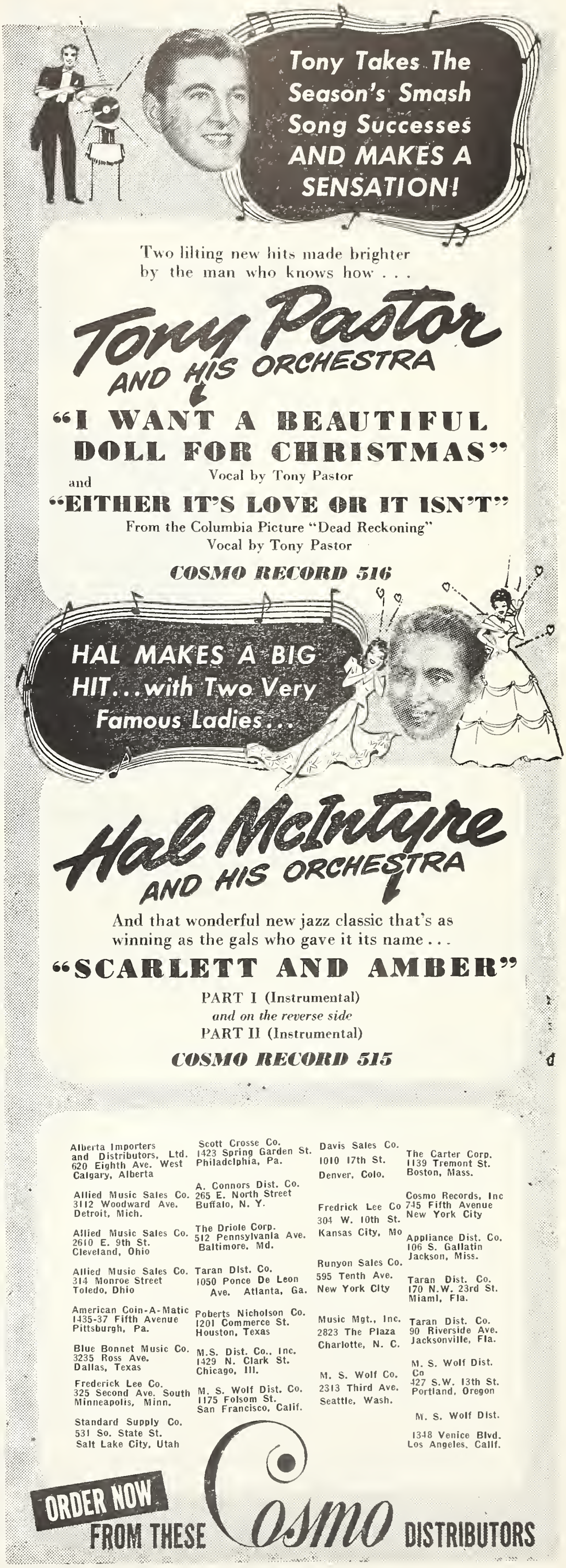
NEW YORK — Cosmo Records this past week announced the appointment of two additional distributors.

For the Dominion of Canada, the Ideal Electric Company, with offices in Montreal and Toronto, was named.

At the same time it was made known that the Standard Supply Company, headquartered in Salt Lake City, had been appointed to vend the Cosmo label in that city and in its surrounding territory.

Here's "Hot" Wax

HOLLYWOOD, CALIF. — "Where there's smoke there's fire," says Leon Rene (left), president of Exclusive Records, to Johnny Moore, leader of the Three Blazers. Leon holds one of Johnny Moore's Three Blazers' latest platters, "My Silent Love," listed among those "Burning The Jukes In Harlem" in this issue of *The Cash Box*.



Tony Takes The Season's Smash Song Successes AND MAKES A SENSATION!

Two lilting new hits made brighter by the man who knows how . . .

Tony Pastor AND HIS ORCHESTRA

"I WANT A BEAUTIFUL DOLL FOR CHRISTMAS"
Vocal by Tony Pastor

and

"EITHER IT'S LOVE OR IT ISN'T"
From the Columbia Picture "Dead Reckoning"
Vocal by Tony Pastor

COSMO RECORD 516

HAL MAKES A BIG HIT...with Two Very Famous Ladies...

Hal McIntyre AND HIS ORCHESTRA

And that wonderful new jazz classic that's as winning as the gals who gave it its name . . .

"SCARLETT AND AMBER"
PART I (Instrumental)
and on the reverse side
PART II (Instrumental)

COSMO RECORD 515

Alberta Importers and Distributors, Ltd.
620 Eighth Ave. West
Calgary, Alberta

Allied Music Sales Co.
3112 Woodward Ave.
Detroit, Mich.

Allied Music Sales Co.
2610 E. 9th St.
Cleveland, Ohio

Allied Music Sales Co.
314 Monroe Street
Toledo, Dhio

American Coin-A-Matic
1435-37 Fifth Avenue
Pittsburgh, Pa.

Blue Bonnet Music Co.
3235 Ross Ave.
Dallas, Texas

Frederick Lee Co.
325 Second Ave. South
Minneapolis, Minn.

Standard Supply Co.
531 So. State St.
Salt Lake City, Utah

Scott Crosse Co.
1423 Spring Garden St.
Philadelphia, Pa.

A. Connors Dist. Co.
265 E. North Street
Buffalo, N. Y.

The Driole Corp.
512 Pennsylvania Ave.
Baltimore, Md.

Taran Dist. Co.
1050 Ponce De Leon Ave. Atlanta, Ga.

Poberts Nicholson Co.
1201 Commerce St.
Houston, Texas

M.S. Dist. Co., Inc.
1429 N. Clark St.
Chicago, Ill.

M. S. Wolf Dist. Co.
1175 Folsom St.
San Francisco, Calif.

Davis Sales Co.
1010 17th St.
Denver, Colo.

Fredrick Lee Co
304 W. 10th St.
Kansas City, Mo

Runyon Sales Co.
595 Tenth Ave.
New York City

Music Mgt., Inc.
2823 The Plaza
Charlotte, N. C.

M. S. Wolf Co.
2313 Third Ave.
Seattle, Wash.

The Carter Corp.
1139 Tremont St.
Boston, Mass.

Cosmo Records, Inc
745 Fifth Avenue
New York City

Appliance Dist. Co.
106 S. Gallatin
Jackson, Miss.

Taran Dist. Co.
170 N.W. 23rd St.
Miami, Fla.

Taran Dist. Co.
90 Riverside Ave.
Jacksonville, Fla.

M. S. Wolf Dist. Co
427 S.W. 13th St.
Portland, Oregon

M. S. Wolf Dist.
1348 Venice Blvd.
Los Angeles, Calif.

ORDER NOW FROM THESE Cosmo DISTRIBUTORS

COOPERATION IS A MUTUAL "MUST"

By JACK WILLIAMS

Advertising Manager, RCA Victor Record Dept., Camden, N. J.

Every coin that drops into an automatic phonograph means two things: direct revenue for the automatic music industry, and effective promotion of popular music for the record industry. These effects are so closely interlocked that cooperation between the two industries is a mutual "must."

At RCA Victor we have always looked upon the coin operated phonograph as an outstanding means of advertising popular music, including international, western, country music, rhythm, and blues. We recognize that many tunes have been practically "made" by the juke box trade, as witness the RCA Victor recordings of *Beer Barrel Polka* and Elton Britt's rendition of *There Is a Star Spangled Banner Waving Somewhere.*

We consider it good business to cooperate in every way possible with coin operators. Pop releases are laid out with the automatic music industry in mind. Many promotional campaigns are set up to particularly benefit coin operators. For instance, the Spike Jones Music Depreciation Week (July 12) and Perry Como Week (Sept. 2) gave coin operators a real opportunity to take advantage of nation-wide record promotion and publicity. It was also with the juke box trade in mind that RCA Victor brought out the coin operators' specials — records with the same tunes pressed on both sides — to give maximum value in top tunes.

Not only in selection of recordings to be made, but in the actual production of records the interests of coin operators are kept in mind. With a long-time reputation for putting out the finest record for automatic phonograph use — a record that offers more plays per disc and that keeps down the number of service calls — RCA Victor scientists and engineers are constantly working to insure coin operators a long wearing disc with high tone quality.

In merchandising plans also, service to coin operators figures prominently. Several years ago we recommended to RCA Victor distributors that they have rooms equipped with standard coin operated phonographs so that coin operators could hear recordings exactly as they would be reproduced in service. Many distributors now have rooms set up for this purpose. Other distributors have installed special departments for coin operators, with listening booths for their exclusive use.

This month we are reaching an important milestone in record production with the pressing of the one billionth RCA Victor disc. This achievement of one billion records is due in no small measure to the activities of coin operators. To them goes much credit for helping to bring records back to popularity after the slump of 1930. To them credit is due also for continuously building up interest in popular recordings.

This steady increase in the pop music field is important both to the automatic phonograph business and the record industry. Because this is so, we are looking forward with much interest to the forthcoming convention of coin operators in February. This gathering provides a valuable opportunity for us to meet again and talk personally of ways and means of working together even more closely in the future — to our mutual good interest and prosperity.

Burning the Jukes in
HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1. PLAYFUL BABY
Wynonie (Blues) Harris
(Apollo 372)

* * *

2. CHOO CHOO CH'BOOGIE
Louis Jordan and His Tympany Five
(Decca 23610)

* * *

3. TO EACH HIS OWN
Ink Spots
(Decca 23615)

* * *

4. MY SILENT LOVE
Johnny Moore's Three Blazers
(Exclusive 224)

* * *

5. YOU ARE MY FIRST LOVE
Johnny Moore's Three Blazers
(Aladding 129)

* * *

6. I SOLD MY HEART TO THE JUNKMAN
The Basin Street Boys
(Exclusive 225)

* * *

7. THE VERY THOUGHT OF YOU
Luis Russell Orchestra
(Apollo 1012)

* * *

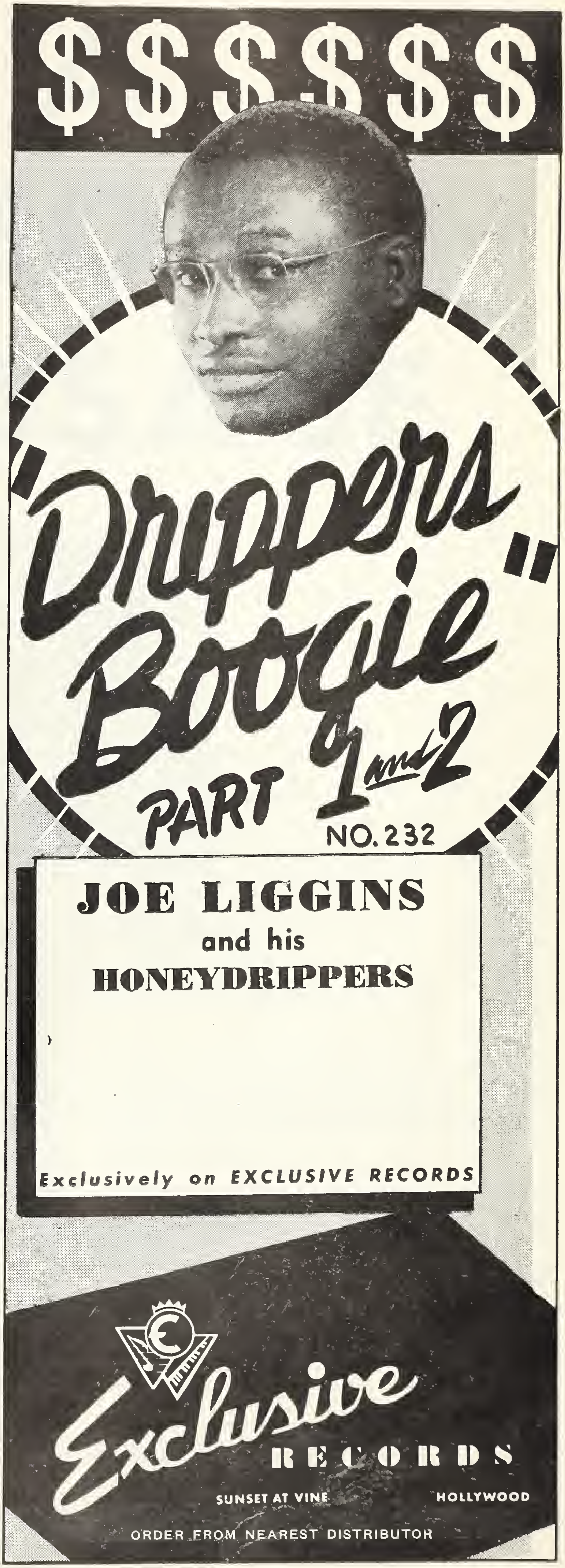
8. LEAP FROG BLUES
Buster Bennett Trio
(Columbia 36873)

* * *

9. SURRENDER
The Brown Dots
(Manor 1026)

* * *

10. R. M. BLUES
Roy Milton Sextet
(Juke Box 504)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"Drippers Boogie"
PART 1 and 2
NO. 232

JOE LIGGINS
and his
HONEYDRIPPERS

Exclusively on EXCLUSIVE RECORDS

Exclusive RECORDS
SUNSET AT VINE HOLLYWOOD
ORDER FROM NEAREST DISTRIBUTOR

A PERSONAL MESSAGE

By PAUL E. SOUTHARD

Vice-President, Columbia Record Corp., Bridgeport, Conn.

We stand on the threshold of the greatest era we have ever seen. When I say "we" I mean the coin phonograph operators and the record industry. I cannot help but forecast a great resurgence of business for the coin machine operator for as record production continues to increase the coin phonograph operators' profit opportunities also increase. In the same way when we at Columbia are able to produce enough records to meet the demand it is our firm conviction that the coin machine operator will return to his rightful pre-war position as a highly important factor in the development of hit tunes.

If this contention be true, then it is seen that the interests of the coin operator and the record industry are very closely interwoven. We are interdependent and therefore the problems of both businesses assume at least some similarities. We believe we know the operators' problems and, despite obvious production handicaps, it is our contention at Columbia that we are on the way toward helping solve some of those problems by increased production of hit tunes and timeliness of new releases.

We are fully aware of the fact that operators during the war could not get enough Columbia Records. No one was able to get enough Columbia Records to meet the tremendous demand. Today we have greatly expanded our staff and production at our Bridgeport factory and at Hollywood and Mexico City. It is obvious from these facts that we expect the Columbia record business to go on growing. Not a small part of this anticipated growth is the part we expect coin machine operators to play.

But the coin operator like anyone else who sells a product or a service must keep his finger on the public pulse. The operators who have done this know that that lovely but brief period when you could buy any record confident in the knowledge that it would get plays is nearing an end. The operator must become as discriminatory in his record buying as the public that puts a nickel in his automatic phonograph is becoming. He can no longer give the public Joe Doakes when they want Frankie Carle, or Dinah Shore or Frank Sinatra . . . that is, he can't if he wants to derive maximum income from each record on his machines.

Knowing this to be true we recognize our problem to be that of producing enough of the records operators want to buy. It is our purpose to increase our production as rapidly as we can without sacrificing quality. And believing that the record business was built to its present volume at reduced rather than increased prices it will be Columbia's policy to retain its present low prices as long as rising production costs permit.

"Itty Bitty Girl" Placed In New York

NEW YORK—Velma Nelson's "If I Were An Itty Bitty Girl" (Aladdin) which *The Cash Box* record reviewers described as among the "most torrid novelties to be heard on wax," when it was first released some months ago, is now being placed on locations in this city by two leading operators, it was learned just this past week.

As a result, much interest in the record among local ops has been stimulated, with speculation running high as to whether or not the tune will be hit by local "blue nose" groups.

First reports from the two ops who placed it indicate that initial play has been heavy both in "race" type and other locations.

According to Ralph Emmett of *The Cash Box,* who wrote of the tune when it was first released (Week of July 15, 1946), the melody of the disk is built around a few simple bars. but the lyrics delivered by Velma Nelson more than made up for any variation in the music.

Ops were cautioned however, to exert care in placing the records, for, he emphasized, there are many locations where the disk might be received with — or result in — public disfavor.

Meanwhile, in this city, there have been no reports to that effect as yet, as interest in the record mounts.

Trucking Strike Hits Disk Deliveries

NEW YORK—Memories of the wartime record situation were revived among music ops in this city as a result of the trucking strike, which has tied up the delivery of new records in this area for several weeks. Tho not a cause for grave concern as yet, since there are adequate supplies on hand among several local distributors, replacement of many records in the top hit category and the purchase of latest releases has been almost impossible. As a result, many coinmen have been forced to trek to strike-free cities in order to procure at least a portion of their requirements.

Horneman to Vend Disks to N. Y. Juke Ops

NEW YORK — Charles Hornemann, formerly a leading music operator in this city, has been named to represent the Manor, King and Queen labels to the cointrade in the New York territory.

Until forced to sell his route upon entering the armed forces four years ago, Hornemann was recognized as one of the more progressive figures in juke box circles here, serving as a member of the board of directors of the Automatic Music Operators Association, this city.

He is associated with Broadway Distributors, who hold the exclusive franchises for the labels here.

HADDA BROOKS

··QUEEN OF THE BOOGIE··

"GRIEG CONCERTO"

#145 backed by

"GRIEG CONCERTO BOOGIE"

Like "Polonaise" and "Polonaise Boogie" (#123) this brand new Hadda Brooks release will please both those who like "boogie" and those who prefer straight piano artistry.

"YOU WON'T LET ME GO"

#142 backed by

"SHUFFLE BOOGIE"

by

JOHNNY MOORE'S THREE BLAZER'S

Destined to be as successful as "So Long," this latest by the Three Blazers is on Modern Music Record #142.

"YAS, YAS, YAS"

#137 backed by

"I'LL BE TRUE"

THREE BITS OF RHYTHM

Music on the frisqué side by the same trio that made "I USED TO WORK IN CHICAGO."

Modern Music RECORDS

Dept. C, 678 So. Vermont, Los Angeles 5

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MANNING SALES
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DAVIS SALES
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RUNYON SALES CO. OF N. Y., INC.
593 Tenth Avenue, New York 18, N. Y.

DAVID ROSEN
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AMERICAN COIN-A-MATIC CO.
1437 Fifth Avenue, Pittsburgh, Pa.

MUSIC SALES CO.
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M. B. KRUPP DISTRIBUTORS
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STANDARD MUSIC DISTRIBUTORS
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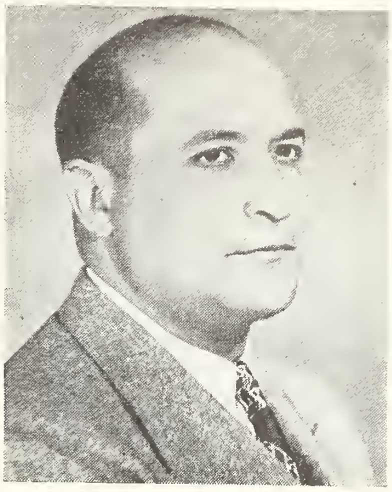
C & C DISTRIBUTING CO.
714 4th Avenue, Seattle, Wash

THE JUKE BOX AND THE RECORD FIELD HAVE A COMMON RESPONSIBILITY . . . THE FUTURE OF AMERICAN MUSIC



By BEN ELLISON

General Manager, Hollywood-International Records, Los Angeles

The other day, I was asked by a juke box operator for my frank opinion concerning the association and common interests existent between the Record industry and the Automatic Music industry. Under ordinary circumstances, it would have been quite simple to define this relationship.

It could be said that juke boxes and recordings were, jointly, as much a part of the United States as ice cream sodas at the corner drug store, or hot dogs at a baseball game. However, it was a little more difficult to give an answer, having read the article in the August 26th issue of "The Cash Box," headed "Bar Sixteen-Year Olds from Playing Jukes," which reported an ordinance under consideration in West Orange, N. J., to bar all youngsters of age sixteen and under from playing juke boxes.

One can realize that unless operators become conscious of the leisure community needs of both the youth and the adult, it could be possible that the entire industry might suffer because of the lack of judgment of some few who will put any type of salacious recording on their box that will attract a coin. Also, there are those people, outside of the trade, who would unfairly make an inanimate object — the juke box — the scape goat, instead of understanding the real causes of juvenile delinquency which are, in part, lack of parental control, vicious community neglect of youth leisure, and unwholesome environmental influences.

It could be said that the common interest between these two industries could depend upon the environment in which the machines are located, and then the types of recordings that are played.

Any practical business man can realize that if ordinances barring youth from playing juke boxes were introduced in communities throughout the nation, it would cause a great loss not only to the Automatic and Music Record Industries, but to the people throughout the United States, as well, who enjoy and appreciate the juke boxes. For instance, a recent drive in Los Angeles and other communities against salacious literature caused a great deal of unpleasantness to the book publishers, as well as a considerable loss of money.

As a record manufacturer, now heading Hollywood International Records — and a U.S.O. Director during the war — I can cite a few pertinent incidents which, perhaps might help all of us realize how inter-dependent the Record business and the Automatic Music industry really are, and indicate how we can improve this relationship.

Many U.S.O. centers that served hundreds of thousands of G.I.'s were helped to do so in a good measure through juke box machines. In many cases, the operators provided very attractive machines and allowed a good percentage of the "take" to help the centers. In other cases, juke boxes were bought outright, and the service was on a different basis. On behalf of U.S.O. Directors, I am glad to have this opportunity to thank those operators who so generously put their boxes in U.S.O.'s, free of charge, and provided the records and services without cost to our service men.

I recall one specific example at the U.S.O. which showed how the Automatic Machine and the Recordings can be vital to the morale of people. Just prior to the death of the late President Roosevelt, we had received a large, attractive juke box of which both the U.S.O. personnel and the G.I.'s were very proud. On the day the President passed away, we were notified to turn off all juke boxes in our center. As Director, the writer set up an emergency program for the week in memorium. Instead of turning off the juke box, we merely replaced the pop and jive records with appropriate classical recordings, such as was the program of all the radio stations. It was amazing how the men played these records constantly during that week which, to my mind, proves that there are many people who would pay a coin to play good music on a juke box, as well as the stock pop and jive stuff.

Another interesting experiment in providing a leisure program for hundreds of thousands of men in a facility where there was no provision for dancing was in the Jay Street, Sacramento U.S.O. which the writer organized. The juke box was one of our main attractions among numerous types of games which were provided for the leisure activities of the men. On these jukes, we provided all types of records, from classical to boogie-woogie, to meet the different tastes of different men.

There usually were two locations for this type of record service in the centers. At one point was placed a juke box which played the general run of popular jive and dance numbers. In almost every U.S.O., there was a glassed-in music room where a G.I. could bring his own classical or semi-classical records, and this was one of the very popular spots in many centers. In U.S.O.'s across the country, in canteens, in G.I. recreation halls, coin machines and recordings were a combined medium for entertainment and good morale.

If, now, it comes to the point that youngsters could be barred from playing the coin-operated music machine of this type, it is only because both the operators and the communities have become careless in supervising youths' leisure. A local operator, with the assistance of the Record and Automatic Music industries, can be a good neighbor to the people of the community, and very profitably so. Wouldn't it be smart, therefore, for all of us to be a little more aware of how we can improve the product and service we offer to our communities?

Hollywood International Records has just waxed Alexander Laszlo's "Hollywood Concerto," for album, which is written in a symphonic jazz vein. Just as jazz, swing, and jive are a part of young people's lives, so, too should be the classics and semi-classics. Some distributors are already giving serious consideration to improving their lines.

For example, I entered the office of a well-known West Coast distributor, and there stood a group of hard-hitting guys, listening to a new recording of "The Lord's Prayer," featuring Pat O'Brien, followed by several organ solo records. The distributor and the group were discussing the merits of the records, and all agreed that they were not only excellent items, but real commercial material.

There are hundreds of albums and platters which should find their way to juke box plays that would pay. The finer music of Victor Herbert, Rudolph Friml, the Hammersteins and others could be as popular with our young people as the records with a beat. For instance, in presenting our "Hollywood Concerto" to a group of youngsters at a local conservatory of music, several students were asked which they preferred — the classics or swing. They unanimously responded that the question was an unfair one, because they liked both! There is no doubt that we should try to do something about it in the Automatic Music Industry.

As to the common interest existent between the Record industry and the Automatic Music industry, there is little doubt that several of the majors, and most of the independent record companies will admit that in the past few years, the juke box and coin machine music have been of vital assistance toward the success of hit tunes. In fact, records from new masters have, in many instances, been tested on juke boxes for salability before being scheduled for full production. Many publishers now look to hit record material for their song publications. So the Record Manufacturer, the Distributor, and the Coin Machine men, do all have a common responsibility for the future of American music.

Apollo Records To "Import" New Artists From Deep South

NEW YORK—Irving Katz, national sales chief of Apollo Records, announced this past week that the firm is now seeking to "import" artists from the Deep South to bolster its talent roster.

Reason for the move, Katz explained, is the fact that most top "race" and "folk" artists have current contracts with recording firms or are otherwise unavailable.

"As a result," Katz added, "Apollo Records have men now touring Southern cities in an effort to discover and contract with artists who have earned their place right there among the people we seek to sell our records to.

"In addition," said Katz, "we believe we will thus gather talent that will possess the most important quality of any 'race' or 'folk' record, and that is authenticity."

Also an unusual feature of Apollo's plans is the intent to revive "Creole-type" music, little of which has been heard on records in the past twenty years.

Diskeries Pledge Attendance of Stars At N. Y. Ops' Fete

NEW YORK—Barney Schlang, manager of the Automatic Music Operators Association, this city, told *The Cash Box* this past week that he had received assurances from "practically all" the major record manufacturing firms that a representation of artists would attend and entertain the New York music ops at their Ninth Annual Banquet to be held in the grand ballroom of the Waldorf Astoria on the evening of October 5.

A tremendous attendance on the part of the operators, distributors, and manufacturers is anticipated.

MUSIC OPERATORS HELP!! YOUR LOCATIONS WITH THE FINEST HILL BILLY MUSIC IN THE COUNTRY

"MAC'S MISTERS"
Memo No. 2001 "STEEL GUITAR BOOGIE"
"REET! VOOT! BA-LE-BA"

"CURT BARRETT & THE TRAILSMEN"
Memo No. 5007 "SHARE A LITTLE OF THE BLAME"
"DETOUR"

"JOHNNY TYLER & His Riders of the Rio Grande"
Stanchel No. 102 "TROUBLES ON YOUR MIND"
"DORA DARLIN' "

"COWBOY SAM" NICHOLS
Stanchel No. 103 "I'M GONNA TIE MY BABY" (To A Hitchin' Post)
"THAT WICKED LOOK IN YOUR EYE"

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THE GREATEST LINE OF LATIN AMERICAN RECORDS IN AMERICA
TERRIFIC PERSONALITIES SUCH AS

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Orchestra Conducted By

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SQUARE DANCE WITHOUT CALLS FEATURING HARLEY LUSE AND HIS BLUE RIDGE MOUNTAIN BOYS.

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THE FAMOUS TRUMPET STAR
"RED" MACK AND HIS ALL STARS

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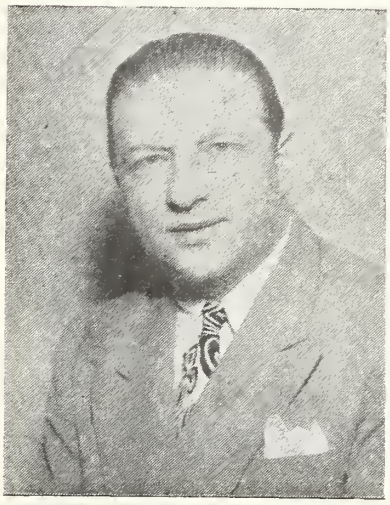
COMING SOON!! CHILDREN'S RECORDS and ALBUMS
DISTRIBUTORS WANTED!! A FEW AVAILABLE TERRITORIES OPEN
WIRE — WRITE — TODAY!

HOLIDAY DISTRIBUTING CO.

137 N. WESTERN AVENUE LOS ANGELES 4, CALIF.

"A LITTLE LESS HOKUM"



By HARRY W. BANK

President, Cosmopolitan Records, Inc., New York

Let's have a little less hokum.

Sure, every record manufacturer "loves" the music operator.

And why not?

To the record industry the juke box means a fast dollar; it means a fast turnover of records, and it means the best and most consistent showcase for those records that's around to be offered; it means a customer who doesn't cost us money for promotional material that winds up in an ash can; a customer who doesn't get or doesn't use a 5% return privilege; it means a customer we needn't chase comes the 10th of the month. In short, it means a customer who returns the hugest profit the record maker can possibly net from any source he knows and sells.

Sure, the record manufacturer loves you. And how!

Trouble is, though, most record makers work too much on donating his love to the coin industry and too little on getting the coin industry to love back.

That's a practice Cosmo Records doesn't intend to follow. We can't afford to. And I know.

Sure the record business is booming. Come more home phonos, and it'll boom even more. I hope it lasts forever.

But maybe it won't. And then what?

And then starts the scurrying to romance the cointrade. You see, the cointrade won't bust. People will still play juke boxes (probably more so) and the juke boxes need records.

But when and if that time comes around I don't intend for Cosmo Records to be among those eager romancers.

I don't intend for it to be necessary.

You see, Cosmo Records has been in the record business for little more than one year, but Harry has been a coinman for better than twenty years. And a coinman doesn't spend twenty years in the business without learning more than a few things about it.

That's why for the year we've been around selling records we've put such an accent on the cointrade.

Yes, we began to romance the music op from our very first day as record manufacturers, and tho we haven't done much, we intend to. We needed these past months to gain strength. We're gaining it fast.

When it comes to giving the music op trade the breaks it deserves, Cosmo Records will lead the way.

And I mean right now — not should a bust come.

We've got plans, and well'll spring them.

If you want to know why, it's not because the twenty years I've spent in the coin machine industry has made the love in me for you bloom like a flower.

Hell, no!

I just don't want Cosmo Records to go broke!

"Rumors Are Flying" Picked As "Hit of The Month" By Cleveland Phono Ops

CLEVELAND, O. — The Cleveland Phonograph Merchants' Association has selected "Rumors Are Flying" as the "Hit Tune Of The Month" for October, it was announced here this past week.

The "Hit Tune Of The Month" idea, revived in this territory but a few months ago, is being carried thru to stimulate play on the music boxes by stimulating public interest in popular music generally.

Promoting the idea will be radio spot announcements, newspaper ads, car cards and display cards on 3000 jukes in the Cleveland area, all to focus attention on the hit tune being featured on the machines.

According to reliable reports the idea is effective, and spokesmen for the association declared its result has been "a great rise in both record plays and sales."

Affirming again the theory that juke box action stimulates the sale of platters in retail stores is the word of retailers in this area, who have expressed their appreciation to association members for the sales results they have achieved as a result of the coinmen's campaign.

National Records Try Expansion Movies

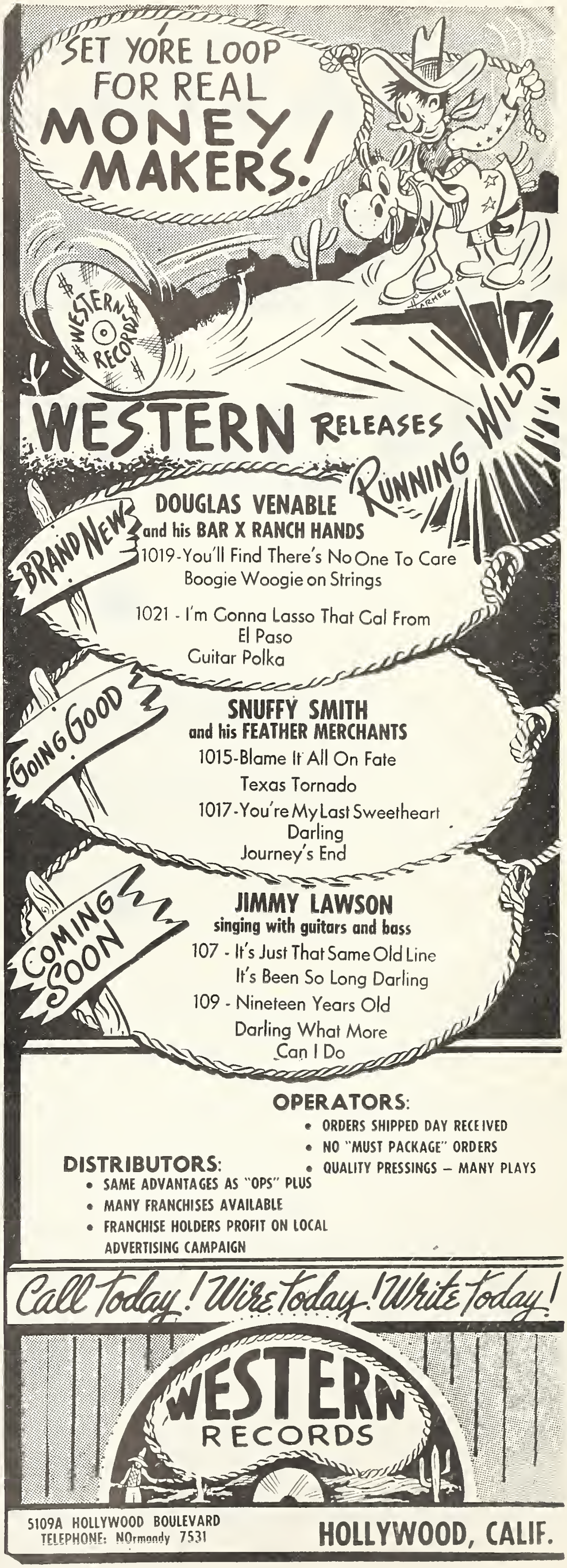
NEW YORK — National Records, headquartered here, is expanding its production, distribution and recording activities, according to a statement released this past week by A. B. Green, the label's chieftain.

In line with this expansion policy, it was claimed that the firm had increased its pressings by 33% during the last month, and it was implied that this figure was but a first advance step in making the label available to a wider market.

From the distribution view, it was emphasized by Ralph Berson, newly appointed sales and publicity chief, that National is seeking to expand its distribution facilities to network in every section of the country, and distributors are now being sought for many territories still open. In addition, Berson implied that there might be some distributorship changes in areas where the label is now being represented.

According to Herb Abramson, director of the artists and repertoire, commencing in October, National will issue four new releases per month, including one or more new records in each of the categories the label now features.

Biggest artist names on the National roster are: Billy Eckstine, Lilyann Carol, Charlie Ventura and Dick Thomas.



WESTERN RELEASES RUNNING WILD

DOUGLAS VENABLE
and his BAR X RANCH HANDS
1019-You'll Find There's No One To Care
Boogie Woogie on Strings

1021 - I'm Gonna Lasso That Gal From El Paso
Guitar Polka

SNUFFY SMITH
and his FEATHER MERCHANTS
1015-Blame It All On Fate
Texas Tornado
1017-You're My Last Sweetheart Darling
Journey's End

JIMMY LAWSON
singing with guitars and bass
107 - It's Just That Same Old Line
It's Been So Long Darling
109 - Nineteen Years Old
Darling What More Can I Do

OPERATORS:
- ORDERS SHIPPED DAY RECEIVED
- NO "MUST PACKAGE" ORDERS
- QUALITY PRESSINGS – MANY PLAYS

DISTRIBUTORS:
- SAME ADVANTAGES AS "OPS" PLUS
- MANY FRANCHISES AVAILABLE
- FRANCHISE HOLDERS PROFIT ON LOCAL ADVERTISING CAMPAIGN

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WESTERN RECORDS

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TELEPHONE: NOrmandy 7531

HOLLYWOOD, CALIF.

JUKE BOXES SELL RECORDS FOR RETAILERS

●

By ARTHUR TALMADGE

Advertising and Sales Promotion Director,
Mercury Records, Chicago

●

In the short time that Mercury Records has been in the phonograph record field, we have found out what a tremendous part the operators of "juke boxes" play in the promotion of records. We believe that without them it would be almost impossible to have a good tune become a nationwide hit. With the coverage given by "music boxes" it is almost an overnight result.

We have found it to our advantage to listen closely to the advice given by operators who come to our distributing offices, as to the type of music they think will be favorite selections on their boxes. Because they are in constant touch with the pulse of the public their suggestions usually are correct.

Today there are many problems confronting the manufacturer of records. It is very difficult with conditions as they are to secure the right amount of shellac and other material which goes into the making of a quality record. However, Mercury has decided that rather than spread the material thin and produce large quantities of records with minimum plays we would assure the operators that they would get top-notch quality to guarantee them a profit on their purchases.

We at Mercury Records hope our association with the operators will continue to be as mutually beneficial as it has been to date.

EXCELSIOR RECORDS ANNOUNCES 9 SENSATIONAL NEW RELEASES

★ ★ ★ ★

"AL "STOMP" RUSSELL TRIO

"MORE THAN YOU KNOW"
"SAY WHAT YOU MEAN"
No. 180

"MELLOW JELLY BLUES"
"CYNTHIA"
No. 176

JOE ALEXANDER HIGHLANDERS

"I'VE GOT TO PUT YOU DOWN"
"BABY, I'M GONE"
No. 179

HELEN "BLUES" ANDREWS

Shouting

"COTTON AND CORN BLUES"
A Real Money Maker No. 181

JOHNNY CREACH'S MAJORS & MINORS

Two Hot Novelties

"BOOGIE WOOGIE ON STRINGS"
"CALIENTE"
No. 183

"MEMPHIS" JIMMY McCRACKLIN

Singing A Real Down Home Blues

"YOU DECEIVED"
"BLUNSTONS BOOGIE
A Hot Piano Boogie No. 182

TIMMIE ROGERS and LUCKY THOMPSON ALL STARS

"I'VE GOT A GAL 65"
"BABY TAKE A CHANCE WITH ME"
Charles Mingus Sextette No. 184

LUVENIA NASH SINGERS

23 Voices

"GREAT GETTIN' UP MORNIN"
"FEEDA MY SHEEP"
No. 154

"JOHN, THE REVELATOR"
"SWING LOW SWEET CHARIOT"
No. 155

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850 North Broad Street
Philadelphia, Pa.

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Runyon Sales Co.
593 Tenth Avenue
New York City, N. Y.

Music Sales Co.
680 Union Avenue
Memphis, Tenn.

Music Sales Co.
303 North Poydras Street
New Orleans, La.

Record Sales Co.
2117 North Third Avenue
Birmingham, Ala.

W. M. Amann Dist. Co.
115 Olive Street
Shreveport, La.

K. & M. Dist. Co.
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1065 North Fairfax Avenue
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★ ★ ★ ★ ★ ★ ★ ★

HOLLYWOOD INTERNATIONAL RECORDS

PROUDLY PRESENTS

"HOLLYWOOD CONCERTO"

**—IN SYMPHONIC JAZZ VEIN—
PREMIERED AT HOLLYWOOD
BOWL, AUGUST 10th**

In Album—Four Moods

Part I —HOLLYWOOD JUNGLE
Part II —HOLLYWOOD AND VINE
Part III—CLIMBING TO SUCCESS
THE LAND OF MAKE-BELIEVE
Part IV—HOLLYWOOD NIGHT LIFE
THE JOY OF LIVING

Featuring . . . **ALEXANDER LASZLO, composer of Concerto**
CONSTANTIN BAKALEINIKOFF, Hollywood's brilliant motion picture music director

NEW SONGS BY BEN ELLISON, WRITER OF THE CURRENT HIT, *"I LEFT MY HEART IN MISSISSIPPI"*, and BOB ECTON

Featured by H.I.R. Artists . . .

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Nick Pelico's Orchestra

"PUMPKIN SEED" — **Jimmie Dodd, *Vocalist***
Les Robinson's Orchestra

"LOVELY THINGS ARE ALWAYS MINE" — **Jim Cassity, *Vocalist***
Nick Pelico's Orchestra

"DEAL 'EM" — **Instrumental, *Harry Rodgers' Arrangement***
Nick Pelico's Orchestra

NEW MOODS IN MUSIC . . . AN ATTRACTION FOR THE BOBBY-SOXERS AND SOPHISTICATES!

MUSIC OF THE WORLD
H.I.R.
HOLLYWOOD, CAL.

JUKE BOX GOOD-WILL VITALLY IMPORTANT TO RECORD FIELD

By HY SIEGEL

President, Apollo Records, Inc., New York

There is a great community of interest between the automatic music-machine, or juke-box industry and the record manufacturers: Both are interested in making and pushing hit records.

On the one hand, the music-machine operator is constantly on the lookout for hit records because they are what bring in the nickels. And the more hits there are on the machine, the greater the average intake. It makes no difference what label the hit is on, as long as it brings in the nickels. And because the operators are concerned about what is in the grooves and not what is on the label, small companies like Apollo have been able to get their records across to the general public.

Since the juke-box industry covers a wide variety of tastes in music, including different nationalities, one can see that there is need for a great many different types of records. What might be a hit in one section, may not go in another spot. It accordingly behooves the manufacturer to make some records that might not have universal appeal so that the complete requirements of the operator can be met.

On the other hand, the record manufacturer is constantly endeavoring to make hit records. The importance of the machine operator in the introduction of new potential hit records to the buying public is well known to the wide-awake record manufacturers. Along with the disc jockeys, the operators of juke boxes play an important part in the making of hit records by constant playing. It is a well-known fact that many records, pushed only on the jukes, have become hits without the assistance of live radio plugs of the tune.

There have been many statistics on the proportion of sales of records to the music machine industry. To my mind, the size of this percentage is relatively unimportant, because it is absolutely essential to introduce a record on the juke-boxes to insure its success. Sales to the retail record shops will automatically follow the successful introduction on the machines.

In my opinion, because of the reasons outlined briefly above, it is necessary to see that the music machine operator is properly serviced by the sales department, and that he gets his proper share of production.

The goodwill of the industry is of vital importance to the record manufacturer.

Now Delivering • Newest Release

EMERALD No. 103

"PRETENDING"

"JEALOUS"

VOCALS by AL NOBEL and THE KINDERS THREE
Orchestra under the direction of MARTY SCHRAMM
RELEASE DATE — SEPTEMBER 20, 1946

National Distributors

AMERICAN COIN-A-MATIC MACHINE COMPANY

1435 Fifth Ave. Phone: Atlantic 0977 Pitts. 19, Pa.
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Chicago, Ill.

NEWEST JAZZ SENSATION!

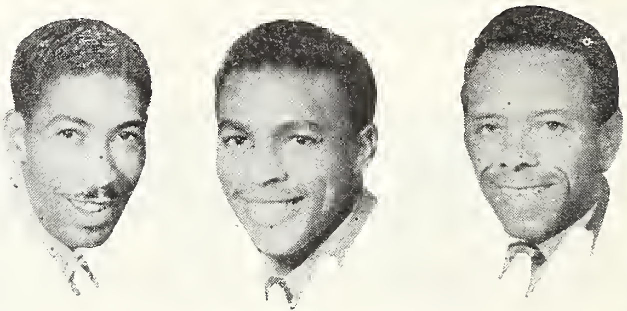
MERCER ELLINGTON

In Juke Box Smash Hit

No. 146 "SHE'S GOT THE BLUES FOR SALE"
"MESSY BESSIE"

Jacques Butler, *Vocalist*

STILL TOPS FOR ALL SPOTS!



JOHNNY MOORE'S 3 BLAZERS

IN THEIR GREATEST HITS

No. 112—"DRIFTING BLUES"

AND

No. 129—"YOU ARE MY FIRST LOVE"

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Cleveland, Ohio
COMMERCIAL MUSIC COMPANY
510 N. Sarah Street
St. Louis, Missouri
COMMERCIAL MUSIC COMPANY
837 E. 12th Street
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CROWE-MARTIN DISTRIBUTING CO.
1619 LaBranch
Houston, Texas

CROWE-MARTIN DISTRIBUTING CO.
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ALADDIN RECORDINGS, HOLLYWOOD, CALIF.

Selling Music To Harlem

●

By Robert A. Hazelton
Ideal Music
New York

●

"Race" music is my business.

It's just as much my business as it is the men who write it, play it and put it out in wax.

You see I've got to sell it, and to the most critical, most exacting customers in the country. And that — make no mistake about it — is New York's Harlem.

Everybody in the business knows what kind of action exists there. It's heavy — but for the right kind of music. And for the right kind, a Harlem location will net more as a group than most other types of routes anywhere in the country.

Sure, that's because we're musical. And still, that's the one factor so many record manufacturers forget.

Time and again record salesmen have come into my place and tried to sell me records which they claim will be "sensational." Yet, the only "sensational" thing about 'em, is the combination who deliver lots of shouting or lots of noise and have the sensational gall to pass it off as music.

They're not giving our people much credit, making records like that for us.

What Harlem wants, and Cleveland, Detroit, Chicago, Los Angeles and all the other heavy centers of Negro population is music that'll stir 'em. Contrary to the long standing impression — we're kind of hard to stir — at least musically.

Another thing to consider. Our tastes here are more exacting than they are in the South. For a "blues" to score here it has to be the best. If it's "rhythm," the same holds true; we can say as much for a "ballad." The qualities that bring in the nickels in Harlem are great musicianship, good compositions, and, that most elusive quality of all, an interpretation that comes only from understanding us.

Examine the qualities of "R. M. Blues," "Choo Choo Ch'Boogie" and Billy Eckstine's "Prisoner of Love." You'll *hear* what I mean.

And all that winds up to this single thought: Just give us music we can *feel.*

And our people would rather reach *up* to feel than to have it come so we must get *down* to understand.

SHE'S *Terrific!*

SHE'S *Sensational!*

SHE'S *Collosal!*

ALBERTA
HUNTER

JUKE BOX

Alberta has a repertoire of 400 songs; NBC thought she was important enough to shortwave her broadcasts to America twice weekly for several seasons. The Mutual Broadcasting System featured her, coast to coast, four times a week. Her ballads, sung in seven languages, appeal to every type of audience.

She has skyrocketed to fame here and abroad, since Cole Porter and Elsa Maxwell discovered her in a Paris club.

2 NEW RELEASES IN THE RACE FIELD

JB-510	TAKE YOUR BIG HANDS OFF and HE'S GOT A PUNCH LIKE JOE LOUIS
JB-511	DON'T WANT NO MAN THAT'S LAZY and YOUR BREAD MAY BE GOOD, BUT IT AIN'T AS GOOD AS MINE.

STILL GOING STRONG!

JB 504 JB 503	R.M. Blues . . . Rhythm Blues Milton's Boogie . . . Groovy Blues By Roy Milton & His Solid Senders
JB 508	FAT BOOGIE WOOGIE . . . LOVED AND LOST By Ollie Jackson and His Band
JB 509	BABY GOT TO HAVE IT . . . YOU'LL MISS ME WHEN I'M GONE By Ollie Jackson and His Band
JB-505	NOT ON THE FIRST NIGHT . . . THE LAZIEST GAL IN TOWN — FRANKIE and her BOYS
JB-506	PINE TOP'S BOOGIE WOOGIE . . . ECCENTRIC RAG — THE BAILEY SWING GROUP

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record exclusively for

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records

15048 ETUDE BRUTUS
IF I'M LUCKY

15049 TURN THE KNOB ON THE LEFT TO THE RIGHT
SOONER OR LATER

MORE AND MORE TOP BANDS AND SINGERS ARE GOING WITH SIGNATURE

JOHNNY BOTHWELL

The sensational band of Johnny Bothwell steadily gains new popularity "Somewhere" from "Three Little Girls in Blue" is your next No. 1 Song Be sure to hear it.

15045 SOMEWHERE IN THE NIGHT
CHIQUITA BANANA

BOBBY DOYLE

Song star of his own radio show for Eversharp, Bobby Doyle comes through with two swell renditions for your listening pleasure. He's better than ever.

15039 AND THEN IT'S HEAVEN
YOU KEEP COMING BACK LIKE A SONG

VICTOR JORY

Long one of your radio and theater favorites, Victor Jory will soon be featured in Signature's first children's album — THE STORY OF CELESTE. Watch for it!! Coming soon!!

MONICA LEWIS

Now singing in New York's "Blue Angel", Signature's velvet-voiced singer scores with two new sides. The tunes are good — and Monica puts them over with real feeling.

15046 FOR YOU, FOR ME, FOR EVERMORE
AU REVOIR

RAY BLOCH

Be sure to get Ray's new Signature album—"Easy Listening". Filled with six time-tested melodies in original Bloch arrangements, this album is a "must" for your record library.

Album S-1 EASY LISTENING

DISTRIBUTED BY GENERAL ELECTRIC SUPPLY CORPORATION

"Marie" On Juke 5 Years

NEW YORK — John Crosby, noted radio columnist for the "Herald Tribune," morning newspaper in this city, told his readers last week that the number Tommy Dorsey played on the Rudy Vallee show last week, "Marie," had been the tune he'd been listening to all summer on a juke box at Fire Island, a nearby resort village.

"Come to think of it," Crosby declared, "that record has been on that juke box pretty close to five years, a statement no other juke box can make."

Rachmaninoff — A Juke Box Figure

CHICAGO—Sergei Rachmaninoff, the late composer-pianist, is worthy of the gratitude of many a music op if the piece written about him in a recent issue of "Time" magazine held true on their boxes.

According to "Time," "Seven recordings of a sugared-to-taste version (of Rachmaninoff's Piano Concerto No. 2) called 'Full Moon and Empty Arms' were steady juke box nickel-pullers."

But what "Time" failed to mention in its discussion of Rachmaninoff, a discussion that was not overly kind to the trade, was that thru hearing "sugared-to-taste" versions of great classics made a greater audience aware of the original compositions and instilled a desire to hear them.

Maybe that's where the music op pays Rachmaninoff back for the nickels the "sugared" versions brought them.

THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE — REMOVE AND PUT UP ON YOUR BULLETIN BOARD!

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AP—APOLLO
BB—BLUEBIRD
BT—BEL-TONE
BW—BLACK & WHITE
CA—CAPITOL
CD—CADET
CO—COLUMBIA
CS—COSMO
CT—COAST
DE—DECCA
EC—EXCLUSIVE
EX—EXCELSIOR
FS—FOUR STAR
JB—JUKE BOX
MA—MAJESTIC
ME—MERCURY
MU—MUSICRAFT
NA—NATIONAL
RH—RHAPSODY
SI—SIGNATURE
ST—STERLING
VI—VICTOR
VO—VOGUE

Sept.23 · Sept. 16 · Sept. 9

1—To Each His Own 171.1 171.9 147.6
- CO-37063—MODERNAIRES
  Holiday for Strings
- DE-23615—INK SPOTS
- FS-1131—TRUDY ERWIN & OPIE CATES ORCH.
  Cherokee
- MA-7188—EDDY HOWARD ORCH.
  Cynthia's In Love
- ME-3022—TONY MARTIN
  I'll See You in My Dreams
- RH-109—THE ESQUIRE TRIO
  You Might At Least Have Said Goodbye
- SI-15053—MARIE GREENE
  Doin' What Comes Natur'lly
- VI-20-1921—FREDDY MARTIN ORCH.
  You Put a Song in My Heart

2—Five Minutes More 126.2 109.7 102.3
- CA-287—SKITCH HENDERSON O.
  You'll See What a Kiss Can Do
- CO-37048—FRANK SINATRA
  How Cute Can You Be!
- DE-18909—HELEN FORREST
  I've Never Forgotten
- MA-7197—THREE SUNS
  By the Waters of Minnetonka
- MU-15086—PHIL BRITO
  That Little Dream Got Nowhere
- VI-20-1922—TEX BENEKE
  Texas Tex

3—South America, Take It Away 118.4 87.8 72.4
- CO-37051—XAVIER CUGAT O.
  Chiquita Banana
- DE-23562—BETTY GARRETT
  Little Surplus Me
- DE-23569—BING CROSBY—ANDREWS SISTERS
  Route 66
- MA-7202—GEORGE PAXTON O.
  Just the Other Day

Sept.23 · Sept. 16 · Sept. 9

4—Surrender 101.2 84.7 89.5
- AR-150—JAN SAVITT AND HIS TOP HATTERS—VOCAL BY BOB D'ANDREA
  Along With Me
- CO-36985—WOODY HERMAN ORCH.
  The Good Earth
- CS-483—TONY PASTOR & BAND
  Cynthia's In Love
- DE-18897—RANDY BROOKS
  One Love
- MA-7186—GEORGE OLSON ORCH.
  I've Got a Walkie Talkie
- MU-15073—PHIL BRITO
  Who Told You That Lie
- VI-20-1877—PERRY COMO
  More Than You Know

5—Doin' What Comes Natur'lly 45.9 39.8 55.5
- CO-36976—DINAH SHORE
  I Got Lost in His Arms
- DE-23584 (A-468) J. BLACKTON ORCH.
  Moonshine Lullaby
- DE-18872—J. DORSEY ORCH.
  All That Glitters
- MA-7193—DE MARCO SISTERS
  That Wonderful Worrisome Feeling
- SI-15053—MARIE GREENE
  To Each His Own
- VI-20-1878—FREDDY MARTIN O.
  Blue Champagne
- VI-46-0001—AL GOODMAN ORCH.
  You Can't Get a Man with a Gun;
  They Say It's Wonderful; 2. I Got Lost in His Arms

6—They Say It's Wonderful 41.7 18.9 43.9
- AR-139—GINNY SIMMS
  What Could Be Sweeter
- CA-252—ANDY RUSSELL
  Laughing on the Outside (Crying on the Inside)
- CO-36975—FRANK SINATRA
  The Girl That I Marry
- DE-23586 (A-468) J. BLACKTON ORCH.
  Anything You Can Do
- DE-18829—BING CROSBY
  These Foolish Things
- FS-1082—RAY HERBECK ORCH.
  I Remember
- MA-7176—JACK LEONARD
  September Song
- ME-3005—EILEEN BARTON
  You Brought A New Kind Of Love
- MU-15065—GORDON MacRAE
  Prisoner of Love
- SI-15021—RAY BLOCH ORCHESTRA
  Cynthia's In Love
- VI-20-1857—PERRY COMO
  If You Were the Only Girl
- VI-46-0001—AL GOODMAN ORCH.
  2. I Got Lost in His Arms;
  1. You Can't Get a Man with a Gun; 2. Doin' What Comes Natur'lly

7—This Is Always 40.4 23.9 24.2
- AR-154—GINNY SIMMS WITH LOU BRING AND HIS ORCH.
  Somewhere In The Night
- CA-277—JO STAFFORD
  I'll Be With You in Apple Blossom Time
- CO-37052—HARRY JAMES ORCH.
  I've Never Forgotten
- DE-18878—DICK HAYMES
  Willow Road
- MA-7195—GEORGE PAXTON ORCH.
  Along With Me
- SI-15038—HARRY COOL ORCHESTRA
  Hold Me, Hold Me, Hold Me
- VI-20-1885—BETTY RHODES
  Somewhere in the Night

8—Prisoner of Love 24.3 22.9 32.9
- DE-18864—INK SPOTS
  I Cover the Water Front
- MU-15065—GORDON MACRAE-WALTER GROSS ORCH.
  They Say It's Wonderful
- NA-9017—BILLY ECKSTINE
  All I Sing Is Blues
- VI-20-1814—PERRY COMO—CASE ORCH.
  All Through the Day

9—Blue Skies 22.5 36.7 26.6
- AP-1015—THE SMOOTHIES
  Blue Skies
- CO-37053—BENNY GOODMAN ORCH.
  I Don't Know Enough About You
- CO-37070—COUNT BASIE O. (FT-VC)
  The King
- DE-23553—LES PAUL TRIO
  Dark Eyes
- MA-1046—MORTON DOWNEY
  All By Myself
- VI-20-1917—PERRY COMO
  Girl of My Dreams
- VI-27566—TOMMY DORSEY O.
  Back Stage at the Ballet
- VI-45-0007—DINAH SHORE
  How Deep Is the Ocean
- VI-20-1896 (P-1593 WAYNE KING ORCH.
  Always
- VO-733—HOUR OF CHARM ORCHESTRA
  Seville

Sept.23 · Sept. 16 · Sept. 9

10—I Got the Sun In the Morning 22.0 13.3 25.5
- CO-36977—LES BROWN O.
  It Couldn't Be True
- DE-23587 (A-468) J. BLACKTON O.
  I Got Lost in His Arms
- DE-18861—LEO REISMAN
  I Got Lost in His Arms
- ME-3020—BUDDY MORROW ORCHESTRA
  When The Moon Is Gone
- MU-365—ARTIE SHAW ORCHESTRA
  Along With Me
- SI-15028—MONICA LEWIS
  Blue And Melancholy Mood

11—The Gypsy 20.2 36.2 45.7
- BT-7003—FREDDIE STEWART
  Marinette
- BW-774—JAN GARBER ORCH.
  Doing What Comes Naturally
- CO-36964—DINAH SHORE
  Laughing on the Outside
- CS-475—FRANKIE LESTER—H. McINTYRE ORCH.
  Cement Mixer
- DE-18817—INK SPOTS
  Everyone Is Saying Hello
- DE-23511—HILDEGARDE
  One-zy Two-zy
- MA-7177—LOUIS PRIMA O.
  Baby Won't You Please Come Home
- MU-15062—PHIL BRITO
  Don't Be a Baby, Baby
- VI-20-1844—SAMMY KAYE
  Gee I'm Glad to Be the One That I Am

12—Pretending 19.2 24.5 9.6
- CA-271—ANDY RUSSELL
  Who Do You Love I Hope
- CO-36991—KATE SMITH
  And Then I Looked at You

13—I Don't Know Enough About You 17.4 13.8 28.5
- CA-236—PEGGY LEE
  I Can See It Your Way
- CO-37053—BENNY GOODMAN ORCH.
  Blue Skies
- DE-18834—MILLS BROS.
  There's No One But You
- VI-20-1861—J. DESMOND
  Shoo Fly Pie and Apple Pan Dowdy

14—Two Silhouettes 16.5 9.7 14.1
- ARA-5006—CHU CHU MARTINEZ
  Without You (Tres Palabra.
- CO-37050—DINAH SHORE
  That Little Dream Got Nowhere

15—Rumors Are Flying 16.3 14.2 2.6
- CA-282—BILLY BUTTERFIELD O.
  The Sharp Scarf
- CO-37069—FRANKIE CARLE O.
  Without You
- DE-23656—ANDREWS SISTERS
  Them That Has — Gets
- MA-7205—THREE SUNS
  It's All Over Now
- VI-20-1944—BETTY RHODES
  How Could I

16—Choo Choo Ch' Boogie 16.1 22.5 4.8
- DE-23610—LOUIS JORDAN ORCH.
  That Chick's Too Young to Fry

17—I Don't Know Why 15.6 8.2 14.0
- AR-148—HOAGY CARMICHAEL ORCH.
  I Can't Get Started
- CA-107—B. SHERWOOD ORCH.
  Elk's Parade
- CA-20062 (BD-29) KING COLE TRIO
  I Know That You Know
- CO-36918 (C-112) FRANK SINATRA
  You Go to My Head
- CO-36958—C. THORNHILL ORCH.
  Buster's Last Stand
- CS-704—LARRY CLINTON ORCH.
  More Than You Know
- DE-23590—E. HEYWOOD ORCH.
  Loch Lomond
- DE-18899—ANDREWS SISTERS
  Azusa
- MA-7194—DE MARCOS—FREEMAN ORCH.
  Chiquita Banana
- ME-3019—TONY MARTIN
  Without You
- MU-15078—GEORGE AULD ORCHESTRA
  Just You, Just Me
- SI-15033—SKINNAY ENNIS ORCHESTRA
  Got A Date With An Angel
- VI-20-1901—TOMMY DORSEY ORCH.
  Remember Me

18—The House of Blue Lights 15.1 21.4 25.6
- CA-251—FREDDIE SLACK—E. MORSE
  Hey Mr. Postman
- CS-486—HAL McINTYRE & ORCH.
  I Got The Blue Lights On
- DE-23641—ANDREWS SISTERS
  A Man is a Brother to a Mule

Sept.23 · Sept. 16 · Sept. 9

19—I Know 11.5 7.8 8.2
- CO-37047—E. LAWRENCE ORCH.
  Who Do You Love I Hope
- DE-18782—JUBILAIRES—KIRK ORCH.
  Get Together With the Lord
- VI-20-1914—GLENN MILLER ORCH.
  Everybody Loves My Baby

20—There's No One But You 10.5 14.3 12.0
- CO-36960—KAY KYSER O.
  One-zy Two-zy I Love You-zy
- D-18834—MILLS BROTHERS
  I Don't Know Enough About You
- VI-20-1866—TOMMY DORSEY O.
  Sweet Eileen

21—Remember Me 9.1 — —

22—If You Were The Only Girl 8.7 — —

23—A Garden in the Rain 7.3 9.5 5.8
- VI-20-1916—PERRY COMO
  You Must Have Been a Beautiful Baby

24—Aren't You Kind of Glad We Did 7.1 — —

25—And Then It's Heaven 6.9 10.2 13.4
- CA-281—DINNING SISTERS
  I Love My Love
- CO-37060—HARRY JAMES ORCH.
  I Guess I Expected Too Much
- DE-18876—RUSS MORGAN
  Under the Willow Tree
- MA-7198—DANNY O'NEIL
  That's My Home
- SI-15039—BOBBY DOYLE
  You Keep Coming Back Like A Song

26—Ole Buttermilk Sky 6.4 5.1 1.9

27—My Fickle Eye 6.3 4.6 5.2

28—Who Do You Love I Hope 5.5 2.1 5.3

29—In Love In Vain 5.4 15.3 18.9
- CA-240—M. WHITING
  All Through the Day
- CO-36972—LES BROWN ORCH.
  There's Good Blues Tonight
- DE-23528—D. HAYMES—H. FORREST
  All Through the Day
- MA-1034—MILDRED BAILEY
  All That Glitters Is Not Gold
- MU-355—LOUANNE HOGAN
  All Through the Day
- SI-15016—MONICA LEWIS
  I Have But One Heart
- VI-20-1867—J. DESMOND—CASE ORCH.
  You Stole My Heart Away

30—Route 66 5.3 16.8 13.5
- CA-256—KING COLE TRIO
  Everyone Is Sayin' Hello Again
- DE-23569—BING CROSBY—ANDREWS SISTERS
  South America Take It Away
- ME-3025—BUDDY RICH ORCHESTRA
  The Iggidy Song
- MU-15072—GEORGE AULD ORCHESTRA
  100 Years From Today

31—One More Tomorrow 5.2 13.6 18.6
- CO-36978—FRANKIE CARLE ORCH.
  I'm Gonna Make Believe
- DE-18843—GLEN GRAY O.
  If I Love Again
- MA-7171—DANNY O'NEIL
  I Didn't Mean a Word I Said
- VI-20-1835—GLENN MILLER
  It Couldn't Be True

32—I Guess I'll Get the Papers 5.1 12.8 —
- CA-288—HAL DERWIN
  The Old Lamplighter
- CO-37066—LES BROWN ORCH.
  The Whole World is Singing My Song
- DE-23638—MILLS BROTHERS
  Too Many Irons in the Fire
- VI-20-1962—HERBIE FIELDS ORCH.
  There's Nothing the Matter With Me

33—You Keep Coming Back Like a Song 5.0 — —

34—Pig Foot Pete 4.6 8.1 6.8
- CA-278—FREDDY SLACK
  Your Conscience Tells You So
- DE-18298—MARTHA RAYE
  Three Little Sisters

35—I'd Be Lost Without You 3.2 7.9 9.3
- CO-36994—FRANKIE CARLE O.
  Cynthia's in Love
- DE-18901—GUY LOMBARDO
  On the Alamo
- MA-7181—PHIL REGAN
  Strange Love
- VI-20-1886—BETTY RHODES
  What Has She Got, etc.

36—If I'm Lucky 3.1 6.7 1.2
- DE-18905—JIMMY DORSEY ORCH.
  One More Kiss
- MA-7206—EDDY HOWARD ORCH.
  You'll See What a Kiss Can Do

The Cash Box
Week of September 23, 1946

DISK O'THE WEEK

★ ★ ★ ★

"I've Got To Pass Your House To Get To My House"
Billy Eckstine and his Orchestra
(National 9020)

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First Annual Poll For America's Automatic Music Industry Under Way

NEW YORK — This "Fall Special" issue of *The Cash Box* has historical value for the nation's automatic music operators.

In this issue, for the first time in the automatic music history of this country, the juke box operators have the opportunity to choose the "best money-making records of 1946" as well as the most outstanding artists and the finest bands.

Polls of this kind have been conducted by hundreds of radio stations, thruout the school and college field, but never before has one been conducted exclusively for and by the automatic music industry of America.

The Cash Box, on behalf of the nation's automatic music industry, will award the winners of this poll with gold and silver "Oscars."

Every juke box operator in the nation is urged to cast his vote — using the double-page spread appearing in this issue.

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

① MEANS PRICE WENT UP.

② MEANS PRICE WENT DOWN.

③ MEANS MACHINE JUST ADDED TO LIST.

④ MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK.

⑤ MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.

⑥ MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.

⑦ MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.

XX MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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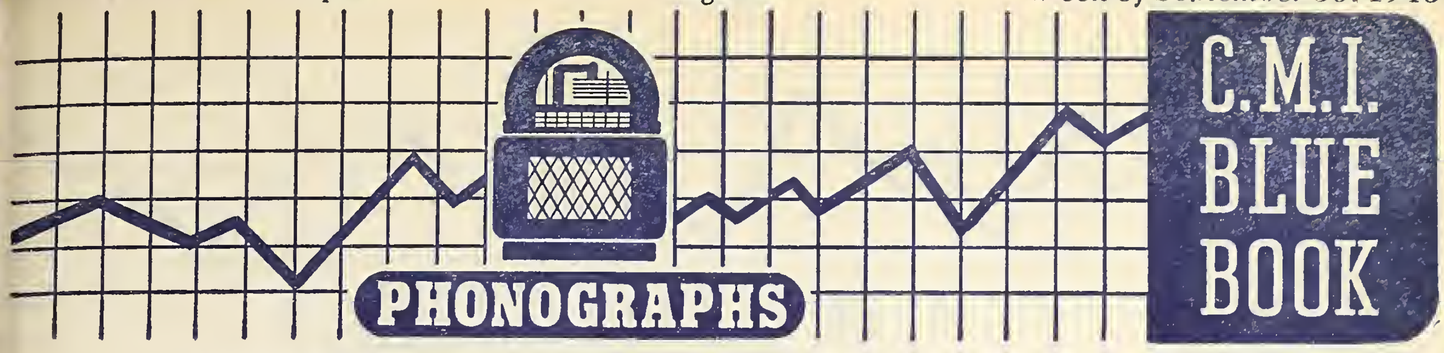
IMPORTANT NOTICE

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange — posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration.

THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.



PHONOGRAPHS

C.M.I. BLUE BOOK

WURLITZER

5.	P-10	49.50	85.00
xx.	P-10, Ill.	65.00	69.50
1.	P-12	125.00	150.00
2.	312	145.00	149.50
xx.	P-400	59.50	175.00
1.	412	110.00	200.00
xx.	412 DC Cr	32.50	
1.	412, Ill.	149.50	165.00
xx.	316	100.00	150.00
5.	416	125.00	225.00
4.	616	150.00	295.00
2.	616, Ill.	175.00	295.00
6.	616 A	175.00	185.00
5.	716	175.00	195.00
2.	24	195.00	325.00
6.	Revamp (24)	275.00	375.00
2.	600 R	279.50	460.00
2.	600 K	299.50	450.00
2.	500	325.00	475.00
7.	500 A	425.00	445.00
4.	500 K	385.00	475.00
6.	41 (Counter)	125.00	145.50
2.	51 (Counter)	100.00	150.00
4.	61 (Counter)	135.00	150.00
2.	71 (Counter)	175.00	250.00
1.	81 (Counter)	199.50	245.00
1.	50	75.00	125.00
1.	700	450.00	650.00
2.	750 M	525.00	735.00
1.	750 E	575.00	675.00
2.	780M Colonial	495.00	675.00
2.	780 E	475.00	600.00
2.	800	500.00	710.00
1.	850	550.00	795.00
1.	950	595.00	750.00
5.	42-24 (Rev)	325.00	495.00
1.	42-500 (Rev)	415.00	550.00
1.	42-600 (Rev)	395.00	495.00
7.	300 Adaptor	12.50	22.50
xx.	320 Wireless Wall Box	9.00	15.00
xx.	310 Wall Box, 30 Wire	9.75	10.00
2.	320-2 Wire Wall Box	9.00	10.00
xx.	332-2 Wire Bar Box	9.50	19.50
xx.	331-2 Wire Bar Box	5.00	15.00
1.	304-2 Wire Stepper	14.50	29.50
xx.	Wireless Strollers	25.00	
1.	430 Speaker Cab with 5, 10, 25 Box	69.50	79.50
xx.	420 Speaker Cabinet	50.00	
xx.	Twin 616 Steel Cabinet Adp Amp Stp Speaker	150.00	175.00
2.	Twin 12 Steel Cabinet Adp Amp Stp	175.00	275.00
xx.	Selector Speaker	95.00	100.00
1.	100 Wall Box 5c 30 Wire	4.00	15.00
xx.	100 Wall Box 10c	17.50	
6.	111 Bar Box	10.00	25.00
5.	125 Wall Box, 5, 10, 25	17.00	39.50
2.	120 Wall Box	11.95	16.00
xx.	Bar Brackets	2.00	3.50
xx.	305 Impulse Rec	2.50	25.00
xx.	350 Wls Speaker	20.00	25.00
7.	115 Wall Box Wire	15.00	25.00
6.	135 Step Receiver	15.00	25.00
1.	145 Imp Step Fast	25.00	49.50
xx.	150 Impulse Rec	20.00	
xx.	337 Bar Box	32.50	
5.	306 Music Transmit	7.50	10.00
xx.	39A Speaker	25.00	
5.	130 Adaptor	27.50	
xx.	24 Steel Cab Speaker	140.00	175.00
xx.	580 Speaker	75.00	210.00

ROCKOLA

5.	12 Record	90.00	129.50
2.	16 Record	135.00	169.50
xx.	Rhythm King 12	69.50	125.00
7.	Rhythm King 16	135.00	199.50
5.	Imperial 16	150.00	195.00
2.	Imperial 20	185.00	275.00
1.	Windsor	285.00	295.00
xx.	Windsor, Ill.	250.00	259.50
1.	Monarch	239.50	325.00
xx.	Std Dial-a-Tone	375.00	
2.	'40 Super Rockolite	300.00	500.00
7.	Counter '39	119.50	149.50
2.	'39 Standard	275.00	400.00
5.	'38 DeLuxe	275.00	425.00
6.	'40 Super Walnut	400.00	425.00
5.	'40 Super Marble	425.00	450.00
2.	'40 Master Walnut	319.50	335.00
2.	'40 Master Rockolite	300.00	425.00
6.	'40 Counter	175.00	215.00
xx.	'40 Counter with Std	139.50	
5.	'41 Premier	559.50	570.00
5.	Wall Box	14.50	15.00
5.	Bar Box	5.00	15.00
5.	Spectravox '41	50.00	85.00
2.	Glamour Tone Column	75.00	95.00
5.	Modern Tone Column	45.00	49.50
2.	Playmaster & Spectravox	259.50	450.00
5.	Playmaster	225.00	375.00
xx.	Twin 12 Cab Speak	175.00	275.00
xx.	20 Rec Steel Cab ASA	109.50	
xx.	Playboy	30.00	
1.	Commando	425.00	625.00
5.	1501 Wall Box	5.00	10.00
1.	1502 Bar Box	5.00	10.00
5.	1503 Wall Box	14.50	15.00
2.	1504 Bar Box	18.00	19.50
2.	1510 Bar Box	22.50	29.50
xx.	1525 Wall Box	27.50	35.00
2.	1526 Bar Box	24.50	25.00
6.	Dial-a-Tone B&W Box	7.00	20.00
xx.	1805 Organ Speaker	49.50	50.00
xx.	Tone-a-Lier	54.50	
xx.	DeLuxe Jr Console Rock	150.00	250.00

A. M. I.

2.	Hi-Boy 302	325.00	395.00
4.	Singing Towers (201)	300.00	325.00
7.	Streamliner 5, 10, 25	275.00	295.00
2.	Top Flight	200.00	250.00
xx.	Model V-5 Phono	60.00	
xx.	Singing Towers Speak	15.00	
6.	Singing Towers (301)	300.00	325.00

BUCKLEY

1.	New Wall Box	10.95	25.00
xx.	New Bar Box	15.00	17.50
4.	Wall & Bar Box Old Style	4.00	5.00
4.	Ill Wall & Bar Box	12.00	12.50
3.	'46 Wall Box	39.00	
xx.	32 Record Adaptor	9.50	15.00
7.	24 Record Adaptor	14.50	25.00
xx.	16 Record Adaptor	15.00	
xx.	Steel Cabinet	10.00	20.00
xx.	Zephyr Speak Cab	11.25	
xx.	20 Rec Seeburg Adaptor	25.00	39.50
xx.	Bar Brackets	.95	2.50

C.M.I. BLUE BOOK

PHONOGRAPHS

SEEBURG

xx.	Selectomatic 10	35.00	75.00
5.	Symphonola	85.00	169.50
6.	Model A III	85.00	125.00
xx.	Model B	62.50	149.50
7.	Model C	37.50	99.50
xx.	Model H	100.00	
5.	Rex	175.00	305.00
5.	Model K15	95.00	150.00
2.	Model G20	225.00	325.00
7.	Royale	200.00	369.50
6.	Plaza	275.00	400.00
2.	Regal	275.00	400.00
5.	Regal, RC	385.00	445.00
xx.	Model A	125.00	
5.	Gem	250.00	350.00
4.	Classic	345.00	450.00
1.	Classic, RC	375.00	450.00
5.	Mayfair	325.00	425.00
2.	Mayfair	375.00	400.00
xx.	Melody King	125.00	135.00
2.	Crown	275.00	340.00
xx.	Crown, RC	345.00	
5.	Concert Grand	285.00	295.00
2.	Coolnel	400.00	429.50
2.	Colonel, RC	375.00	475.00
2.	Concert Master, RC	425.00	510.00
2.	Cadet	325.00	395.00
5.	Cadet, RC	395.00	410.00
1.	Major	345.00	395.00
2.	Major, RC	375.00	400.00
5.	Envoy	365.00	495.00
4.	Envoy, RC	415.00	495.00
4.	Vogue	309.50	495.00
6.	Vogue, RC	425.00	
5.	Casino	300.00	395.00
xx.	Casino, RC	389.50	
2.	Commander	375.00	395.00
2.	Commander, RC	395.00	445.00
2.	Hi-Tone 9800	395.00	515.00
2.	Hi-Tone 9800 RC	475.00	625.00
5.	Hi-Tone 8800	395.00	625.00
4.	Hi-Tone 8800 RC	425.00	675.00
1.	Hi-Tone 8200	375.00	529.50
2.	Hi-Tone 8200 RC	450.00	620.00
7.	20 Record '43 Cab	350.00	399.50
5.	Selectomatic 16	5.75	7.50
5.	Selectomatic 24	7.50	8.50
xx.	Selectomatic 20	5.00	10.00
xx.	Remote Speak Organ	20.00	22.50
6.	Multi-Selector 12 Rec	49.50	69.50
xx.	Melody Parade Bar	4.50	
5.	5c Wall-o-Matic Wireless	22.50	37.50
6.	5c Bar-o-Matic Wireless	15.00	37.50
2.	5c Wall-o-Matic 3 Wire	24.50	29.50
2.	30 Wire Wall Box	3.00	7.50
xx.	Power Supply	15.00	
7.	5, 10, 25c Bar-o-Matic 3-Wire	25.00	45.00
7.	5, 10, 25c Wall-o-Matic 3-Wire	25.00	27.50
2.	5, 10, 25c Wall-o-Matic Wireless	32.50	35.00
2.	5, 10, 25c Bar-o-Matic Wireless	35.00	49.50
xx.	Electric Speaker	25.00	29.50
7.	Wireless Stroller	17.50	
5.	Wall Brackets	2.50	3.00
6.	Wired Speak Organ	18.00	20.00

KEENEY

2.	Wall Boxes	1.50	6.00
xx.	Adaptor for Seeburg	25.00	
xx.	Adaptor for Rockola	27.50	35.00
xx.	Adaptor for 616 Wurlitzer	15.00	
xx.	Twin 12 Adaptor	25.00	37.50
1.	Wurlitzer 24 Adaptor	15.00	25.00
xx.	Adaptor for Mills Empress	20.00	24.50
xx.	Organ Speaker	35.00	
xx.	Sun Ray Speaker	25.00	
xx.	Bar Brackets	2.50	3.50

MILLS

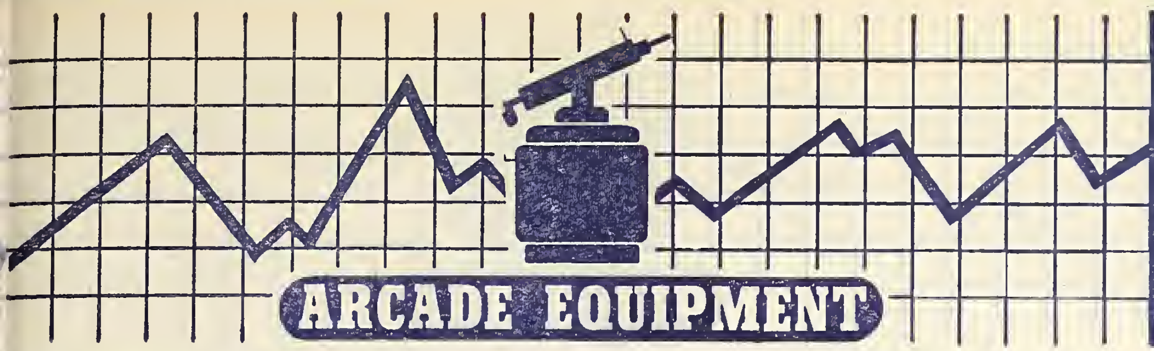
xx.	Zephyr	49.50	65.00
xx.	Studio	70.00	119.50
xx.	Dance Master	70.00	99.50
xx.	DeLuxe Dance Master	50.00	52.50
6.	Do-Re-Mi	50.00	60.00
2.	Panoram	250.00	395.00
1.	Throne of Music	225.00	350.00
xx.	Throne with Adaptor	275.00	285.00
2.	Empress	275.00	350.00
xx.	Panoram Adaptor	8.50	
xx.	Panoram 10 Wall Box	8.50	
xx.	Speaker	10.00	29.50
xx.	Panoram Peek (Con)	275.00	369.50
xx.	Conv for Panoram Peek	12.50	

GABEL

xx.	12 Record Jr	42.50	125.00
xx.	12 Record with Adaptor	58.50	
xx.	12-12 Adaptor	94.00	
2.	18 Rec Ill Grill	20.00	75.00
xx.	18 with Adaptor	99.50	125.00
xx.	20 Record Lite Up	225.00	265.00
xx.	24 Record Last Mdl	75.00	95.00

PACKARD

1.	Play Mor Wall and Box	20.00	38.95
2.	Bar Bracket	3.25	5.00
xx.	Willow Adaptor	18.00	59.50
xx.	Chestnut Adaptor	25.00	36.50
xx.	Cedar Adaptor	30.00	39.50
xx.	Poplar Adaptor	25.00	46.50
xx.	Maple Adaptor	30.20	
2.	Juniper Adaptor	27.00	28.00
xx.	Elm Adaptor	25.00	
xx.	Pine Adaptor	25.00	59.50
xx.	Beech Adaptor	20.00	71.50
xx.	Spruce Adaptor	35.00	45.00
xx.	Ash Adaptor	25.00	35.00
xx.	Walnut Adaptor	25.00	59.50
xx.	Lily Adaptor	14.50	17.00
xx.	Violet Speaker	21.00	24.50
xx.	Orchid Speaker	49.50	50.00
xx.	Iris Speaker	55.00	59.50

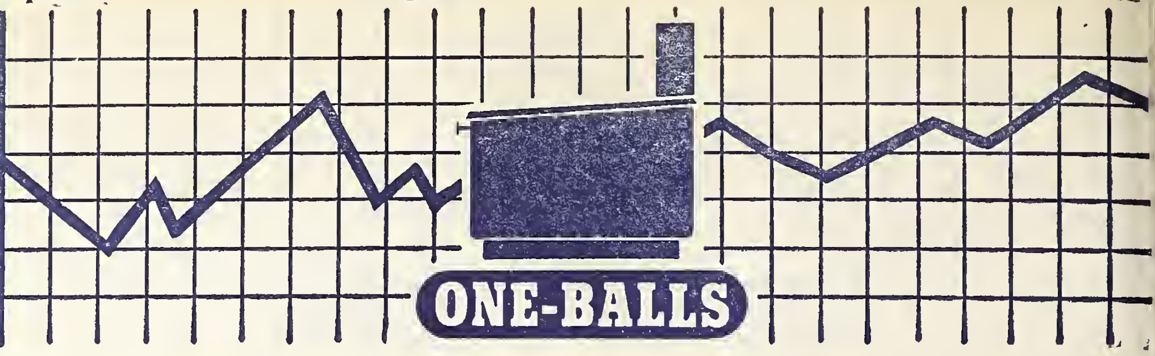


C.M.I. BLUE BOOK

ARCADE EQUIPMENT

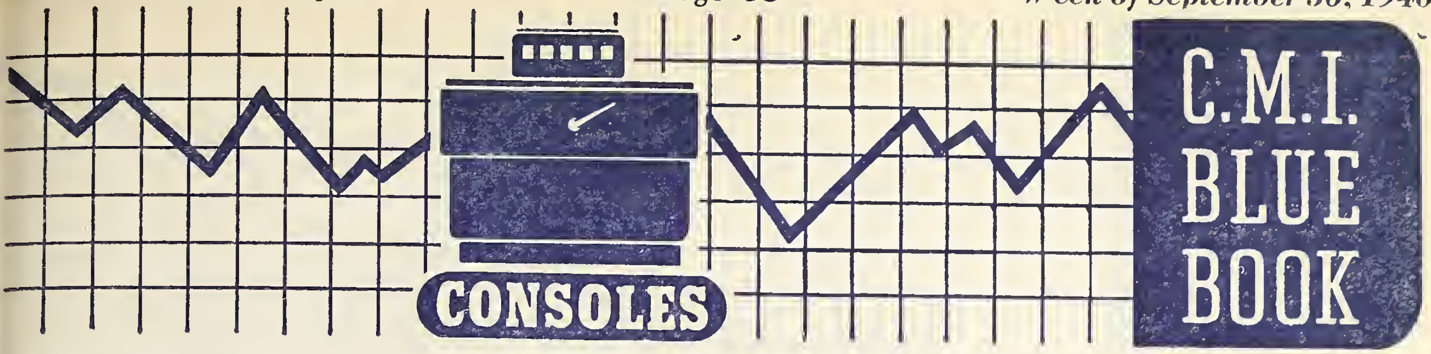
2.	Amusematic Lite League	239.50	425.00
xx.	Atlas Baseball	49.50	150.00
xx.	ABT 6 Gun Rifle Rg	995.00	1195.00
xx.	Bally Basketball	35.00	39.50
4.	Bally Alley	30.00	35.00
2.	Bally Convoy	100.00	145.00
4.	Bally Defender	125.00	169.50
xx.	Bally Eagle Eye	49.50	
5.	Bally King Pin	165.00	189.50
6.	Bally Lucky Strike	45.00	69.50
2.	Bally Rapid Fire	70.00	139.50
2.	Bally Sky Battle	89.50	99.50
xx.	Bally Racer	60.00	65.00
xx.	Bally Bull Jap Con	40.00	49.50
1.	Bally Shoot-the-Bull	45.00	59.50
6.	Bally Torpedo	110.00	125.00
2.	Bally Undersea Raider	219.50	299.50
xx.	Bang-a-Deer	75.00	85.00
7.	Bank Ball	350.00	375.00
1.	Bell-o-Ball	45.00	75.00
xx.	Blister Gunner Con	10.00	
xx.	Bowl-a-Bomb	35.00	150.00
xx.	Bowl-a-Way	235.00	
2.	Bowling League	125.00	129.50
xx.	Buckley DeLuxe Dig	75.00	110.00
5.	Buckley Treas Is Dig	95.00	99.50
xx.	Casino Golf	29.50	
1.	Champion Hockey	149.50	289.50
2.	Chicoin Goalee	315.00	525.00
2.	Chicoin Hockey	129.50	219.50
xx.	Chicoin Rola Score	75.00	125.00
xx.	Chester Pollard Golf	34.50	45.00
4.	Circus Romance	80.00	249.50
xx.	Cupid Wheel	60.00	75.00
5.	Daval Bumper Bowling	79.50	99.50
xx.	Daval-U-Roll-It	44.50	
xx.	Evans Duck Pin Alley	189.50	
2.	Evans In-the-Barrel	110.00	115.00
5.	Evans Super Bomber	199.50	235.00
xx.	Evans Play Ball	89.50	135.00
5.	Evans Skee Ballette	95.00	98.00
2.	Evans Ten Strike LD	35.00	49.00
5.	Evans Ten Strike HD	80.00	85.00
2.	Evans Tommy Gun	89.50	149.50
1.	Exhibit Bicycle	39.50	125.00
xx.	Exhibit Basketball	75.00	
xx.	Exhibit Bowling Alley	59.50	60.00
3.	Exhibit Card Vendor	29.50	
xx.	Exhibit Hi-Ball	50.00	59.50
5.	Exhibit Merchantman Roll Ch Digger	45.00	95.00
1.	Exhibit Rotary Mdsr	295.00	325.00
5.	Exhibit Vitalizer	64.50	125.00
xx.	Genco Bank Roll	145.00	150.00
xx.	Genco Play Ball	169.00	180.00
2.	Genco Total Roll	400.00	525.00
3.	Genco Whizz	189.50	
xx.	Groetchen Mtn Climb	59.50	75.00
5.	Groetchen Metal Typer	295.00	325.00
2.	Gottlieb Skee Ballette	49.50	69.50
3.	Gott. 3 Way Gripper '46	39.50	
3.	Ideal Football	395.00	
2.	Jenn Roll-in-the-Bar	80.00	82.00
2.	Keeney Air Raider	79.50	149.50
2.	Keeney Anti-Aircraft Br	35.00	49.50
2.	Keeney Anti-Aircraft Bl	20.00	39.50
xx.	Keeney Bowlette	150.00	200.00
xx.	Keeney Navy Bomber	100.00	175.00
2.	Keeney Sub Gun	60.00	125.00
2.	Keeney Texas Leaguer	35.00	42.50
5.	Kirk Air Defense	115.00	199.50
2.	Kirk Night Bomber	142.50	145.00
1.	Keep Punching	50.00	100.00
xx.	Klip-a-Nip (Con)	16.50	16.75
xx.	Kue Ball	25.00	30.00
4.	Liberator	80.00	215.00
2.	Midget Skee Ball DeL	69.50	75.00
xx.	Mills Rotary Digger	29.50	32.50
1.	Mutoscope Ace Bomber	147.50	219.50
xx.	Mutoscope Bowl Alley	100.00	
5.	Mutoscope Dr Mobile	150.00	265.00
xx.	Mutoscope Dr Mobile w tk.	235.00	260.00
xx.	Mutoscope Elec Trav Crane	89.50	
xx.	Mutoscope Fan Ft Dig	39.50	89.50
2.	Mutoscope Photomatic	695.00	749.50
xx.	Mutoscope Roll Frt Cr	50.00	69.50
2.	Mutoscope Sky Fighter	100.00	219.50
xx.	Mutoscope Sky Fighter w con	195.00	
xx.	Mutoscope Hockey	55.00	90.00
xx.	Mutoscope Magic Fing	85.00	125.00
xx.	Mutoscope Pokerino	45.00	49.00
1.	Munves Super Skee Roll	250.00	349.50
2.	Munves Trap-the-Jap	69.50	85.00
xx.	Pennant	35.00	49.50
1.	Periscope	65.00	189.50
2.	Pitchem & Catchem	97.50	125.00
5.	Pilot Trainer	425.00	545.00
5.	Poker & Joker	75.00	79.50
xx.	Radio Rifle	29.50	40.00
3.	Red Ball	395.00	
xx.	Rockola Ten Pins LD	30.00	35.00
xx.	Rockola Ten Pinns HD	40.00	60.00
xx.	Rockola Tom Mix Rifle	25.00	39.50
2.	Rockola World Series	75.00	95.00
xx.	Rockola Talkie Hrsp	100.00	125.00
7.	Rock-o-Ball	75.00	175.00
xx.	Roll-a-Ball (Jafco)	129.50	200.00
1.	Scientific Baseball	50.00	100.00
2.	Scientilc Batting Pr	59.50	115.00
2.	Scientific Basketball	30.00	100.00
xx.	Scientiic Battle Royal	149.50	
1.	Scientific X-Ray Pkr	49.50	109.50
xx.	See-a-Freak	49.50	89.50
1.	Seeburg Chicken Sam	69.50	109.50
5.	Seeburg Jap Con	69.50	90.00
xx.	Seeburg Jail Bird	100.00	150.00
2.	Seeburg Hitler Con	70.00	75.00
1.	Seeburg Hockey	100.00	109.50
2.	Seeburg Par Gun	29.50	45.00
1.	Seeburg Rayolite	49.50	50.00
2.	Seeburg Shoot-the-Chute	77.50	129.50
xx.	Selectorscope	139.50	145.00
xx.	Shoot-a-Bazooka (Con)	10.00	
4.	Skee-Barrel Roll	149.50	399.50
3.	Skill Bowl	399.50	
xx.	Star Elec Hoist Dig	25.00	79.50
5.	Super Torpedo	129.50	
3.	Super Triangle	469.50	
2.	Supreme Bolascore	200.00	275.00
1.	Supreme Gun (Rev)	80.00	129.50
2.	Supreme Skee Roll	125.00	150.00
xx.	Supreme Skill Roll	329.00	349.50
2.	Supreme Rocket Buster	89.50	120.00
6.	Tail Gunner	49.50	125.00
3.	Tally Roll	469.50	
xx.	Test Pilot	99.50	120.00
xx.	Target Roll 14 ft	79.50	
xx.	Thunderbolt	149.50	169.50
xx.	Tokio Raider (Con)	16.50	16.75
2.	Victory Pool (Play Pool)	74.50	75.00
xx.	Victory Roll	165.00	175.00
5.	Warner Voice Recorder	149.50	
xx.	Western Baseball '39	37.50	45.00
2.	Western Baseball '40	65.00	69.50
xx.	Western Major League	100.00	110.00
5.	Western Super Strength	20.00	32.50
xx.	Western Recordit	200.00	325.00
1.	Wurlitzer Skeeball	195.00	295.00
xx.	Whee-Gee Mystic	169.50	195.00
1.	Zingo	100.00	165.00

C.M.I. BLUE BOOK



ONE-BALLS

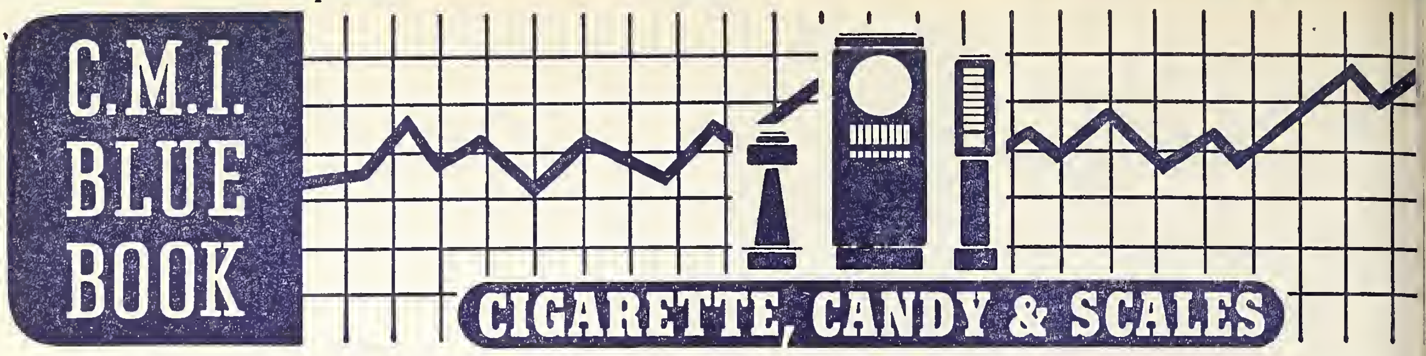
xx.	All American Derby Con.	49.50	70.00
xx.	Arlington	11.50	15.00
xx.	Aksaraben, PO	35.00	49.50
xx.	Arrowhead	35.00	
xx.	Big Game, PO	89.50	119.50
2.	Big Prize, FP	35.00	39.50
xx.	Big Prize, PO	39.50	49.50
2.	Blue Grass, FP	80.00	150.00
6.	Blue Ribbon, PO	35.00	40.00
5.	Challenger	75.00	89.50
1.	Club Trophy, FP	150.00	255.00
1.	Congo	29.50	35.00
2.	Contest, FP	55.00	85.00
2.	Dark Horse, FP	75.00	169.50
xx.	Derby King	65.00	70.00
xx.	Derby Clock, PO	69.50	75.00
xx.	Derby Heat, PO	32.50	
xx.	Derby Time, PO	65.00	100.00
xx.	Derby Winner, PO	100.00	125.00
5.	'41 Derby, FP	150.00	279.50
2.	Dust Whirls	249.50	250.00
5.	Eureka	49.50	59.50
xx.	Feed Bag, PO	50.00	
xx.	Flasher, PO	35.00	
xx.	Fleetwood	24.50	35.00
6.	Flying Champ	35.00	65.00
2.	Fairmount	325.00	345.00
7.	Fair Grounds, PO	25.00	49.50
xx.	Fast Track	29.50	
5.	Five-in-One, FP	25.00	49.50
2.	Fortune, FP	95.00	165.00
5.	Gold Cup, FP	39.50	59.50
1.	Grand National	45.00	115.00
5.	Grand Stand, PO	35.00	49.50
xx.	Gold Medal, PO	25.00	45.00
xx.	Hawthorne, PO	49.50	59.50
xx.	Horseshoes, PO	35.00	
4.	Jockey Club	225.00	295.00
1.	Kentucky	169.50	200.00
1.	Long Acre	245.00	395.00
5.	Long Shot, PO	150.00	185.00
2.	One-Two-Three '39 FP	25.00	35.00
1.	One-Two-Three '40	60.00	99.50
7.	One-Two-Three '41	59.50	69.50
2.	Owl, FP	25.00	79.50
xx.	Pastime (Rev)	175.00	293.50
2.	Preakness, PO	10.00	22.50
1.	Pacemaker, PO	40.00	59.50
1.	Pimlico, FP	192.50	325.00
xx.	Pot Shot	39.50	40.00
5.	Race King (Rev)	79.50	89.50
5.	Record Time, FP	119.50	164.50
xx.	Rockingham	179.50	225.00
2.	Santa Anita	79.50	99.50
xx.	7 Flasher, FP	64.50	
xx.	Sport Event, FP	129.50	135.00
2.	Sky Lark, FP & PO	60.00	145.00
1.	Sport Special, FP	75.00	150.00
xx.	Sport Page, PO	29.50	90.00
2.	Spinning Reels, PO	49.50	59.50
2.	Sport King, PO	125.00	175.00
xx.	Stepper Upper, PO	55.00	65.00
2.	Sportsmen (Rev)	100.00	145.00
xx.	Track Record	55.00	75.00
6.	Thistledown	35.00	49.50
4.	Thorobred	245.00	279.50
5.	Turf Champ, FP	59.50	69.50
xx.	Turf Special	15.00	
4.	Turf King	295.00	299.50
xx.	Victorious 1943 (Rev)	45.00	49.50
xx.	Victorious 1944 (Rev)	70.00	75.00
1.	Victorious 1945 (Rev)	65.00	109.50
6.	Victory, FP	25.00	59.50
3.	Victory Derby	646.50	
3.	Victory Special	661.50	
2.	Whirlaway (Rev)	125.00	229.50
xx.	Winning Ticket	65.00	75.00
5.	War Admiral (Rev)	100.00	115.00
xx.	Zipper	29.50	



C.M.I. BLUE BOOK

CONSOLES

4.	5c Baker's Pacer DD	145.00	250.00
5.	C.S. Baker's Pacer DD	225.00	425.00
xx.	25c Baker's Pacer DD	325.00	350.00
xx.	5c Baker's Pacer Std	179.50	189.50
xx.	C.S. Baker's Pacer Std	425.00	475.00
xx.	25c Baker's Pacer Std	350.00	365.00
xx.	Bally Entry	22.50	
xx.	Bangtails '39	50.00	115.00
xx.	Bangtails '40	125.00	149.50
6.	Bangtails '41	195.00	229.50
2.	Big Game, PO	98.50	109.50
1.	Big Game, FP	89.50	125.00
5.	Big Top, PO	110.00	119.50
2.	Big Top, FP	95.00	119.50
2.	Bob Tail, PO	75.00	105.00
6.	Bob Tail, FP	84.50	100.00
xx.	Buckley, 7 Bells	175.00	289.50
xx.	Buckley, Long Shot Par	790.00	850.00
xx.	Buckley, Col Slt Head	65.00	
xx.	Buckley, Col New Top	75.00	
xx.	Beulah Park	95.00	110.00
xx.	Charley Horse	100.00	150.00
xx.	China Boy	59.50	
xx.	Chucklette	39.50	43.50
2.	Club Bells	139.50	249.50
2.	Club Bells 25c	150.00	225.00
xx.	Club Chief	89.50	
xx.	Club House	25.00	40.00
6.	Derby Day Slant	35.00	54.50
xx.	Derby Day Flat	17.50	25.00
xx.	Dixie	59.50	
xx.	Derby Winner	274.50	
xx.	Dominola	35.00	
xx.	Double Bells	159.50	199.50
3.	5c Draw Bell	447.50	
3.	25c Draw Bell	497.50	
6.	Duo Twin Bells 5-25	450.00	575.00
5.	Evans Pacers	199.50	239.50
xx.	El Dorado	75.00	
xx.	Exhibit Races	65.00	175.00
6.	Fast Time, FP	49.50	100.00
2.	Fast Time, PO	69.50	89.50
5.	Favorite	25.00	49.50
xx.	Flashing Thru	95.00	
xx.	Flashing Ivories	245.00	
xx.	Fleetwood	30.00	
5.	Four-Way Super Bell	469.50	475.00
2.	Four-Way Super Bell 3-5 1-25	495.00	524.50
1.	Four-Way Super Bell 5-5 10-25	595.00	649.50
xx	.Four Horsemen	79.50	149.50
6.	Galloping Domino (38)	75.00	89.50
xx.	Galloping Domino (39)	139.50	150.00
5.	Galloping Domino (40)	149.50	175.00
1.	Galloping Domino (41)	199.00	249.50
6.	Galloping Domino (42)	225.00	249.50
xx.	Good Luck	25.00	30.00
1.	High Hand	125.00	189.50
xx.	Hold & Draw	90.00	
xx.	Jungle Camp, FP	50.00	55.00
xx.	Jungle Camp, PO	79.50	89.50
xx.	Jungle Camp, Comb	189.50	199.50
2.	Jumbo Parade, Comb	150.00	189.00
1.	Jumbo Parade, FP	65.00	119.50
2.	Jumbo Parade, PO	85.00	139.50
5.	Jumbo Parade, 25c	175.00	229.50
5.	Kentucky Club	89.50	110.00
xx.	Keen Kubes	129.50	
xx.	Keenette	89.50	
xx.	Keno	40.00	
7.	Liberty Bell	19.50	30.00
xx.	Long Champs	30.00	39.50
xx.	Lucky Lucre	99.50	100.00
5.	Lucky Lucre '41	99.50	149.50
5.	Lucky Lucre 5-25	199.50	225.00
5.	Lucky Lucre 5-5	125.00	200.00
6.	Lucky Star	100.00	125.00
xx.	Lucky Star '41	200.00	295.00
xx.	Lincoln Field	95.00	149.50
4.	May Bells 5-5-5-25c	250.00	795.00
xx.	Multiple Cubes, PO	30.00	45.00
xx.	Multiple Racer	49.50	59.00
2.	Mills 4 Bells	345.00	650.00
2.	Mills 3 Bells	695.00	895.00
xx.	Mills Auto Dice 25c	39.50	65.00
xx.	Pace Century	300.00	350.00
xx.	Pace Marathon	99.50	
1.	Paces Races Bl Cab	69.50	89.50
1.	Paces Races Br Cab	99.50	149.50
xx.	Paces Races Red Arrow	140.00	159.50
xx.	Paces '39 Saratoga	47.50	79.50
xx.	Paces '40 Saratoga	129.50	169.50
2.	Paces Saratoga w. rails	89.50	95.00
5.	Paces Saratoga, no rails	60.00	69.50
5.	Paces Saratoga Comb	150.00	169.50
2.	Paces Saratoga Jr PO	75.00	100.00
2.	Paces Saratoga Sr PO	89.50	109.50
4.	Paces Reels Comb	100.00	175.00
7.	Paces Reels Jr PO	65.00	75.00
5.	Paces Reels Sr PO	89.50	100.00
5.	Paces Reels, with rails	89.50	99.50
5.	Paces Reels, no rails	55.00	69.50
7.	Paces Twin 5-5	275.00	
5.	Paces Twin 5-10	295.00	300.00
xx.	Paces Twin 10-25	250.00	325.00
7.	Paces Twin Console 5-25	250.00	275.00
xx.	Pastime	125.00	200.00
xx.	Paddock Club	50.00	
xx.	Pamco DeLuxe Bell	17.50	25.00
xx.	Parlay Races	29.50	40.00
xx.	Pay Day	139.50	149.50
xx.	Pheasant	6.00	
xx.	Pickem	15.00	22.50
5.	Ray's Track	89.50	100.00
xx.	Rio	25.00	50.00
5.	Rollette, Jr.	75.00	89.50
xx.	Rollette, Jr. (41)	110.00	125.00
xx.	Rollette, Sr.	250.00	490.00
6.	Rosemont	22.50	25.00
xx.	Royal Draw	25.00	99.50
xx.	Royal Flush	39.50	50.00
xx.	Royal Lucre '41	152.50	275.00
5.	Roll 'em	124.50	149.50
xx.	Roulette 25c Ca[illegible]le	225.00	250.00
xx.	Seeburg Races	35.00	
xx.	Saddle Club	35.00	47.50
xx.	Silver Bell	29.50	32.50
2.	Silver Moon, Comb	100.00	189.50
5.	Silver Moon, PO	99.50	125.00
1.	Silver Moon, FP	75.00	125.00
xx.	Silver Moon, 10c	149.50	159.50
5.	Silver Moon, 25c	175.00	195.00
5.	Skill Field	79.50	89.50
xx.	Skillo	180.00	
xx.	Skill Time '37	37.50	55.00
2.	Skill Time '38	50.00	65.00
2.	Skill Time '41	65.00	89.50
2.	Square Bell	65.00	75.00
xx.	Stanco Bell Double	119.50	
xx.	Stanco Bell Single	110.00	
xx.	Sugar King	35.00	50.00
5.	Sun Ray	119.50	145.00
1.	Super Bell 5c Comb	175.00	350.00
5.	Super Bell 25c Comb	289.50	325.00
5.	Super Track Time	200.00	325.00
xx.	Super Track Time TKT	200.00	250.00
xx.	Suzie Q	75.00	
xx.	Tanforan	25.00	44.50
xx.	Track King	25.00	
xx.	Track Meet	159.50	
xx.	Track Odds, West	90.00	100.00
5.	Track Odds, Buckley	250.00	349.50
xx.	Track Odds, Daily Dbl	739.50	478.50
4.	Track Odds, DD, JP, Buckley	495.00	695.00
xx.	Track Time '39	95.00	125.00
1.	Track Time '38	75.00	125.00
xx.	Track Time '37	55.00	79.00
xx.	Track Time, TKT	75.00	
xx.	Track Time '37 TKT	35.00	49.50
1.	Triple Entry	139.50	159.50
5.	Two-Way Super Bell 5-5	250.00	325.00
2.	Two-Way Slper Bell 5-25	350.00	500.00



C.M.I. BLUE BOOK

CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

2.	Model S 7 Column	27.50	30.00
6.	Model VD 7 Column	40.00	52.50
2.	Model W 9 Column	50.00	55.00
xx.	Model WD 9 Column	25.00	74.50
2.	Champion, 11 Column King Size	80.00	85.00
1.	Champion, 9 Column	80.00	85.00
5.	Champion, 7 Column	45.00	80.00

NATIONAL

xx.	Model 9-50	50.00	90.00
xx.	Model 7-50, Regular	42.50	80.00
xx.	Model 7-50, King Size	42.50	87.50
1.	Model 9-30	62.50	65.00
xx.	Model 9A	65.00	112.50
xx.	Model 6-30	22.50	29.50
xx.	Model 6-26	15.00	

ROWE

5.	Aristocrat, 6 Column	15.00	22.50
5.	Imperial, 6 Col.	35.00	50.00
1.	Imperial, 8 Col.	57.50	62.50
xx.	Royal, 6 Col.	35.00	65.00
2.	Royal, 8 Col.	60.00	72.50
xx.	Royal, 10 Col.	50.00	100.00
xx.	President, 6 Col.	45.00	
xx.	President, 8 Col.	55.00	95.00
xx.	President, 10 Col.	100.00	110.00

U-NEED-A-PAK

5.	Model E, 6 Col.	10.00	47.50
5.	Model E, 8 Col.	45.00	57.50
5.	Model E, 9 Col.	55.00	57.50
xx.	Model E, 12 Col.	35.00	59.50
xx.	Model E, 15 Col.	45.00	75.00
7.	Model A, 8 Col.	30.00	75.00
7.	Model A, 9 Col.	35.00	82.50
xx.	Model 500, 7 Col.	60.00	115.00
xx.	Model 500, 9 Col.	59.50	99.50
7.	Model 500, 15 Col.	100.00	120.00

CANDY

DU GRENIER

xx.	Candy Man	39.50	55.00

NATIONAL

xx.	Model 618, 6 Column	50.00	
xx.	Model 918, 9 Column Regular	60.00	120.00
xx.	Model 918, 9 Column Special	85.00	125.00

ROWE

xx.	8 Column Standard	45.00	95.00
xx.	8 Column DeLuxe	85.00	110.00
xx.	8 Column 1c Gum & Mint	9.50	17.50
xx.	8 Column 5c Gum & Mint	16.50	

U-NEED-A-PAK

xx.	5 Column	70.00	75.00

U-SELECT-IT

xx.	54 Bars	15.00	30.00
xx.	72 Bars	20.00	40.00

STONER

xx.	6 Column	55.00	
xx.	8 Column	65.00	

SCALES

WATLING

xx.	Tom Thumb, Plain	47.50	50.00
xx.	Tom Thumb, Fortune	75.00	115.00
xx.	500 Fortune	90.00	95.00
xx.	Hi-Boy Guesser	65.00	99.50

JENNINGS

xx.	Junior	25.00	
xx.	Lo Boy	49.50	

PEERLESS

xx.	Lo Boy	37.50	50.00

MILLS

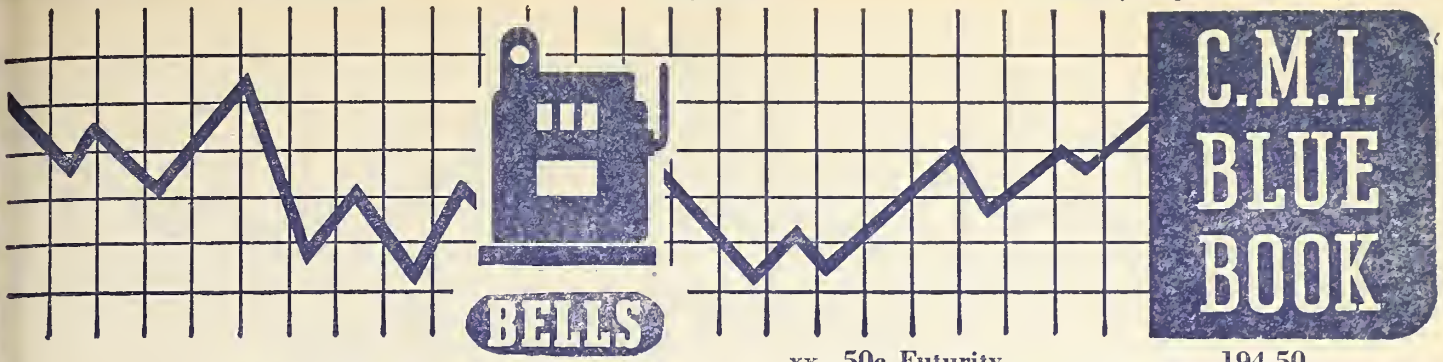
6.	Lo Boy	38.00	49.50

PACE

xx.	Lo Boy	40.00	50.00

IDEAL

xx.	Lo Boy	42.50	



MILLS

2.	5c Black, HL	175.00	185.00
2.	10c Black, HL	195.00	210.00
5.	25c Black, HL	225.00	250.00
xx.	5c Emerald Chrome, HL	219.00	225.00
xx.	10c Emerald Chrome, HL	275.00	
xx.	25c Emerald Chrome, HL	450.00	
xx.	50c Emerald Chrome, HL	395.00	
2.	5c Gold Chrome, HL	189.50	225.00
2.	10c Gold Chrome, HL	195.00	210.00
4.	25c Gold Chrome, HL	229.50	250.00
xx.	50c Gold Chrome, HL	300.00	375.00
2.	5c Gold Chrome	149.50	189.50
2.	10c Gold Chrome	160.00	200.00
2.	25c Gold Chrome	175.00	245.00
5.	50c Gold Chrome	250.00	275.00
5.	5c Copper Chrome	135.00	225.00
6.	10c Copper Chrome	195.00	250.00
5.	25c Copper Chrome	200.00	275.00
2.	5c Club Bell	125.00	189.50
5.	10c Club Bell	175.00	195.00
1.	25c Club Bell	225.00	295.00
7.	50c Club Bell	600.00	
xx.	1c Blue Front	65.00	75.00
5.	5c Blue Front	95.00	159.50
5.	10c Blue Front	100.00	179.50
2.	25c Blue Front	125.00	199.50
2.	50c Blue Front	225.00	250.00
xx.	1c Brown Front	180.00	195.00
2.	5c Brown Front	119.50	160.00
2.	10c Brown Front	135.00	170.00
5.	25c Brown Front	150.00	200.00
xx.	50c Brown Front	395.00	425.00
xx.	1c Cherry Bell	90.00	165.00
1.	5c Cherry Bell	139.50	150.00
2.	10c Cherry Bell	147.50	155.00
7.	25c Cherry Bell	87.50	145.00
xx.	1c Bonus Bell	289.50	
2.	5c Bonus Bell	190.00	225.00
2.	10c Bonus Bell	165.00	245.00
2.	25c Bonus Bell	185.00	285.00
1.	5c Original Chrome	135.00	275.00
1.	10c Original Chrome	155.00	289.50
2.	25c Original Chrome	190.00	309.50
5.	50c Oriignal Chrome	250.00	399.50
7.	1c QT Blue	35.00	42.50
7.	5c QT Blue	64.50	70.00
2.	10c QT Blue	64.50	89.50
xx.	25c QT Blue	100.00	125.00
2.	1c QT Green	25.00	39.50
2.	5c QT Green	60.00	65.00
1.	10c QT Green	89.50	100.00
xx.	5c QT, FP	49.50	
6.	1c QT Glitter Gold	35.00	40.00
1.	5c QT Glitter Gold	72.50	115.00
4.	10c QT Glitter Gold	130.00	139.50
7.	25c QT Glitter Gold	125.00	169.50
xx.	1c VP Bell	29.50	
xx.	1c VP Bell, JP	37.50	
xx.	1c VP Bell, Green	22.50	
5.	5c VP Bell, Green	32.50	42.50
xx.	1c VP Chrome	40.00	
1.	5c VP Chrome	49.50	55.00
2.	5c VP Chrome, Plus	50.00	55.00
5.	1c VP Bell, B&G	32.50	
4.	5c VP Bell, B&G	45.00	49.50
5.	Vest Pocket '46	74.50	
5.	5c Futurity	95.00	115.00
xx.	10c Futurity	110.00	190.00
xx.	25c Futurity	110.00	150.00
xx.	50c Futurity	194.50	
2.	5c Black Cherry Bell	170.00	248.00
4.	10c Black Cherry Bell	199.50	234.50
2.	25c Black Cherry Bell	195.00	258.00
xx.	5c Yellow Front	69.50	72.50
xx.	10c Yellow Front	135.00	
xx.	25c Yellow Front	150.00	
xx.	1c Smoker Bell	35.00	40.00
5.	5c Smoker Bell	39.50	50.00
6.	5c FP Mint Vendor	79.50	85.00
2.	25c Golf Ball Vendor	215.00	325.00
4.	5c War Eagle	85.00	135.00
4.	10c War Eagle	95.00	145.00
6.	25c War Eagle	110.00	125.00
xx.	50c War Eagle	300.00	365.00
xx.	5c Red Front	90.00	125.00
xx.	10c Red Front	150.00	
xx.	25c Red Front	145.00	275.00
xx.	5c F.O.K.	15.00	17.50
1.	5c Roman Head	100.00	125.00
5.	10c Roman Head	99.50	110.00
7.	25c Roman Head	124.50	125.00
5.	50c Roman Head	295.00	
xx.	1c Skyscraper	40.00	
2.	5c Skyscraper	55.00	59.50
xx.	10c Skyscraper	64.50	85.00
xx.	25c Skyscraper	69.50	89.50
xx.	50c Skyscraper	250.00	
xx.	1c Lion Head	30.00	
xx.	5c Lion Head	40.00	54.50
1.	5c Extraordinary	135.00	149.50
6.	10c Extraordinary	150.00	169.50
5.	25c Extraordinary	169.50	179.50
xx.	50c Extraordinary	400.00	449.50
2.	5c Melon Bell	95.00	149.50
6.	10c Melon Bell	137.50	139.50
xx.	25c Melon Bell	135.00	150.00
xx.	5c Wolf Head	47.50	75.00
xx.	10c Wolf Head	49.50	89.50
xx.	25c Wolf Head	50.00	100.00
xx.	1c Shamrock Bell	27.50	
xx.	5c Slugproof 3-5	124.50	

WATLING

xx.	1c Rolatop	10.00	15.00
1.	5c Rolatop	59.50	95.00
4.	10c Rolatop	80.00	97.50
4.	25c Rolatop	120.00	135.00
xx.	50c Rolatop	190.00	195.00
xx.	5c Club Bell	65.00	95.00
xx.	10c Club Bell	75.00	175.00
xx.	25c Club Bell	215.00	275.00
xx.	1c Twin JP	25.00	29.50
xx.	5c Twin JP	25.00	29.50
xx.	10c Twin JP	54.50	
xx.	25c Twin JP	55.00	69.50
xx.	1c Blue Seal	22.50	
xx.	5c Blue Seal	25.00	45.00
xx.	10c Blue Seal	52.50	60.00
xx.	25c Blue Seal	27.50	29.50
xx.	1c Treasury	10.00	20.00
xx.	5c Treasury	32.50	65.00
xx.	10c Treasury	32.50	75.00
2.	25c Treasury	79.50	80.00
xx.	5c Wonder Vendor	64.50	
xx.	5-25 Rolatop	49.50	

GROETCHEN

7.	5c Columbia Chrome	49.50	50.00
xx.	1c Columbia	69.50	
5.	5c Columbia JPV Bell	54.50	89.50
6.	5c Columbia Fruit	49.50	57.50
5.	5c Columbia Cig RJ	45.00	49.50
7.	5c Columbia DJP	75.00	89.50
1.	10c Columbia DJP	45.00	75.00
xx.	5c Columbia Club Cig GA	44.50	65.00
xx.	Columbia Club DJ	75.00	

C.M.I. BLUE BOOK

BELLS

GROETCHEN—*(continued)*

xx.	10c Columbia Club Cig GA..	59.50	69.50
xx.	5c Columbia Cig GA	39.50	49.50
5.	5c Columbia Fruit GA	59.50	89.50
1.	Columbia Orig GA	59.50	75.00
6.	Conv Columbia Chrome	49.50	50.00
5.	Std Conv DJP '46	145.00	
5.	Chrome Conv DJP '46	169.50	
3.	Columbia DeLuxe Club	209.50	

PACE

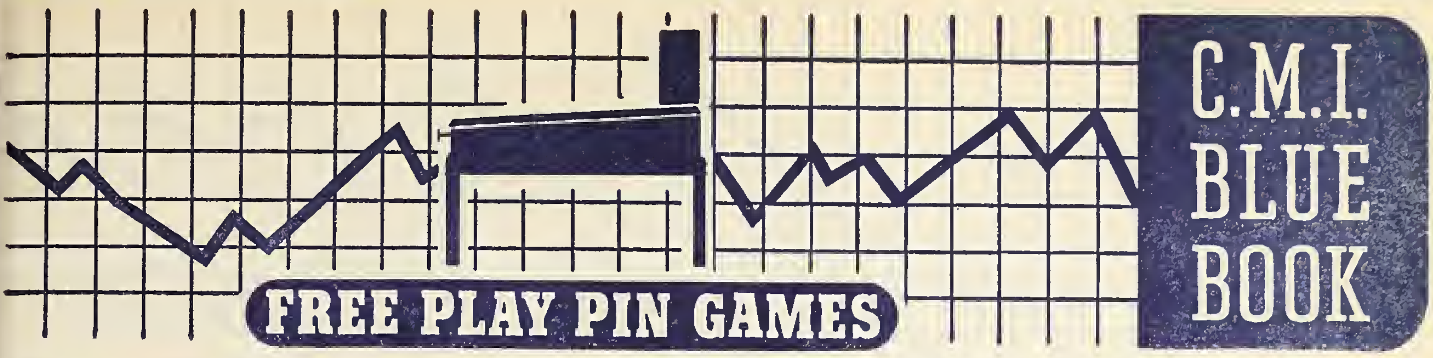
3.	5c Cherry Bell	250.00	
3.	10c Cherry Bell	275.00	
3.	25c Cherry Bell	300.00	
3.	50c Cherry Bell	500.00	
3.	$1.00 Cherry Bell	600.00	
3.	5c DeLuxe Chrome Bell	260.00	
3.	10c DeLuxe Chrome Bell	285.00	
3.	25c DeLuxe Chrome Bell	310.00	
3.	50c DeLuxe Chrome Bell	510.00	
3.	$1.00 DeLuxe Chrome Bell..	612.00	
xx.	1c Bantam	20.00	25.00
xx.	5c Bantam	19.50	24.50
xx.	10c Bantam	34.50	69.50
xx.	25c Bantam	39.50	42.50
6.	5c Comet, FV	50.00	100.00
5.	10c Comet, FV	50.00	65.00
xx.	25c Comet, FV	85.00	145.00
xx.	50c Comet, FV	98.50	125.00
xx.	5c Comet, DJP	40.00	99.50
xx.	10c Comet, DJP	50.00	79.50
2.	1c Comet, Blue	35.00	37.50
xx.	5c Comet, Blue	50.00	59.50
5.	10c Comet, Blue Front	50.00	65.00
7.	25c Comet, Blue Front	125.00	150.00
7.	50c Comet	145.00	195.00
5.	5c All Star Comet	69.50	79.50
5.	10c All Star Comet	79.50	85.00
5.	25c All Star Comet	95.00	125.00
xx.	50c All Star Comet	225.00	275.00
xx.	1c All Star 2-4	35.00	39.00
xx.	1c Rocket	149.50	
5.	5c Rocket	69.50	79.50
5.	10c Rocket	75.00	89.50
xx.	25c Rocket	125.00	139.50
xx.	5c TJ Comet	47.50	
1.	5c Club Bell	100.00	125.00
2.	10c Club Bell	110.00	175.00
xx.	25c Club Bell	125.00	195.00
5.	50c Club Bell	145.00	245.00
xx.	1c DeLuxe	55.00	
2.	5c DeLuxe	69.50	75.00
5.	10c DeLuxe	89.50	149.50
xx.	Double Slot 5-25c	210.00	225.00
xx.	5c Comet Console	110.00	149.50
xx.	10c Comet Console	125.00	159.50
xx.	25c Comet Console	169.50	195.00
xx.	5 & 25c Comet Con Comb..	195.00	295.00
xx.	5c Kitty	70.00	75.00
xx.	10c Kitty	35.00	85.00
xx.	25c Kitty	210.00	
xx.	5c Comet Red	90.00	125.00
xx.	10c Comet Red	120.00	
5.	5c Slugproof	75.00	95.00
xx.	10c Slugproof	95.00	100.00
xx.	25c Slugproof	95.00	125.00

CAILLE

5.	1c	39.00	40.00
1.	5c	45.00	69.50
1.	10c	40.00	50.00
5.	25c	40.00	42.50
xx.	5c & 25c	275.00	
xx.	5c Cadet	37.50	65.00
xx.	10c Cadet	95.00	125.00
xx.	25c Cadet	89.50	105.00
xx.	5c Playboy	49.50	75.00
xx.	10c Playboy	49.50	75.00
xx.	25c Playboy	60.00	
xx.	5c Commander	35.00	75.00
xx.	10c Commander	50.00	75.00
xx.	25c Commander	65.00	75.00
xx.	7-Way Slot 5c	49.50	62.50
xx.	7-Way Slot 25c	98.00	200.00
xx.	5c Doughboy	49.50	
xx.	5c Club Bell	40.00	59.00
xx.	10c Club Bell	59.00	69.50
5.	25c Club Bell	90.00	125.00

JENNINGS

2.	5c Chief	59.50	115.00
2.	10c Chief	55.00	75.00
2.	25c Chief	105.00	145.00
2.	5c Club Bell	98.50	169.50
5.	10c Club Bell	119.50	159.50
5.	25c Club Bell	149.50	185.00
xx.	50c Club Bell	350.00	
5.	5c Sky Chief	125.00	149.50
6.	10c Sky Chief	90.00	149.50
xx.	25c Sky Chief	200.00	
xx.	50c Sky Chief	150.00	295.00
4.	5c Silver Moon Chief	95.00	145.00
4.	10c Silver Moon Chief	165.00	170.00
1.	25c Silver Moon Chief	175.00	198.50
5.	5c Silver Chief	98.50	125.00
5.	10c Silver Chief	119.50	139.50
5.	25c Silver Chief	149.50	165.00
xx.	50c Silver Chief	550.00	650.00
5.	Triplex Chief 5-10-25	90.00	100.00
xx.	1c Little Duke	12.00	16.00
xx.	5c Century	35.00	45.00
xx.	10c Century	49.50	69.50
xx.	25c Century	50.00	
7.	50c Century	225.00	295.00
xx.	5c Gooseneck	20.00	
xx.	10c Gooseneck	30.00	40.00
xx.	25c Gooseneck	39.50	49.00
5.	50c Gooseneck	75.00	89.50
xx.	1c iLtle Duchess	20.00	29.50
xx.	5c Little Duchess	25.00	47.50
xx.	10c Golf Ball Vndr	129.50	195.00
xx.	25c Golf Ball Vndr	149.50	195.00
xx.	5c Chrome Sup Chief	175.00	
xx.	10c Chrome Chief SP	152.00	
xx.	5c Red Skin	79.50	125.00
xx.	10c Red Skin	135.00	149.50
xx.	25c Red Skin	150.00	
xx.	5c Big Chief	90.00	115.00
6.	10c Big Chief	160.00	165.00
xx.	25c Big Chief	199.50	
5.	$1.00 Bell	595.00	650.00
xx.	Cigarolla	65.00	85.00
xx.	Cigarolla XXV	70.00	89.50
xx.	Cigarolla XV	65.00	69.50
5.	5c Victory Chief	119.50	125.00
1.	10c Victory Chief	155.00	160.00
5.	25c Victory Chief	155.00	170.00
xx.	1c 4 Star Chief	75.00	110.00
5.	5c 4 Star Chief	95.00	139.50
5.	10c 4 Star Chief	79.50	80.00
2.	25c 4 Star Chief	120.00	140.00
xx.	1c Dixie Bell	35.00	
5.	5c Dixie Bell	75.00	79.50
2.	10c Dixie Bell	60.00	80.00
xx.	25c Dixie Bell	295.00	
xx.	50c Dixie Bell	385.00	404.50
xx.	5c Victory 4 Star Ch	115.00	135.00
xx.	10c Victory 4 Star Ch	125.00	210.00
xx.	25c Victory 4 Star Ch	350.00	
3.	5c Bronze & Std Chiefs	299.00	
3.	10c Bronze & Std Chiefs	309.00	
3.	25c Bronze & Std Chiefs....	319.00	
3.	5c DeLuxe Club Chiefs	309.00	
3.	10c DeLuxe Club Chiefs	319.00	
3.	25c DeLuxe Club Chiefs	329.00	
3.	5c Super DeL Club Chiefs..	324.00	
3.	10c Super DeL Club Chiefs..	334.00	
3.	25c Super DeL Club Chiefs..	344.00	



C.M.I. BLUE BOOK

FREE PLAY PIN GAMES

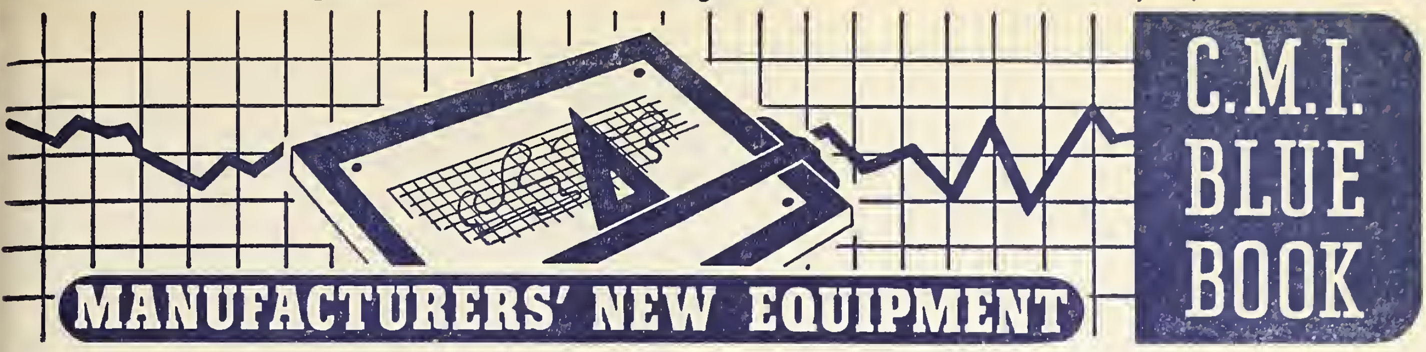
4.	A. B. C. Bowler	44.60	69.50
5.	Action (Rev)	110.00	119.50
1.	Air Circus	95.00	139.50
6.	Air Force	64.50	75.00
xx.	Airliner	15.00	49.50
6.	Airport	14.50	25.00
xx.	Alert (Rev)	30.00	69.50
4.	All American	38.50	42.50
6.	Ali Baba	25.00	27.50
2.	All Out (Rev)	59.50	69.50
2.	American Beauty (Rev)	69.50	129.50
5.	Anabel	23.50	49.50
2.	Arizona (Rev)	165.00	229.50
1.	Armada	19.50	25.00
5.	Argentine	64.50	89.50
5.	Arrowhead	19.50	
5.	Attention	45.00	64.50
xx.	Avalon	15.00	17.50
xx.	Airway	22.50	
6.	Bally Beauty	29.50	34.50
xx.	Banner	17.50	39.50
1.	Bandwagon	39.00	59.50
6.	Bang	35.00	49.50
2.	Barrage	39.50	44.50
xx.	Battle	80.00	89.50
2.	Belle Hop	50.00	79.50
1.	Big Chief	47.50	49.50
2.	Big Hit Single Play	180.00	319.50
6.	Big Hit Multiple Play	398.00	
5.	Big League	299.50	
2.	Big Parade	99.50	139.50
2.	Big Show	25.00	35.00
xx.	Big Six	35.00	39.50
xx.	Big Ten	27.50	
6.	Big Three (Rev)	69.50	75.00
2.	Big Time	29.50	40.00
2.	Big Top	125.00	159.50
6.	Big Town	25.00	44.50
xx.	Blackout	15.00	35.00
5.	Blondie	25.00	30.00
1.	Bombardier (Rev)	75.00	209.50
1.	Bola Way	48.50	89.50
xx.	Bomb-the-Axis	39.50	45.00
2.	Boomtown	25.00	40.00
1.	Bordertown	25.00	49.50
xx.	Bounty	12.00	25.00
1.	Bosco	60.00	89.50
5.	Bowling Alley	35.00	44.50
6.	Box Score	25.00	35.00
2.	Brazil (Rev)	80.00	210.00
1.	Brite Spit	35. 00	39.50
1.	Broadcast	55.00	69.50
1.	Bpbzubles	175.00	249.50
6.	Buckeroo	25.00	29.50
2.	Capt Kidd	54.50	89.50
5.	Cadillac	25.00	39.50
xx.	Canteen	149.50	225.00
1.	Casablanca (Rev)	124.50	139.50
2.	Catalina	145.00	189.50
1.	Champ	54.50	60.00
6.	Champion	39.50	49.00
5.	Charm	39.50	47.00
xx.	Chevron	35.00	39.50
xx.	Chief	15.00	40.00
6.	Chubbie	25.00	35.00
xx.	Circus	25.00	
2.	Click	45.00	79.50
xx.	Clipper	25.00	
xx.	C. O. D.	15.00	20.00
1.	Clover	40.00	54.50
1.	Commander (Rev)	45.00	65.00
xx.	Commodore	20.00	22.50
2.	Congo	24.50	25.00
5.	Conquest	22.50	49.50
xx.	Contact	22.50	49.50
6.	Contest	74.50	75.00
6.	Convention	20.00	27.50
6.	Cowboy	19.00	25.00
5.	Cover Girl	160.00	179.50
1.	Cross Line	54.50	60.00
xx.	Crystal	34.50	45.00
xx.	Crystal Gazer	26.50	
xx.	Dandy	17.50	19.00
xx.	Daily Dozen	10.00	25.00
xx.	Davy Jones	15.00	49.50
2.	Defense (Baker)	30.00	34.50
2.	Defense (Genco)	40.00	109.50
xx.	De-Icer (Rev)	75.00	95.00
xx.	Destroyer (Rev)	59.50	67.50
xx.	Dive Bomber (Rev)	39.50	
2.	Dixie	39.50	54.50
2.	Do-Re-Mi	77.50	80.00
xx.	Double Feature	35.00	
1.	Doughboy	35.00	40.00
5.	Double Play	50.00	69.50
6.	Drum Major	35.00	45.00
2.	Dude Ranch	33.00	49.50
5.	Duffy's	249.50	
7.	Duplex	59.50	85.00
5.	Dynamite	334.50	
2.	Eagle Squadron (Rev)	59.00	209.50
1.	Entry	25.00	50.00
xx.	Eureka	25.00	34.50
xx.	Falling Sun (Rev)	59.50	
7.	Fantasy	30.00	39.50
5.	Fast Ball	330.00	
6.	Foot Ball	330.00	
7.	Fifth Inning	20.00	42.50
6.	Fifty Grand	35.00	37.50
xx.	Fishin' (Rev)	50.00	55.00
6.	Five-in-One	49.50	50.00
2.	Five & Ten & Twenty	69.50	149.50
2.	Flagship	25.00	30.00
2.	Flat Top (Rev)	125.00	225.00
2.	Fleet	35.00	44.50
5.	Flicker	37.50	69.50
2.	Flying Tiger	79.50	99.50
6.	Follies '40	30.00	39.50
4.	Foreign Colors	60.00	65.00
xx.	Follow Up	17.50	22.50
6.	Formation	30.00	50.00
2.	Four Aces	54.50	129.50
6.	Four Diamonds	39.50	59.50
xx.	Four-Five-Six	15.00	
1.	Four Roses	40.00	72.50
4.	Fox Hunt	38.50	49.50
5.	Frisco	279.50	
xx.	Flash	17.50	18.50
2.	G. I. Joe (Conv)	55.00	70.00
6.	Girls Ahoy (Rev)	66.00	89.50
5.	Glamour	39.50	44.50
6.	Gobs	89.50	90.00
1.	Gold Star	44.50	59.50
xx.	Golden Gate	17.50	25.00
2.	Grand Canyon (Rev)	150.00	279.50
1.	Gun Club	49.50	89.50
5.	Headliner	20.00	27.50
5.	Hi-Boy (Rev)	45.00	69.50
2.	Hi-Dive	65.00	89.50
5.	Hi-Hat	59.50	89.50
xx.	High Light	18.95	
6.	High Stepper	42.50	49.50
2.	Hit-the-Jap (Rev)	38.50	49.50
6.	Hold Over	35.00	39.50
2.	Hollywood	135.00	225.00
6.	Home Run '40	29.00	50.00
2.	Home Run '41	45.00	69.50
2.	Home Run '42	65.00	99.50
2.	Horoscope	49.50	69.50
2.	Idaho	170.00	279.50
2.	Invasion (Rev)	65.00	129.50
2.	Jeep (Rev)	25.00	105.00
6.	Jolly	25.00	30.00
xx.	Jumper	25.00	27.50
2.	Jungle	45.00	79.50
1.	Keep 'em Flying	119.50	169.50
xx.	Keen-a-Ball	24.50	35.00
2.	Kismet	79.50	249.50
xx.	Klick	15.00	22.50
1.	Knock-Out	95.00	139.50
xx.	Knock-Out-the-Jap	75.00	120.00
2.	Lancer	25.00	29.50
2.	Landslide	29.50	59.50
2.	Laura	170.00	249.50
7.	Lead Off	29.50	40.00
5.	Leader	79.50	
5.	League Leader	25.00	49.50

C.M.I. BLUE BOOK

FREE PLAY PIN GAMES

5.	Legionnaire	45.00	69.50
4.	Liberty	135.00	165.00
xx.	Liberty (Rev)	22.50	
6.	Limelight	32.50	35.00
1.	Line Up	30.00	69.50
1.	Lite-a-Card	22.50	35.00
2.	Lone Star	34.50	35.00
xx.	Lot-o-Smoke	25.00	75.00
xx.	Lot-o-Fun	65.00	75.00
xx.	Lucky	15.00	25.00
xx.	Majors '40	12.50	17.50
5.	Majors '41	39.50	89.50
xx.	Mardi Gras	40.00	
1.	Marines-at-Play	64.50	129.50
2.	Marvels Baseball	60.00	94.50
6.	Maseot	50.00	59.50
6.	Merry-Go-Round	22.50	27.50
4.	Metro	44.00	49.50
xx.	Miami	15.00	
5.	Miami Beach	64.50	79.50
2.	Midway (Rev)	95.00	139.50
xx.	Midway (Genco)	12.50	15.00
5.	Miss America (Rev)	40.00	
2.	Mr. Chips	24.50	29.00
2.	Monicker	50.00	89.50
6.	Mystic	29.50	49.50
2.	New Champ	44.50	82.50
7.	Nippy	29.00	35.00
xx.	Nite Club (Rev)	79.50	84.50
6.	Ocean Park	12.00	49.50
6.	Oh Boy	25.50	29.50
7.	Oh Johnny	35.00	45.00
1.	On Deck	39.50	50.00
1.	Oklahoma	185.00	279.50
2.	One-Two-Three '39	29.50	35.00
5.	One-Two-Three '40	39.50	59.50
6.	One-Two-Three '41	39.50	84.50
1.	Owl	39.00	64.50
xx.	Pals	21.50	
5.	Paratroop (Rev)	94.50	209.50
2.	Pan American	43.00	54.50
6.	Paradise	39.50	50.00
xx.	Parade Leader (Rev)	34.50	39.50
xx.	Pep (Rev)	29.50	39.50
6.	Pick 'em	24.50	29.50
1.	Play Ball	40.00	165.00
1.	Pin Up Girl	99.50	139.50
6.	Play Mate	32.50	39.50
xx.	Pastime (Rev)	47.50	49.50
5.	Polo	35.00	40.00
xx.	Pot Shot	25.00	39.50
6.	Powerhouse	25.00	29.50
5.	Production (Rev)	89.50	209.50
5.	Progress	39.50	45.00
6.	Punch	25.00	29.50
xx.	Pursuit	37.50	50.00
2.	Pylon	29.50	30.00
xx.	Pyramid	10.00	12.50
6.	Ragtime	15.00	25.00
xx.	Rats (Rev)	47.50	
6.	Rebound	15.00	19.50
xx.	Record Breaker	150.00	
6.	Red Hot	29.50	34.50
5.	Red, White & Blue	34.50	39.50
2.	Repeater	45.00	49.50
6.	Reserve	24.50	29.50
xx.	Rink	15.00	19.00
5.	Riviera	279.50	
xx.	Roll Call (Rev)	45.00	69.50
2.	Roller Derby	25.00	30.00
2.	Rotation	19.00	20.00
xx.	Rotor Table	79.50	89.50
6.	Roxy	27.50	30.00
5.	Salute	47.50	59.50
2.	Santa Fe (Rev)	160.00	185.00
xx.	Sara Suzy	32.50	35.00
xx.	Scandals (Rev)	35.00	
2.	School Days	44.50	69.50
1.	Scoop	25.00	39.50
7.	Score-a-Line	30.00	32.50
1.	Score-a-Card	35.00	59,50
6.	Score Champ	19.50	27.50
xx.	Scout (Rev)	29.50	
xx.	Sea Power	67.50	
4.	Sea Hawk	44.50	69.50
5.	Second Front (Rev)	105.00	125.00
4.	Seven Up	44.00	59.50
1.	Shangri La	99.50	209.50
2.	Short Stop	20.00	25.00

2.	Show Boat	49.50	69.50
xx.	Side Kick	15.00	
1.	Silver Skates	50.00	59.50
xx.	Silver Spray	34.50	69.50
2.	Sink-the-Jap (Rev)	34.50	49.50
xx.	Sixty Grand	17.50	
6.	Sky Blazer	50.00	80.00
5.	Sky Chief	135.00	179.50
2.	Sky Line	34.50	35.00
5.	Sky Ray	54.50	64.50
2.	Sky Raider (Rev)	89.50	139.50
5.	Slap-the-Jap	34.50	37.50
1.	Slugger	59.50	74.50
1.	Smak-the-Jap (Rev)	34.50	40.00
2.	Snappy '41	45.00	72.50
4.	South Paw	59.50	70.00
2.	South Seas	220.00	289.50
2.	Sparky	22.50	25.00
4.	Speed Ball	45.00	59.50
1.	Speed Demon	20.00	27.50
xx.	Speedway	22.00	25.00
xx.	Speedy	22.50	
5.	Spellbound	325.00	
6.	Sports	19.50	30.00
4.	Sports Parade	40.00	59.50
xx.	Sporty	29.50	39.50
2.	Spot-a-Card	60.00	75.00
5.	Spot Cha (Rev)	60.00	65.00
5.	Spot Pool	44.50	89.50
xx.	Spottem	25.00	35.00
2.	Stage Door Canteen	175.00	224.50
5.	Stars	55.00	119.50
2.	Star Attraction	50.00	79.50
xx.	Stop & Go	29.50	35.00
5.	Stratoliner	45.00	59.50
2.	Streamliner	165.00	225.00
2.	Strip Tease (Con)	89.50	129.50
6.	Summertime	20.00	29.50
6.	Sun Beam	57.50	59.50
5.	Sun Valley (Rev)	90.00	125.00
6.	Supercharger	22.50	25.00
2.	Super Chubbie	27.50	49.50
6.	Super Six	25.00	29.50
5.	Superliner	322.00	
5.	Surf Queens	327.50	
4.	Suspense	220.00	299.50
2.	Tail Gunner (Con)	45.00	54.50
2.	Target Skill	30.00	49.50
1.	Texas Mustang	64.50	89.50
1.	Ten Spot	40.00	69.50
2.	Three Score	29.50	39.50
4.	Three Up	30.00	49.50
6.	Thriller	22.50	39.50
1.	Thumbs Up (Rev)	60.00	94.50
2.	Topic	50.00	89.50
7.	Top Notcher	14.50	17.50
5.	Topper	20.00	25.00
2.	Torpedo Patrol (Rev)	65.00	209.50
2.	Towers	50.00	74.50
6.	Trade Wind (Rev)	190.00	249.50
2.	Trailways	40.00	64.50
xx.	Trapeze	17.50	50.00
6.	Triumph	18.50	35.00
xx.	Twinkle	10.00	22.50
2.	Twin Six	42.50	45.00
6.	Ump	35.00	42.50
xx.	Up & Up	25.00	29.50
6.	Vacation	34.50	35.00
6.	Variety	25.00	35.00
2.	Velvet	45.00	54.50
1.	Venus	60.00	89.50
4.	Victory	65.00	94.50
5.	Vogue	25.00	
5.	Wagon Wheels	175.00	225.00
2.	West Wind	65.00	75.00
6.	White Sails	20.00	35.00
2.	Widl Fire	49.50	59.50
xx.	Wings	11.50	69.50
2.	Wow	30.00	34.50
xx.	Yacht Club	40.00	45.00
5.	Yankee Doodle	95.00	225.00
1.	Yanks	74.50	119.50
xx.	Zenith	95.00	
xx.	Zeta	19.50	35.00
4.	Zig Zag	45.00	69.50
6.	Zip	22.50	45.00
xx.	Zombie	59.50	75.00



C.M.I. BLUE BOOK

MANUFACTURERS' NEW EQUIPMENT

MUSIC

A.M.I.	
Model A	$790.00
AIREON	
Super DeLuxe Phonograph	897.00
Trio (Wall Box)	69.50
Solo (Wall Box)	46.50
Impresario (Speaker)	42.27
Melodeon (Speaker)	52.97
Carilleon (Speaker)	56.18
BUCKLEY	
'46 Wall Box	$39.00
PACKARD MFG. CORP.	
Pla-Mor Phonograph (Model 7)	*(No Price Set)*
Hideaway (Model 400)	450.00
Wall Box (Butler)	38.95
1000 Speaker (Paradise)	159.50
900 Speaker (Rose)	49.95
800 Speaker (Daisy)	36.95
700 Speaker (Danlia)	21.95
Walnut Adapter (Hideaway)	59.50
Beech Adapter (Hideaway)	71.50
Willow Adapter (Hideaway)	59.50
Pine Adapter (Hideaway)	59.50
Birch Adapter (Hideaway)	8.50
Cedar Adapter	*(No Price Set)*
Juniper Adapter	*(No Price Set)*
Spruce Adapter	84.50
PERSONAL MUSIC CORP.	
Measured Music Boxes	37.50
Studio Amplifier	505.00
Studio Timing Control Unit	250.00
Master Power Supply Units	170.00
ROCKOLA	
1422—Phonograph (Net)	$728.00
SEEBURG	
#1-46M Symphonola	$795.00
#1-46S Symphonola	725.00
H146M Hideaway RC	475.00
Wallomatic, Wireless	54.50
Wallomatic, 3-Wire	42.50
Tear Drop Speaker RS1-8	16.50
Tear Drop Speaker RS2-8	18.00
Mirror Speaker RS1-12	*(No Price Set)*
Mirror Speaker RS2-12	*(No Price Set)*
Dual Remote Vol. Control Unit	19.95
SOLOTONE CORP.	
Solotone Individual Coin Box	*(No Price Set)*
Solotone Adaptor-Amplifiers	*(No Price Set)*
Solotone Studio and Telephoning Bridging Units	*(No Price Set)*
Solotone Booster Amplifiers	*(No Price Set)*
WURLITZER	
#1015—Std. Phonograph	835.00
#1017—Concealed Cher. in Wooden Case	478.00
#3020—5-10-25c 3-wire Wall Box	59.50
#3025—5c 3-Wire Wall Box	33.00
#3031—5c 30-Wire Wall Box	32.50
#3045—5c Wireless Wall Box	38.50
#4000—Aux. Steel Speaker	35.00
#4002—Aux. Plastic Speaker	35.00
#4003—Aux. Wood Speaker	13.00
#215—Radio Transmitter	10.00
#216—Radio Impulse Rec.	20.00
#218—30-Wire Terminal Box	12.50
#219—Stepper	25.00

ONE-BALLS

BALLY	
Victory Derby	$646.50
Victory Special	661.50

PINS

BALLY	
Big League	299.50
CHICAGO COIN	
Spellbound	325.00
EXHIBIT	
Fast Ball	330.00
GLOBE	
Duffy's (Revamp)	249.50
GOTTLIEB	
Superliner	322.00
MARVEL	
Frisco (Revamp)	279.50
P & S	
Kismet (Revamp)	$249.50
STANDARD GAMES, Inc.	
Spotlite	*(No Price Set)*
UNITED	
Riviera (Revamp)	279.50
WILLIAMS	
Dynamite	334.50

COUNTER GAMES

A.B.T. CORP.	
Challenger	$65.00
AMUSE ENTERPRISES	
Pitchem	39.50
Dice Shaker	22.50
BAKER	
Kicker and Catcher (1c Play)	49.75
G. D. BOROK	
Windmill	29.85
DAVAL	
Marvel, Plain	$50.00
With Ball Gum Vender	55.00
Marvel, Non-Coin Operated	54.00
With Ball Gum Vender	59.00
American Eagle, Plain	50.00
With Ball Gum Vender	55.00
American Eagle, Non-Coin Op.	54.00
With Ball Gum Vender	59.00
Gusher (5c Play)	54.00
Buddy	33.00
GOTTLIEB	
DeLuxe Grip Scale	39.50

ARCADE

AMUSEMATIC CORP.	
Lite League	$425.00
AMUSEMENT ENTERPRISES	
Bowl "O" Ball (12 ft.)	379.50
Bowl "A" Jump (6 Ft.)	329.50
AMUSEMENT ENTERPRISES, INC., N. Y.	
Bank Ball	$375.00
CHICAGO COIN	
Goalee	$525.00
ELECTROMATON, Inc.	
Super Triangle	$469.50
EVANS	
Ten Strike	$372.50
EXHIBIT	
Card Vendor	29.50
FIRESTONE	
Tally Roll	469.50
GENCO	
Total Roll	$525.00
Whizz	189.50
HIRSH COIN MACH. CO.	
Red Ball	$395.00
MAX GLASS MFG. CO.	
Champion Hockey	$289.50
INTERNATIONAL MUTOSCOPE	
Photomatic	$1495.00
Voice-O-Graph	1495.00
JAFCO	
Roll-A-Ball	$425.00
METROPOLITAN COIN MACH INC.	
Skill Bowl	399.50
MUNVES	
Super Roll	$349.50
WISCONSIN NOVELTY	
Bowl-A-Way	375.00

CIGARETTE MACHINES

DU GRENIER	
CHALLENGER	
7 Column Flat Mach. w. Stand	$155.50
9 Column Split Mach. w. Stand	165.50
9 Column Flat Mach. w. Stand	171.50
11 Column Split Mach. w. Stand	176.50
ROWE	
Crusader (8 Col.) w. Stand	145.75
Crusader (10 Col.) w. Stand	162.25
U-NEED-A VENDOR	
Monarch 6 Col. w. Stand	134.50
Monarch 8 Col. w. Stand	144.50

BELLS

GROETCHEN	
Columbia Twin JP	$145.00
Columbia DeLuxe Club	209.50
O. D. JENNINGS	
5c Bronze and Std Chiefs	$299.00
10c Bronze and Std Chiefs	309.00
25c Bronze and Std Chiefs	319.00
5c DeLuxe Club Chiefs	309.00
10c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chiefs	329.00
5c Super DeLuxe Club Chief	324.00
10c Super DeLuxe Club Chief	334.00
25c Super DeLuxe Club Chief	344.00
50c Silver Eagle	
MILLS	
5c Black Cherry Bell	$238.00
10c Black Cherry Bell	243.00
25c Black Cherry Bell	248.00
50c Black Cherry Bell	328.00
New Vest Pocket Bell	74.50
Golden Falls	
PACE	
5c DeLuxe Chrome Bell	290.00
10c DeLuxe Chrome Bell	310.00
25c DeLuxe Chrome Bell	330.00
50c DeLuxe Chrome Bell	475.00
$1.00 DeLuxe Chrome Bell	635.00

CONSOLES

AMUSEMENT ENTERPRISES	
Star Bells	795.00
BAKER	
5c Baker Pacers Csh Std Mod.	597.50
25c Bakers Pacers Csh Std Mod.	677.50
5c Bakers Pacers Csh DD Mod.	668.50
25s Bakers Pacers Csh DD Mod.	747.50
5c Bakers Pacers Chk Sep Std Mod	657.50
5c Bakers Pacers Chk Sep DD Mod	743.75
BALLY	
5c Draw Bell	477.50
25c Draw Bell	497.50
BUCKLEY	
Track Odds, DD, JP	1250.00
EVANS	
Bangtails 5c Comb 7-Coin	$674.50
Bangtails 25c Comb 7-Coin	764.50
O. D. JENNINGS	
Challenger	475.00
KEENEY	
Bonus Super Bell 5c FP & PO	740.00
Bonus Super Bell, 5c/25c, FP & PO	1000.00
Bonus Super Bell, 5c/5c, FP & PO	1000.00
Bonus Super Bell, 5c/10c/25c, PO	*(No Price Set)*

C.M.I. BLUE BOOK

REVAMPS

Action ....from—Stars
Ajax ....from—Score Card
All Out ....from—Cross Line
Archery ....from—Cadillac
Arizona ....from—Sun Beam
American Beauty ....from—Attention
Battle ....from—Zombie
Big Tent ....from—Big Show
Big Three ....
Big Top of '45....from—Twin Six, Clover, Sky Ray
Bingo ....from—Lite-A-Card
Bombardier ....from—Follies '40
Bowling Alley '42....from—Bowling Alley
Brazil ....from—Do-Re-Mi
Burlesk ....from—Follies '40
Casablanca ....from—Glamour
Cupid ....from—Roxy
De-Icer ....from—Red, White & Blue
Destroyer ....from—Cadillac
Dive Bomber ....from—Formation
Eagle Squadron.......from—Big League, Big Town
Easy Pickin' ....from—O'Boy
Falling Suns ....from—Ten Spot
Fan Dancer ....from—Roxy
Flash ....from—Punch
Flat Top......from—Broadcast, Crossline
Flight ....from—Sporty
Flying Tigers ....from—Play Ball
Foreign Colors ....from—Owl
Grand Canyon ......from—Double Play
Hi-Boy ....from—Metro
Hi-Jinks ....from—Glamour
Hi-The-Japs ....from—Gold Star
Hockey '42 ....from—Silver Skates
Idaho ....from—Zombie
Jeep....from—Duplex, Leader, Sky Blazer
Kismet ....
Klipper ....from—Scoop
Knock-Out-The-Japs .....from—Knockout

Parade Leader ....from—Drum Major
Paratroop ....from—Powerhouse
Peacherino ....from—Jolly
Pep ....from—Wow
Playtime ....from—Gold Star
Pin Up Girl ....from—Silver Skates
Production ....from—Blondie
Rat ....from—Zig Zag
Redheads ....from—Blondie
Roll Call ....from—Vacation
Sailorettes '42 ....from—Follies '40
Scout Commander ....from—Fleet
Sea Power ....from—Four Roses
Sentry ....from—Leader
Shangri-La ....from—Mr. Chips
Sink-The-Jap ....from—Seven Up
Sixty Grand ....from—Big Town
Sky Rider ....from—Pan American
Slap-The-Jap ....from—Stratoliner
Smak-The-Jap ....from—Ten Spot
South Seas ....from—Knockout
Luxury ....from—Rotation
Marines-At-Play ....from—Flicker
Midway ....from—Zombie
Nite Club ....from—Formation
Nine Bells ....from—Mr. Chips
Over-The-Top ....from—Powerhouse
Speedway ....from—Entry
Spot-Cha ....from—Attention
Stage Door Canteen ....from—Liberty
Starlight ....from—Triumph
Stepper ....from—Blondie
Strip Tease........from—Chi-Coin Games
Torpedo ....from—Formation
Trade Winds...........from—Sky Blazer
Triple Entry...........from—Home Run
Wagon Wheels ....from—Duplex
White Sails ....from—Silver Spray
Yankee Doodle ....
Zingo ....from—Mascot, Attention, Silver Skates, Air Force
[illegible] ....from—[illegible]

REVAMPED ONE-BALLS

All-American Derby..from—Sport Special, Record Time
Big Three ....
Dust Whirls ....from—Club Trophy
Fast Track.from—Sport Page, Blue Ribbon
Foreign Colors ....from—Owl
Pastime ....from—Turf Champs

Race King..from—Thistledown, Sea Biscuit
Rockingham....from—Grand Stand, Grand National, Pacemaker
Victorious ....from—Turf Champs
War Admiral.........from—Grand Stand
Whirlaway..from—Blue Grass, Dark Horse, Sport Special

RUNYON

IS NOW DELIVERING

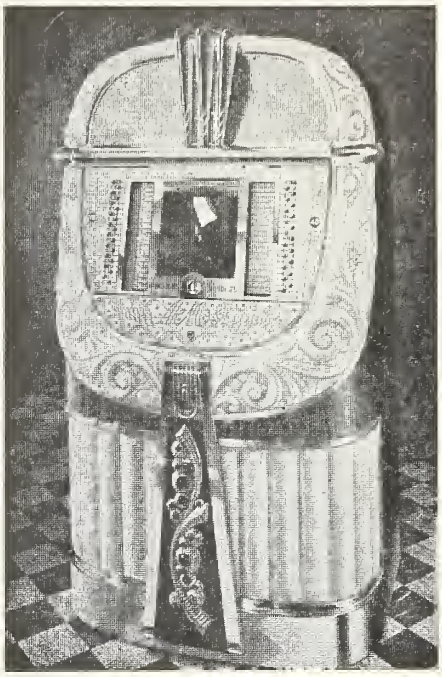
AMI
AUTOMATIC
HOSTESS
TELEPHONE MUSIC

"Gets Locations . . .
And Keeps Them!

— AND —

AMI
MODEL "A"
PHONOGRAPH

"The Hit Phonograph of 1946"



★

RUNYON

IS DISTRIBUTING

TELOMATIC

IN

NEW YORK — NEW JERSEY — CONNECTICUT

WORKS FOR YOU 24 HOURS A DAY—and DOES IT AUTOMATICALLY and UNATTENDED, ELIMINATING THE SERVICES OF 4 PEOPLE

●

SUPPLIES MUSIC TO RESTAURANTS, FACTORIES OFFICES AND ALL INDIVIDUAL MUSIC LOCATIONS

TELOMATIC Meets With Every Requirement of All Telephone Companies in New York, New Jersey and Connecticut.

WRITE — WIRE — PHONE FOR INFORMATION!

RUNYON SALES CO.

123 W. RUNYON ST.
NEWARK, N. J.
(PHONE: BIGELOW 3-8777

593 TENTH AVE.
NEW YORK, N. Y.
(PHONE: LONGACRE 3-4820)

956 MAIN ST.
BUFFALO, N. Y.
(PHONE: LINCOLN 6093)

NOTE: GOOD USED EQUIPMENT IS STILL IN DEMAND.
INSURE UNINTERRUPTED "TAKE" WITH GUARANTEED MACHINES.

A STATEMENT OF FACT

I hereby affirm, that every piece of used equipment listed below has been thoroly rebuilt and reconditioned by reliable and experienced mechanics employed by us and is ready for location, and, that every machine is so guaranteed.

Albert A. Silberman
GEN. MGR., M. S. WOLF DISTRIBUTING CO.

CONSOLES

Keeney Super Bell 25c F.P. P.O.	304.50
Keeney Super Bell 5c-25c F.P. P.O.	519.50
Keeney Super Bell 5c-25c P.O.	364.50
Keeney Super Bell 4-Way 5-5-5-25c	524.50
Keeney Super Bell 4-Way 5-5-5-5c	469.50
Mills 3 Bells (Refinished) 5-10-25c	895.00
Mills 4 Bells Original Heads 5-5-5-5c (New Cab.)	495.00
Mills 4 Bells Original Heads 5-5-5-25c (New Cab.)	595.00
Mills Jumbo Parades 25c (Refinished) P.O.	$229.50
Buckley Track Odds	695.00
May Bell 4-Way 5-5-5-25c P.O.	795.00
Bally High Hand 5c F.P. P.O.	179.50
Bally Club Bells 5c F.P. P.O.	249.50
Bally Roll 'Em 5c P.O.	149.50
Baker's Pacer 5c (Late Daily Double)	249.50
Pace's Saratoga 5c F.P. P.O.	169.50
Jennings Silver Moon F.P.	99.50
Watling's Big Game 5c C.P.	98.50

★ ★ ★ SPECIAL THIS WEEK ★ ★ ★

Beautifully Refinished — Ready For Location

COMPARE THESE VALUES

MILLS JUMBO C.P.L.H.	**$129.50 Ea.**
22 KEENEY SUPER BELLS — 5c F.P. P.O.	**259.50 Ea.**

SLOTS

NOTE: Our Rebuilt Slots Carry New Machine Guarantee

Columbia Twin Jackpot Bells (New)	$145.00
Mills 5c 2/5-3/5 Pay Rebuilt—Knee Action—Drill Proof Silver Chrome or Extrabell Cabinet	249.50
Mills 10c 2/5-3/5 Pay Rebuilt—Knee Action—Drill Proof Silver Chrome or Extrabell Cabinet	289.50
Mills 25c 2/5-3/5 Pay Rebuilt—Knee Action—Drill Proof Silver Chrome or Extrabell Cabinet	309.50
Mills 50c 2/5-3/5 Pay Rebuilt—Knee Action—Drill Proof Silver Chrome or Extrabell Cabinet	399.50
Mills 5c 3/5 Pay (Refinished Knee Action)	159.50
Mills 10c 3/5 Pay (Refinished Knee Action)	179.50
Mills 25c 3/5 Pay (Refinished Knee Action)	199.50
Mills Vest Pocket (New — Metered)	74.50
Mills Vest Pocket (Refinished)	49.50

★ IMMEDIATE DELIVERY — COLUMBIA DE LUXE CLUB BELL, GOLD FINISH — CAN BE CHANGED IN A FEW MINUTES TO PLAY PENNIES, NICKELS, DIMES OR QUARTERS **$209.50**

SPECIALS

Genco TOTAL ROLLS (New — In Original Crates)	Write
Chicago Coin "Goalees" (New — In Original Crates)	Write
Super Skee Rolls (New — In Original Crates)	Write

NEW FIVE BALLS

Williams DYNAMITE	$334.50
Gottlieb's SUPERLINER	322.00
Exhibits BIG HIT	$319.50
Chicago Coin SPELLBOUND	324.50

Gottlieb's Grippers — $39.50
LARGE STOCK USED 5-BALLS — READY FOR LOCATION

COMPLETE STOCK OF PARTS FOR MUSIC, CONSOLES AND PIN GAMES

M. S. WOLF DISTRIBUTING CO.

Largest Distributors on West Coast Operating in

Seattle
2313 3d Ave.
Main 0166

San Francisco
1175 Folsom St.
Hemlock 0575

Portland
427 SW 13th St.
Atwater 7575

Los Angeles
1348 Venice Blvd.
Prospect 4131

THE ROAD AHEAD

By DAVID C. ROCKOLA

President, Rock-Ola Manufacturing Corp., Chicago

The first milepost of our post-war future has been passed, and looking back to the problems that had to be solved, the obstacles that were overcome with conditions as they were, we can derive a certain satisfaction that despite these almost insurmountable blocks in our path, the Phonograph Industry did produce new equipment.

Some plants were more fortunate than others, in that their war work consisted of electronic products somewhat akin to their peacetime program. Other plants, such as ours, had the added obstacle of complete reconversion from an unallied war program.

Business in general has been afflicted with the constant delays of labor strife, lack of materials, lack of equipment, training of new help, and many other things that contribute to the inability to get going. These general unsettled conditions have affected all industry, but comparing ours to other fields, such as automotive, home appliances, etc., the production record of this industry can be pointed to with pride.

The operating field too, has had its problems to keep going with what new equipment they could obtain and the unending struggle to keep war-weary machines in an operable condition.

In the 10 years prior to the war, the Phonograph Industry made tremendous strides forward, employing all of the latest sound and electrical engineering developments, in addition to pioneering in the usage of new materials for decorative highlights.

The Industry now looks forward confidently to the next decade with a program of products that will advance the ideas of automatic phonograph music far beyond the dreams of the pioneers of this Industry. Ours is an Industry to be proud of, where for a coin, a phonograph patron commands the finest music and artists in the world.

It is our opinion that we are definitely over the worst hump, and while the road ahead is not a path of velvet, it is much brighter. The material procurement situations must be planned and worked out so that substantial quantities of new equipment become available to operators, everywhere, at the earliest possible moment.

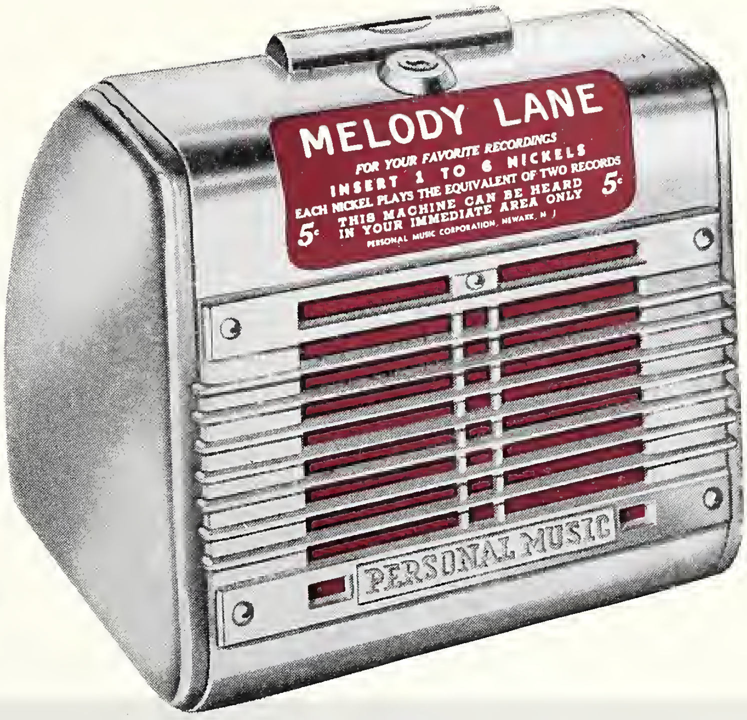
Patience and hard work, in the critical months ahead, will help all of us to achieve our goal — a prosperous future.

PERSONAL MUSIC BOXES ARE 30% SMALLER THAN ANY OTHER MUSIC BOX ON THE MARKET

— — — more space for service

— — — smarter appearance

— — — easier to keep clean

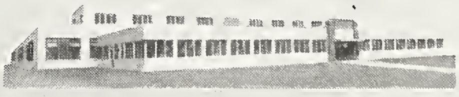

MELODY LANE
FOR YOUR FAVORITE RECORDINGS
INSERT 1 TO 6 NICKELS
EACH NICKEL PLAYS THE EQUIVALENT OF TWO RECORDS
THIS MACHINE CAN BE HEARD IN YOUR IMMEDIATE AREA ONLY
5¢
5¢
PERSONAL MUSIC CORPORATION, NEWARK, N.J.
PERSONAL MUSIC

Personal Music boxes are just 6¼" high—so small that location owners put them at every booth, table and counter without sacrificing precious space. The smooth, modern styling of Personal Music boxes, free from gadgets, enhances the beauty of any location. These flashing chrome boxes are eye-catchers from any angle. They are easier to clean too—once over lightly with a cloth keeps them sparkling.

And, most important, Personal Music boxes are bigger profit makers; each table, booth and counter section is a playing area. Instead of one, you get many coins from one record, all at the same time.

Measured Music* systems are complete, integrated systems, not a hodge-podge group of units assembled from all sources. With our self-supervised dual studio equipment, you are sure of trouble-free operation and continuous music. Personal Music boxes are tops in tone reproduction, dependable performance and drawing power. Write our nearest distributor or direct to us for detailed information today.

HOME OF PERSONAL MUSIC



PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey
Telephone Bigelow 8-2200

* Reg. Trademark

A
NEW ERA
OF
PROSPERITY

By **HOMER E. CAPEHART**

Chairman of the Board, Packard Mfg. Corp., Indianapolis

The coin machine industry is standing on the threshold of an era of unprecedented prosperity. This era is entirely dependent upon the people in the industry. Just how great it will be is in the hands of the Manufacturer, Distributor and Operator.

Upon the Manufacturer rests the responsibility of manufacturing merchandise that will win public acclaim — that will be a profitable investment for the Operator.

Upon the Distribtuor rests the responsibility of selling products only to established Operators, and establishing sales policies that are in the best interests of the industry as a whole.

Upon the Operator rests the responsibility of giving good service to his locations, considering its requirements and keeping all his equipment clean and up to date.

Production of all types of merchandise is steadily increasing. This increased production raises the national wealth and national income. This factor, together with all of us accepting our responsibilities, builds for a new era of prosperity for the industry.

We of the industry can make our future whatever we want it to be. It can be no greater than the people responsible for it. It is up to us — shall we cross the threshold into this new era of prosperity?

Just Say "THE NEW DuGRENIER"

GLUM

Sure, business is booming, but he's barely breaking even. Service woes! Losing best spots.

CHUM

A helpful friend with news about the new DuGrenier Challenger. It's exclusive new features . . . A modern beauty.

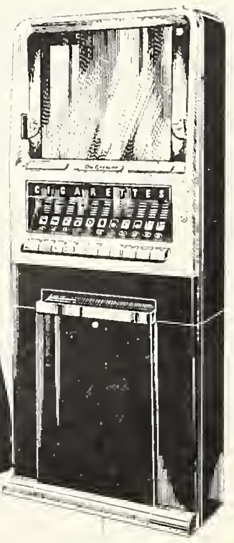
Now things HUM

He's operating new DuGrenier Challengers. Business is humming. No service headaches! Locations all happy! Adding new ones every day.

The DuGRENIER *Challenger*

AMERICA'S FOREMOST CIGARETTE MERCHANDISER

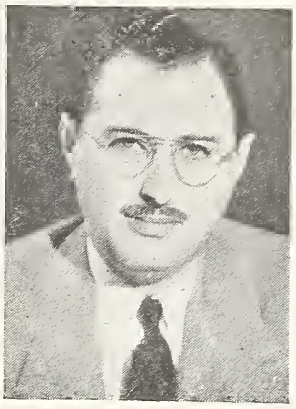
The only cigarette merchandiser which operates on nickels, dimes and quarter in all combinations.



DuGRENIER, INC. 15 HALE ST., HAVERHILL, MASS.

America's Foremost Manufacturer of Automatic Merchandisers

FUNDAMENTALLY SOUND



By R. R. (RUDY) GREENBAUM

Vice-President and Commercial Salesmanager,
Aireon Mfg. Corp., Kansas City

There was a time, 10 or 15 years ago, when the operation of coin operated phonographs (commonly known as juke boxes) was looked upon by reliable business men, bankers and finance companies as a rather risky venture. This thought of instability was further established in the minds of the common laymen by virtue of type of risk-taking gentlemen who ventured into the business. 15 years ago, finance companies and banks considered the financing of coin operated phonographs as being too much of an outright gamble and, therefore, did not and would not, at that time, risk their capital in this type of equipment.

It is amazing to see how times have changed. Today, finance companies and banks throughout the nation fight for an opportunity to invest their money in the financing of automatic coin operated phonographs. Today, finance companies and banks throughout the country consider coin operated phonograph paper, if not the best type of security, then at least one of the top ranking risks.

Fundamentally and basically, this is the barometer of the progress of automatic phonographs. This fact, coupled with many other examples, if correlated and analyzed, proves conclusively and beyond a question of a doubt that this business of automatic phonographs and their operation is fundamentally sound and will continue to be fundamentally sound.

Customer acceptance in taverns, restaurants, cocktail lounges, bars, grills and other locations in the hundreds of thousands of locations throughout the nation definitely proves that the automatic phonograph has, not only provided good music for the masses economically, but has become an integral part of the American way of life.

Just as the automobile, which was considered a luxury and now is considered a necessity, the automatic phonograph is definitely here to stay.

It may have its variations; it may even have its trials and tribulations; it may have seasons but, beyond a question of a doubt, the operation of automatic phonographs *by operators,* in my opinion, is here to stay, and not only to stay, but this business will grow larger, broader and steadier, much more so in the next 10 years than it has in the past 10 years.

Further proof of the importance of this business of automatic phonographs is the recognition given it by artists, name bands, record companies, suppliers of material and hundreds of other important industries and professions throughout this and foreign countries.

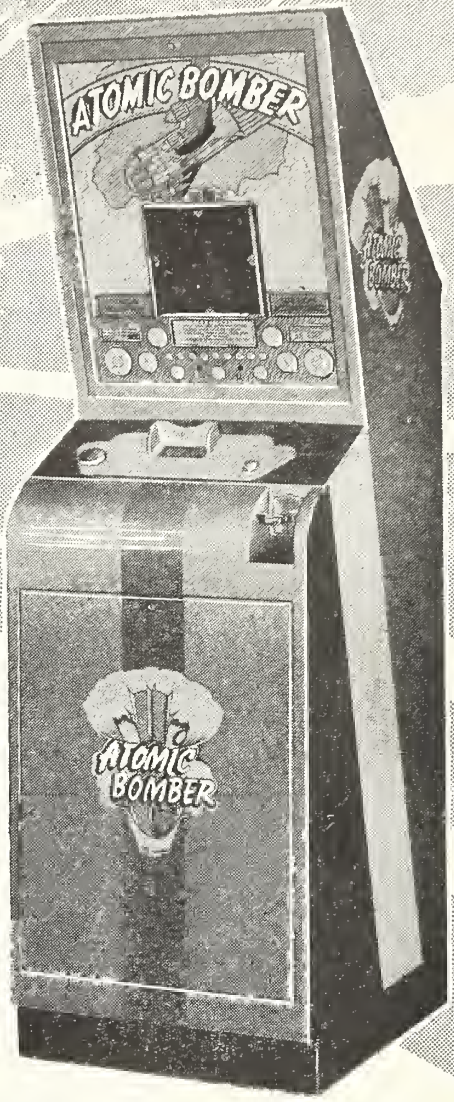
If I were to be asked today by anyone what business I would choose that had the biggest and most lucrative future — the one where more progress could be made, and more money could be realized for the investment — the one where stability would be a deciding factor in both depression years and lush periods — I would unhesitatingly and unqualifiedly tell them that my selection would be the automatic phonograph business.

NEW! COMPELLING!

Mutoscope's

ATOMIC BOMBER

TRADE MARK



- TIMELY!
- TERRIFIC!
- PROFITABLE!

Timely . . . Terrific . . . *Profitable!* That's Mutoscope's new ATOMIC BOMBER! A natural—because it lets people in on the most thought-about, talked-about subject of the day—the Atom Bomb!

Thrilling to play, and thrilling to watch—because the passing public sees the exciting action of the game on the Reflectograph. Profitable because they *stop, play, attract others* . . . setting up "chain-reaction" sales — an important factor in coin-machine merchandising.

Handsomely streamlined, occupying only 2 sq. ft. of floor space, the ATOMIC BOMBER is *your* natural for PROFITS! Prompt delivery—hundreds already on location. See the ATOMIC BOMBER at your Mutoscope Distributor or mail this coupon—*today!*

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh Street, Long Island City 1, N. Y.

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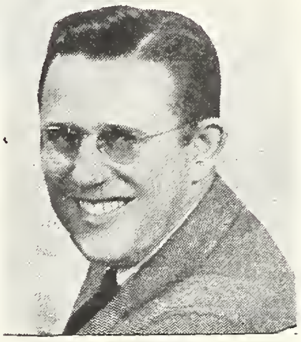
COIN MACHINE INDUSTRIES, INC
CMI
For Your Protection
MEMBER

MUSIC OPERATORS NEED HIGHER PERCENTAGE



By DE WITT (DOC) EATON

Vice-President and General Sales Manager, AMI, Inc., Chicago

For a higher commission percentage, first convince yourself that you must get it — that it is advantageous for yourself and the location. Start a personal program of getting a 70/30 or 75/25% commission basis in all of your locations. This may at first seem risky business. You may even offend one or two locations. But, you are entitled to a higher percentage than you are now getting on the 50/50 basis.

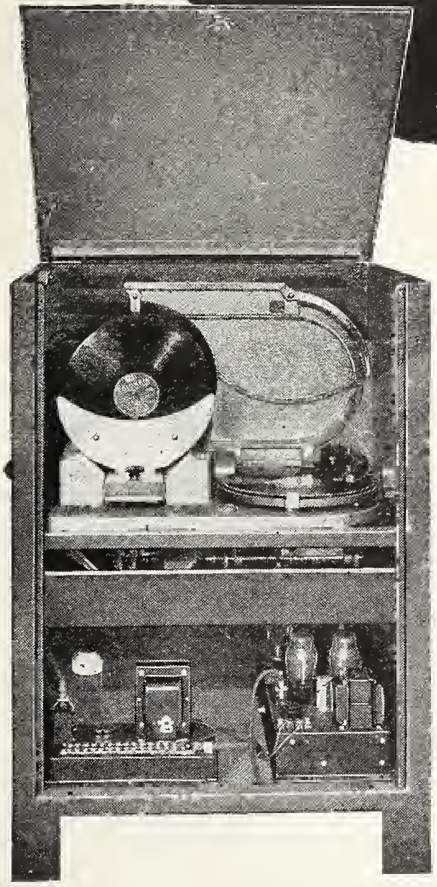
Here are a few suggestions as to how to put over this new idea of a higher percentage basis. First of all, have the latest model phonograph. It should have features that cause a lot of excitement in a location, such as our AMI 40-selection job. Impress upon the location owner how much your service, supply and labor costs have risen; that for the operation to continue an economic success, it is really necessary that this new percentage basis be established.

If the location makes the concession and gives 20-25% more to the operator, the business of the location is in every way bound to grow and be tremendously improved. Gauged by present standards, on the 50/50 basis, the financial success of the venture is actually endangered and may not be able to continue.

Operators everywhere must be crusaders and must take up the 70/30 or 75/25% campaign with friendly competitors, and even the unfriendly, who may be influenced to adopt this new commission basis. Anyhow, in union there is strength and if all operators would announce they wanted 70/30% or 75/25%, whichever seems best in the territory in question, and if all would strive to get it, they would eventually end up by getting that particular percentage.

If an operator gets a percentage of 70/30 or 75/25, he can spend more time and money on servicing the equipment, put in more and newer records, and keep the phonograph in A-1 condition all the time, so that it is ever at a maximum of attractiveness and performance, thereby making a better money-making instrument of it. When enough of these 70/30 or 75/25 percentages are in an operator's hands, the intake of the machines can understandably increase to a point where locations now getting 75/25 or 70/30 will receive as much money return as they got on the 50/50 basis.

I for one am willing to commit myself to this campaign. I will gladly back up any distributor or operator in America who is sincerely striving to raise the income standards of the whole operating fraternity.



- It's an Operator's Dream
- It's a Poem of Simplicity
- It's America's "Mostest" Phonograph for the Money
- It's Even Better Than We Told The Boys It Would Be

It's the

PACKARD PLA-MOR
Model 400
Phonograph Hideaway

● That's what operators say—now. And they're using the Packard "400"—crazy about it—profiting by it—screaming their heads off for more. And that's all proof of a basic characteristic of all Packard Pla-Mor products. They are profit-engineered through the richest experience in the industry. They are conceived, designed, engineered and produced by the pioneers of the automatic music industry. And bigger things are coming. Packard Manufacturing Corporation, Indianapolis 7, Indiana.

Homer E. Capehart's
PACKARD
PLA-MOR

PIONEER OF THE INSTRUMENTS — POLICY-MAKERS OF THE INDUSTRY

SELECTIVE REMOTE CONTROL WALL BOXES
• ADAPTERS • BAR BRACKETS •

AUTOMATIC PHONOGRAPHS

CEILING AND WALL AUXILIARY SPEAKERS
• ACCESSORIES • 30-WIRE CABLE •

INDUSTRY'S BEST DAYS AHEAD

By RAY MOLONEY

President, Bally Manufacturing Company, Chicago

As we turn the corner into the final quarter of 1946 and catch a glimpse of a new year straight ahead, we in the coin-operated equipment industry can see a period of activity, enterprise and success such as we have never known.

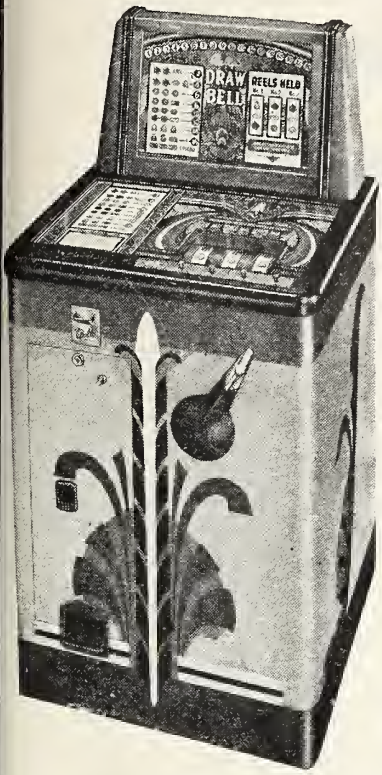
Although many production problems will continue into 1947, the industry is rapidly getting adjusted to present-day manufacturing difficulties and has overcome the greater part of the obstacles which handicapped us during the first post-war year. Thus a greater quantity of effort can be devoted to the constant improvement of our products and to the development of new products.

Our increased productive powers come at a time when public acceptance of coin-operated equipment, including amusement equipment, is increasing, because of a better general understanding of the over-all services which our industry performs. This understanding and acceptance will surely increase as industry leaders develop a complete and continuous public relations program.

Our industry is today in the position of a man in the prime of life — old enough to be beyond the growing pains which characterized the industry in earlier years, yet still full of youthful vigor, initiative and imagination. Manufacturers, distributors and operators have developed business techniques which keep the entire industry on an even keel. At the same time all factors of the industry — manufacturer, distributor and operator — have retained the zestful pioneering spirit which refuses to be bound down by cut and dried methods and which, fundamentally, explains the rapid growth and success of the industry.

We who have grown up in the coin-operated equipment industry remember many periods of prosperity. But the period into which we are now entering will be the golden era of our industry. We have had a spectacular history to date, but our best days are still ahead.

LAYMON LEADS THE FIELD



DRAW BELL

The Greatest Console Ever Built! Fascinating! Thrilling! Suspense AND - COMEBACK Player Appeal that Doubles and Triples your PROFITS! The "HOLD AND DRAW" feature has been acclaimed by EVERY OPERATOR!!

ORDER QUICK!!

$477.50
F.O.B. Chicago

VICTORY SPECIAL

Bally's big beautiful VICTORY SPECIAL is your post-war profit insurance in replay territory. Quickly convertible to one or five ball play . . . and a fast money-maker either way. For top profits in replay spots order VICTORY SPECIAL today.

**One
or
Five Ball
Replay
Multiple**

VICTORY SPECIAL
1 2 3 4 5 6 7

**Bally's NEW
"TRIPLE BELL
CONSOLE"
IT'S SENSATIONAL
ORDER NOW
FOR EARLY DELIVERY**

BIG LEAGUE

REAL BASEBALL THRILLS . . . plus exciting 3-way score-system and extra fast action . . . insure continuous repeat play and top collections. Sturdy, simplified mechanism guarantees rock-bottom service cost. Get your share of the big BIG LEAGUE money.

**NOVELTY
or
REPLAY**

$299.50
F.O.B. CHICAGO

ORDER NOW
FOR EARLY DELIVERY

We Are Now Delivering

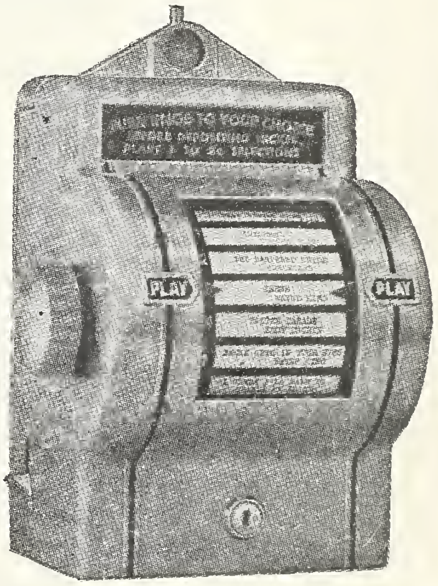
**PACKARD
PLA-MOR**
SELECTIVE REMOTE CONTROL

The most outstanding remote control box in the entire music field - - - that's the PACKARD PLA-MOR! Thoroughly proven over the years, and still the most popular box on the market.

•

**THE NEW
PACKARD
PLA-MOR
HIDEAWAY
SOON**

•



**WE ARE DISTRIBUTORS OF THE NEW AND SENSATIONAL "SOLOTONE"
THE INDIVIDUAL MUSIC SYSTEM**
"It Makes A Route of Every Location"

★ ★ LOOK AT THESE FALL SPECIALS ★ ★

THOROBRED	$279.50	CLUB TROPHY	$169.50	PIMLICO	$195.00
LONGACRES	279.50	DARK HORSE	119.50	KEENEY SUPER BELL, 5c C.P. F.P.	259.50
'41 DERBY	169.50	BLUE GRASS	119.50	KEENEY SUPER BELL, 25c C.P. F.P.	289.50

WE CARRY A MOST COMPLETE STOCK OF PARTS AND EQUIPMENT FOR EVERY TYPE AND KIND OF COIN MACHINE. IT WILL PAY YOU TO PAY US A VISIT

WRITE—WIRE—PHONE—COME IN—TODAY!!
DIRECT LINE DISTRIBUTORS

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DISTRIBUTORS FOR BALLY MFG. CO. IN CALIFORNIA, NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS
1503 W. PICO ST. DR. 3209 LOS ANGELES 15, CALIF.

MUSIC GROWS UP

By WILLIAM (BUD) PARR

President, Solotone Corp., Los Angeles

Music is growing up. It is gradually reaching its apex. Music operators today think in terms of highly concentrated operations whereby they can cover the greatest possible number of locations within the shortest working area. This means greater profits, less overhead expense and faster working arrangements.

For example — years ago a music operator located a juke box in a tavern on one street and then was forced to drive from ten to fifty city blocks to reach his next location. Sometimes, of course, he had a few more spots in between this run, but, even at that, his operation was spread out to such an extent that his overhead expense became a very disturbing factor.

Now, new types of music have entered into the picture. These allow the operator to concentrate his route into a smaller working area and, at the same time, get the greatest amount of profit from each single block.

Today, when the music operator has a tavern in the center of a block he'll immediately cover that with a juke box and wall and bar boxes or with wired telephone music. The drug store on the corner will probably have non-selective timed music boxes in it. The doctor's and dentist's offices upstairs will also be covered with this single channel music. The bank across the street will also have music piped into it. If there is a factory or fine restaurant or any other location which can use music — this, too, will be completely covered with piped in tunes.

Therefore, the operator today has the opportunity of making more money within a shorter radius than he ever did before. He gets every possible coin that is spent for music and makes music a complete business all in itself.

Regardless of the many changes which are coming about in all types of music, by availing himself of every new development in the automatic music field, the operator is today sure to grow greater and earn more money than he ever did before.

Music is growing up. It is today accepted by institutions which formerly thought very little about installing music of any kind. Some did feature a small radio. Today, they want and need music and the automatic music operator is the man who can give it to every location for, over the years, he has learned what the people in his community like in music.

He is in the favored position. He will, because the new music developments are manufactured especially for him, soon have far over 1,000,000 locations in the nation featuring one or another type of music.

As far as we at Solotone Corporation are concerned — we are bending every effort to make it easier for the music operator to go on ahead to greater and better profits on a more assured and steadier basis. We are out to continue developing the type of automatic music that he needs to assure himself continued profitable operating.

Chrome Cabinet Assemblies Custom Built!

Better Built by Buckley —

YOUR GUARANTEE!

- ✓ COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- ✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.
- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

YOUR CHOICE — *Cherry or Diamond Ornaments*

GENUINE CHROME (PERFECTLY PLATED)

SURF BLUE WRINKLE
TAN WRINKLE
GOLD WRINKLE

CHOCOLATE WRINKLE
GREEN WRINKLE
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★ WATLING 5c ROLATOPS ★
Rebuilt and Refinished
Look and Operate Like New, $95.00

Write for Complete List of Replacement Parts

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A BETTER INDUSTRY

●

By HARRY WILLIAMS

President, Williams Manufacturing Co., Chicago

●

We believe that the time has at long last arrived when this industry must face facts. We all realize that we have shot out ahead much faster than we originally believed we would. While the war was on and the average manufacturer was completely immersed in his war work, he had little time to think of his industry. But, every now and then he would pause, and maybe dream of something he was going to do when the war was over, that would help the coin machine industry be a better industry.

A great many planned fine plans — but few, if any, were able to carry them out. The end of the war came with great suddeness. Manufacturers were in a rush to get back to their original coin machine production. The trade instantly started to call around for new equipment. And so everything has rushed on ahead, without due and complete consideration for tomorrow.

Today, we believe, the time has arrived when a closer and better understanding must be brought into existence between the operators, jobbers, distributors and manufacturers. The mechanics of the operators are very important to us. We realize that with them rests the success or failure of many a product. To them we have addressed ourselves, personally and closely and have helped them to help their employers, so that all up the line everyone would benefit in the manufacture and merchandising of each machine.

We feel that the trade must come closer together. All units should develop into a closely knit, more friendly and more understanding whole. We should get to know each other better. The mechanics and the operators — the jobbers and the distributors — as well as the manufacturers, are tremendously important to the future growth and development of this industry.

We feel that every mechanic, every serviceman — and especially every operator — is our friend. We want him to be our friend. We want him to talk over his problems with us. We want to help him in every possible way — for on him rests our business.

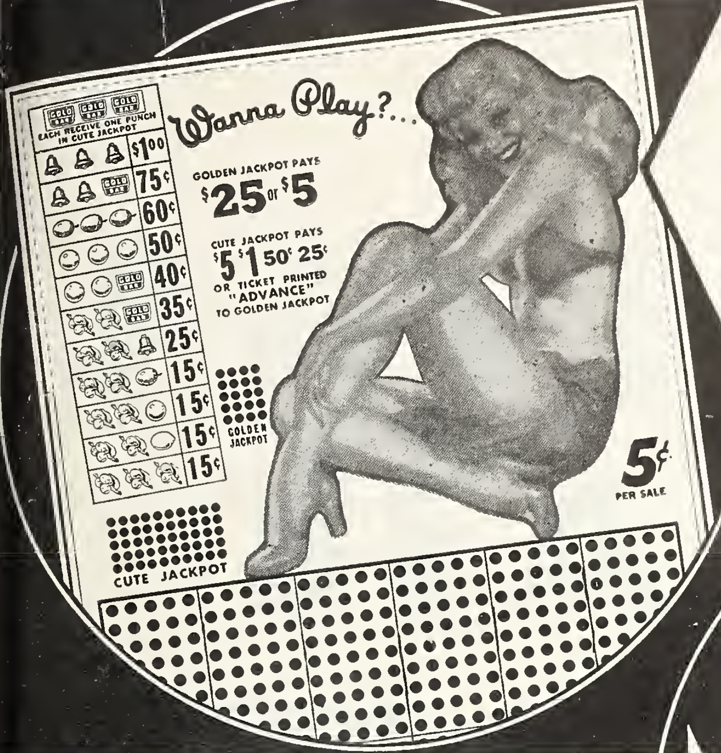
Therefore, let's face the facts. Let's remember that we, individually, do not make this an industry. That it is all of us, combined in a friendly, cooperating spirit — that does make this a great industry.

It is all of us — talking things over discussing our problems openly — helping each other with technical, mechanical and business details — which makes possible a better and closer understanding, and which assures us of going on ahead in the manner we should like to progress.

To help build this sort of friendly cooperation we, here at Williams Manufacturing Company, have started a plan which we long dreamed of, and which we are now putting into immediate and active operation. We want every mechanic who has a technical problem, regardless of how insurmountable it may seem, whether it is for one of our machines or for the machine of another manufacturer, to get in touch with us — perhaps we can help him solve it. We think we can.

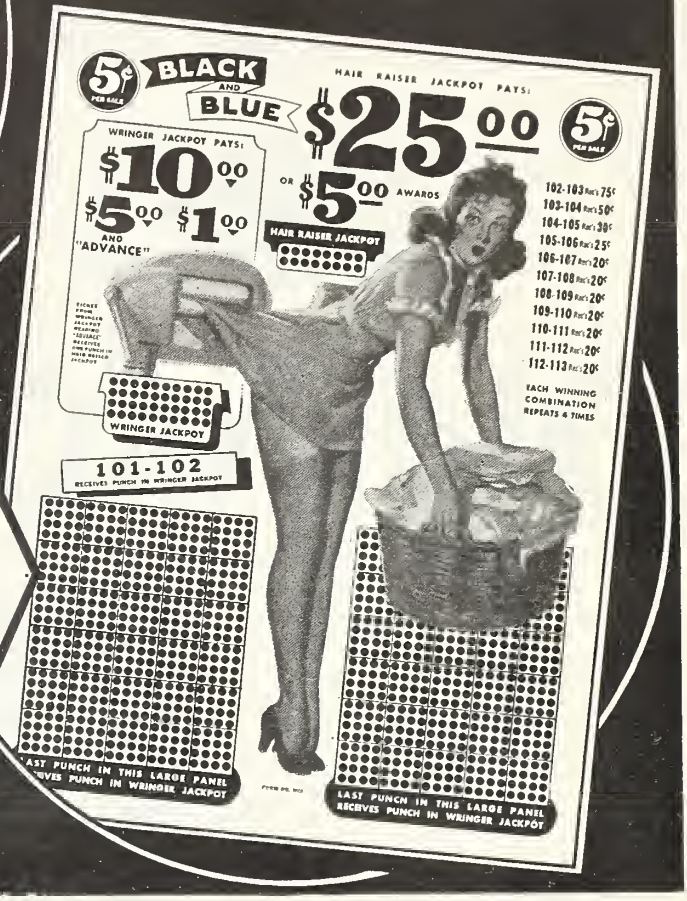
As far as the operator is concerned — we want to be in closer contact with him at all times. Let's talk things over. If he has a gripe — let's hear about it. If he believes that something should be brought into the open and openly discussed — we're ready to discuss it with him. We feel that he's very important in this great industry. We know that without him — there just wouldn't be any coin machine business. So — we want him to know that whatever he thinks about coin machine matters — is important to all of us.

This is the spirit, we believe, which will build a greater and better industry. Which will allow us to catch up and to fall into step with each other so that we can better understand and guide each other — as we rush so speedily ahead.


Wanna Play?...
GOLD BAR GOLD BAR GOLD BAR EACH RECEIVE ONE PUNCH IN CUTE JACKPOT
$1.00
75¢
60¢
50¢
40¢
35¢
25¢
15¢
15¢
15¢
15¢
GOLDEN JACKPOT PAYS $25 or $5
CUTE JACKPOT PAYS $5 $1 50¢ 25¢ OR TICKET PRINTED "ADVANCE" TO GOLDEN JACKPOT
GOLDEN JACKPOT
CUTE JACKPOT
5¢ PER SALE

WANNA PLAY?
960 Holes
R. M. Thin 5c Play
Takes in . . $48.00
Ave. P. O. . 21.50
PROFIT . . $26.50
No. 9040

TWO 'MISSES' that are POSITIVE HITS!

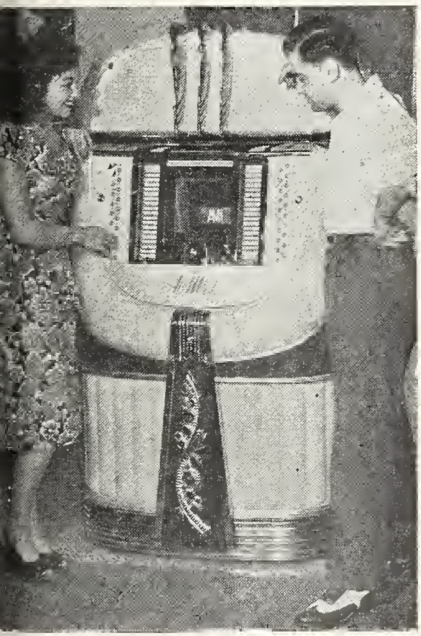

5¢ PER SALE
BLACK AND BLUE
HAIR RAISER JACKPOT PAYS:
$25.00
OR $5.00 AWARDS
5¢ PER SALE
WRINGER JACKPOT PAYS:
$10.00
$5.00 $1.00
AND "ADVANCE"
HAIR RAISER JACKPOT
WRINGER JACKPOT
101-102 RECEIVES PUNCH IN WRINGER JACKPOT
102-103 Rec's 75¢
103-104 Rec's 50¢
104-105 Rec's 30¢
105-106 Rec's 25¢
106-107 Rec's 20¢
107-108 Rec's 20¢
108-109 Rec's 20¢
109-110 Rec's 20¢
110-111 Rec's 20¢
111-112 Rec's 20¢
112-113 Rec's 20¢
EACH WINNING COMBINATION REPEATS 4 TIMES
LAST PUNCH IN THIS LARGE PANEL RECEIVES PUNCH IN WRINGER JACKPOT
LAST PUNCH IN THIS LARGE PANEL RECEIVES PUNCH IN WRINGER JACKPOT

Immediate Delivery!

BLACK 'N' BLUE
840 Holes
G. L. Sp. Thick 5c Play
Takes in . . $42.00
Ave. P. O. 19.27
PROFIT . . . $22.73
No. 18160

HARLICH MANUFACTURING CO.,
1417 West Jackson Boulevard
Chicago 7, Illinois
We'll be in our new home SOON!

outh Takes Over



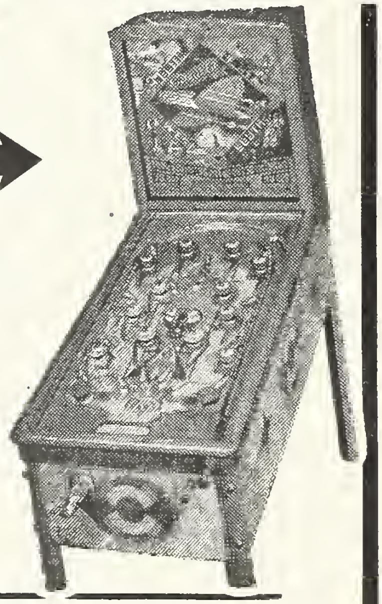
OLUMBUS, O.—Once again youth teps in to take over from the older eneration. Rita and Jay Solomon, aughter and son of Woolf Solomon f Central Ohio Coin Machine Exchange, this city, are shown in the bove picture with the new AMI Iodel "A" which had its premier howing at Solomon's new offices and howrooms just a few weeks ago.

Like the younger generation, ac-ording to reports, both Rita and Jay ere the ones to pick the tunes to lay in the AMI while it was on isplay and were also the ones who set it up to give it the greatest possible attraction for the juke box operators who attended this open house affair.

DELIVERY? Right Now!

GOTTLIEB'S SUPERLINER

Super in every way from play-appeal to profits. Tested and proven 'on location'. Superliner is the one-in-a-million game you've been waiting for.



GENCO WHIZZ

You're right. It's the finest skill game there is. NEW! ELECTRICALLY OPERATED! ACTION-PACKED! With player-appeal to send profits soaring.

WRITE — WIRE — PHONE

After 27 Years, Being A Friend Becomes A Habit.

B. D. LAZAR CO.
1635 FIFTH AVE.
PITTSBURGH 19, PA.
Phone: Grant 7818

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

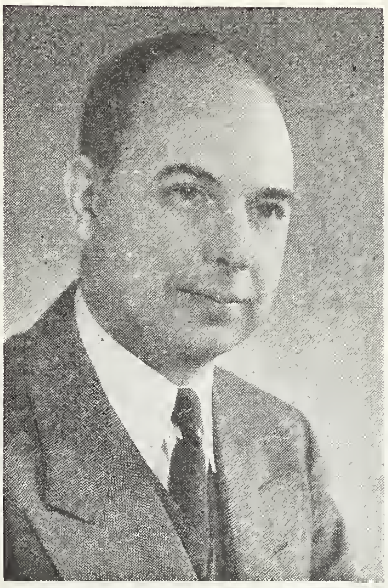
WANTED TO BUY FOR CASH

Chester Pollard Football Games	$75.00
Chester Pollard Golf Machines	20.00

Need not be in working condition but must have all parts.

IDEAL NOVELTY COMPANY
2823 Locust St. St. Louis 3, Mo.
Phone: FRanklin 5544

THE PAVEMENT BEATERS ARE COMING



By J. RAYMOND BACON

Vice-President, O. D. Jennings & Company, Chicago

"When will I get it? — a familiar question today; but will it be so familiar in a year, or two years?

A quick glance into the crystal ball will reveal that the fruitful sellers' market is showing signs of softening in a number of fields. Salesmen may soon be walking pavements again with briefcase in hand, instead of fighting off orders over the phone. Once more the wear will show on soles and heels instead of on pants seats.

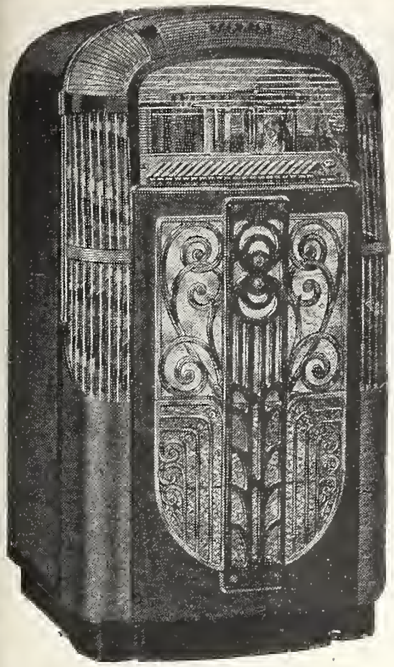
The present question "Can't you get it sooner?" will change to "May I show you another of our new models?" The salesman will go into a spiel on quality, time saving, lower prices, etc., etc., until his vocal cords, ache, but he'll go home content that HE made the sale — right from digging up the prospect to getting the signature on the dotted line.

"Gingerbread" as the only means of selling seems to be on the way out. The best example of this can be seen in the fountain pen industry, where the swing has been from ornate dressing to guarantees of continuous writing: two years — three years — and now four years without refilling. The pen people sit back and watch the sales soar with each new boast adding another year of service.

The acceptance of the pens shows that the public wants styling and simplicity in a product that operates satisfactorily — not gilt and tinsel covering a "lemon." You can bet that the folks are going to get what they want, whether it's fountain pens, pots or bell machines

About the time competition begins to get tough, the smart boys will start a quest for new ideas. New products will materialize — it will be fascinating to watch the development unfold, from the advance blueprint publicity to the final smoother-operating, lower-priced item.

Maybe it won't come tomorrow or the day after, but brother, it's on the way if you want to hold your own against competition. Sounds a little far fetched right now, doesn't it? With pessimistic foresight, I believe that we will have prosperity for another year or so — did I say a year? — hm-m-m, the shoemaker is taking about that long to fix 'em now, I think I'd better take mine for resoling — that pavement beating may come at any time.



LOS ANGELES
See
Wm. R. Happel
or
W. E. Happel

BADGER'S BARGAINS

OFTEN A FEW DOLLARS LESS • SELDOM A PENNY MORE

MILWAUKEE
See
C. A. Happel
or
H. E. Reimer

ROCK-OLA
"The Phonograph of Tomorrow"
TODAY

RECONDITIONED CONSOLES
LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

KEENEY SUPER BELLS, 5c, F.P., P.O.	$259.50
KEENEY SUPER BELLS, 10c, F.P., P.O.	289.5
KEENEY SUPER BELLS, 25c, F.P., P.O.	289.50
KENEY SUPER TWIN, 5c-25c, F.P., P.O.	495.00
KENEY SUPER TWIN, 25c, P.O.	350.00
KEENEY 4-WAY, 5c-5c-5c-25c	495.00
KEENEY 4-WAY, 5c-5c-10c-25c	595.00
KEENEY 4-WAY, 5c-5c-25c-25c	595.00
EVANS DOMINOES, Late, D.D. Jackpot	199.50
EVANS LUCKY LUCRE, 3-5c, 2-25c	199.50
EANS LUCKY LUCRE, 5-5c	125.00
JENNINGS SILVER MOON, 25c, P.O.	175.00
BALLY ROLL 'EM, 5c, P.O.	124.50
BAKER'S PACERS, Late, Daily Double	199.50
JENNINGS BOBTAIL, 5c, F.P.	89.50
MILLS FOUR BELLS, Late heads, 5-5-5-25c	$650.00
MILLS FOUR BELLS, Late heads, 5-5-5-5c	550.00
MILLS THREE BELLS, 5c 10c 5c	695.00
MILLS THREE BELLS, 5c 10c 25c	795.00
MILLS FOUR BELLS, Orig. heads, 5-5-5-5c	395.00
MILLS FOUR BELLS, Orig. heads, 5-5-5-25c	495.00
BALLY CLUB BELLS, F.P., P.O., 5c.	189.50
BALLY HI HANDS, F.P., P.O., 5c	169.50
BALLY SUNRAYS, F.P., 5c	119.50
MILLS JUMBO, Late, F.P., P.O.	179.50
MILLS JUMBO, Late, P.O.	129.50
MILLS JUMBO, Late,F.P.	119.50
MILLS JUMBO, Orig. Head, F.P.	89.50
MILLS JUMBO, Orig. head, P.O.	89.50
PACE SARATOGAS, Late, 5c	89.50

PHONOGRAPHS

WURLITZER MODEL 780	$495.00
SEEBURG 8800 NEW ROCK-O-LITE	495.00
ROCK-OLA COMMANDO	495.00
ROCK-OLA SPECTRAVOX, Playmaster	395.00
ROCK-OLA STANDARD NEW ROCK-O-LITE	395.00
ROCK-OLA SPECTRAVOX, Only	50.00
WURLITZER VICTORY 500	450.00
SEEBURG CLASSIC NEW ROCK-O-LITE	450.00
WURLITZER MODEL 616 NEW ROCK-O-LITE	239.50

RECONDITIONED SLOTS

BLACK CHERRY BELLS (Rebuilt) 5c	$229.50
BLACK CHERRY BELLS (Rebuilt) 10c	234.50
BLACK CHERRY BELLS (Rebuilt) 25c	239.50
MILLS BLUE FRONTS (Refinished) 5c	159.50
MILLS BLUE FRONTS (Refinished) 10c	179.50
MILLS BLUE FRONTS (Refinished) 25c	199.50
JENNINGS CHIEF $1.00	650.00
NEW MILLS VEST POCKET BELLS	74.50
MILLS VEST POCKET (Refinished)	49.50

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TERMS:
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WITH
ORDERS

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KILBOURN 3030

Lemke Named Muto Rep for Michigan

DETROIT, MICH—Henry C. Lemke, who announced his retirement from active participation in this business a few months back, has returned to the field as representative for the International Mutoscope Corp. of New York for the state of Michigan.

Lemke is reported to have placed an order for $250,000 worth of equipment with Ken Wilson, Mutoscope factory representative in Chicago.

Lemke has developed a unique cooperative plan to sell the new Mutoscope "Voice-O-Graph" machine. He will sell the op five units and will give him five units on a plan whereby he will help the op to install and service the machines. The consignment of the additional five machines will be for the period of one full year at the end of which time the op will have the option to buy these five machines.

Lemke feels that this will not only help the operator to become firmly established but will give him the opportunity to benefit from the great many years of experience he has had with this sort of equipment.

He feels by working in such close and interested cooperation with the operator he will be able to help him over any rough spots and will also make it possible for the op to get ahead so much faster, increasing his route and earning top capacity in a much shorter period of time.

FROM NOW ON

Aireon

MAFCO CORPORATION, LTD.
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COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REEL SOF 8 AND 6 SUBJECTS
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MOTORS REPAIRED WURLITZER — AMI —SEEBURG—ROCK-OLA — MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
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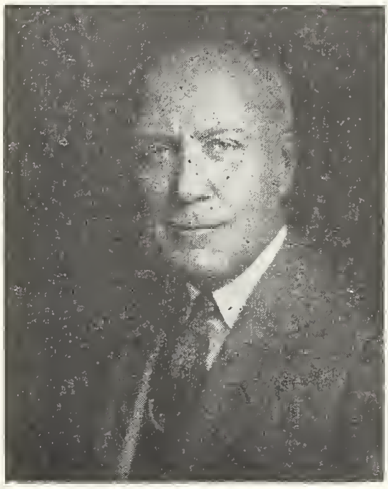
THIS DYNAMIC INDUSTRY



By JAMES A. GILMORE

Secretary-Manager, Coin Machine Industries, Inc., Chicago

When Homer E. Capehart made the public declaration a few weeks ago about the coin machine industry "the future of the industry can be made as big and successful as the men in it wish it to be," he used words that anybody can understand. He stated a plain and simple truth in plain and simple language and everyone in the industry should give heed to it and determine to live up to it and to live by it.

When "Doc" Eaton recently declared "America is getting ready for another renaissance in popular music" and "There will be new music, startling music, musical innovations, music that expresses the spirit of this and succeeding years perfectly, and the juke box will be the fountainhead of the renaissance."

When Dick Groetchen made public the statement "Civic, social, veteran and even religious organizations, even those of the most pessimistic turn of mind must concur with the conclusion that the coin machine industry has the 'green light' of better business for several years to come."

When John Chrest expressed it as his opinion that "From every standpoint — everyone engaged in this industry today — can be proud of being a member of this field. All know, as they intelligently study this coin machine business, that it is an industry with a great future ahead of it."

When Al Douglis writes "Great as have been innovations and inventions of the past, the future holds even more." And "Movements are now afoot to make this industry even more cohesive and we cannot stress too greatly that it is only through unity that we can accomplish our aims."

When Dave Gottlieb makes it known that, in his opinion, "The industry will be growing fast in the coming years and that there was never more ingenuity, more resourcefulness and more energy being expended to perpetuate the industry than right now."

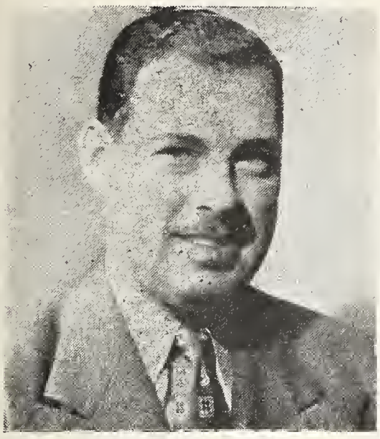
When Ray Moloney wrote for a special edition of *The Cash Box* "February seems far in the future, and in the intervening months many new and wonderful machines will commence to appear. But the big day — the day when the curtain really rises on the great future ahead — will be February 3, 1947, opening day of the first postwar Show."

These men, all prominent in the industry, were not talking or writing idle verbiage. They were all telling facts that are plainly corroborated by recent events and self evident prospects.

Add up ALL the foregoing and be convinced that you are part of an industry with a real future. An industry that, as Jim Mangan so aptly expresses it "We're people — we all belong together — So let's get together and stay together — all the ends we seek as individuals will be so much more valuable if we seek them as a collective family, working, trusting and helping one another in the process — So, why don't all of us get together and start working miracles" in the coin machine industry.

It is up to you and you and you to do your part to make the coin machine industry as big and successful as YOU wish it to be.

Mills Sales Open in Los Angeles



GEORGE EHRGOTT

LOS ANGELES, CAL.—Mills Sales Company, Ltd. of Oakland, Calif. announced this past week their first post-war expansion move with the official opening of their new offices in this city on October 4, 5 and 6. Open house will be held to welcome all coinmen in the southern California area on these three days from 10 A.M. to 6 P.M.

Present at the official opening of their offices here will be Art. H. Bouterious, general manager of the firm; Warren H. Taylor, salesmanager; Dick Eggleston and R. H. Maddern of the Freezer division, together with other personnel from the general offices of the company.

George Ehrgott has been named general manager of these new offices and is already in contact with many of the southern California coinmen.

The firm are distributors for Mills Industries, Inc., Bell-O-Matic Corp., and the International Mutoscope Corp. They are also jobbers and distributors for many other lines and are among the largest of the suppliers to the cointrade.

Tho this is their first official notification of their post-war expansion moves, it is believed here that shortly after this opening, the firm will announce the official opening of other new offices in Portland, Ore.

MATHENY SPECIALS

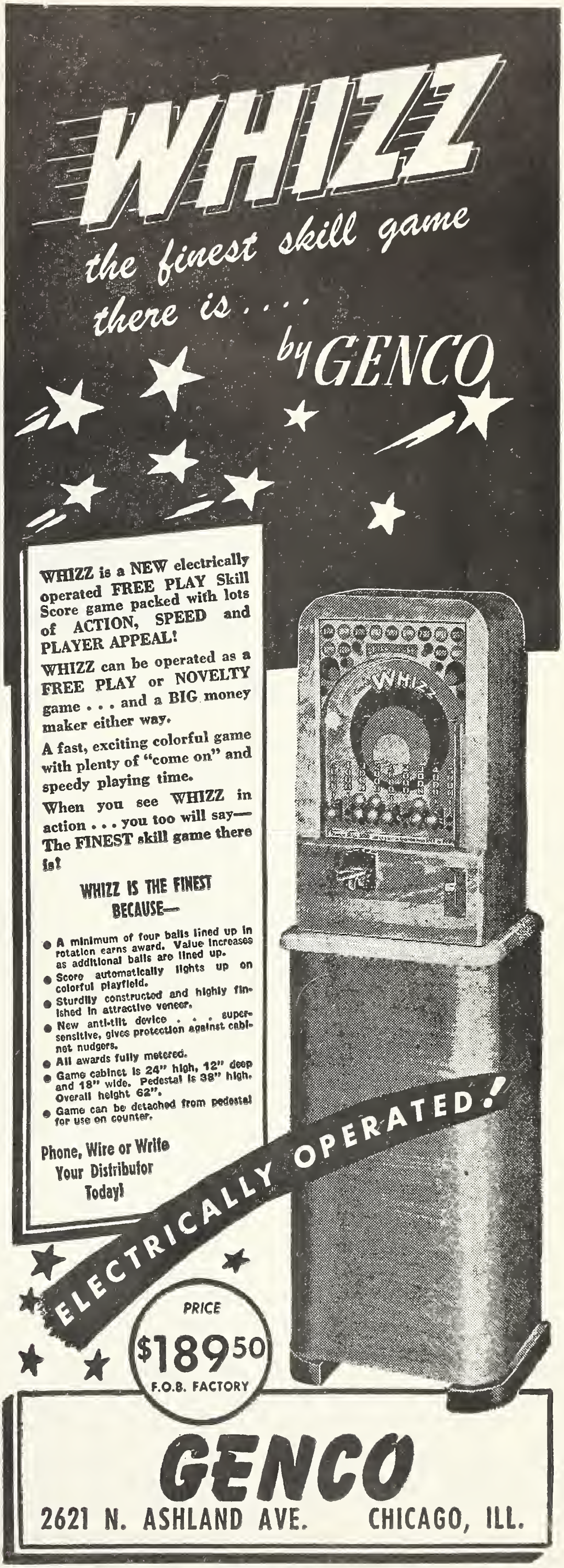
NEW — IMMEDIATE DELIVERY

Chicago Coin's SPELLBOUND	$325.00
Pioneer Bubbles	249.50
United Riviera	279.50
United Oklahoma	279.50
United Grand Canyon	279.50
Bally Surf Queens	327.50
Marvels Frisco	279.50
Exhibit Big Hit	334.50
Genco Total Roll	525.00
Bally Victory Derby	646.50
Mills Vest Pocket	74.50
Pace 1946 Deluxe Chrome Bells	Write
Chicago Coin's Goalee	525.00

USED GAMES

Midway	$125.00
Pin-Up-Girl	139.50
Attention	45.00
Spot-A-Card	75.00
Broadcast	55.00
G. I. Joe	70.00
Exhibit Action	117.50
Yankee Doodle	Write
Catalina	Write

MATHENY
VENDING COMPANY, Inc.
564 West Douglas, Wichita, Kans.



WHIZZ is a NEW electrically operated FREE PLAY Skill Score game packed with lots of ACTION, SPEED and PLAYER APPEAL!

WHIZZ can be operated as a FREE PLAY or NOVELTY game . . . and a BIG money maker either way.

A fast, exciting colorful game with plenty of "come on" and speedy playing time.

When you see WHIZZ in action . . . you too will say— The FINEST skill game there is!

WHIZZ IS THE FINEST BECAUSE—

- A minimum of four balls lined up in rotation earns award. Value increases as additional balls are lined up.
- Score automatically lights up on colorful playfield.
- Sturdily constructed and highly finished in attractive veneer.
- New anti-tilt device . . . super-sensitive, gives protection against cabinet nudgers.
- All awards fully metered.
- Game cabinet is 24" high, 12" deep and 18" wide. Pedestal is 38" high. Overall height 62".
- Game can be detached from pedestal for use on counter.

Phone, Wire or Write Your Distributor Today!

PRICE $189.50 F.O.B. FACTORY

GENCO
2621 N. ASHLAND AVE. CHICAGO, ILL.

TOTAL ROLL STILL LEADS THE FIELD!

"WELCOME HOME"

By DAVID GOTTLIEB

President, D. Gottlieb & Company, Chicago
President, Coin Machine Industries, Inc., Chicago

Welcome home!

It's been a long, long time since we've been able to say that to you.

It's been a long and hard war and everyone of the manufacturers were busy helping to win it — and — to bring you greater glory, greater prestige and greater respect by the "E" awards that were granted to this industry — your industry.

Welcome home — is right. Now that the Fall winds are starting to blow the leaves around most of the coinmen are thinking about the forthcoming convention.

Those sure will be four great days — the 3rd, 4th, 5th and 6th of February, 1947. It's going to be a marvelous time — with everybody once again meeting everybody.

It's just like shaking hands all over again.

And, to get to the more serious side of the picture — there's a lot of things we all want to talk over.

We all want to get re-acquainted once again.

There's that dream of mine that I've had for so many years — a public relations program of outstanding merit for the members of this industry. And I believe now that this dream is going to come true. I hope, most sincerely hope, that I shall be able to tell you all about it — even before our big convention. And, frankly, when I can — I believe that all the effort, all the energy, all the time that I've spent being your association president — will be more than repaid. Just to know that every coin machine man in the nation is benefitting from the one thing which can be of true benefit to him — a public relations program.

It's been some years now since we've all been together. Since we've all gathered around and gossiped a little and talked and met down in the lobby of the Sherman when nearly everyone in town was fast asleep — and laughed — and had a marvelous time — and then went home and told ourselves — "Well, it was worth it. You do meet a bunch of great guys at the coin machine show."

I know that every member of Coin Machine Industries, Inc. hopes you'll be there. And, I also know, that everyone of the members will be there to greet you with a grand, big smile and a swell "hello" — for we want you to know — we do believe, and always have, that our conventions are the one time when we can just let our hair down — and get together the way we like to.

I hope you'll be present at the Hotel Sherman, February 3, 4, 5 and 6, 1947 — we all want to say "hello" to you.

Those days are, believe me, our "welcome home" to you.

Coin Machine Acceptance Corporation

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES

CMAC

OLDEST, LARGEST AND STRONGEST FINANCING ORGANIZATION IN ITS FIELD

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS
717 MARKET ST., SAN FRANCISCO, CALIF. • CONSTRUCTION BLDG., DALLAS, TEX.

Minneapolis' 969 Coingames Hit the Headlines

MINNEAPOLIS, MINN. — In what looks like the beginning of a "drive" here the "Times" of this city headlined the fact that there are 969 coin operated devices on the U.S. tax lists here.

The paper claims that, "during July and August 632 firms and individuals in Minneapolis were operating 969 pinball and other coin operated machines, files of the internal revenue bureau disclosed."

The paper also reminded the public that, "State law and city ordinance prohibit any machine that pays off in cash or merchandise."

"The records reveal," the paper continued, "that $100 'gaming device' taxes were paid on 969 machines of which virtually all were of the pinball type."

Ops here believe that this "crusade" will hurt them and are attempting in every possible fashion to prove to the public and the authorities that they are conducting their businesses along the lines specified in the state laws and this city's ordinances.

"Here," one noted coinman states, "is where the great need for a public relations program is perfectly presented."

SINGLE AND DOUBLE SAFES
$195.00 REVOLVAROUND BRAND NEW $250.00
Heavy Steel — Burglar Proof
Will Take Mills or Jennings Slots. Bottom Door for Storage or Weights.
NEW LOCKED BOX STANDS FOR SINGLE SLOTS, HEAVY STEEL. EACH $25.00
1/3 Deposit With Order
CENTRAL OHIO COIN MACHINE EXCHANGE
185 E. TOWN STREET, COLUMBUS, OHIO (Phones: Adams 7949—Adams 7993)

Mexican Stars Signed by Quality Pix

HOLLYWOOD, CAL. — Amalia Aguilar, glamorous 20 year old "Queen of the Rhumba" and star of Mexican and Cuban motion pictures has been signed by Quality Pictures for production of two of her sensational dance routines for release to Panoram operators.

Miss Aguilar, just finished an engagement at the Los Angeles Million Dollar theatre at the head of her own show

VENDING OUTLOOK

●

By PAUL F. CRAIG

National Slug Rejectors, Inc., St. Louis

●

During the war science made many new discoveries, most of which were given to mankind in the form of weapons with which said mankind could ultimately be destroyed. Since war always leaves its mark on civilization, many of our foremost designers and inventors, and in some cases idle dreamers, made many predictions of the radical change in our mode of living which would be brought about by these discoveries; when and if peace returned to the world, and they could be converted to peacetime use.

Peace, after a fashion at least, has returned to the world. Many of these discoveries and advancements, such as those in electronics and aircraft, are becoming more and more evident in our daily life.

Although progress and development in the vending machine industry was not quite as apparent, and certainly not as highly publicized, neverthless, an amazing amount of progress was made, and today finds the industry on the threshold of the greatest period of expansion and progress in its history. Items will be sold or vended by machines, which a few years ago would probably have been thought impossible. To name but two — hot coffee and toasted sandwiches — are stand-outs because of the sanitation and health problems which have had to be overcome.

New items equal new vending machines and vending machine sales themselves open up to the manufacturers of some of the newer items to be sold in this manner a completely new, to them at least, outlet for their merchandise, with the resulting problem of merchandising methods.

The manufacture of the vending machines for the new items will bring many new ideas to the fore, and though improvement in the design and mechanical construction has always been a factor, the competition to produce the finest and most simplified type of vending machine will play an even more dominant role.

The vending machine itself depends for its success:

1. In its simplification of design
2. On the coin handling technique involved.

The second can well be considered the prime factor for had it not been for the improvement in design and operation of the slug rejector in the modern vending machine, the industry could have been retarded considerably.

Numerous, and at times, seemingly hopeless problems have been presented in the development of slug rejectors and allied coin handling equipment for in no other business has the profit been so subject to tampering as has that in the vending machine industry.

The wants and needs of the industry in the matter of coin handling devices have always been of the utmost importance, and we here at National, fully realizing this, have put forth every effort to fulfill our responsibility. To cite just a few cases of the constant change which is, as stated, ever present in the vending machine industry, National has produced the following items, all with a definite purpose in mind, none to be considered as just "fads."

Foreign Coin Units

Although vending machine manufacturers have always exported their products to some extent, the recent rapid expansion in foreign outlets has presented to them, and consequently to us, a growing number of coins to be accommodated in vending machines, and, due to the varying sizes, shapes and metallic content of the coins involved, many obstacles had to be overcome. National's list of approved units for foreign coins is 50% greater than prior to the war, one of the most needed units being one for the Canadian nickel. A greatly improved unit for this coin is now in production at National.

Credit Storing Devices

This is a credit storing device which will permit the operator to vend automatically articles which can range in price from one cent to one dollar, with the flexibility of the set purchase price being accepted in nickels, dimes, quarters and pennies and in extreme cases pennies only inserted.

Interchangeable Rejector Units

Vending machine operators have always found it necessary to make changes in the price of vended merchandise; to do so, in some cases, the machine had to be withdrawn from location and adjustments made to permit the increase or decrease in the price of the merchandise. For this reason, National has produced an "interchangeable" slug rejector mounting arrangement, which enables the operator to make price changes on location in as little as four and one-half minutes, therefore, another desire of the industry has been fulfilled.

Yes, the vending machine industry has grown and will continue to grow. It does not supersede any other business, but can be considered as a comparative new-comer to the American business scene. For this reason we at National look with confidence to the future which, to us, presents a better picture than that of any other.

CLEAN EQUIPMENT — IMMEDIATE DELIVERY — PRICED RIGHT —

NEW
BOWL-A-BOMB
9 Foot Skee-Ball
$199.50

NEW REBUILT MILLS GOLD CHROMES

NEW CASTINGS AND CABINETS
NEW PARTS AND KNEE ACTION

5 5c Gold Chromes, 3/5 Pay	$175.00
2 5c Black Beauty, 1 Che Gold Chrome	185.00
1 5c Gold Chrome, 2/5 Pay	175.00
1 10c Gold Chrome, 3/5 Pay	200.00

We rebuilt these machines for our own use but never got to them. They are all in perfect operating condition.

SPECIAL — LIKE NEW

12 25c Original Silver Chromes, Only	Ea. $225.00

ORIGINAL BROWN FRONTS

430—460,000 SERIALS

5 5c 3/5 Pay	$145.00
1 5c 3/10 Pay	145.00
2 25c 3/5 Pay	175.00

CHERRY BELLS

1 5c 3/10 Payout	$145.00
1 10c 3/5 Payout	155.00

BLUE FRONTS

Rebuilt by Mills Novelty Company

1 5c 1 Che—2/5	$155.00
3 5c 3/5 Payout	155.00

WAR EAGLES

2 5c Rebuilt 2/5	$115.00
1 10c Rebuilt 2/5	130.00
1 5c 2/4 Payout	85.00
1 10c 2/4 Payout	95.00

SKYSCRAPER

2 5c (20 Stop)	$ 55.00

USED PIN BALLS

Cleaned and Overhauled
Ready To Put On Location

Victory	$ 79.50
5-10-20	119.00
Clover	54.50
Texas Mustang	64.50
7-Up	50.00
Sky Chief	135.00
Landslides	29.50
ABC Bowler	69.50
Speed Demon — (New Plastic Bumpers)	27.50
New Champ	65.00
Venus	79.50
Three Score	29.50
Show Boat	55.00
G.I. Joe (Jungle)	65.00
Slugger	59.50

ONE-BALLS

2 Contest	$ 55.00
2 Whirlaway Stakes	125.00
1 Big Prize F.P.	35.00
2 '41 Derby	225.00
1 Carom P.O.	27.50
1 Derby Champ, P.O.	55.00
1 Grand National, P.O.	45.00

CONSOLES

2 Jumbos, late, P.O.	$125.00
5 Super Bells, Comb.	219.00
1 Two-Way Super Bell 5 & 5 P.O.	250.00
1 Hi-Hand Cov.	155.00
1 Exhibit Jockey Club, P.O.	65.00

MISCELLANEOUS

Keeney Anti-Aircraft	$ 45.00
Model 500 U-Need-A-Pak, 15 col.	85.00

PERFECT QT's

10c Blue, like new	$100.00
10c Green, like new	89.50
2 1c Green	39.50

VEST POCKETS

Rebuilt Brown	$ 40.00
Blue and Gold	47.50
Chrome	55.00
New Silver and Gold	74.50
Brown Front, Blue Front or War Eagle Casting, set	$ 7.50

NEW
BOWLING LEAGUE
$275.00
With Ball Return on 5 Hole

Yes, We Have New Equipment Ready to Ship

GOTTLIEB

3-Way Grippers	$ 39.50
Stage Door Canteen	289.50
Superliner	322.00

BALLY

Big League	$299.50
Surf Queens	289.50
Victory Special	661.50

MILLS

Vest Pockets	$ 74.50
Black Cherry	WRITE
Golden Falls, H.L.	WRITE
Exhibit's Fast Ball	$330.00
Marvel's Frisco	279.50
Rex's Spot Cha	157.50

JENNINGS SLOTS

PERFECT INSIDE AND OUT

1 5c Silver Moon	$145.00
1 10c Silver Moon	165.00
1 5c 4-Star	110.00
1 25c 4-Star	140.00

The 4-Stars have been refinished with a Brown Crackle finish.

2 5c Victory Chief	125.00
1 10c Victory Chief	160.00
1 25c Victory Chief	170.00

All above are 1 Cherry Pay

1 5c Silver Club	125.00
1 5c Club Special	125.00
1 10c Silver Club	145.00
1 25c Silver Club	165.00

WOLVERINE SALES COMPANY

TERMS: 1/3 Deposit, balance SD/BLA. Shipment sent by truck unless otherwise specified.

154-56 INDIANA AVE., N.W. **(Phone: 66005)** **GRAND RAPIDS, MICHIGAN**

COIN CHUTES

We can produce any type coin chute you need. Write us your problem. We design chutes for any devices using U. S. or Foreign coins. We specialize in money chutes and hard to get parts for coin machines.

WRITE — WIRE — OR CALL TODAY!

WRITE FOR OUR NEW, LARGE, ILLUSTRATED PARTS POSTER!

HEATH DISTRIBUTING CO.

217 THIRD STREET **(Phone 2681)** **MACON, GEORGIA**

First Banquet of Tidewater, Va. Music Ops.

NORFOLK, VA.—The first banquet and open meet of the Tidewater Automatic Phonograph Owners Assn., Inc., was held in this city on September 17, and attracted one of the largest turnouts of coinmen from this city, Portsmouth, Newport News and Suffolk, Va., the complete tidewater area of the state.

* * * * * * * * * *

"LOOK FOR THE EAGLE
THE SYMBOL OF
QUALITY"

REPLACEMENT PLASTICS

for all makes and models of
AUTOMATIC PHONOGRAPHS
(the oldest and newest)
NOW AVAILABLE
RIGHT PRICES
Send For Complete Price List

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FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
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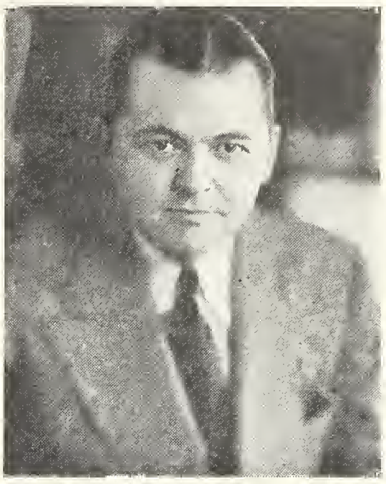
LIBERALITY PAYS



By **J. O. BATES**

General Manager, Pace Manufacturing Co., Inc., Chicago

Last year when coin machine manufacturers again resumed production there was considerable optimism as to the extent of production in the various factories.

At this time it has become evident that production is still far short of the demand—this, of course, a result of the various strikes and restrictions under which the suppliers to the coin machine manufacturers must operate.

Some of the manufacturers foresaw that it would be impossible to get back into normal production within a year but did everything to lay in stocks of materials so they could at least make a steady gain on their weekly output.

Our company has been especially fortunate in that respect and, unless the unforeseen happens, will be able to take care of our distributors.

Operators and distributors have learned by this time that as far as Jack-pot Bell operations are concerned, there is a tremendous field—in fact in some parts of the country it now exceeds anything in the past.

A most gratifying development is the trend toward the liberal or so-called "club type" percentage Bells. In all territories and in all types of locations, operators have found that the liberal pay-out Bell earns far more than the old and so-called "tight" model.

In one particular territory we are furnishing PACE BELLS with a reel combination that pays out 96% and the earnings are greater than the operator ever experienced in his many years in the Bell machine business.

If all operators would follow in line with the use of liberal pay-out Bells they would not only find that the earning power is increased but they would also find that much of the opposition is removed.

Many operators have overlooked the very important fact that once the initial load in a Bell machine is recovered, the players are playing with their own money and they certainly are entitled to all the action they can get.

J. R. (PETE) PIETERS

TAKES GREAT PLEASURE IN ANNOUNCING
THE PURCHASE OF

A. P. SAUVE & COMPANY

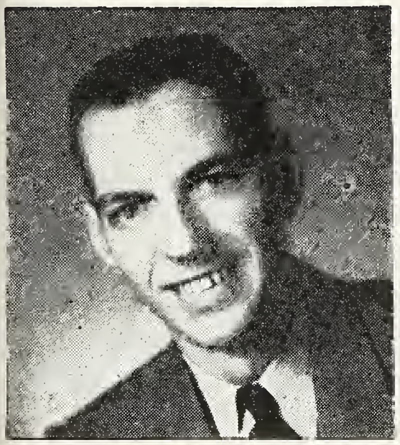
TO BE KNOWN ON AND AFTER
SEPTEMBER 15, 1946
AS

KING-PIN DISTRIBUTING COMPANY

3004 GRAND RIVER AVE. (Tel. TEMPLE 2-5788) DETROIT, MICH.

(In the same location for over 18 years)

Good Times Ahead



By C. B. (BILLY) DESELM

The post-war period of the Coin Machine Industry is rapdily leveling off to a more stable plane of operation. Material is gradually becoming available to manufacturers which means quantity production will meet the demand in the not too distant future. Merchandise will again be demonstrated and sold through regular channels.

"Summer Slump" with its usual period of inactivity is past. Business places, in general, are receiving enough merchandise and have enough personnel to stay open regular hours.

The sellers market is gone. The axiom that "Anything will sell today" is no longer true and there is some question of doubt that it was ever true.

Coin operated equipment must again stand on its own merit. This equipment is purchased as an investment and must show adequate returns to assure volume sales.

Good times are ahead and a wide awake, aggressive Coin Machine Industry is ready to play a role of ever increasing importance in this Era.

FROM NOW ON

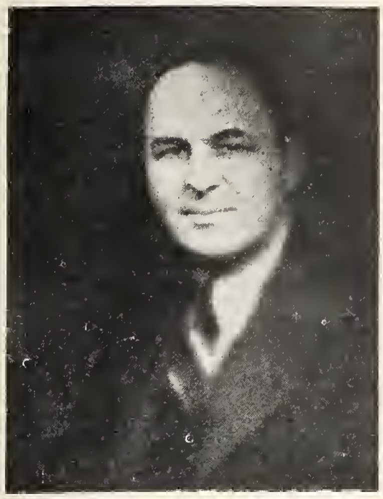
Aireon

ARTHUR HERMANN COMPANY
282 CENTRAL AVENUE
ALBANY 5, N. Y.

We have been serving operators of Bulk equipment for 17 years — New Machines — charms and operators supplies available now — WRITE FOR DETAILS.
VIKING SPECIALTY CO.
530 GOLDEN GATE AVE.
SAN FRANCISCO 2, CAL. (Tel. Or. 6641)

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Fi'ms Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 No. KNOLL DR., HOLLYWOOD 28, Cal.

Named to Lead Salvation Army Drive



DAVE BOND

BOSTON, MASS.—David S. Bond of Trimount Coin Machine Co. and Edward M. Ravreby of Associated Amusements, Inc., both of this city, were named Co-Chairmen of the automatic coin machine vendors section for the Greater Boston Drive of the Salvation Army for $1,000,000.

This is the first time that the coin machine field has been recognized as a separate industry. Both Bond and Ravreby were guests of the Salvation Army at a recent "Kickoff Luncheon" at the Boston City Club. Among the other industry chairmen present were: Fred Garrigus, head of WEEI radio station; Herbert Philbrien, M & P Theatres chain; Maurice N. Wolf of M.G.M.; Clarence Finn of the Boston Post; Edward C. Stone of the Employers' Group Insurance Companies; Allan Forbes, president State St. Trust Co. and John A. Tuckerman, vice-pres. First National Bank.

The million dollar quota this year includes a new home and hospital, construction work on five centers, post-war services to the armed forces and the usual Salvation Army services.

ED. M. RAVREBY

The coin machine section is already hard at work to fill its quota. An appeal has been made to every coinman and allied industry individual to come forth and help put this quota over the top.

MILO J. HERRING
has taken over the Paint Department of E. T. Mape Distributing Co., at 1701 W. Pico Blvd., Los Angeles, Cal.
Paint-Repair-Remodel Cabinets
FOR THE COIN MACHINE TRADE
No Change in Prices

WANT
5 BALL FREE PLAYS
•
TEN STRIKES
•
ARCADE EQUIPMENT
•
COUNTER GAMES
WRITE - PHONE - WIRE
AMMCO
DISTRIBUTING
2513 MILWAUKEE AVE.
CHICAGO 47, ILL.
PHONE: CAPITOL 1111

FROM NOW ON
Aireon
AMERICAN DISTRIB. CO., INC.
2034 COMMERCE STREET
DALLAS 1, TEXAS

COIN MACHINE FILMS
Series 21 ***"DANCES THAT THRILL"***
1. SARONG OF THE ISLANDS
2. THE SULTAN'S FAVORITE
3. PEACOCK PARADE
4 TEMPLE DANCE
5. RHYTHM OF THE ANDES
6. VOODOO VIRGIN
SIX SOUND SUBJECTS $36
JUST RELEASED BY
QUALITY PICTURES CO.
5634 SANTA MONICA BLVD. HOLLYWOOD, CALIF.

To Hold Regular Sales Meets

BEN. D. PALASTRANT

BOSTON, MASS.—With the result of his last general meeting of all Aireon distribs in his district still ringing in his ears and in the distrib's cash registers, Ben. D. Palastrant, eastern regional director for Aireon Mfg. Corp., Kansas City, reports from his headquarters here, "We are going to hold regular sales meetings among our distributors in the eastern territory at regular intervals."

"The reason," he continues, "is simply that after our last meeting, arriving at the decisions we did, the distribs have reported to me that business has jumped anywhere from 35% to over 100% following the plans laid out at this meeting and also listening to how other of the distributors were arranging sales."

Palastrant also stated, "There is no doubt that distributors, just as well as the operators, need regular get-togethers. These proved profitable and we are going to continue them so that all the distribs can exchange views at regular intervals and help each other to enjoy the biggest possible profits."

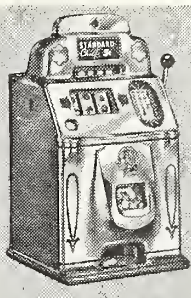
MILLS 1-2-3
FREE PLAY '39 MODEL
$42.50
McCALL NOVELTY CO.
3147 Locust St. St. Louis 3, Mo.
(Tel: 1644 - 1645)

$1000.00 REWARD

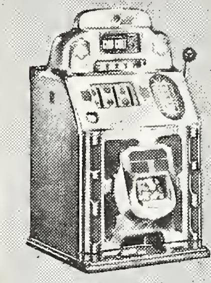
For information leading to the arrest and conviction of the party or parties that stole the following juke boxes in South Bend, Ind. August 29th and September 9th, 1946:

SEEBURG 8800 RCES Serial #93742 — ROCK-OLA DELUXE Serial #48808
SEEBURG VOGUE Serial #70925 — SEEBURG VOGUE Serial #61864

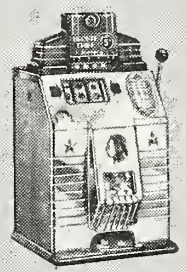
BOXWELL MERCHANDISING CO.
1158 E. CALVERT ST., SOUTH BEND 14, IND. (Phone: 3-9652)



STANDARD CHIEF



SUPER DE LUXE CLUB CHIEF



BRONZE CHIEF

3 OF THE 75 JENNINGS DISTRIBUTORS FROM COAST TO COAST

H. M. Branson Distributing Co.
512 S. Second St., Louisville, Ky.

J. H. Peres Distributing Co.
2806 Canal St., New Orleans, La.

Skill Amusement Co.
661 Northampton St., Easton, Pa.

PRECISION IS OUR BUSINESS
ESCALATOR
Eliminates Coin Jamming
Rolls Coins Each Play

Only Jennings Chiefs have the perfected ESCALATOR

This will give you an idea of what this exclusive Jennings patented feature will do...

You must see the Jennings Chiefs really to appreciate their worth!

In FACT, there's no finer than a Jennings!

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS
......The Leader in the Field for over 40 Years......

WICO CORPORATION

(Formerly)
HARRY MARCUS CO.
OF CHICAGO, ILLINOIS
Distributors of
WICO PRODUCTS
Is Proud To Announce
THE OPENING OF THEIR BRANCH OFFICE
AT

WORLD'S LARGEST DISTRIBUTORS OF PARTS WICO AND SUPPLIES

1328 W. PICO BLVD. • LOS ANGELES, CALIF.

WE CARRY A COMPLETE LINE OF COIN MACHINE PARTS AND SUPPLIES

MORRIE WICZER, *Manager*
(Telephone: RI 7-3184)
PAUL TECKTIEL, *Asst. Mgr.*

Writers Believed "To Each His Own" Would Be Flop

HOLLYWOOD, CALIF. — "To Each His Own" which is in first place in the nation's tunes and which is heard from every bandstand, over every radio and grabbing the coin in all juke boxes, was written "on orders" by two of the writers here in the Paramount lot, and they say, "We thought surely the song would be a flop and we'd get fired."

The two writers of the song are Ray Evans of Salamanca, N. Y. and Jay Livingston of McDonald, Pa. They operate out of an office in the Paramount Studios. Ray and Jay met while attending the University of Pennsylvania and have been fast friends ever since.

They were "instructed" to write a tune called, "To Each His Own," to protect the name of the Olivia De-Haviland picture of that name.

"We thought they were kidding," Ray (lyrics) says. "Who ever heard of such a title? It sounds like Shelley or Keats. But, we sat down in the office and knocked it out in three weeks."

This is the first time that a hit tune, at least as big a hit as is 'To Each His Own" has been pounded out "to order." The juke box ops thruout the nation are hoping that Ray and Jay will continue pounding them out the same way.

WE BUY AND SELL
All kinds of coin-operated equipment. Send in list stating type, year, condition, quantity and price.
AUTOMATIC VENDING MACHINE EXCHANGE CO.
20 W. JACKSON BLVD. CHICAGO 4, ILL.
Wabash 6890

FROM NOW ON
Aireon
MODERN SOUTHERN DISTRIB.
459 RIVERSIDE
JACKSONVILLE 4, FLA.

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VERNON L. MOORE
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Managing Director
DAVE BORAN
Asst. Managing Director

ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC.
(Incorporated 1937)
1351 W. Washington Blvd.
Los Angeles 7, Calif. PR. 0231
MAKE THIS YOUR HEADQUARTERS
Have your phone calls, messages and letters sent to this office.
"Proud of Past Accomplishments . . . Eager For The New Ones"
Full information regarding the Coin Machine Industry gladly furnished gratis.

MEMBER OF
Chamber of Commerce of the United States
West Metropolitan Chamber of Commerce
California State Chamber of Commerce
Los Angeles Chamber of Commerce
Am. Trade Ass'n Execs. Public Relation Bureau
Coin Machine Industries, Inc.

WE BUY AND SELL USED PHONOGRAPH EQUIPMENT
•
COMPLETE REPAIR AND PARTS DEPT.

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PICO BLVD → 2300 W
COIN OPERATED MACHINES
NELSON
2329

SOUTHERN CALIF. DISTRIBUTOR FOR PERSONAL MEASURED MUSIC BOX

NELS NELSON
2329 W. PICO BLVD.
LOS ANGELES 6, CAL.
PHONE FI-0545

Tells Press Tax Lists Are Public Property

CINCINNATI, O.—Due to the fact that the Internal Revenue Dept. authorities in Cleveland had refused, according to press reports, to show their tax lists to the State Liquor Control Dept. there, the "Enquirer" of this city asked the Internal Revenue Dept. of this city to give them the reasons why.

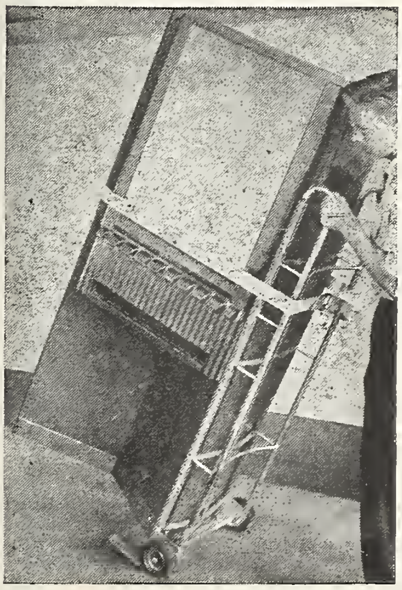
This paper claimed that, "Internal Revenue Regulations specifically authorize bureau officials to make available to state, county and municipal authorities, and to the public lists of names of such special tax payers, it was stated in Cincinnati."

"Section 323.50 of Regulations 59 (1941 Edition) provides," according to the Enquirer, "that each Collector of Internal Revenue shall place and keep conspicuously in his office, for public inspection, an alphabetical list of names of all persons who shall have paid special taxes within the district."

Cincinnati officials, are reported to have stated, that so far as they know this 1941 regulation had not been changed in any way.

OPERATORS!
The GP All Metal
HAND TRUCK
Will Solve Your Problems

Sturdy, durable appliance truck with rubber bumpers, weighs only 31 lbs. All welded steel tubular construction. Stands 60" high, 24" wide, has 4½" toe plate for loading. Will carry 1500 lbs. Unique skid rail prevents jolting when moving truck down steps, curbs. Ideal for moving cigarette machines, phonographs, consoles, etc. PRICE ONLY $34.50 each.



COINMATIC DISTRIBUTORS
2712 W. Pico Blvd. PArkway 3188
Los Angeles 6, Calif.

Plans New Co-Op Sales Firm in Baltimore

BALTIMORE, MD.—Maurice Sykes, formerly 1st Lt. in the U.S. Army, and who entered into the coinbiz here immediately after his honorable discharge, is planning, he reports, an entirely new type of distributing sales firm by arranging for a cooperative set-up with the leading coinmen in this area. Name of the firm is Mar-Matic Sales Co.

As yet Sykes hasn't introduced his full plans to the trade but claims that when he does these will meet with the approval of operators everywhere in this area.

In the meantime the firm are conducting a business on new and used equipment here.

FROM NOW ON
Aireon
MATHENY VENDING COMPANY
560 WEST DOUGLAS
WICHITA 12, KANSAS

HERE IS THE
RED BALL
MACHINE THAT'S SWEEPING THE COUNTRY

IT'S NEW . . . IT'S PROFITABLE . . .
A SENSATIONAL MONEY MAKER

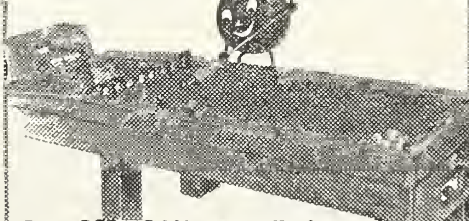
RED BALL is not a pin game and is not a pool table.
RED BALL is positively LEGAL everywhere.
RED BALL is a beautiful, well-constructed machine of RED OAK, and the dimensions of the machine are 33½ x 8'7" long. It is equipped with an electrical scoring device. RED BALL takes one minute and 25 seconds to play one game.

Ask any owner about the $95.00 weekly receipts they get from RED BALL.

It will pay for itself in eight weeks!

Price: $395 F.O.B. Washington, D. C.

RED BALL
GROSSES
$95 WEEKLY
NOW THE
SENSATION
COAST
TO COAST
ASK ANY
RED BALL
OWNER!..



See RED BALL on display at
Exclusive National Distributors
HIRSH COIN MACHINE CORP.
1309 New Jersey Ave., N.W., Washington, D. C.
Phone HObart 3170

LEO DIXON

LEO KNEBEL

Announce

NEW MANAGEMENT

OF

MANHATTAN

PHONOGRAPH COMPANY

767 - 10th AVENUE, NEW YORK CITY

Distributors of

Aireon

ELECTRONIC PHONOGRAPH

IN

NEW YORK AREA

* * *

ALL MUSIC OPERATORS ARE INVITED TO VISIT OUR SHOWROOMS AND SEE THE NEW AND IMPROVED AIREON PHONOGRAPH

Needles-Speakers-And Twirling Ropes

CHICAGO—Whether it's the whirling, twirling music that comes out of speakers, or the 'round and 'round twists which the new needles are presenting — anyway — here are Burton Browne, president of the Aero Needle Company of this city watching rope-twirling tactics of Tom White, president of the Jensen Manufacturing Company, manufacturers of the Jensen speakers.

Both men are spending their vacations on one of the western cattle ranches and took this shot of their rope twirling prowess at a ranch near Calgary, Canada.

Said Browne, "Now I know why coinmen everywhere are going after Jensen speakers. It's the beautiful twirl that Tom White has developed after such long practice twirling and whirling those speakers around the trade."

Tho Browne didn't include himself in this picture there is no doubt, according to reports, that his Aero needles do a lot of whirling themselves over the juke box records and keep on whirling for a much longer time than Browne himself can with any kind of rancher's rope.

FROM NOW ON

Aireon

D. H. OSBORNE DISTRIBUTING CO.
63 PAGE STREET
SAN FRANCISCO 2, CALIF.

O'CONNOR VENDING MACHINE CO.

BALLY DRAW BELL CONSOLE
BALLY BIG LEAGUE
BALLY VICTORY DERBY
BALLY VICTORY SPECIAL
CHICAGO COIN SPELLBOUND

CHICAGO COIN GOALEE	$349.50
BALLY SURF QUEENS	249.50
EXHIBIT BIG HIT—REGULAR	249.50

EXCLUSIVE VIRGINIA DISTRIBUTORS

1/3 Deposit Required With All Orders, Balance C.O.D.

DAN HAWLEY
624 CRAWFORD STREET
PORTSMOUTH, VA.

KEN A. O'CONNOR
2320 W. MAIN STREET
RICHMOND, VA.

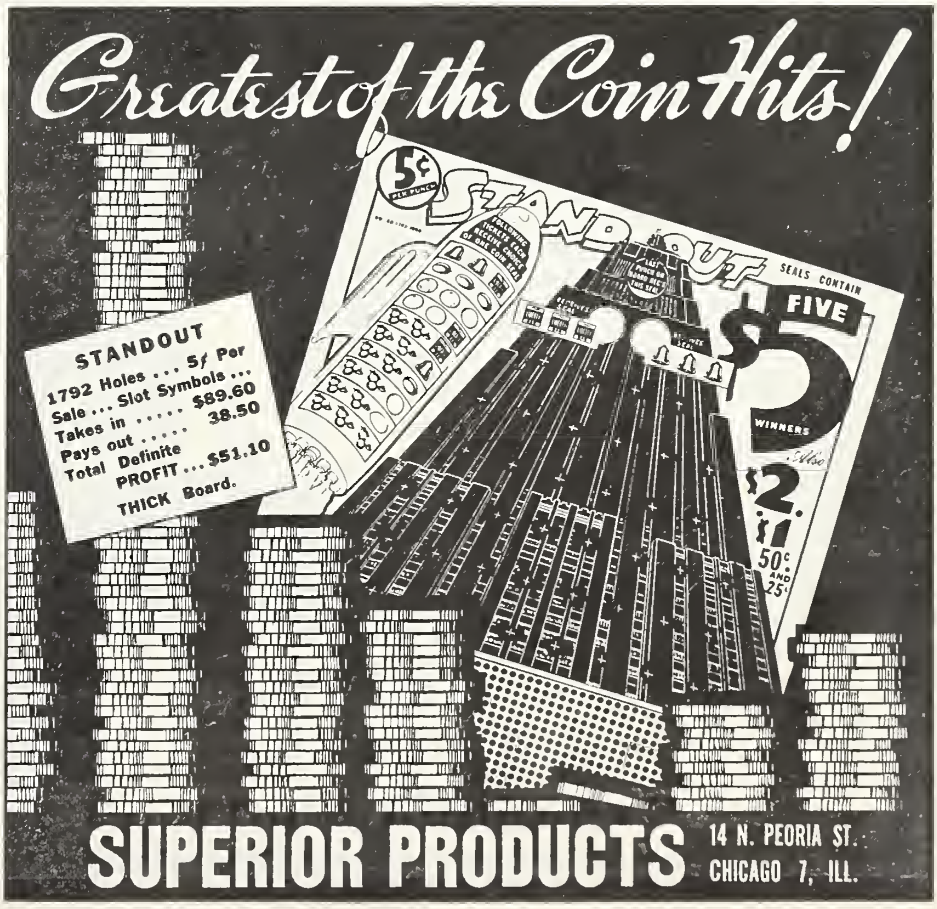
METAL TYPER DISCS
For Groetchen Typers

We Use Finest Aluminum
Standard Thickness—Satin Finish
PRECISION DIES
BY AMERICA'S FOREMOST TOOLMAKERS

Money Back Guarantee
Samples on Request.
$8.50 Per 1000

1/3 Deposit With Order

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY CHICAGO 14, ILL.



STANDOUT
1792 Holes ... 5¢ Per Sale ... Slot Symbols ...
Takes in $89.60
Pays out 38.50
Total Definite PROFIT ... $51.10
THICK Board.

SUPERIOR PRODUCTS
14 N. PEORIA ST.
CHICAGO 7, ILL.

Coin Changers Up The Take

By BERT MERRILL
Special to The Cash Box

ST. LOUIS, MO.—An extensive survey and test by Tom Collins of Universal Distributing Company, 2852 Sidney St., this city, is reported to have proven that automatic coin changers will increase take on all types of machines from 10% to 50%

Following a planned action, Collins placed 30 machines in leading locations throughout this city, in order to compile data to definitely prove their worth. Of these 30 machines, only one was returned. This machine was not returned due to any dissatisfaction with the machine but vandals were stuffing paper into the slot, jamming its operation.

The following figures were compiled by Collins during the 2 months tests recently completed; one bowling alley reported an increase of $40 during the first week; during the trial period at another large St. Louis alley, take increased 33% the first week, 37% the second and 50% the third week, which was the start of the bowling season. These increases were during the slump period of the bowling industry, end of summer league and before winter leagues start. Overall increase on candy machines located in theatres was approximately 18%. At one theatre location take from the candy machine showed a 15% increase while sales at the candy counter decreased 10%. During this same period, box office receipts were below normal due to a polio scare keeping many children from public gathering.

A $28 increase was noted in one of the better cocktail lounges from a telephone as well as a one ball machine located there. The juke at this location was not included in the trial. Collins feels the coin changer will increase juke box receipts as well as slots and pinballs.

Many of the larger department stores, with batteries of telephones, have rules against ringing up "no sales" on cash registers, necessitating employment of a full time cashier or having customers running around for nickels where they may be found.

Increase in telephone revenue was in no case less than 10% on any of the locations covered by Collins' survey.

At the present time the coin changer, which is manufactured in Kansas City, Mo., is produced in one color, red with a chrome trim. Plans are afoot to match it with the color scheme of the location for a small extra charge. These plans are being made due to the unwillingness of hospitals, newly remodeled theatres and cocktail lounges to install anything that conflicts with their existing color arrangements.

Collins' machines are reported to have met with huge success in southern Illinois. This area has one of the largest concentrations of slots in the country. This increase is due to the machines being in more constant use than previously. As everyone knows, there seems to be an unwritten law about another player stepping in while change is being made for the man playing. This kept many machines idle for periods during the busiest part of the evening.

The coin changer makes change only for dimes and quarters, Collins reports he has had many inquiries for half and dollar changers. He has two replies which handle these objections; 1, reach in your pocket and notice that a majority of the time your change consists mostly of quarters and dimes; 2, if a half or dollar does have to be changed, a bartender or waitress does not have to count out all the change in nickels, but can give the change in quarters saving time and cutting down short-changing which makes customers unhappy, or overchanging, which loses money.

UNITED
DISCONTINUES CONVERSIONS

• • •

Watch For Announcement
of
First Brand New Game

• • •

Write at Once . . . get your name on our
MAILING LIST for early announcement.

UNITED MANUFACTURING CO.
5737 BROADWAY, CHICAGO 40, ILL.

ATTENTION: OPERATORS!

Drop us a penny post-card and get on our mailing list for our new 1946 parts Circular. A penny spent will save you dollars in parts.

"ECONOMIZE WITH ECONOMY"

ECONOMY SUPPLY CO.
2015 MARYLAND AVENUE
BALTIMORE 18, MARYLAND
TEL.: CHESAPEAKE 9851

FROM NOW ON

Aireon

GREENE DISTRIBUTING CO.
26 BRIGHTON AVENUE
BOSTON 34, MASS.

New Showrooms Impress Visitors

O. J. MULLININX

SAVANNAH, GA. — Many phone calls, wires and letters have been received by O. J. Mullininx since the official announcement of the opening of the firm's two new completely air-conditioned showrooms and offices at 302 W. Victory Drive in this city and at 233 Trinity Ave., S.W. in Atlanta, Ga.

What pleased Mullininx most tho, according to reports, are the statements which he has received from visitors to their new air-conditioned building here and in Atlanta.

In almost every case, according to the firm's managers, the operators and jobbers who have called around to see their new showrooms, repair and servicing departments and offices have been loud in their praise that these are among the finest in the nation.

The firm also advise that leading manufacturers have already signified their intention of visiting these new showrooms very soon.

FOR
BALLY
PRODUCTS
IN NEW YORK
NEW JERSEY
and
ALL OF
NEW ENGLAND
IT'S
TRI-STATE SALES CO.
585 TENTH AVENUE, NEW YORK CITY
(Phone: CHelsea 2-4648)
2715 SUMMIT AVE., UNION CITY, N. J.
(Phone: UNion 5-2242)

●

NEW ENGLAND REPRESENTATIVES
PIONEER DIST. CO.
585 TENTH AVENUE, NEW YORK CITY
(Phone: CHelsea 2-4647)
Now Showing
DRAW BELL CONSOLE 5c and 25c PLAY
BIG LEAGUE SENSATIONAL 5-BALL FREE PLAY
VICTORY SPECIAL • VICTORY DERBY

IMPORTANT ANNOUNCEMENT

JOE EISEN & SONS
JOE EISEN — BUDDY EISEN
Have Merged With
PHIL MASON — SID MITTLEMAN
of
AMERICAN
COIN MACHINE COMPANY
...and the name
JOE EISEN & SONS
has been retained
for the consolidation

This is important news for coin machine operators. The merger brings under one roof all the enterprise and valuable experience gained during many years of association with the industry by these four well-known coinmen.

Therefore, the wide facilities and exceptional service for which both firms were recognized will now be even more complete.

EXCLUSIVE DISTRIBUTORS
In Metropolitan N. Y. and Northern N. J.
FOR
PACKARD MANUFACTURING CORP.

EXCLUSIVE DISTRIBUTORS
FOR
RED BALL
The only game licensed in New York City

JOE EISEN & SONS
12TH AVE. AT 52d ST., NEW YORK 19, N. Y.
Phone: CIrcle 5-4957

Banner's Packard Showing Crowded

HARRY ROSENTHAL

PITTSBURGH, PA. — Harry Rosenthal of Banner Specialty Company, this city, reports that he experienced a "bit of the real old times" this past September 10 and 11.

By early afternoon of the 11th, Banner's log book showed over 100 coinmen visitors from near and far who had come to view the new Packard Pla-Mor Hideaway unit, as well as Packard's many adaptors, speakers and auxiliary equipment.

Harold Hunt, Packard factory representative, came all the way from Indianapolis, Ind. to be on hand at this showing. He was very ably assisted by George Klersey, Banner's service manager who, with Mrs. Klersey, acted as the "greeting committee" and were kept on the jump every minute.

Both Hunt and Klersey are reported to have done a bang-up job explaining all the mechanical details of the new hideaway and the various other Packard items which were on display. They also told ops how many various possible combinations there were which could be used with this new unit.

Business was reported brisk both days and sales were reported to have "gone over the top" by Harry Rosenthal.

The firm are now awaiting deliveries of all the items that were sold and Hunt is reported on his way back to Indianapolis to pass the good news of this record-breaking two-day showing on to the executives at the Packard plant.

IMPORTANT NOTICE TO MUSIC OPERATORS!

Be sure to vote for the most outstanding record artists and your best money-making records. Put the juke box industry out in front by getting it "star" recognition. Vote sheet is in music section!

ARCADE EQUIPMENT

Goalee, like new	$325.00
Undersea Raider, like new	250.00
Hockey	135.00
Bally Alley	30.00
Supreme Bolascore	200.00
Exhibit Races	95.00
Texas Leaguer—1c	35.00
Keeney Air Raider	100.00
Rock-Ola World Series	75.00
Batting Practice	65.00

ONE-BALL GAMES

Congo	$ 35.00
1-2-3 (1939)	25.00
1-2-3 (1940)	60.00
Owl	25.00
1-2-3, Converted $10. Federal Tax	35.00
Gold Cup	30.00

CONSOLES

Baker Pacers—5c or Check	$200.00
Jumbo Parade—Combination	170.00
Super Bell—5c Combination	175.00

WALL BOXES

200 Keeney Wall boxes, suitable for Timed	$ 1.50
Music; no Locks @	1.50
7 Seeburg 30 Wire, Old Type @	3.00
Buckley 30 Wire	25.00
Wurlitzer Model 320, 2 Wire	10.00
Rock-Ola Bar Boxes @	5.00
Rock-Ola Wall Boxes @	5.00
2 Conductor Wire, Army Surplus, 30 Ft. Lgths. Foot	.15
1,000 Ft. 30 Conductor Coded Cable @ per ft.	.20
1,000 Cans Yellow Enamel Vita-Var @ Qt.	.55

PIN GAMES

Zig Zag	$ 45.00
Invasion	65.00
Burlesk (2) @	35.00
Topic	50.00
Clover	40.00
Target Skill	30.00
Jungle	45.00
Snappy	45.00
Yankee Doodle	$145.00
5-10-20	95.00
Arrow Head	19.50
Defense (Genco)	80.00
G.I. Joe	55.00
Home Run	45.00
Liberty	145.00
Strip Tease	110.00

SLOTS

*Mills, Black Cherry, New	
Mills, 5c Blue Front	$ 95.00
Mills, 5c Glitter Gold	150.00
Mills, 10c Glitter Gold	170.00
Mills, 5c QT Green, Cherry Reels	65.00
Mills, 10c QT Blue, Cherry Reels	89.50
Mills, Extra-Bell	210.00
5c Caille—Black	45.00
5c Rolatop	65.00
10c Caille—Black	50.00
*Write for price on this.	
Jennings 5c Silver Moon Chief 2/4 Payout	$ 95.00
Jennings 10c Silver Moon Chief, 2/4 P.O.	170.00
Jennings 25c Silver Moon Chief, 2/4 P.O.	198.50
Jennings 5c Chief	69.50
Jennings 10c Chief	75.00
Jennings 25c Chief	145.00
5c Dixie Bell	79.50
10c Dixie Bell	80.00

RAY BIGNER
(WESCO NOVELTY CO.)
1983-85 STATE AVE., CINCINNATI 14, O.

FROM NOW ON

Aireon

TRI-STATE DISTRIBUTING CO.
248 CHARLOTTE
ASHEVILLE, NORTH CAROLINA

DIXIE'S BARGAIN SALE!

PRICED TO SELL! CONDITION GUARANTEED!

WURLITZER

850	$549.50
800	479.50
600	329.50
500	299.50
616	179.50

ROCK-OLA

SUPER - MARBLE	$399.50
MASTER - MARBLE	379.50
MONARCH - MARBLE	229.50
IMPERIAL 20 - MARBLE	199.50

SEEBURG

HI-TONE 8800	$429.50
ENVOY	379.50
COLONEL	329.50

STUDIO & 10 LOCATION CABINETS, COMPLETE.... $1250.00

USED: ROCK-OLA - WURLITZER PARTS
NEW: JENNINGS SLOTS

WE SHIP TO ALL FOREIGN PORTS

DIXIE MUSIC COMPANY
701 N. MIAMI AVENUE
MIAMI, FLORIDA

Red Sox Pitcher Practices on Pins

BOSTON, MASS. — According to Milton Gross, staff correspondent for the New York Post, Tex Hughson who has done a marvelous pitching job for the champion Red Sox, is reported to have, "a consuming urge to become the champion pinball player in the major leagues."

Gross writes further, "It is an avocation at which Tex works whenever and wherever he finds one of those gadgets which eats nickels more easily than a ball player consumes steaks at the expense of the club. But there's a sound purpose behind this business of pulling a lever and watching colored lights flicker which Hughson thinks has made him the pitcher he is.

"I've spent an awful lot of time and money on those machines. I don't like to think any of them can lick me just like I don't want any hitter to have the better of me,' Tex says in his soft-pitched drawling voice.

'Every machine is the same as every batter. It's got to be studied and licked. You've got to know how far a machine will tilt, how much bounce there is to the rubber bumpers. That's the same general approach a pitcher takes to a hitter.'

'I throw a lot of stuff in any one game. Guess I've got as much variety as any other pitcher in baseball, but the trick is not so much having the stuff as knowing where to use it. I really believe that playing those pinballs has made me a better pitcher,' the Red Sox hurler insists.

Maybe all the major league managers will insist on their players playing pinballs especially in view of the fact that Tex Hughson's outstanding pitching performances this season were greatly instrumental in bringing the American League championship to Boston.

FROM NOW ON

Aireon

R. & S. SALES COMPANY

3rd & Butler Streets
Marietta, Ohio

315 W. Broad Street
Richmond, Va.

IN OUR STOCK:

MACHINES YOU HAVE BEEN LOOKING FOR

CHECKED
CLEANED
READY FOR LOCATION

AT "BARGAIN PRICES"

PIN BALLS

1 Yanks	$ 95.00
1 Air-Raids	75.00
1 Gold Star	75.00
1 Knockout	125.00
2 Texas Mustang	75.00
1 Gun Club	75.00
2 Spot-Cha	75.00
1 Strip Tease	85.00
1 Landslide	50.00
1 Bowl-A-Way	$ 75.00
1 Twin Six	45.00
1 Argentine	75.00
1 Cross Line	75.00
1 Fox Hunt	35.00
1 Five-Ten-Twenty	125.00
1 Majors—41'	75.00
1 Blondie	35.00
1 Big Time	50.00
1 Streamliner	$175.00
1 Pursuit	45.00
1 Play-Ball (converted)	75.00
1 Foreign Colors	125.00
1 Wild Fire	65.00
1 Score-A-Line	45.00
1 Ten Spot	65.00
1 Velvet	75.00

FOLLOWING GAMES IN NEED OF REPAIR—ALL PARTS COMPLETE

1 Chicago Coin Home Run 42'	25.00
2 Marvels Baseball	$ 25.00
1 Band Wagon	$ 25.00
1 Belle Hop	$ 25.00
1 ABC Bowler	25.00

MUSIC

Seeburg:	
Hi-Tones 8800-9800	$575.00
Kings	325.00
Gems	350.00
Wurlitzer—412	$175.00
Wurlitzer—600	475.00
Wurlizer—616	225.00
Wurlitzer—850	800.00
Rockola's—1940 Masters	$450.00
AMI's No. 201 (like new)	475.00
Streamliner's (like new)	475.00
1 Complete Unit—25 Boxes and Amplifier for Solotone Music (brand new)	$1099.50

JENNINGS SLOTS-(used)

2 10c Victory Chief's	$150.00
1 5c Silver Chief	125.00
2 5c Silver Moon Chief	140.00
1 10c Silver Moon Chief	150.00
1 25c Silver Moon Chief	150.00
1 5c Victory Chief	140.00
2 Columbia Bells	$ 75.00
1 10c Pace	175.00
2 Mills Chrome V. P.	40.00
1 Marvels Ball Gum	25.00

COUNTER GAMES

2 Skippers	$ 5.00
4 Windmills	25.00
5 Smiley's	25.00

(Crating Extra)

ARCADE

1 Target Gun	$ 75.00
1 Parachute Gun	75.00
1 Undersea Raider	275.00
1 Bell Ball (Skee-Ball)	175.00
1 Victory Roll (Skee-Ball)	175.00
2 Goalee's	450.00

GEORGE NOVELTY COMPANY

1716 WASHINGTON AVENUE - Phone 679 - NORTHAMPTON, PENNA.

"IF IT OPERATES WITH A COIN—WE HAVE IT"

GENUINE FIBRE MAIN GEARS!!

FOR SEEBURG AND WURLITZER (Less Hub)

Sample—$3.95

FACTORY GUARANTEED AGAINST DEFECTIVE WORKMANSHIP OR MATERIAL

Lots of 10—$3.50

Quantity Price—$3.00

CASTERS	
HEAVY DUTY REPLACEMENT Set of 4	$1.60
PICK UP COILS	
ALL SEEBURG, EXCEPT 8800-9800 Each	$1.50
PICK UP RUBBER	
PACKAGE, 20 SQ. INCHES	$1.00
VOLTAGE TEST LITES	
TO 600 VOLTS, UNBREAKABLE Each	50c
VOLUME CONTROL KEYS	
PACKAGE OF 24	$1.00
PACKAGE OF 100	3.00

RED PLASTIC (60 GAUGE) 20" x 50" SHEETS — $10.00 CUT TO MEASURE — 2c PER SQ. INCH

PHONE YOUR NEEDS! WRITE — WIRE —

QUANTITY PRICES TO DISTRIBUTORS AND JOBBERS. TERMS: 1/3 DEPOSIT, BALANCE C.O.D., F.O.B. Los Angeles or San Francisco, Cal.

E. T. MAPE DISTRIBUTING CO., INC.

1701 W. PICO BLVD.
LOS ANGELES 15, CAL.
(Phone: DREXEL 2341)

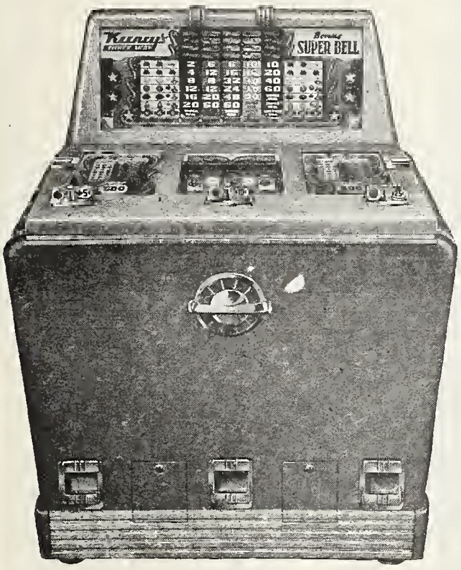
21 N. AURORA ST.
STOCKTON, CAL.
(Phone: 7-7903)

SAN FRANCISCO 2, CAL.
284 TURK STREET
(Phone: PROSPECT 2700)

SOUTHERN
VENDING MACHINE CO.
528 CRAGHEAD STREET
DANVILLE, VIRGINIA

STRANGE "BOOTS" STRANGE
offers
OPERATORS
in
VIRGINIA - No. CAROLINA and SO. CAROLINA

KEENEY'S NEW THREE-WAY
BONUS SUPER BELLS
ANY COMBINATION: 5c — 10c — 25c CHUTES



WILLIAMS' NEW FIVE BALL PIN GAME
DYNAMITE $334.50

VEST POCKETS $74.50 MILLS BLACK CHERRY BELLS 5c 10c 25c 50c

A.B.T. CHALLENGER 1c Play $65.00
EXHIBIT IDEAL CARD VENDER 1c Play $29.50

USED EQUIPMENT
JUST OFF LOCATION—CLEAN—GUARANTEED PERFECT

BELLS

MILLS 5c GOLD CHROME, 2/5	$150.00
MILLS 25c GOLD CHROME, 2/5	175.00
MILLS 25c BLUE FRONT, 3/5	175.00
MILLS 10c BLUE FRONT, 3/5	100.00
MILLS 5c BLUE FRONT, 3/5	110.00
MILLS 5c RED FRONT, 3/5	95.00
MILLS 5c COPPER CHROME, 3/5	175.00
JACK-IN-BOX STANDS	47.50
STEEL SLOT STANDS (Weighted)	12.50
STEEL SLOT SAFES (Single)	30.00

USED FIVE BALLS

Soft Ball Queens (New Revamp) $225.00

Doughboy	$42.50	Star Attraction	$52.50
Defense	79.50	Invasion (Revamp)	67.50
Score Champ	22.50	Jungle	69.50
ABC Bowler	47.50	New Champ	57.50
Skyline	42.50	Zig Zag	52.50
Towers	67.50	Big Chief	45.00
Pin Up Girl	97.50	Silver Skates	52.50
Belle Hop	67.50	Ten Spot	52.50
Flying Tigers	92.50	Follies	42.50
Knockout	109.50	Four Aces	115.00

BALLY UNDERSEA RAIDER — $200.00

ABT COIN CHUTES - REGULAR $3.00 and MODEL 500 ABT FACTORY REBUILT $4.00

California Supreme Court Refuses Hearing

Upholds San Diego Free Play Game Decision

LOS ANGELES — According to a letter sent by Arthur Mohr, attorney for AOLAC to "Curley" Robinson, managing director of AOLAC, the State Supreme Court, now in session in San Francisco, has refused the petition for a hearing filed by the District Attorney of San Diego County.

"The effect of this refusal to review the decision," Mohr writes, "of the District Court of Appeal is tantamount to a decision by the Supreme Court affirming the judgment of the District Court of Appeal. In other words," he continues, "the Supreme Court held that the decision of the District Court of Appeal was correct and proper."

"The decision in this case," Mohr writes later on, "lays down the rule that pinball games which entitle the player to continue playing the machine beyond the original game does not give the player any 'representative or article of value' as prohibited by Section 330-A of the penal code relating to 'gambling by use of slot machines.' Further, that the awarding of free games, that is to say, games in addition to the original game is not 'property which is distributed by lot or chance' in violation of Section 319 of the penal code relating to lotteries. This is directly contrary to the decision in the case of Cleveland vs. Kraus in which the Ohio courts have held that free games are a thing of value since it is amusement and that amusement is a commodity which has been greatly commercialized.

"Since 'free plays' are neither money, checks, tokens, representatives or articles of value, neither are they property under the gaming laws of our state, the playing of such machines and the giving of extra or free games to the person who becomes entitled thereto does not violate any of the laws of this state."

Now Delivering . . .
TRADIO
THE COIN OPERATED RADIO
OPERATORS!
Franchises Now Available
IN
SOUTHERN CALIFORNIA
WIRE — WRITE — PHONE
SOUTHWEST
DISTRIBUTING COMPANY
3710 East Anaheim Street
Long Beach 4, Cal. Phone 830-98

"Esquire" Publisher Looks Over Phono

CHICAGO — DeWitt (Doc) Eaton, vice-president and general sales-manager of AMI, Inc., met with Dave Smart, publisher of Esquire, Coronet and Apparel Arts magazines at the firm's showrooms where the new AMI Model "A" is on display.

Doc reported, "It is truly interesting to meet with someone like Dave Smart and learn that his fine publications are much interested in automatic phonographs. Like all progressive publishers, Dave Smart is personally investigating the new juke boxes for he foresees that they will help lead the nation to a better understanding of modern music. Nor would I be surprised to see some feature stories in his publications about juke boxes and what they have done for the country at large

Always
Ask For
CHICAGO COIN GAMES

•

CHICAGO COIN MACHINE COMPANY
1725 W. DIVERSEY BLVD.
CHICAGO 14, ILL.

Veatch's Panther

— SPECIALS —

CHICAGO COIN GOALEE	$329.50
UNDERSEA RAIDER	239.50
CHAMPION HOCKEY	199.50
AMUSEMATIC LITE LEAGUE	349.50
CIRCUS ROMANCE	99.50
GENCO TOTAL ROLL	449.50

All Games In A-1 Condition

V. P. DISTRIBUTING CO.
2336 Olive St. — 2339 Pine St.
CEntral 3892 — St. Louis 3, Mo.
Exclusive Distribution
AIREON MUSIC
WILLIAMS GAMES

FROM NOW ON

Aireon

ADVANCE MUSIC COMPANY
1606 GRAND AVENUE
KANSAS CITY 6, MO.

ARCADE

5 Panorams	$395.00
5 Genco Playball	159.50
5 Total Roll (Used)	425.00
5 Premium Roll-The-Barrel	269.50
3 Roll-A-Ball, 9 Ft.	169.50
3 Roll-A-Ball, 7½ Ft.	135.00
4 Texas Leaguers DeLuxe	42.50
3 Exhibit Card Vendors	39.50
2 Air Raider	135.00
1 Shoot Your Way To Tokio	125.00
1 Anti-Aircraft, Br. Cab.	49.50
1 Chicago Coin Hockey	175.00

NEW GAMES

Firestone Skill Roll	$379.50
Firestone Tally Roll	469.50
Amusement Ent. Bank Ball	375.00

MUSIC

5 Wurlitzer 600K	$400.00
5 Wurlitzer 600R	375.00
3 Wurlitzer 24	250.00
3 Wurlitzer 616	195.00
1 Wurlitzer 500	425.00
2 Wurlitzer 24 Victory	325.00
1 Seeburg HiTone BB00RC	475.00
1 Seeburg Vogue (Remodeled)	450.00

1/3 Dep., Bal. C.O.D. $5. extra for crating

MARCUS KLEIN
577 TENTH AVE. NEW YORK CITY
(Tel. LOngacre 5-8879)

WHAT? no free samples of **"TALKING GOLD"!**

That's right. But it's not because we don't want to give samples away any longer. It's just that "Talking Gold" is enjoying such enthusiastic praise, operators themselves have become better salesman than our samples.

The entire trade has seen "Talking Gold". Most of the trade already has it. Operators everywhere know that "Talking Gold" plastic grille cloth adds the kind of flash and appeal to your juke boxes which brings in extra heavy earnings.

"Talking Gold" plastic grille cloth comes in sheets 20" x 50" (or multiples of this size). Price: 1c per sq. inch. Full sheet (1,000 sq. inches) $10.00.

Save waste; save money! Buy large roll. Use as needed. If you haven't already placed your order — What are you waiting for?

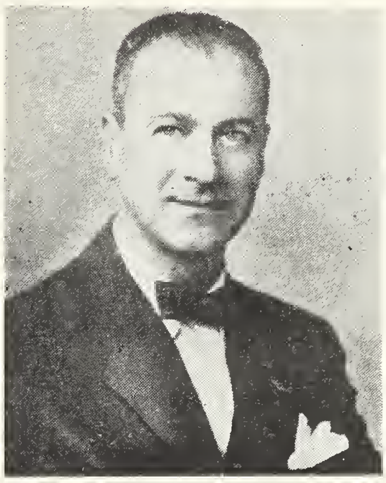
DISTRIBUTORS:

Some exclusive territories are still open. Write on your letterhead for our 100% cooperative deal.

SPEEDWAY PRODUCTS, INC.
502 W. 45th ST.
N.Y. 19, N.Y.

AL BLOOM, President
Tel: LOngacre 5-0371

PRICE—TAX CHANGE PROBLEMS ACUTE IN CIG MARKET



By "BIP" GLASSGOLD

Vice-President and General Manager,
DuGrenier, Inc., Haverhill, Mass.

Cigarette vending machine operators are continually plagued by the problem of price changes whenever a price or tax variation occurs.

With most vending machines now in use, such changes, reflected in the ultimate selling price, usually mean that valuable selling time is lost, because coin mechanisms must be adapted and modified to suit the new price.

Not only must operators cope with these problems in the 31 states where cigarettes are taxable, but in all other states as well, whenever a price change goes into effect.

Today, the subject of cigarette price change is more important than ever before. During the war years, the OPA controlled the selling price of cigarettes through direct legislation. It did not, however, control the list price of flue-cured and burley tobacco as asked by the growers. As a result, cigarette manufacturers were forced to absorb average price increases of as much as 150 per cent!

Now, of course, with the ceiling lifted on the selling price of cigarettes, all indications point to a new price increase, possibly this fall. In fact, The Liggett & Meyers Tobacco Co. has already tried to initiate the climb with an increase last July. However this increase was rescinded — other leading brand manufacturers did not go along at that time. At any rate, the attempt seems to be the tip-off. A price increase is probably on the way, and with it the problems every operator is all too familiar with.

DuGrenier engineers, anticipating the possibility of price and tax fluctuations, developed a coin mechanism for the New DuGrenier flexible enough to meet any contingency. As a result, the New DuGrenier can operate on nickels, dimes and quarters in all combinations. Furtheremore, with the New DuGrenier, different columns can vend at different prices at the same time. Therefore, it is only natural for the DuGrenier organization to be pleased with having done its bit to relieve the operator in these unpredictable times.

Mullininx MONEY MAKERS ARE A WISE INVESTMENT!

COMPLETE LINE OF AUXILIARY SPEAKERS

A. B. T. CHALLENGER

SPECIALS — *One Week Only!*

13—Bally Santa Anita	$ 79.50
16—Bally Surf Queens (Slightly used, guaranteed good as new)	199.50
10—Bally Victory Derby (in original crates)	Write
1—Bally Undersea Raider (Floor sample)	299.50
2—Bally Kentucky	169.50

U. S. POSTAGE STAMP MACHINES

ONE BALL C. P.

1—Bally Fairmont	$325.00
2—Bally Jockey Club	295.00
2—Bally Turf Kings	295.00
5—Bally Long Shots	150.00

ONE BALL F. P.

3—Club Trophys	$195.00
2—Sport Specials	125.00
6—'41 Derbys	195.00
4—Pimlico	325.00
3—Polos	$ 35.00
2—Big Chief	53.50
2—Cadillacs	35.00
1—Longacres	395.00

CONSOLES

1—Bally Draw Bells	$477.50
1—Evans Galloping Dominos	199.00
1—Mills Four Bells	345.00
1—Buckley Track Odds	495.00

BOX STANDS (no locks)	$ 10.00

MUSIC

1—Rock-Ola Commanda	$525.00
1—Seeburg Vogue	495.00
1—Wurlitzer 412	200.00
1—Wurlitzer 616	295.00
1—Wurlitzer 600-A	395.00
1—Rock-Ola 12 Record	129.50

SLOTS

18— 5c Mills Blue Front	$159.50
5—10c Mills Blue Front	179.50
3—25c Mills Blue Front	199.00
6— 5c Black Cherry Bell	238.00
1— 5c Mills Roman Head	125.00
1—50c Mills Roman Head	295.00
2— 5c Vest Pocket	49.50
7— 5c Watling Rolatop	65.00

PHONE — WIRE — OR WRITE

SHOP — Complete Equipped to REFINISH
SLOTS — PHONOS — PINBALLS
Give Us a Try. — Quotations on Request.

Terms: 1/2 Deposit — Balance C.O.D.
ALL MERCHANDISE UNCONDITIONALLY GUARANTEED
RETURN IN FIVE DAYS IF NOT SATISFIED
All orders subject to prior sale of equipment desired.

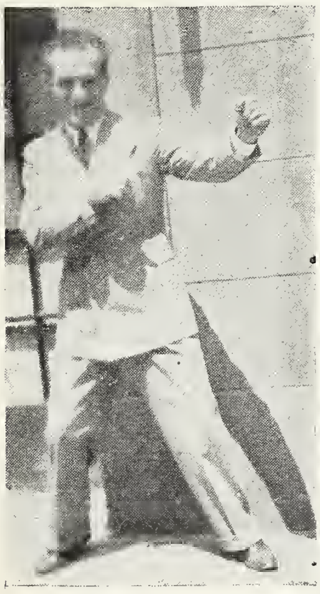
Mullininx Amusement Co.

302 WEST VICTORY DRIVE, SAVANNAH, GA. ★ 233 TRINITY AVENUE, S.W., ATLANTA, GA.

Distributors—for leading manufacturers of coin operated Music and Amusement Machines

ROCK-OLA • *Bally*

K. O. Seidel Joins Dave Lowy & Co.



NEW YORK—Teddy "K.O." Seidel, former contender for the bantamweight crown of the world, and coinman for a number of years prior to the war, has just returned to the coin machine industry, it was announced here this past week, as salesman "extraordinaire" for Dave Lowy & Company of this city.

Striking one of his characteristic poses, Seidel stated, "We're going to simply bounce ourselves right over the top as the leading distributors in the east. Dave is with me one million percent in giving all the operators the finest merchandise and cooperation at all times.

"Having operated machines for a good many years, I know the operators' problems, and I'm going out there to not only sell the boys, but, to show them how to make money with the machines we have for them."

FROM NOW ON

Aireon

MIAMI PHONOGRAPH DISTRIB. CO.
542 SO. MERIDIAN STREET
INDIANAPOLIS 4, IND.

ORIGINAL 70L7 TUBE—
O.P.A. CEILING PRICE $1.95
1B5 Tube—O.P.A. Ceiling Price $1.30
All Tubes in factory sealed cartons and guaranteed
WE CARRY A FULL LINE OF TUBES.
Terms: 1/3 Deposit, Balance C.O.D.,
F.O.B. Elizabeth, N. J.
ATLAS VENDING COMPANY
410 No. Broad Street Elizabeth, N. J.

Mo. Ops Advised $10 One-Ball License Fee Okay With Uncle Sam

Over 60 Ops Attend MAA Meet and Steak Dinner at Hotel Claridge. Location Commission Discussion Held Over to Special Meeting. Agree on a St. Louis Hospitality Room in Sherman Hotel With 100% Attendance for Convention Assured.

ST. LOUIS, MO. — With over 60 coinmen in attendance, the long awaited September meeting of the Missouri Amusement Association got under way this past week with a steak dinner at the Hotel Claridge, this city.

Most outstanding report at this meeting was that of Dewey Godfrey, legal counsellor to the organization, who advised that the one-ball license question was settled once and for all time. From now on ops here will pay $10 per year per one-ball game secure in the knowledge that Uncle Sam does not regard them as "gaming devices".

Lou Morris, president of the association, then suggested that the discussion of location commissions, as regards the music machine operator members of this organization, be held over to a special meeting for the music ops only which would take place in about two weeks. It is known here that many of the music ops are very anxious to get a better commission basis under way as has been suggested by *The Cash Box* for over four and a half years now and has already been placed in effect by many music organizations thruout the nation.

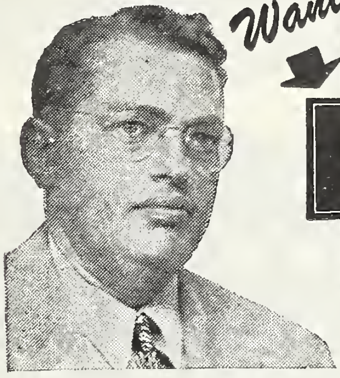
Another outstanding point of this meeting was the general agreement on a "St. Louis Hospitality Room" at the Hotel Sherman for the forthcoming Coin Machine Convention (February 3 to 6, 1947). The distributors here have donated $50 each to providing refreshments and maintaining this room, Morris announced. He also stated that it appeared very likely that there would be a 100% attendance of St. Louis' coinmen at the convention. Abe Jeffers, veteran coin machine man, was placed in charge of the convention committee.

FROM NOW ON

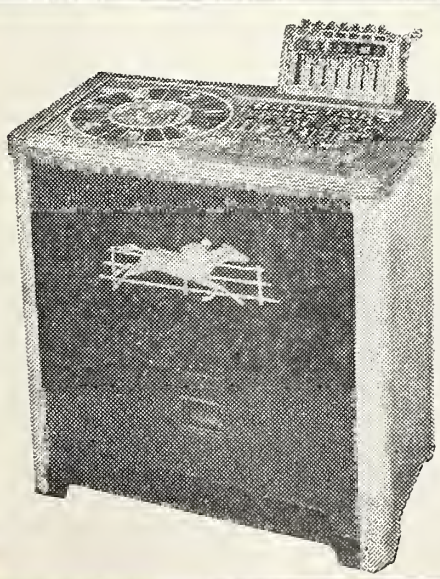
Aireon

MODERN SOUTHERN DISTRIB.
286 N.W. 29th STREET
MIAMI 37, FLA.

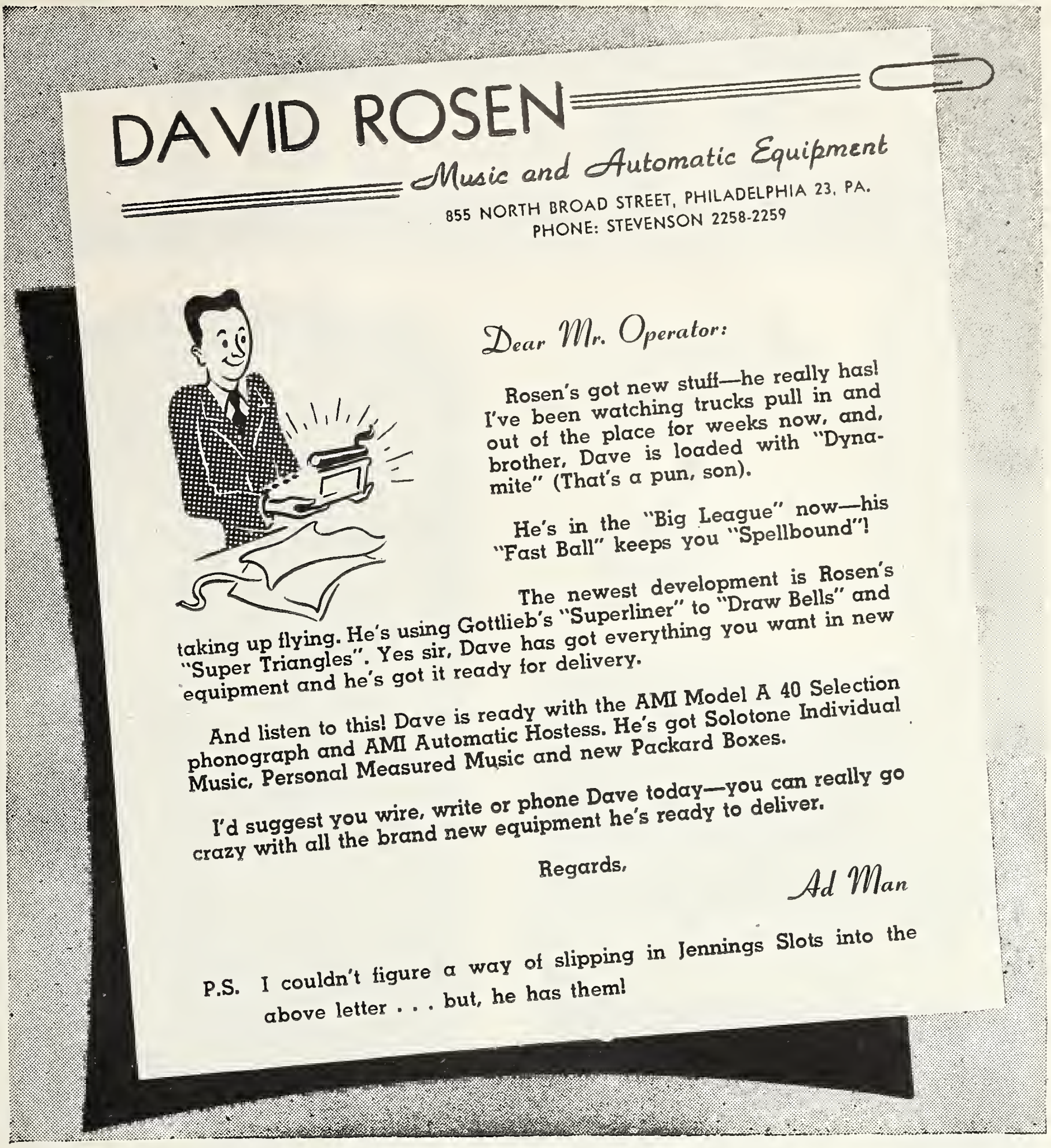
MOTORS REBUILT REWOUND EXCHANGED $6.50
Phono Motor Specialists! Wurlitzer - Seeburg Mills - Rock-Ola. Shipped Same Day Received!
PHONO ELECTRIC MOTOR SERVICE CO.
359 W. 45th ST. (Tel: Cl. 5-9540) NEW YORK



MAX BROWN
Wants
SEND US YOUR CARD
YOUR BUSINESS CARD
We will place you on our mailing list for special price offers.
Immediate delivery on all the latest new games.
Special Prices!
Hot New Games!
UNITED GAMES REDUCED TO - - - - - - - $225.00
New, in Cartons!
YOU'LL LIKE THE WAY WE DO BUSINESS
PHILADELPHIA COIN MACHINE EXCHANGE
844 North Broad St. - Ph. POplar 5-4772 - Philadelphia 30, Pa.



IMMEDIATE DELIVERY...
H. C. EVANS' 1946 BANGTAILS
AUTOMATIC P.O. & COMB. F.P. — P.O.
NOW ON DISPLAY . . .
H. C. EVANS' WINTER BOOK CONSOLE—C.P.
NOW ON DISPLAY . . .
PACKARD PLA-MOR HIDDEN UNIT
SOON!! GOTTLIEB'S 1-BALL "DAILY RACES"
• PARTS OF EVERY TYPE FOR EVERY MACHINE •
PACIFIC COAST DISTRIBUTORS
1347 W. Washington (Tel. RI 5527) Los Angeles 7, Calif.



DAVID ROSEN

Music and Automatic Equipment

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

Dear Mr. Operator:

Rosen's got new stuff—he really has! I've been watching trucks pull in and out of the place for weeks now, and, brother, Dave is loaded with "Dynamite" (That's a pun, son).

He's in the "Big League" now—his "Fast Ball" keeps you "Spellbound"!

The newest development is Rosen's taking up flying. He's using Gottlieb's "Superliner" to "Draw Bells" and "Super Triangles". Yes sir, Dave has got everything you want in new equipment and he's got it ready for delivery.

And listen to this! Dave is ready with the AMI Model A 40 Selection phonograph and AMI Automatic Hostess. He's got Solotone Individual Music, Personal Measured Music and new Packard Boxes.

I'd suggest you wire, write or phone Dave today—you can really go crazy with all the brand new equipment he's ready to deliver.

Regards,

Ad Man

P.S. I couldn't figure a way of slipping in Jennings Slots into the above letter . . . but, he has them!

Press Warns Vets About Vender Deals

SPRINGFIELD, MASS. — Tho the press has been quiet thruout the country these past few months in regards to "fraudulent" vending machine sales by high-pressure salesmen to veterans who have little money to invest, the Evening Union of this city reported to its readers, especially directing its article to returned veterans, that they had best be careful regarding any vending machine deals they may make.

The paper reported that a young veteran and his partner, "decided they would like entering the vending machine field which offers candy, cigarets and various other items to the customers. They contacted a vending machine distributing company in Boston. The necessary agreements, between the veterans and the distributing representative, were drawn up and signed by both parties. The business documents called for an $800 deposit by the veterans to the distributing company, with a mutual agreement, that the balance of the required payment be made at a later date. The two vets went ahead and tried to get a GI loan. Then came the dawn and as a result, the reputation of the distributing company they were dealing with came to light."

The balance of the story is to the effect that the loan was refused. The vets tried to get their deposit back and were refused. But eventually their money was returned when the Better Business Bureau stepped into the picture.

FROM NOW ON

Aireon

ALFRED SALES, INC.
1006 MAIN STREET
BUFFALO 2, N.Y.

SEACOAST IS SET

with the

New

ROCK-OLA

The Phonograph of Tomorrow

Yes, we're set to give you earliest possible delivery on the finest music combination in the nation . . . the colorful, eye-catching, modern designed Rock-Ola Phonographs and Bar Boxes. Don't wait. Wire . . . Phone . . . Write . . . Today!

Seacoast accepts all types of equipment in trade on the most liberal terms.

And remember, Seacoast's stock of perfectly reconditioned machines is complete. We buy and sell. Check your needs, then . . .

SEE SEACOAST AND YOU SEE THE FINEST

Seacoast DISTRIBUTORS, INC.

15 Frelinghuysen Ave., Newark 5, N. J.
Bigelow 8-3524
Exclusive Rock-Ola Distrib. in No. New Jersey

627-629 10th Ave., New York 18, N. Y.
LOngacre 3-0740
Exclusive Rock-Ola Distrib. in Greater New York

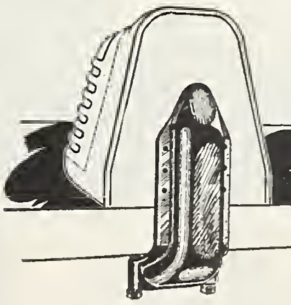
Uncle Sam Collected $7,556,200 From Coin Machines in '45

WASHINGTON, D. C. — With the fiscal year of 1945 at an end, Uncle Sam's Internal Revenue Bureau reported that coin machines had paid $7,556,200 into the Treasury.

This covers all types of coin operated equipment licensed by the Federal Government.

It is believed, by coinmen who should know, that when the 1946 fiscal year is over, the figures will be much higher than they were in 1945 with more machines now on locations and more coming from the factory production lines.

One coinman is of the belief that the figure will reach well over $10,000,000.



WOLVERINE BAR BRACKET
UNIVERSAL—FITS MOST ANY TYPE BOX
PRICE $3.45 EACH
ITS ADVANTAGES:

No screw holes to mar counters, cable is hid from tampering, extra strong and light weight, made of aluminum, solidly mounted protecting back of box from hitting, ease of installation and neat appearance.

INSTALLATION:

Drill 3 or 4 small holes in back of box for small studs to go thru and screw into tapped holes in bracket, at same time drilling hole in back of box for cable, large studs tighten up under counter, drawing box solidly to counter.

Wolverine Entertainers, Inc.
88 NEWBERRY ST. PONTIAC, MICH.
Phones: 8550—2-8851
Quantity Prices for Distributors

NO 2 WAYS ABOUT IT

The three new games recently created by Amusement Enterprises, Inc., are your one sure way to bigger profits. They're worth waiting for.

★ *Still Delivering* "BANK BALL"

AMUSEMENT ENTERPRISES, INC.

GEORGE PONSER IRVING KAYE
2 Columbus Circle, N.Y. 19, N.Y.
Phone: Circle 6-6651

More Cities Tax Juke Boxes And Pinballs For The First Time

Need for a "National Tax Council" Grows Greater

NEW YORK—For over four and a half years *The Cash Box* has been urging the industry to create a "National Tax Council" so that it would have the proper source for tax precedents, data, information and aid, when inequitable and excessive taxation was applied to coinmen in any community.

This past week the International City Managers Association, which some months ago reported that 19 cities had taxed juke boxes and that 13 cities had taxed pinballs for the first time, reported this past week that more cities were taxing these entertainment units for the first time.

As all coinmen must know the International City Managers Association have their own bulletin which is very widely distributed giving various sources which cities are using to obtain new and more revenue.

There is no doubt that the first release of this bulletin, regarding the fact that 19 cities had taxed juke boxes and 13 had taxed pinballs for the first time, had its effect.

The juke box taxes ranged from $7.50 to $35 annually. The amounts of the pinball taxes were not published.

The association also did publish the fact that the city of Spokane, Wash. expected to realize over $100,000 this year on a new 5% tax on income from slot machines.

FROM NOW ON

Aireon

K. & M. DISTRIBUTING CO.
704 NORTH BROADWAY
OKLAHOMA CITY, OKLA.

★

AMERICAN COIN-A-MATIC

IS NOW DELIVERING

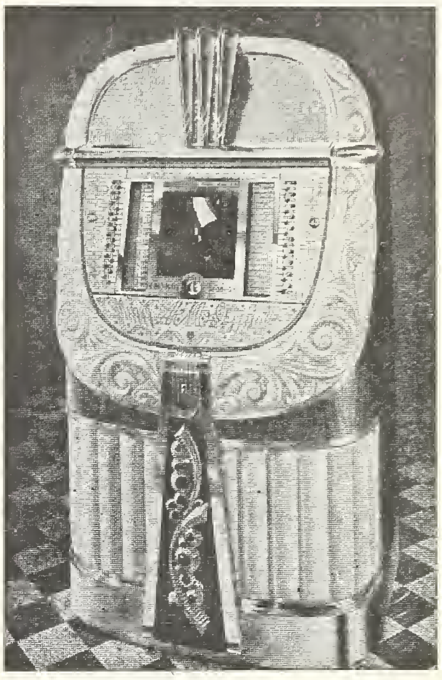
AMI
AUTOMATIC
HOSTESS
TELEPHONE MUSIC

"Gets Locations . . .
And Keeps Them!

— AND —

AMI
MODEL "A"
PHONOGRAPH

"The Hit Phonograph of 1946"



★

AMERICAN COIN-A-MATIC

IS DISTRIBUTING

TELOMATIC

IN

WESTERN PENNSYLVANIA AND WEST VIRGINIA

WORKS FOR YOU 24 HOURS A DAY—and DOES IT AUTOMATICALLY and UNATTENDED, ELIMINATING THE SERVICES OF 4 PEOPLE

•

SUPPLIES MUSIC TO RESTAURANTS, FACTORIES OFFICES AND ALL INDIVIDUAL MUSIC LOCATIONS

TELOMATIC Meets With Every Requirement of All Telephone Companies in Pennsylvania and West Virginia.

WRITE — WIRE — PHONE FOR INFORMATION!

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MACHINE COMPANY
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TWO FIRESTONE WINNERS

SKILL ROLL
New Improved Alley
10 Ft. by 26 Inches
$379.50
(Aso 12 Ft. and 14 Ft. sizes.
Prices on Request.)

TALLY ROLL
Sensational Play Appeal
High Score
Roll Down
Legal Game
$469.50

Distributor Territories Still Available!
ORDER DIRECT OR FROM THE FOLLOWING DISTRIBUTORS

NEW YORK STATE: Silver Lining Distributing Corp.
2061 Broadway, New York City
NEW JERSEY: Active Amusement Machines Co.
1060 Broad Street, Newark 2, N. J.
PENNSYLVANIA: Active Amusement Machines Co.
900 N. Franklin Street, Philadelphia, Pa.
MINNESOTA: Bush Distributing Co.
257 Plymouth Ave., N., Minneapolis 11, Minn.
MILWAUKEE: Klein Distributing Co.
2606 W. Fond du Lac Ave., Milwaukee 6, Wis.
CLEVELAND, O.: Charles Harris
2773 Lancashire Road, Cleveland Heights 6, Ohio

1/3 Dep., Bal. C.O.D.

FIRESTONE GAMES, INC.
1604 CHESTNUT AVE., BROOKLYN 30, N. Y. ESplanade 5-5700

Wisconsin Resort Owners Want Bells Back Again

Press Editorials Tell This to the Public

MADISON, WIS.—For sometime now resort owners thruout the famed Wisconsin resort areas have been asking that bells be returned to them so that they could once again cut prices to a point which attract more and more tourists to the fine resorts in this state.

The press has openly published this fact thruout the state. One Milwaukee reporter (as reported in *The Cash Box* some weeks ago) made a complete tour of the resort areas and stated, after his survey, that prices were absolutely out of line due to the fact that the resorts didn't have any bells to take up the differential.

Some papers are for continuation of the ban on the bells and others are against this state law.

A few of the papers have come out with bold editorials urging that this state law be done away with at the next session of the state legislature.

The usual press editorial agrees that prices are much higher and that the resort owners must keep their prices high to maintain themselves.

One paper reports that, "The resort operators, missing the fabulous profits of the one-armed bandits, and hard pressed because of the increased cost of supplies and higher wages for help have shot up prices and are now charging as much as $3.50 for an ordinary steak dinner."

FROM NOW ON

Aireon

GENERAL VENDING SALES CORP.
306 NORTH GAY STREET
BALTIMORE 2, MD.

Wolf Arranges Air Cargo Shipments On All New Machines

M. S. (BILL) WOLF

LOS ANGELES, CALIF. — "After testing air cargo shipments of the new AMI phonos", M. S. (Bill) Wolf of the M. S. Wolf Distributing Co., this city, reported this past week, "we have decided to ship all new machines from eastern factories to our various offices along the Coast by air cargo from now on."

Wolf also stated, "The operators are very happy over the speedier deliveries that this brings about and all of them have asked us to continue this method of bringing games here. We believe that the time saved for the operator, allowing him to get his new machine on location so much sooner, means more profits to him from the money he earns while the games are on location, instead of in transit."

ORDER THIS PENNY-GETTER &
BOOST YOUR DOLLAR PROFITS

YOUR FAVORITE PICTURE CARDS
NOVELTY
CARD
VENDOR

New NOVELTY CARD VENDOR

1000 Cards FREE!

Designed for fast play-appeal with quick profits. Novelty Card Vendor is legal everywhere. No Federal Tax. . . .

Price
$29.50

Write, Wire, Phone Today!

- ABT COIN SLOTS
- SEPARATE LOCKED CASH BOX
- NATURAL OAK FINISH
- COMPACT—REQUIRES LESS THAN 1 SQ. FT. PROFITS REPEAT . . . AND REPEAT . . . AND REPEAT!

Rake Coin Machine Exchange
609 Spring Garden St.
Philadelphia, Pa.
Trimount Coin Machine Co.
40 Waltham St.
Boston 18, Mass.
Hercules Distributing Co.
415 Frelinghuysen Ave.
Newark, N. J.
Jacob Schoenbach
1647 Bedford Ave.
Brooklyn, N. Y.
Thomas Novelty Co.
1572 Jefferson
Paducah, Kentucky
Parkway Machine Co.
623 W. North Avenue
Baltimore 17, Maryland

Cleveland Coin Machine Exchange
2021 Prospect Ave.
Cleveland, Ohio
Bell Products Co.
2000 N. Oakley
Chicago, Ill.
Twin City Supply House
304 S. Main Street
Winston-Salem, N. C.
V. P. Distributing Co.
2336 Olive St.
St. Louis 3, Mo.
S. & W. Coin Machine Exchange
2416 Grand River Ave.
Detroit, Mich.
Toronto Trading Post, Ltd.
736 Yonge St.
Toronto 5, Ontario

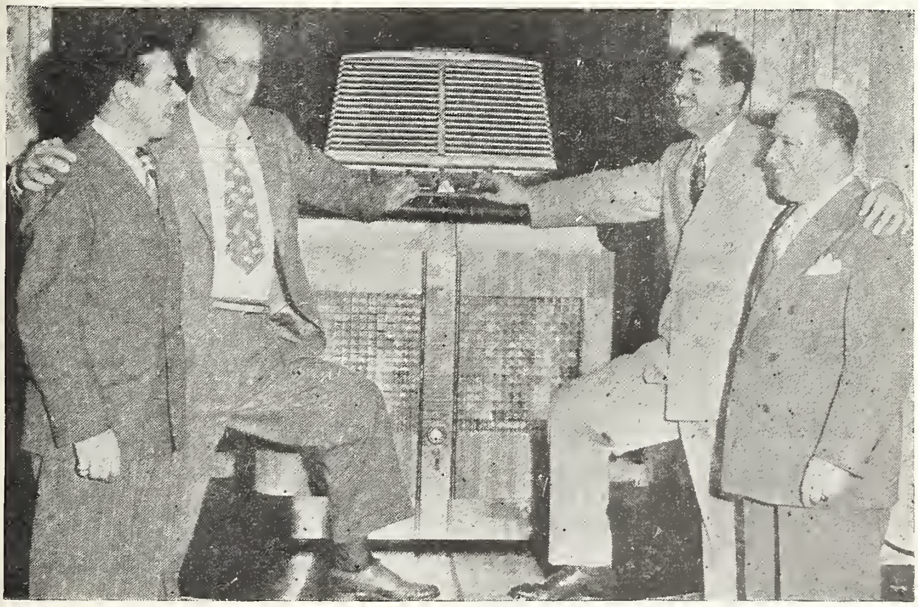
Harriman Supply Co., Harriman, Tennessee

Some Choice Distributor Territories Available—Write

BARNEY KAHN

Metropolitan Coin Machines, Inc.
203 SANDS STREET MAIN 5-4369 BROOKLYN 1, N. Y.

Dixon Completes N. Y. Aireon Set-Up



NEW YORK—Pictured above, from left to right: Leo Knebel, appointed General Manager, Leo Dixon, new Aireon phono distributor in the New York area, R. R. (Rudy) Greenbaum, vice-president and commercial salesmanager of Aireon Mfg. Corp., Kansas City, and Ben D. Palastrant, eastern regional director for Aireon Mfg. Corp.

NEW YORK—Leo Dixon, who acquired the distribution of the Aireon phonograph for the New York area this past week, completed all organizational matters before returning to Cleveland.

Leo Knebel, well known to all music ops here, is the General Manager; Joe Pazier is in charge of the service department, and Phil Schulhoff is the office manager.

Dave Margolin, who sold his interests to Dixon, congratulated the new owner and stated "My other manufacturing interests require my entire time and prevent me from devoting proper efforts to the phonograph field. It is for this reason that I decided to relinquish the distribution of Aireon products in this territory.

After the conference with R. R. "Rudy" Greenbaum, Vice President and commercial sales manager and Ben Palastrant, regional sales director of Aireon, Leo Knebel enthusiastically stated "Arrangements have been made to ship large quantities of the phonographs to me, and operators can have every confidence that we will work with them 100%."

ABT CHALLENGERS
FOR IMMEDIATE DELIVERY!

★

JOBBERS WRITE for QUANTITY PRICES

★

Rake Coin Machine Exchange
609 SPRING GARDEN ST., PHILA. 23, PA.
Phone: LOmbard 3-2676

South. Calif. Music Ops Form New Association

Adopt 70%-30% Commish Basis. Condemn Direct Selling. George M. Arraj Elected President, E. Jay Bullock Named Man'g Director

By Special Wire to The Cash Box

LOS ANGELES, CALIF. — Over 75 operators met this past week at the North Star Auditorium, this city, to form an entirely new association. They are calling themselves the "Southern California Automatic Music Operators Association."

After a long and hectic meeting wherein speaker after speaker got up on the platform to explain why this new organization was being formed, the following were elected to executive offices: George M. Arraj of Pasadena, Calif., was named president; Johnny Huntsman of Los Angeles was named vice-president; E. Jay Bullock was made secretary-treasurer and also named to the post of managing director.

The new directors of the association are: J. P. Ley; K. O. Spalding and J. Lee.

According to reports received from this first meeting of this new organization the very first maneuver of the executives was to bring on the floor the matter of location commissions and all agreed that *The Cash Box* suggestion of 70% to the operator and 30% to the location owner was the answer to what they wanted.

This will be the new commission basis recommended by the organization from now on in.

At the same time leaders of the organization got up on the rostrum and positively condemned the practice of selling direct to location owners.

This has hurt music operators here in the past and the men are out to have this stopped in the future.

It is believed here that some new action will be taken in this direction and that any firm caught selling direct will be brought on the open floor of the meeting to answer definite charges.

The coinmen here are anxious to make this one of the most outstanding organizations in the nation and will do everything in their power to put over the ideals of the association.

UNITED

Exclusive Distributors for Wisconsin and Peninsula of Michigan for —

CHALLENGER '47 PHONOGRAPH
EVANS TEN STRIKE AND CONSOLES
***WRITE FOR PRICES** on Goalee, Lite League, Bowl-a-way, Surf Queen and Champion Hockey*
***WANTED** — GENCO PLAYBALLS*

4 QUALITY BUYS OF THE WEEK 4

Evans Lucky Lucre, '41	$ 99.50
Wurlitzer Twin 12 Unit	245.00
Double Safe Stands	59.50
Single Safe Stands	14.50

NOW DELIVERING
BALLY'S BIG LEAGUE
$299.50

WRITE TODAY FOR OUR PRICE LIST — Terms: 1/3 Certified Deposit

Wisconsin's Leading Distributors
UNITED COIN MACHINE COMPANY
6304 W. GREENFIELD AVE. PHONE, GR-6772 MILWAUKEE 14, WISCONSIN

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ACTIVE AMUSEMENT MACHINES CO.

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Market 2656

1060 Broad Street, Newark 2, N. J.
Mitchell 2-7646

"You Can Always Depend On Active — All Ways"

IN ILLINOIS, WISCONSIN and INDIANA
IT'S
COVEN
FOR
Bally Products
NOW ON DISPLAY! **BIG LEAGUE**
5-BALL FREE PLAY—"IT'S A HIT"
Come in and See It

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CHICAGO, ILL.
(PHONE: IND. 2210)
Wisconsin Address
5033 SIXTH AVE., KENOSHA, WIS.
PHONE: 23863

American Amusement Co.

is
now
located
5 minutes from any
hotel in the loop
in our new building
at
164 east grand avenue
chicago 11

Watch for our special announcement!

Buy "American" and You Buy The "Finest"

40 1941 model light cabinet JACKPOT DOMINOS.

30 BAKERS AND PACE RACERS, light and dark cabinets, old and late models.

150 SLOTS, new models, exception of two weeks' use.

5c, 10c, 25c, 50c MILLS CHERRY BELLS and BROWN FRONTS, JENNINGS DELUXE and SUPER DELUXE MODELS. PACE Latest Models.

Will sell right for quick buyer that will come to Virginia Beach and inspect same, as is.

CLOSING OUT THESE MACHINES

ATLANTIC AMUSEMENT CO.
1605 Pacific Ave. Virginia Beach, Va

NOW DELIVERING
BRAND NEW! SHIPMAN TRIPLEX STAMP MACHINES.
Vends 1c, 3c and 8c Postage Stamps. Slug Proof, Fool-Proof and Compact.
IMMEDIATE DELIVERY—$39.50

HARRIMAN SUPPLY CO.
ROANE STREET HARRIMAN, TENN.

APPROVED!
MILLS SALES COMPANY LTD.

MILLS SALES CO., LTD.
Announce
OPENING OF
THEIR NEW BRANCH
2827 W. PICO BLVD.
LOS ANGELES 6, CALIF.
SALES and SERVICE
FOR
SO. CALIFORNIA — SO. NEVADA — ARIZONA
OPERATORS

OPEN HOUSE — OCTOBER 4-5-6 10 A.M. TO 6 P.M.

WATCH FOR ANNOUNCEMENT OF PORTLAND, ORE. OPENING

FROM NOW ON
Aireon
DISTRIBUTING CORP. OF ILLINOIS
1231 WEST CHICAGO AVE.
CHICAGO 22, ILL.

Gil Kitt Buys Robinson Sales

GIL KITT

CHICAGO—Gil Kitt, head of Empire Coin Machine Exchange, this city, announced this past week that he had purchased the firm of Robinson Sales Company, Detroit, Mich., from Ben Robinson, owner of the business.

Harry Stanton, who was managing the Robinson Sales Co. will continue in the same capacity for Kitt, according to reports.

Kitt also informs that he will distribute the following manufacturers' lines in his new Detroit offices: Mills Music; J. H. Keeney & Company; Chicago Coin Machine Co.; Exhibit Supply Company; United Manufacturing Company; D. Gottlieb & Company; Marvel Mfg. Co. and Groetchen's products.

Kitt is reported to be very well known thruout the state of Michigan having traveled it extensively. He is also well acquainted with the leading coinmen in Detroit and in all the Michigan area.

Sales made by the firm from their offices here were in much of this territory on used equipment and therefore, it is believed, Kitt will simply step right in to continue selling these same ops the new products of the manufacturers he will now represent for the state of Michigan.

WILL BUY
12 RECORD WURLITZERS, ROCK-OLAS AND SEEBURGS. ALL PARTS MUST BE THERE, BUT NOT NECESSARY IN WORKING CONDITION.
MACKS SALES CO.
1108 UNION AVE., MEMPHIS, TENN.

S EPTEMBER
UPER
PECIALS

We Are
O FFERING
PPORTUNITY
PERATION
Equally

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OUND
AVINGS

For Your Bank Account

★ Ready For Location

KEENEY'S	
SUPER BELL COMB.	$279.50
SUBMARINE	112.50
SHOOT YOUR WAY TO TOKIO	179.50
BALLY'S	
LUCKY STAR CPO	$249.50
1940 GALLOPING DOMINOES CPO	159.50
MILLS'	
SILVER MOON F.P.	$97.50
GOOD LUCK Single Odds, F.P.	29.50

EVANS'	
ROLL 'EM COMBINATION	$149.50
CLUB BELLS COMBINATION	225.00
BUCKLEY'S	
TRACK ODDS JACKPOT	$825.00
TRACK ODDS STRAIGHT DD	725.00
PACE'S	
CHICKEN SAMS	$79.50

JENNING'S	
JUMBO PARADES F.P.	$79.50
SEEBURG'S	
SARATOGA JR, P.O.	$99.50
WATLING'S	
BIG GAME F.P.	$129.50

1/3 DEPOSIT, BALANCE C.O.D.

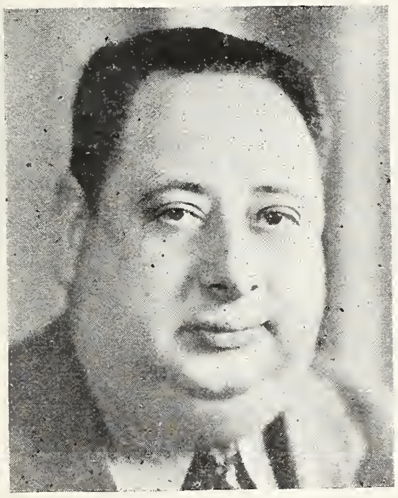
WRITE — WIRE — TELEPHONE — VISIT

UNITED NOVELTY CO., Inc.

111 W. DIVISION ST. (Phones: 101-102) BILOXI, MISS.

"House of Constant Careful Service"

Moves to Larger Quarters Near Loop



HARRY H. BROWN

CHICAGO—"We're only five minutes from any hotel in the Loop," Harry H. Brown of American Amusement Co., this city, reported this past week.

The firm have just moved to new and larger quarters at 164 E. Grand Avenue.

Brown reported that the firm have a great many new plans under way and that these will be announced just as soon as they can possibly get around to them.

He stated that at the moment the firm was extremely busy trying to get all decks cleared from a complete reorganization program.

"New designers and engineers," he said, "have been put to work and they have many great and revolutionary ideas. We are," he claims, "going to have our firm name on the tongues of every coin machine man in the country very soon with the many new ideas we have already started under way."

FROM NOW ON

Aireon

PHOENIX DISTRIBUTING CO.
611 W. WASHINGTON
PHOENIX, ARIZONA

Automatic Shoe Shiners Working in Racine

RACINE, WIS.—The Journal-Times of this city published the picture of an automatic shoe shining machine this past week which attracted much attention from the public as well as retail locations here.

"JET PROPELLED" EARNINGS!

Superliner

Super APPEAL...
THE MAGIC BUTTON!

Super DESIGN...
NEW STREAMLINED CABINET!

Super PERFORMANCE...
CUTS SERVICE COSTS!

"THERE IS NO SUBSTITUTE FOR QUALITY"

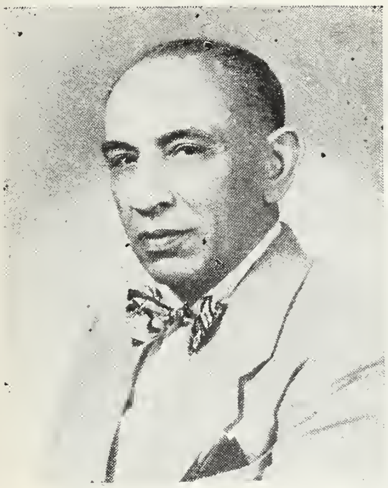
ORDER FROM YOUR DISTRIBUTOR

D. GOTTLIEB & CO.
1140 N. Kostner Ave., Chicago 51, Ill.

SUPERLINER
NORTH
EAST
WEST
SOUTH

COIN MACHINE INDUSTRIES, INC
CMI
For Your Protection
MEMBER

Joe Eisen & Sons Merge With American



JOE EISEN

NEW YORK — Joe Eisen, veteran coinman, announced this past week that his new firm, Joe Eisen & Sons, managed by Joe's son, Buddy Eisen, has just merged with Phil Mason and Sidney Mittelman of the American Coin Machine Co., Newark, N. J.

The name retained from the consolidation will be Joe Eisen & Sons.

The interests of both firms will now be placed under one roof here and will benefit the trade, according to statements of all four parties concerned with the merger.

The firm exclusively represent Packard Manufacturing Corp. of Indianapolis, Ind. in Metropolitan New York and Northern New Jersey. They are also exclusive distributors for the "Red Ball" machine of Hirsh Coin Machine Co., Washington, D. C.

Joe Eisen is very well known to the cointrade here having been engaged in the music machine division of the business for many years. Prior to that he was in the amusement machines division.

Eisen stated, "This merger was done in the complete interest of the operators in the Metropolitan New York and northern New Jersey areas. We believe that we will now be able to give every coin machine man the finest service and cooperation and will be right out there working to help him earn the greatest possible profits."

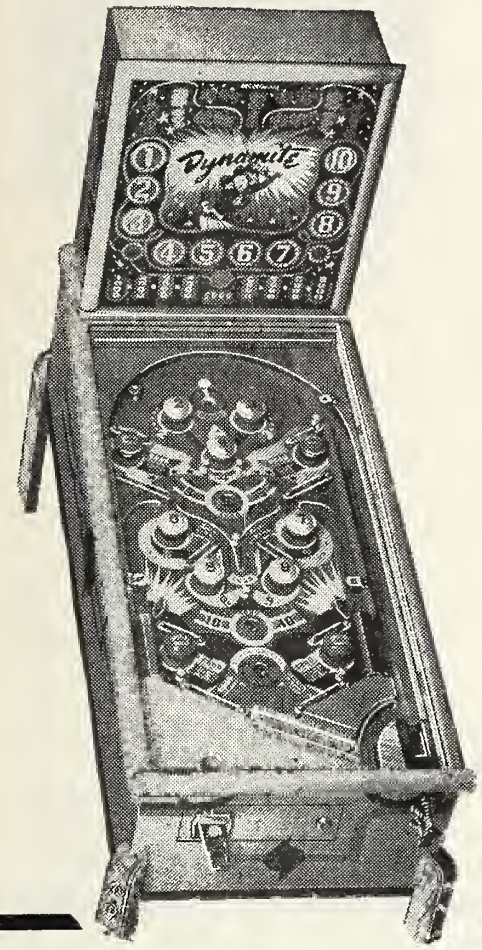
FROM NOW ON

Aireon

WESTERN DISTRIBUTORS

3126 ELLIOTT AVE.
SEATTLE 1, WASH.

1226 S.W. 16th ST.
PORTLAND 5, ORE.



all records shattered . . .

DYNAMITE!

IT'S GOT EVERYTHING . . .

- ✓ Streamline Cabinet . . .
- ✓ Recessed Lite Box . . .
- ✓ Visual Ball Lift . . .
- ✓ Schematic Panel . . .
- ✓ Eject Pockets . . .

YES, ALL THIS AND
ATOMIC KICKERS!

Place Your Order with Your Jobbers *NOW!*

Williams
MANUFACTURING COMPANY
161 W. HURON ST., CHICAGO 10, ILLINOIS

MEMBER CMI

Seacoast Distribs Revamping Offices

DAVE STERN

NEW YORK — Dave Stern of Seacoast Distributors, Inc., who have offices on Tenth Avenue (Coinrow) in this city and also in Elizabeth, N. J. reported this past week that the firm are planning to entirely revamp their offices and showrooms and will make these the most outstanding in the east.

The firm are exclusive distributors for Rock-Ola Manufacturing Corp. of Chicago and for other manufacturers. Executive members of the firm are: Harry Pearl, Tom Burke, Everett Masterson and Dave Stern.

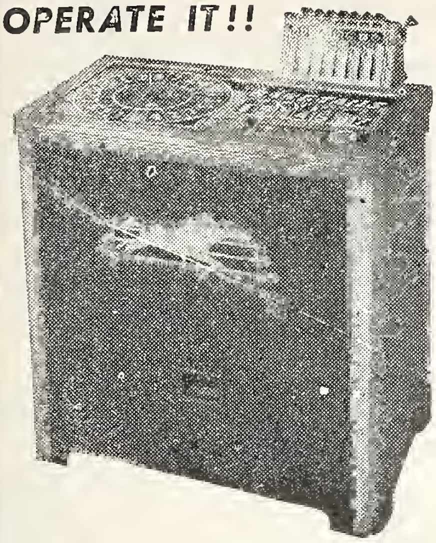
"Our present showrooms", Stern stated, "are going to be completely remodeled and we intend to make them the most outstanding on the eastern seaboard. We have always believed that the offices of any coin machine firm should be completely suited to their business and with the music operators flocking in to see us to get the new Rock-Ola 'phonograph of tomorrow' we believe that they, too, will want these offices to match the beauty of this great phonograph."

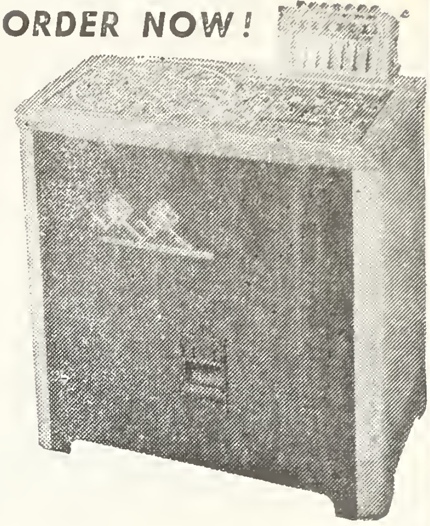
Offices in New York as well as in Elizabeth, N. J. are in the revamping program and will be officially opened to the trade when completed. In the meantime the firm are conducting business as usual while remodeling work is being planned.

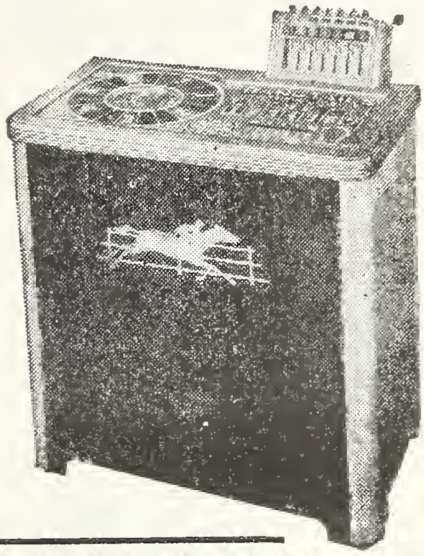
FROM NOW ON

Aireon

HERMITAGE MUSIC COMPANY
423 BROAD STREET | 208 NORTH 22nd ST.
NASHVILLE 3, TENN. | BIRMINGHAM 3, ALA.







SEE IT!!
OPERATE IT!!

FOR IMMEDIATE DELIVERY!

"BANGTAILS"

As the name implies, this machine has gone over with a "BANG". Both the public and operators have praise for this high class console with its trouble free operation — and beautiful styling, slug proof 7 slot coin head.

Made in Cash Payout or Conv. Free Play. 5c & 25c Type.

ACT QUICK!
ORDER NOW!

Something New!!

"WINTERBOOK"

New Sensational Long Shot — with all the fine features of the Bangtail — plus additional attraction for the Extra Play by giving the big jackpot from $5.00 to $25.00, and odds 10 to 30. Made in 5c & 25c 7 slot coin head.

"GALLOPING DOMINO"

Combining all the fine features of the Bangtail — with its wonderful mechanism and beautifully styled two-tone cabinet of blonde maple and light walnut. Available in both Cash Payout and Free Play. 5c & 25c 7 slot coin-head.

OFFICE
2502 — 39th STREET
Phone: 4924
GALVESTON, TEXAS

ISLAND DISTRIBUTING CO.
"Featuring H. C. Evans Products"
TEXAS, N. M., OKLAHOMA, SO. ARKANSAS & NO. LOUISIANA
"SHOP WITH YOUR FRIENDLY DISTRIBUTOR"

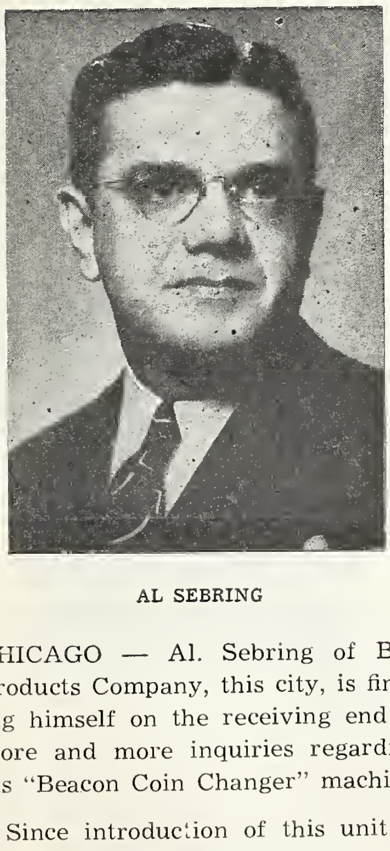
OFFICE
2551 ELM STREET
Phone: RIVERSIDE 2863
DALLAS, TEXAS

FROM NOW ON

Aireon

DEEP SOUTH DISTRIBUTING CO.
364 SO. WASHINGTON
MOBILE 21, ALA.

Beacon Coin Changer Creates Interest



AL SEBRING

CHICAGO — Al. Sebring of Bell Products Company, this city, is finding himself on the receiving end of more and more inquiries regarding his "Beacon Coin Changer" machine.

Since introduction of this unit to the trade some months ago interest has been aroused by press and magazine publicity.

Leading manufacturers, retailers and many industrialists have been calling at the offices of Bell Products Company here inquiring when they will be able to get deliveries of the "Beacon Coin Changer," according to reports.

This past week, Sebring is reported to have shown the coin changer to some very interested coin machine men who are planning large operations of the machine in various metropolitan centers.

"From the time saving element alone," Sebring stated, "the 'Beacon Coin Changer' has already attracted the attention of leading department and retail stores thruout the nation. More and more of the chain stores are calling on us to ask when we will have them ready."

Get "SUPER TRIANGLE" For Top Collections! $469.50 ea.

MUSIC BARGAINS!

WURLITZER 850	$525.00
WURLITZER 700	435.00
WURLITZER 500K	325.00
WURLITZER 24	225.00
WURLITZER 616	150.00
WURLITZER TWIN 12	225.00
SEEBURG COLONEL RCES	395.00
SEEBURG CADET RCES	375.00
SEEBURG REGAL	295.00
SEEBURG 12	85.00
ROCK-OLA MONARCH	225.00

1/3 Deposit for shipment now!

OLSHEIN DISTRIBUTING CO.
1100-02 B'WAY, ALBANY 4, N. Y.
(Tel. 5-0228)

Special . . .

JOCKEY CLUB $225.00

VENUS	$ 70.00
BIG TOP	150.00
HOLLYWOOD	155.00
GUN CLUB	79.50
LONGACRES	350.00
MYSTIC	35.00
5c SUPER BELL COMB.	250.00
5 & 5c TWIN SUPER BELL	300.00
KEENEY TEXAS LEAGUER	35.00

SLOTS

5c BLUE FRONT	$120.00
10c BLUE FRONT	130.00
25c BLUE FRONT	140.00
5c BROWN FRONT	130.00
10c BROWN FRONT	140.00
5c BONUS BELL	190.00
25c BONUS BELL	210.00

NEW GAMES

SURF QUEEN
BIG HIT
SPELLBOUND
GOALEE
SOFT-BALL QUEEN
FRISCO
CATALINA
MILLS VEST POCKET BELLS

We Have All Mills Slot and Jumbo Parts

1/3 Deposit — Balance C.O.D.

Lewis COIN MACHINE SERVICE
3924 W. Chicago Ave. Chicago 51 Belmont 7005

AL SEBRING

THE FINEST EQUIPMENT AT THE LOWEST PRICES!

This Week's Specials

Ten Pin	$ 60.00	Seeb. Bl. Lite Gun	$175.00
Wurlitzer 750 E.	595.00	Pace Saratoga	75.00
Hi Hand, Comb.	145.00	Mut. Skyfighter	195.00
Bakers Pacers, DD	195.00	Chi Coin Hockey	195.00
Super Bell, 5c Comb	225.00	Superroll Skeeball	275.00
Keeney Sub. Gun	75.00	Bob Tail, Totalizer	105.00

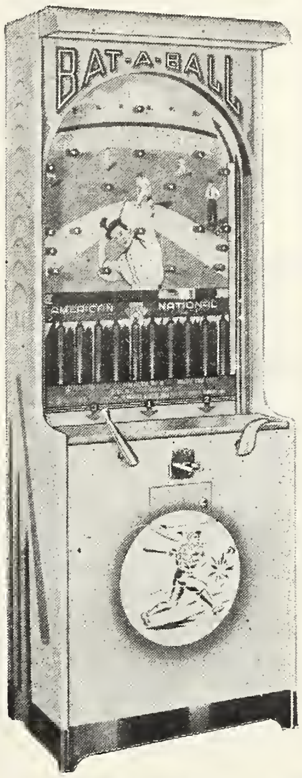
Many Others! Write for Complete List of New and Used Machines

Terms: 1/3 Deposit, Balance C.O.D.

SPECIAL ATTENTION GIVEN TO EXPORT ORDERS

BELL PRODUCTS CO.

2000 N. OAKLEY (HUMBOLDT 3027) CHICAGO 47, ILLINOIS
1002 BUCHANAN (FILLMORE 5273) SAN FRANCISCO 15, CALIF.



IT'S HERE!

BAT-A-BALL

THE KEY TO THESE CLOSED LOCATIONS AS LEGAL AS BASEBALL ITSELF

BAT-A-BALL is a brand-new, location-tested, money-maker that is entirely mechanical. No motors, no gears! Nothing to cause trouble. Simple fool-proof mechanism. Just place on location and start collecting.

BAT-A-BALL is six feet high and occupies only 15 inches by 26 inches of floor space, which makes it ideal for any location.

FIVE DAY FREE TRIAL WITH MONEY-BACK GUARANTEE

$249.50

DISTRIBUTORS: WRITE — WIRE FOR TERRITORIES

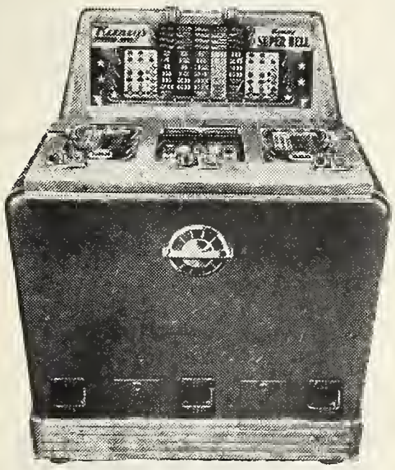
MUNVES MANUFACTURING CORP.
158 EAST GRAND AVENUE CHICAGO 11, ILL. SUPERIOR 9470

SMASH HIT!

KEENEY'S

Three Way

BONUS SUPER BELL



Takes up to 15 coins every play
Your choice of any coin chute combination
Profits far above other coin machines

WE ARE NOW DELIVERING LIMITED QUANTITIES

TRIMOUNT COIN MACHINE CO.
40 WALTHAM STREET
BOSTON MASS.
LIBerty 9480

FROM NOW ON

Aireon

INTERSTATE NOVELTY COMPANY
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Distribs claim that Fred is traveling faster and covering more ground than any other coinman in the nation.

"It's the hardest job in the world to just catch up with Fred. He's here, there and everywhere — and, it seems, all at one and the same time."

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SUPREME — BOWL-A-SCORE
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1	Wurlitzer 600 Keyboard	$400.00
2	Wurlitzer 700	575.00
1	Wurlitzer 42/24 Victory	395.00
1	Wurlitzer 24 (Acme Remod.)	375.00
2	Seeburg 8800 ESRC	495.00
2	Seeburg 8200 Vitcory	395.00
1	Seeburg Gem	335.00
1	Seeburg Vogue	385.00
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4	Rock-Ola Standard	300.00
2	Rock-Ola Masters	350.00
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IMPERIAL 20	$255.00	WURLITZER 71 & STAND	$249.50
WURLITZER 600R VICTORY	425.00	ROCK-OLA MONARCH	295.00
9800, R.C.	565.00	ROCK-OLA COMMANDO	475.00
WURLITZER 616 LITE UP	295.00	ROCK-OLA WINDSOR	285.00

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Horoscope	$ 55.00	American Beauties	$ 80.00	Suspense	$225.00
Invasion	75.00	New Champ	60.00	Big Top	125.00
Venus	65.00	Catalina	145.00	Four Roses	40.00
Armada	25.00	Show Boat	55.00	Legionnaire	55.00
Gun Club	50.00	Big Time	40.00	Baker Defense	40.00
Victory	75.00	Home Run '42	65.00	Pylon	30.00
Jeep	95.00	Five & Ten	90.00	Big Show	25.00
Belle Hop	50.00	Boom Town	40.00	Topper	20.00
Snappy	55.00	Spot Pool	55.00	Blonde	25.00
Knockout	95.00	Sky Chief	145.00	Trailway	40.00
Commander	65.00	Star Attraction	55.00	Bowlaway	55.00
Zig Zag	50.00	Defense, Genco	80.00	Sparky	25.00
Jungle	55.00	Oklahoma	185.00	Capt. Kidd	55.00
Hi Dive	65.00	Thumbs Up	60.00	Brite Spot	35.00
Wow	30.00	Short Stop	20.00	Venus	60.00
Three Up	30.00	Sport Parada	40.00	Skyline	35.00

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The only Bowling Game featuring extra Barrell-Roll Scoring. Player has a visual record of the number of barrels scored during course of game. Free ball return for every barrel scored plus extra 7000 points. Attractive multi-colored back glass—well constructed cabinet in beautiful natural wood finish—precision built mechanism—fool-proof ball release. Available in following lengths: 10'-6", 11'-6", 12'-6". DISTRIBUTORS—JOBBERS!

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BUSH DISTRIBUTING COMPANY
257 PLYMOUTH AVE., NORTH
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Get Those Two Hands Working!

By JAMES T. MANGAN

(*Mangan & Eckland, Chicago*)

Get those two hands working. They were made for work. Neither they nor you can ever be happy or contented until you give them plenty to do.

You can sit in your chair and think—with your brain. That is supposed to be lofty and noble exercise. You can read a book with your eyes—that is supposed to be broadening and uplifting. You can talk for hours—oh, how you can talk!—and some of that chatter is supposed to be intelligent. You can put your two feet into action and walk in the open air, breathe it in, and you feel great.

But none of these exercises makes you feel quite so good as clean-cut, productive work with those two good hands of yours. Get those two hands working!

Sew a button on a coat, drive a nail with a hammer, change a broken shoelace for a new one, write a letter—address the envelope, stamp and seal it—no matter how trivial, or how important the job, if you do it with your two hands you feel great for hours afterward. Remember, after that hard stretch of shoveling the snow or cutting the grass, you *then* sat down to read or think, how much more delightful were the acts of reading or thinking just because you had satisfied those hands of yours!

Those hands have an insatiable, everlasting desire for work. You get tired, your brain and muscles get tired, but your hands seldom, if ever, feel the strain. They were made for work. They always want to work. They could work forever. Satisfy their hunger as you satisfy your stomach. Feed them as you do your curiosity. Exercise them as you do your vocal chords.

Take a vacation from talking and pretty soon you feel a great peace and calm. Take a vacation from thinking — well, can you honestly deny you aren't *always* on such a vacation? Take a rest from reading and pretty soon you lose a great deal of your desire to read.

But take a vacation from working with your hands and the miseries, the furies, the frustrations of hell itself begin to tear you apart. You're nervous, upset, irritable. You're dissatisfied both with yourself and with the whole world. Life becomes an unending round of turmoil.

BARGAINS

6 1-2-3 1939 and 1940, ea.	$ 30.00
1 5-in-1	30.00
5 JAP SEEBURG CONV., Ea.	75.00
1 CHUTE THE CHUTE CONV.	100.00
4 BALLY RAPID FIRES, Ea.	100.00

SPECIAL

40 1c Counter Games Assorted (Lucky Pack, Sparks, American Eagle, Deuces Wild, Tally, etc. Also Ball Gum Machines.

MAKE OFFER FOR LOT!

Send 1/3 Deposit

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It's CONDITION That Counts!

THESE MACHINES ARE ALL CLEAN AND IN A-1 CONDITION!

FREE PLAY

ABC Bowler	$ 59.50	Idaho	$179.50
Air Circus	109.50	Keep 'Em Flying	119.50
American Beauty (REV.)	79.50	Invasion	79.50
Argentine	69.50	Knock Out	109.50
Big Chief	59.50	Majors '41	59.50
Big Parade	109.50	Metro	49.50
Big Top (REV.)	179.50	Oklahoma	179.50
Bola Way	59.50	Parade Leader (REV.)	49.50
Bosco	69.50	School Days	59.50
Captain Kidd	59.50	Score Champ	49.50
Champ	59.50	Shangri-La P. & S.	89.50
Cover Girl (REV.)	179.50	Sky Rider	89.50
Eagle Squadron (REV.)	79.50	Snappy '41	69.50
Five-Ten-Twenty	69.50	Spot Pool	59.50
Formation	59.50	Stage Door Canteen	189.50
Gobs	89.50	Streamliner	179.50
Grand Canyon (REV.)	179.50	Super Chubbie	59.50
Gun Club	59.50	Tail Gunner (CON.)	59.50
Home Run '42	79.50	Ten Spot	59.50
Horoscope	59.50	Victory	74.50

Yankee-Doodle	$ 99.50
Zig-Zag	59.50
Arizona	179.50

MULTIPLES & CONSOLES

Bally Club Bells, 5c Comb.	$139.50	Paces Races, Brown	$109.50
Big Game, P.O.	89.50	Silver Moon Tot., F.P.	89.50
Evans (1940) Pacers Console	197.50	Spinning Reel, P.O.	59.50
Paces Races, Brown JP	119.50	Sun Ray	129.50
Paces Races, Black	79.50	5c Super Bells, Comb.	199.50

SLOTS

5c Caille	$ 49.50	5c Mills Cherry Bell Future	$119.50
10c Caille	69.50	5c Mills Copper Chrome	219.50
Columbia Bells (DJP)	74.50	5c Mills Gold Chrome	219.50
Columbia Bells, Gold Award 4	59.50	5c Mills Goose Necks	39.50
5c Mills Black Cherry Bell	119.50	10c Mills Roman Head	99.50
10c Mills Black Cherry Bell	199.50	5c Melon Bells	99.50
5c Mills Blue Front	109.50	25c Watling U.S. Treasure	79.50
5c Mills Blue Front Future	109.50	5c Watling Rolatops	59.50
		5c Jennings Chief	79.50

MUSIC

Gables Charm	$ 79.50	Wurlitzer 24	$299.50
RM 16 Light Up	199.50	Wurlitzer 600	419.50
Rockola Commando	579.50	Wurlitzer 616, Illum.	199.50
Rockola Windsor Light Up	259.50	Wurlitzer 850	649.50
Seeburg Colonel	419.50	Wurlitzer 950	649.50
Seeburg Hi-Tone 8200 RC	599.50	Wurlitzer 24 Victory Cabinet	329.50
		Wurlitzer '41 Counter Model	$139.50

ARCADES

Keeney Air Raider	$119.50	Bally Rapid Fire	$109.50
Keeney Anti Aircraft, Brown	49.50	Bally Sky Battle	99.50
Keeney Submarine	79.50	Bally Undersea Raider	249.50
Mutoscope Elec. Hoist Claw Mach.	79.50	Mutoscope Photomatic, late model perfect shape	699.50
Mutoscope Sky Fighter	149.50	Seeburg Ray-O-Lite	49.50
Panorams, Best Solo Vue Conv.	369.50	Scientific Batting Practice	79.50
Shoot Your Way to Tokio	119.50	Champion Hockey	149.50

TERMS: 1/3 DOWN, BALANCE C.O.D.

NEW MACHINES

IN STOCK FOR IMMEDIATE DELIVERY: EXHIBIT "FAST BALL" — PACE DE LUXE CHROME BELLS — COLUMBIA D J P BELLS — AMERICAN SCALES — MARVEL "FRISCO" — "TRADIO" HOTEL RADIO — COLUMBUS PEANUT MACHINES AND ALL "PERSONAL MUSIC" WIRED MUSIC EQUIPMENT.

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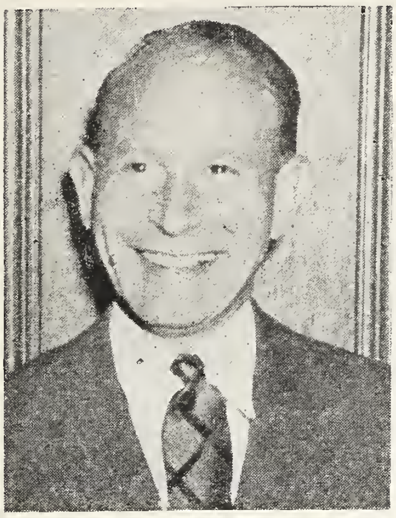
Readies Three New Games For Delivery



GEORGE PONSER

NEW YORK — George Ponser announced this past week that his associate, Irving Kaye, both men head Amusement Enterprises, Inc., this city, had advised him that, "It's just a matter of days now before we will deliver our three new games."

The firm showed the machines to large groups of coinmen at the Hotel New Yorker some weeks ago.

Machine that won much comment was the new automatic bowling alley This is unique in the fact that the pins are reset automatically and that scoring on the game is authentic.

A counter game, which won much praise, was also shown by the firm It duplicates the action of one of the most popular counter games in the history of the industry. It is also understood that the firm are completely licensed to manufacture this machine and that the original manufacturer is working with them to help them make this one of the mos outstanding counter games of all time

Still another machine, a roll down game with unique scoring features was also shown and gained many friends. The game received a grea amount of play and proved one o the most interesting ever yet manufactured.

"All three machines," Ponser stated, "will be delivered just as fas as they come off the production lines to those who have already placed their orders with us."

Turns Showroom Into Tavern Display

JOHN A. FITZGIBBONS

NEW YORK — The showrooms of John A. (Jack) Fitzgibbons of Jafco, Inc., familiar to the coin machine industry for over 30 years, at 453 West 47th Street, this city, have been turned into an actual tavern by Fitzgibbons to display his forthcoming music system.

Fitzgibbons is reported to have been hard at work readying the manufacture of his latest innovation to the music trade.

Already a great many coinmen have visited with him and many are reported to have been very much impressed with the details of this new music system which Fitzgibbons is manufacturing here.

TOP VALUES
Slots
Each Machine Guaranteed Like New

12	5c Mills Brown Fronts	$160.00
1	10c Mills Brown Fronts	165.00
2	25c Mills Brown Fronts	175.00
4	5c Mills Blue Fronts	150.00
1	5c Mills War Eagle, 3/5	135.00
1	10c Mills War Eagle, 3/5	145.00
1	10c Mills Bonus Bell	225.00
1	25c Jennings Chief	145.00
1	5c Watling Rolatop	95.00
1	5c-25c Bally Bell	150.00
5	5c Mills Chrome Vest Pocket Bells	55.00
4	5c Mills Blue & Gray Vest Pocket Bells	45.00

Consoles

1	Keeney 5/25c Two-Play Super Bell, Convertible	$475.00
3	Jennings Silvermoon, C.P.	125.00
1	Mills Jumbo Parade, Convertible	150.00
1	Mills Jumbo Parade (Late)	125.00
1	Watling Big Game, C.P.	100.00
1	Watling Big Game, F.P.	125.00
3	Jennings Silvermoon, F.P.	125.00

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OPERATORS!!
WANT A 1946 BUICK FOR $400.00??

IF YOU DO — DON'T COME TO US. **BUT** — IF YOU WANT SOME NEW 1946 PACE OR MILLS SLOTS — SEE US.

FOR YEARS THE PACIFIC COAST HAD NEEDED A JOBBING FIRM THAT HANDLED SLOTS EXCLUSIVELY — WE SAW THAT NEED AND TODAY WE CAN OFFER YOU SLOTS — 1 OR 100 — NEW OR USED. **NATURALLY** — OUR TREMENDOUS VOLUME BUYING AND SELLING ENABLES US TO GIVE YOU PRICES THAT CAN'T BE MET BY ANYONE IN THE WEST.

COME IN — LOOK — COMPARE OUR PRICES — BE CONVINCED.
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PISMO BEACH, CALIF.

THRU THE COIN CHUTE

CHICAGO CHATTER

Harry Brown all smiles and happy these days—now that he has moved his American Amusement Co. to the firm's new building on E. Grand Ave.—just a hop, skip and jump from any one of the "Loop" hotels. Harry is busier than a grasshopper in a wheat field trying to get a zillion things done—all at one time . . . Mr. and Mrs. J. Miller of Vancouver, B.C., Canada, were seen over at Atlas Novelty Co. this past week talking things over and doing a little buying, too, I'm told. It's a long way from here to Vancouver but Mr. and Mrs. Miller enjoyed the trip and are now enjoying our Windy City . . . Very few visitors in town this past week. Probably due to the big weekend holidays that are now on. Many of the boys here closing down on Wednesday evening and not returning to their offices until the following Monday morning—when they'll be just in time to see our "Fall Special" issue—the reference book for the balance of the year.

Heard that Mel Burt of Cole City, Ill. was in town but didn't get a chance to gab a bit with Mel. Hope he phones the next time he comes in . . . Fred and Oscar Sandholm of Denver, Colo. made the long trip out here to see what they could see. From what we hear Fred and Oscar did alright by themselves . . . H. Fife of Kankakee, Ill. also was in town this past week and rushed about hither and thither getting himself some very much needed equipment . . . Wayne Robinson of Pekin, Ill. also came to town to see what he could buy for himself. Here's hoping, Wayne, that you were lucky in your travels about the distribs and jobbers' offices looking for what you needed . . . Mr. and Mrs. George W. Coleman of Rockford, Ill. came in to town. George is one of the old timers in the coinbiz. We sure were sorry not to be able to catch up with them, but, George you know how it is—we were out there chasing down plenty of ads for our big issue.

R. M. Blair formerly of Panama, C.Z., came to town and while discussing thisa and thata with the boys over at Atlas told them that he was moving his headquarters, lock, stock and barrel over to Capetown, South Africa. Brother Blair that is what we call—"a move" . . . Bruno Kosek and Phil Ruby are now affiliated with the MidState Company, who recently moved into larger quarters at 2329 Milwaukee Ave. Both men have had many years of experience in the coinbiz and are reported to be doing a really grand job buying and selling used equipment as well as distributing new machines . . . CMI will hold a big meeting on October 9 to discuss public relations. Advertising agency execs and the trade publishers will meet with CMI's Board of Directors at 1:30 P.M. for a general discussion. Later the same evening the Board of Directors will gather for a dinner at the Blackstone Hotel.

Once again we want to send out a warning to all who intend to visit Chicago anywhere in the near future. The town's jammed. But good. Therefore, before you even buy your RR or Airline tickets to come here—make absolutely sure that you have a "confirmed" reservation for a hotel room. Otherwise—you can use one of the benches in Grant Park—and, brother, they ain't as nice and soft as that bed you're used to at home . . . Al Meyers of Advance Automatic Sales Co., San Francisco, in town this past week and visiting with distribs, jobbers and manufacturers. Al tells us that Lou Wolcher will be coming thru sometime early in October on his way to New York. He will then return to Chi and spend a little time here with the manufacturers he represents and his many friends in the coinbiz. Welcome, Lou.

Don't know whether you've ever done this, but, the next time you pop into town—go on out and visit with Walter Tratsch of A.B.T. Especially if you're an old timer in the coinbiz, too. It sure is a pleasure to just sit around with Walter and talk over old times—recalling many humorous and some serious incidents—and also getting a little blue wishing those good old days were back again—when fun was fun. Anyway, if you ever intend to write a book about this business—just spend your time with Walter who can give you names, dates, incidents, stories and what have you that should make up into something every coinman will want to treasure . . . Some of the boys are looking forward to Joe Ash of Active, Philly, Pa. coming into town this week. The boys here like little Joey for his humor as well as for his keen understanding of the business. C'mon in, Joe, we miss you . . . Also expect to see Mr. and Mrs. Ben Axelrod of Olive Novelty Co., St. Louis, in town this week. Ben and the Mrs. will probably spend some time entertaining themselves while here along with Ben doing some business with the boys around the town.

Also hear that M. S. (Bill) Wolf of M. S. Wolf Distributing Co., Los Angeles, is on his way into our little city. Bill has some great plans up his sleeve, they tell me, and is going to pop some of them at the manufacturers while here. This will be Bill's first visit to Chi in many moons . . . Joe Klein who was out on a buying and selling trip for Atlas tells me that wherever he went he found business just dandy. Joe believes that the summer slump is not only all over but that the pickup since is better than what anyone believed would happen. And that, friends, is really good news . . . Marvel Mfg. Co. announced this past week that they are now manufacturing new games. Their first one will be a counter game which they will tell you all about very, very soon . . . Vince Murphy, salesmanager over at Monarch Coin Machine Co., just returned from a trip downstate and tells me that business is very good with the boys down yonder. That, too, is the kind of news we like to hear.

THRU THE COIN CHUTE

EASTERN FLASHES

The annual banquet of the Phonograph Operators Assn. of New York comes off this Saturday nite, Oct. 5. Barney Schlang, manager, and Al Denver, President, promise the greatest coin machine affair of all times. The largest crowd ever to attend a banquet here will fill the Grand Ballroom of the Waldorf Astoria. Innumerable recording artists are scheduled to put in an appearance. Many out-of-town visitors have already made plans to be present.

Willie (Little Napoleon) Blatt and Barney (Shugy) Sugerman have joined a new enterprise and will make an announcement next week . . . Ned Leon of Fitzrock, Bridgeport, Conn. and his son visit with Jack Fitzgibbons of Jafco. All visitors to Fitz are now offered a soft comfortable seat at a regular restaurant booth or at the bar, and treated like a night club patron with all the trimmings, including soft music . . . Leo Knebel, manager of Manhattan Phonograph Co., all keyed up over the new Aireon set-up here, and claims plenty of Aireon phonos will soon be on locations thruout the city.

Harry Wichansky, Atlas Vending Co., Elizabeth, N. J. and his wife visit with Dave Stern of Seacoast Distributors (Rock-Ola distributors). Harry and Dave reminisce about old times, but Dave always brings the conversation back to the remodelling job being done on his offices, claiming it will cost him anywhere in the neighborhood of $30,000 to $35,000 when everything is completed. Jules Mayers, sales manager, adds Sherman Shell to his sales staff, and will announce some additional new members next week . . . Stanley Arnold and Harry Berger, Coin Diathermy Corp., have a press showing of their new coin operated diathermy machine at the McAlpin Hotel. Bob Jacobs, well known coinman, engineered the machine.

Al Koondel and Lucky Skolnick of Empire Coin Machine Sales, Brooklyn, N. Y. on their way to Milwaukee, Wisc. to attend a distributor meeting of Coin Arts, Inc. Koondel and Skolnick have the exclusive for the Shine-A-Minute machine for New Jersey and Connecticut, and will open offices in both states . . . Harold Kelso, Rock-Ola distributor from Grand Rapids, Mich., Jules Mayers and Dave Stern seen lunching together . . . Teddy Seidel joins up on the sales staff of Dave Lowy & Co. . . . Joe Frank, Automatic Sales Co., Nashville, Tenn. a visitor for a few days . . . Moe Luber, the motor repair expert, adds another mechanic to his staff . . . Bill Larsen, formerly with Western Phonograph Co., and Bob Houston, formerly with Frank Braheny, open H & L Service Co., a phono service, on 10th Ave., between 52nd and 53rd Street.

Mike Munves' offices are now completely done over. Mike is now waiting for that mural to place on the wall of his private offices. The mural will embody the theme of coin operated machines, and is being done by the well-known artist, Warner Soned . . . The combination of Sid Mittleman and Phil Mason with Joe Eisen and his son Buddy brings an experienced group of coinmen together to handle the Packard Manufacturing Co. line and the game "Red Ball," which is finding favor here . . . Hymie Rosenberg, H. Rosenberg Co. ready to open offices in New Haven, Conn. . . . Music ops eagerly looking forward to see what "unusual" tie will adorn the neck of the popular "Senator" Al Bodkin at the Waldorf this Saturday nite.

Joe Beck and Ted Hellmuth, Telequiz Corp., show their "Telequiz" machine in Philadelphia on September 26, 27, 28 and 29. When you read this, the machine will be on display in New York City for three days, Sept. 30, Oct. 1 and 2 . . . Barney (Shugy) Sugerman, Runyon Sales Co., returns to his office the end of the week, after being bedded for a few days with a bad cold . . . Johnny Holenka, manager of the Runyon record department, couldn't stay away from those stogies, and is back smoking seegars again . . . Eddie Smith, Emby Distributing (Wurlitzer distributors) still away on a vacation . . . Barney Kahn, Metropolitan Coin Machines, Brooklyn, N. Y., manufacturer of a new card vendor, appointing new distributors every day.

Manny Ehrenfeld, Telematic Products Co., Passaic, N. J., flew up and back to Chicago twice in one week . . . George Ponser and Irving Kaye, Amusement Enterprises, Inc. expect to have their new games ready very soon . . . Charley Katz of Spotlite Games in Los Angeles, Calif . . . Bob Jacobs, who operated an arcade in Coney Island for the first time this season, claims the season was very successful, and expect to remain open week-ends during the winter . . . Harry Haskins, another arcade owner, who operated in Playland, Rye, N. Y., also acknowledged a successful summer . . . The hotel situation continues to get worse. Don't even start for New York unless you have a confirmed reservation.

Looks to us like things are once again starting to cook in N. Y. . . . Plenty of "quiet action" over at some of the leading spots in town . . . For example — there's a new non-selective music box just about ready for introduction (being made by one of the men here) which looks like it has possibilities, to say the least . . . And some of the boys over in Jersey have ideas, too. They are now getting ready to quietly swing one of the biggest selling campaigns you ever will see. They are just about ready to pop with a new idea that will make lots and lots of money for distribs around the nation — IF — and when they do decide to let "the cat out of the bag."

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

The old town seems full of visiting dignitaries of the coin industry which includes many Chicago manufacturers. Among the most outstanding visitors were the presidents of Bally Manufacturing Company, Ray Moloney; H. C. Evans Co., Dick Hood; and Aireon Manufacturing Co. Confabs seem to be going on all over the place.

Lunched with Dick Hood of H. C. Evans. Dick told us all about the old days in the coinbiz when he produced and operated the old time upright coin operated piano called the nickelodeon. Dick looks forward to the future for good times for all in the biz. Hood and the missus traveled across the country by automobile and plan on leaving in a few days returning via Mexico and the southern route to Chicago, on old famous Route 66.

Bill Wolf of M. S. Wolf Distributing Co. just back from a few weeks in Seattle and full of pep and vinegar. Bill tells us that things are getting better up and down the coast and says that he looks for a decided upswing in sales. Bill is now making deliveries of the new A.M.I. phono and is getter regular weekly shipments from the factory. Bill informs us that he plans on leaving for Chicago and will be away for a week or ten days. Al Silberman, general manager for M. S. Wolf, is off on a week's trip.

Jack Gutshall is expecting a visit from the president of Aireon this week and plans an important confab. Jack has taken over distribution of a new record label "Mars" featuring Jack Hammond at the Organ. These recordings should do well on juke boxes.

Paul Laymon is quite excited about the new Bally console. Paul tells us, "It's terrific and will prove to be the hottest money maker the ops have had in some time." He also says that a test location report during the past few weeks showed, "The net take to the op at $82.00 for a week and that," he says, "ain't hay." Paul and the missus are entertaining some of the top flight execs of Bally this week.

Len Micon of Pacific Coast Distributors has spent some time with Dick Hood of H. C. Evans Company of Chicago. Len is wearing that happy smile again, he has just received a shipment of the new Evans "Winterbook" console and has received word that he is getting a sample of the new Packard Pla-mor hideaway and will have them both on display this week.

Jimmy Rutter of Operators Service has been well received by manufacturers and distributors while displaying his new game in Chicago this past week, Jimmy hopes to close a deal for the manufacture of his game shortly. He is due back home in a few days.

The music ops' assn have called a special meeting for this week with several very important matters to be taken up which include the association affiliating with a union. More info on this will follow after meeting is held.

The weather was nice and caused many ops to come in to the city to shop along coinrow. These included: Lowell Ayers, Inglewood; I. B. Gayer, San Bernardino; J. B. Mullineaux, Calexico; Lee Wirt, Montebello; Jack Arnold, Barstow; Orvill Kindig and M. L. Christensen of Long Beach; John McGee, Downey; Paul Hawkins, Tucson, Ariz.; Fred Kohler, Los Angeles; Frank Lamb, Inglewood; Emmet Chew, Los Angeles; L. H. Maston, Porterville; Sol Schwartz of Los Angeles; O. C. Watts, Johnny Nelson and Art Sternall of Los Angeles.

Three ex-GI's, all former officers in Uncle Sam's army, have banded together and formed the Southwest Distributing Co. at Long Beach. The firm has recently been appointed exclusive distributors for the new coin operated radio (Tradio) for Long Beach and Southern Cal., except Los Angeles. The firm expects word any day of their appointment to distribute another well known line of coin machines and plan on announcement when that occurs . . . Charles Katz of Standard Games, New York, in town and calling on many of the local distribs. The firm has a new game which is meeting with favorable approval.

Lots of rumors floating around town about some of the better known record manufacturers, some important developments are expected any moment. Ben Ellison of Hollywood-International Records is rapidly preparing his new album for distribution. Ben is busily setting up a distributing organization and will be ready to go in a big way and soon . . . Looked in at the Quality Pics studio this week and peeked at all the lovelies doing their stuff before the cameras for the new series of 16 M.M. coin film being prepared for distribution to Panoram and Solovue ops.

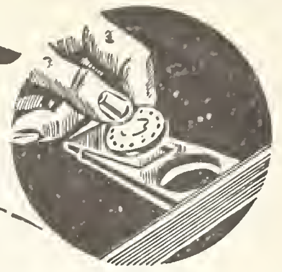
Saul Bihari of Modern Records is out somewhere in the wide open spaces plugging the firm's platters. We hear that the new Hadda Brooks Boogie Woogie Album is sensational . . This has been a terrific week getting ready for the "Fall Special" issue. Many distribs and ops hereabouts are anxiously awaiting the arrival of the book this week . . . Bud Parr of Solotone has wired his office he plans on being out of town a bit longer than expected, Parr must be selling lots of those Solotone boxes.

Ray Powers of E. T. Mape is looking a bit sad these days, Ray was promised a new car several months ago and is still sweating out delivery, we hope it comes soon too, we hope to buy his old one . . . Leon Rene of Exclusive Records is preparing to release a large number of new hit recordings and plans an announcement soon . . . Nels Nelson has enlarged his shop and is prepared to do his own motor rewinding and can handle a number of outside jobs for music ops, "If they bring their work in early, come early and avoid the rush," says Nels.

Several of the local distribs are keeping their fingers crossed in the hopes that Tony Carnero, owner of the good ship the Lux, which has figured in the news quite prominently will emerge victorious (to quote a New York fight announcer). They have quite a bit at stake. Sam Donin and Danny Jackson of Automatic Games have just received a large shipment of bells and games and are prepared to make immediate delivery to buying ops. Len Kelly of K. & M. Distributors plans a trip to Omaha. Len has just returned from a quick trip to the firm's offices in Dallas, Texas.

Bill Happel of Badger Sales has just completed sending out the firm's new 1946 export catalog and it's really some publication. Jack Leonard of the parts department was out ocean swimming a few days ago and while floating on an innertube saw what he thought was a shark coming in too close, Jack broke all international records getting in to shore and safer territory only to be told it was a playful baby porpoise. We hear that Bill Happel, Jr. is quite a golfer and really knows how to get out of those sand traps without picking up the ball and throwing it out . . . Leo Mesner of Alladin Records very happy over the reception given his newest recording "You Are My First Love" featuring Johnny Moore's 3 Blazers.

THRU THE COIN CHUTE



HOUSTON

General business conditions in the local coin machine trade have shown a marked improvement since Labor Day. The usual summer business slump was worse than usual this year for two reasons: It was the first time since 1941 that industrial workers had the time, the gasoline, tires and automobile repair service to enjoy extended vacation trips. A city wide building trade strike and lock out together with the closing of all material supply houses tied up practically every building project in the city for 2 and one-half months. Thousands of high paid craftsmen worked through the summer in other cities when their business would have helped take up the slack of vacationing industrial workers who were dropping their coins in far away locations. The strike was settled shortly after Labor Day and now over 100 millions of dollars worth of construction is in full swing. Every major industrial plant is operating at full capacity and the oil industry is practically at war time production. Local coinmen freely predict that this fall and winter will set an all time high record for net profits.

Jess B. Skiles was all smiles (that's poetry) as he announced that Commercial Music Co. had bought the building now occupied by the Houston branch. The process of knocking down partitions, glassing in private offices and improving display and service facilities was started immediately, and will end with a completely remodeled permanent South Texas headquarters for Wurlitzer automatic music and accessories. A celebration will follow above mentioned activities.

Two infant operating firms in the city are East End Amusement Co. and Texas Amusement Co. — Airway Amusement Co., a new name, is bossed by Tony Arwady, long time partner in the Two Brothers Amusement Co. — Speaking of operating seniority there's Duke Serafino, who started operating at the age of ten and has been at it 40 years. — Another old timer is Al Lemke. His age is a secret too. — Offhand we would pick Tommy Ayo, ex-marine, as the youngest coinman in these parts. He slaves daily with his two older brothers Sam and Buster at Standard Music Distributors (Aireon Distributors).

John E. Williams, top mogul at Southern Distributing Co. came back from Chicago raving about the new Rock-Ola wall box now in production. Johnnie used to consider himself a pretty fair salesman but says its been so long since he had to "sell" a customer that he sorter wonders.

The "S. H. Lynch College of Seeburg Knowledge" is the way A. A. Sage describes an operating and service course S. H. Lynch & Co. has sponsored in this city since July. South Texas Seeburg musicmen meet at the Houston branch office from nine until noon each Wednesday for step by step instruction on the operation and service of Seeburg equipment. Class is dismissed promptly at noon when the students are treated to a swell lunch. The course, regularly attended by 75 to 100 servicemen and operators, will continue indefinitely.

ST. LOUIS

The question of whether the St. Louis Cardinals are going to win the National League pennant is rife in St. Louis coin machine circles. Your correspondent was surprised to find many of them pulling for Brooklyn! Anyhow, the play is up all over town, and baseball fever is contributing the biggest part.

Al Haneklau of Olive Novelty is seen sniffling into a handkerchief with the first of his 'tarnal colds. Partner Ben Axelrod continues his sunny self despite the exposure.

The Missouri Amusement Association finally held forth with its oft-promised September meeting, when 60 of the boys tore into a big steak dinner at Hotel Claridge. Although part of the meeting rates a top secret classification, most of the topics taken up were timely issues throughout the national picture. Due to lack of enough machines to base a practical plan on, nothing transpired concerning the location-split subject — President Lou Morris asking his members to lay this back until next meeting, which was voted satisfactory.

Big hit of the meeting was the announcement by Dewey Godfrey, legal counselor, that the one-ball license question is settled once and for all. Many ops, including "One Ball King" Andy McCall, will fork over $10 per year per one ball machine, secure in the knowledge that Uncle Sam doesn't regard them as gambling devices!

Much interest is expressed by old-timer ops in the Chicago Coin Machine Show, practically the entire membership getting on list for reservations. Among other announcements, Lou Morris stated that all distributors will contribute $50 toward a St. Louis room at the Sherman with refreshment and headquarters facilities for the boys. Veteran Abe Jeffers was placed in charge of the convention committee. The meeting closed with a bit of poker and gags; the largest turnout this year.

New phonographs were delivered by various distributors this week to Dillon Amusement Co., Morehouse, Mo.; Hudson-Houser Music Co., Centralia, Ill.; Three-M Novelty Co., Bemld, Ill.; Manchester Sales Co., St. Louis and to Noel Read, down in Willow Springs, Mo.

Barney Neal, who has recently taken up the geegees as a hobby, is crowing over the fact that the horse he entered at Fairmount Park won his first race. Barney is flush with enthusiasm and winnings.

Lucky owner of three new pin games is Harry Davies, who was overcome when all three arrived at once. W. L. Amusement Company reports that Mills equipment is at last beginning to trickle through. Ops look for a lot of competition from this source in the future. Getting up in the front rank of peanut vendors is Jimmy Barnes, of Jacksonville, who bought 133 new Northwestern peanut machines during the week.

BOSTON

Boston coinmen were saddened this week by the death of Eli Cossack, Seeburg op for the past eight years. Eli had been shelved for a four-week's span in the Beth Israel Hospital prior to his death at the age of 48.

Atlas reports that shipments of the new recessed ceiling and wall speakers have been received . . . visitors the past week included Martin Oliver from Portland, Maine; A. L. Sherry from Pawtucket, R. I.; Elmer Laughton from York Beach, Maine; and Bob Peno from Greenfiield, Mass. . . . Edgar Beals just back from a West Coast trip is another who has been quite active lately replacing his used equipment.

One of the biggest social affairs of the year was held recently by Harry Siegel of the State Vending Co. in honor of his son Donald, who received the Bar Mitzvah ceremony. First a house party was held at Siegel's home where a specially built canvas pavilion was constructed on the lawn for the reception. The climax occurred the next evening when a celebration took place at the Vendome Hotel for 250 guests. No effort was spared to provide plenty of refreshments . . . . "From now on I hope to buy machines at reduced rates to fill the dent in my bankroll," Siegel laughingly stated.

Ben Ross at Ross Distributing reports he is on lookout for distributorships on all types of games . . . Ben Friedman, in charge of the parts department at Trimount, is one of the happiest men in town. Last week his wife gave birth to a boy. Then Trimount employees banded together and tendered him a special gift in honor of the occasion.

Billy Wells at Apex has a good word for his newest employee, Sonny Magerer. Sonny was discharged from the Marines, joined Apex and is now a vital cog in the company's postwar expansion program . . . Bill Buckless, well known in Bostonian pugilistic circles, was a recent visitor to Apex. Buckless is purchasing equipment for his North Shore locations . . . William Aarons, Apex sales manager, and Jim Woodward, in charge of Apex operations, are back from vacations ready for a big fall season.

THRU THE COIN CHUTE

MINNEAPOLIS

Vic Hendel of Worthington, Minnesota, had quite an experience yesterday while driving to the cities in a rain storm. He was buzzing along at about fifty miles an hour when a pheasant flew across the road and hit the windshield with a thud. Luckily the shatter-proof glass kept Vic from being cut, but he nearly went into the ditch. He stopped at Mankato and had a new windshield put in and continued on to Minneapolis . . . Mr. and Mrs. D. L. Bratmoe of Mound City, South Dakota, are both in Minneapolis for a few days buying merchandise and taking in the night spots . . . Ray Brandt, ace mechanic for George Wheeler of Alexandria, Minnesota, was in town visiting a few of the jobbers.

Tommy Mathews, ace trouble shooter for Osakis Novelty Company, Osakis, Minnesota, in town just for the day. Reports fishing is still very good at Osakis . . . Harry Galep of Menomonie, Wisconsin, and his nephew are in town for a couple days making the rounds . . . Joe Perkins, formerly an operator in St. Paul and now located in Spokane, Washington, flew in from Spokane Monday morning to spend a couple of weeks with his mother, sister and brothers. Joe is still running the Boulevard Club in Spokane, one of the nicest night clubs there . . . Art Berg, Fairmont, Minnesota, is catching plenty of heat from Mrs. Berg because he sold his '42 Chrysler and now drives his panel truck. Mrs. Berg doesn't relish the idea of driving around in a panel truck. Can't blame her . . . Martin Kallsen of Worthington, Minnesota, is the proud owner of a new Chris Craft boat and has invited several of his good friends to come down and have a ride.

Art Johnson of Glenwood, Minnesota, was seen in town making the rounds . . . Mr. and Mrs. Emil Sirianni of Eau Claire, Wisconsin, were also in Minneapolis for a few days. Never saw a more pleasant couple . . . Lowrie Nelson of St. Cloud, Minnesota took time out to come down and visit a few distributors . . . S. P. Onstad of McIntosh, Minnesota, in town for a few days making the rounds . . . Chris Schmidt and Jim Chesney of Mobridge, South Dakota, are spending a few days in Minneapolis. Jim is helping Chris get set-up in Mobridge as Jim knows his way around. Jim, formerly in the coin operating business, sold out several years ago but may be back in it before long . . . Benny Friedman of the Silent Sales Company is sporting a new 1946 Packard and is he proud . . . Phil Smith, local operator, is expanding and now goes into Iowa and is doing a very nice job.

Paul Hayes of Rochester, Minnesota, is spending a few days in town . . . Gil Hansen of St. Peter, Minnesota, is down attending a washing machine convention. That man sure gets around.

PITTSBURGH

Joe Beck of Telequiz Sales conducted a showing last week at William Penn Hotel of this newest addition to local coin trade circles. The show attracted numerous distributors and a host of ops . . . Rumors are flying up and down coinrow that Sam Strahl and American Coin-A-Matic are distributors for Telequiz.

Joe McGlenn (that man at McGlenn's Dist. Co.) played host in a lengthy visit at McGlenn's by Sam Stern of Philadelphia, Pa., state distributor for Williams' "Dynamite." Sam was heard to remark "Joe is doing a good job in his handling of the game."

Eugene Swift of Swift & Malis, well known ops in and around Butler, went into conference with Banner Specialties' Harry Rosenthal. Wouldn't be surprised if Swifty walked out with a deal sewed up around Packard's Hideaway.

Johnny Peters, leading light at Pittsburgh Amusement Co., is working on a new angle for the trade which promises to be revolutionary in scope.

Ben Herman who recently opened Standard Distributing Co. of Pittsburgh is specializing in foreign records. Ben is also carrying a full line of Race & Blues disc labels. Ben was with Hamburg Brothers for 8½ yrs., large Western Penna. Dist. of appliances.

Jack Young who is sparkplugging things at Triangle Record Distributors, is bouncing right along with preparations for the final opening of the firm's new business location.

Howdy Levine of Mechanics Service reports that both new and used equipment is moving good. Parts are coming in more rapidly, many old orders have been recently filled, which is a "must" at Mechanics Service.

The three-weeks threatened power strike of Duquense Light Co. employees still hangs as an ominous shadow over coinrow.

Lou Popkins of Pittsburgh Coin Machine Exchange was caught in a huddle with diminutive Tony Nolfi, well known op from up Punxsutawney way . . . Earny Langoon an op from Beaver Falls, a guy who makes a practice of looking for new machines dropped in on Lou, and left a nice order for new equipment.

Eddie Steele of Coin Machine Distributing Co. reports he is experiencing an upgrading of business conditions . . . Henry Schroeder an old customer of Eddie's recently disposed of his route and is heading for sunnier fields around Los Angeles.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE: $1.00 PER ISSUE

for all subscribers. Maximum space 5 Lines. All ads over 5 Lines—add 50c per Line.

FREE AD EACH WEEK for all $48.00 per Year Subscribers, Maximum Space 5 full Lines.

50c per Line for Non-Subscribers, Minimum Ad 2 Lines.

ALL ADS — CASH WITH ORDER

WANT

WANT—Will pay the following prices: $2. for Imps, Cubs, Aces; $10. for Pikes Peaks, Totalizers; $12.50 for Kickers & Catchers, ABT Challengers; $5. for Marvels; $2.50 for Pok-O-Reel, Klix, Wings, Yankees; DuGrenier Model S $17.50, Model VD $35., Model W $35., Model WD $35. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILADELPHIA 23, PA.

WANT—Used Total Rolls, quote me your best price. ROGER SHEPARD, 270 STATE ST., WATERTOWN, N. Y.

WANT—Seeburg, Wurlitzer, Rock-Ola, Mills, allmodels. Highest cash prices paid. Write, wire or phone. Quote lowest price in first letter. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel. BRyant 9-0817.

WANT—Keeney 4-Ways; Keeney Twins; Cash Only; Mills 3-Bells; Mills 4-Bells. All models of phonographs, Rock-Olas, Mills and Seeburgs. State quantity and your lowest cash price. BADGER SALES CO., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF.

WANT—Used phonograph records. Advise your best price and amount. BUFFALO AMUSEMENT COIN MACHINE CO., 18 E. TUPPER ST., BUFFALO 3, N. Y. Tel.: CL 0065.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT—All types Hideaway Units, 20's and 24's, Twin 12's and 16's; 30-wire Wall Boxes, Keeney Wall Boxes and Adaptors, Premium paid for Rock-Ola Adaptors; Mills and Jennings Free Play Mint Vendors; one and five ball Free Play games; Arcade Machines, Sky Fighters, Metal Typers; Scales, etc.; Converters, 110 DC to 100 AC; Generators 60 Cycle. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT. CANADA.

WANT—Bally Pursuits; Bally Broadcasts; Genco Hi-Hats; Genco Victory; Genco South Paws; Wurlitzer 616's. MAURICE H. PACKET, 85 MARKET ST., PORTLAND, MAINE.

WANT—Mutoscope Reels, any amount. Give titles and numbers. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

WANT—Bell Products Co. is badly in need of all types of equipment. Therefore, we will pay top dollar for any amount of pin games, consoles, phonographs, slots and arcade equipment. We will buy equipment on or off location. Write, wire or phone. BELL PRODUCTS CO., 2000 N. OAKLEY, CHICAGO 47, ILL.

WANT—1 selector for '39 Rock-Ola. Advise price and condition. BIRMINGHAM VENDING CO., 2117 THIRD AVE. NO., BIRMINGHAM, ALA.

WANT—Baker's Pacers DD 5¢ Cash Model; 5 & 10¢ Mills Bonus Bells; all late type pin games; Amusematic Lite Leagues; Keeney's Bonus Super Bells, any models. Give price and condition first letter. LA FRANCE AMUSEMENTS, 482 BELLEVILLE AVE., NEW BEDFORD, MASS. Tel. 2-5750.

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. CLifford 1956.

WANT—National or Rowe Cigarette Machines. Any condition as long as parts are there. State price, model and condition of machines. ALMO CIGARETTE VENDING MACHINE CO., 4213 RACE COURSE AVE., ST. LOUIS 10, MO.

WANT—Marvel Manufacturing Company needs at all times old Gottlieb and old Chicago Coin games. You may feel free to send us your entire list. We will submit our highest prices. MARVEL MANUFACTURING CO., 2847 FULLERTON AVE., CHICAGO 47, ILL.

WANT—Singing Towers; Mills Thrones; Ten Strikes; Cigarette Machines; Wurlitzer Skee Ball; about 25 pin Games at about $25. ea.; 39 Rock-Ola Standard. DONALD ZAK, 3017 SO. 14th, MILWAUKEE 7, WIS. Tel. Orchard 2828.

WANT—All types and models of coin-operated equipment. Send complete list with followin information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT—Wurlitzer Twin 16 in Metal Cabinet (Don't need amplifier, speaker or adaptor). Must be in perfect mechanical condition. Quote lowest price. TRENTON AMUSEMENT CO., 212 E. FRONT ST., TRENTON, N. J. Tel. Trenton 2-7167.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

WANT

WANT—All types Hideaway Units, 20's and 24's, Twin 12's and 16's; 30 wire Wall Boxes and Adaptors, Premium paid for Rock-Ola Adaptors; Mills and Jennings Free Play Mint Vendors; One and Five Ball Free Play Games; Arcade Machines; Sky Fighter, Metal Typers; Scales, etc.; Convertors, 110 DC to 110 AC; Generators 60 Cycle. ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONT., CAN.

WANT—Counter Models: Wurlitzer 81's and 71's. STARNES MUSIC MACHINE CO., ROUTE 1, BOX 14, HICKORY, N. C. Tel. 1293-J.

WANT—100 Chicago Coin 1940 Home Runs. State price and condition. DURSELL NOVELTY CO., 176 ARCH ST., NEW BRITAIN, CONN. Tel.: 5154-W.

WANTED—Your Used Phono Needles. We Re-Grind any straight Shank, Metal Point, Round or Elliptical Needles, and Guarantee New Needle Service, at a big saving to the Operator. Almost five years at the business. Shipping containers and complete information sent on request. Drop us a card today. RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.

WANTED—Bally Royal Draws. Please quote price. Call, wire or write. VALLEY VENDING CO., 101 BRADDOCK AVE., TURTLE CREEK, PA. Tel. Valley 9946.

WANT—Cigarette Machines: Rowes; Nationals; 6, 8, 9 column. Any condition. State price, condition, etc. JOS. W. JACQUEST, PEWAUKEE, WIS. Tel. 2937.

WANT—Liberty F.R. $8.; Cigarette $5.; Sparks Champion F.R. $8.; Sparks Mercury, American Eagle and Marvels $5.; Aces, Imps, Cubs and Daval 21 $3.; Vest Pockets $25.; Columbias $15.; Col. Vest Pockets, Yankee, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 809 WEST MADISON ST., CHICAGO, ILL. Tel.: Hay. 3695.

WANT—Will pay best prices for old Chicago Coin games, also old Gottlieb games, irrespective of quantities. Send us your complete list. MID-STATE CO., 2369 MILWAUKEE AVE., CHICAGO 47, ILL.

WANT—Rapid Fire Gun with stand and long cable, no back stand wanted. K & H NOVELTY CO., 1566 BRISTOL HIGHWAY, KINGSPORT, TENN. TEL. 1199.

WANT—Any quantity of Genco's Bosco's, Capt. Kidds and Argentines. State condition and price. R & Y NOVELTIES, 131 CLINTON AVENUE, NEWARK 2, N. J. Tel. MArket 3-6105.

WANT—Original Keeney 4-wire Boxes. State quantity and lowest cash price in first letter. TELOMATIC PRODUCTS, INC., 157 PROSPECT, PASSAIC, N. J. Tel. Passaic 3-4644.

FOR SALE

FOR SALE—Repeater $47.50; A.B.C. Bowler $45.; Snappy $48.50; Bolaway $55.; Star Attraction $45.; Wild Fire $39.50; Ten Spot $42.50; Smack The Jap $29.50; Mustang $55.; Legionnaire $49.50. A.B.C. DISTRIBUTING CO., 1125 BROAD STR., NEWARK, N. J. Tel. Bigelow 3-6146.

FOR SALE—Arcade Equipment. Lost Lease and must sell. Make offer all or any part. Bally Defender; Chicken Sam Con.; Keeney Submarine; Bally Torpedo; Exhibit Ride-A-Bike; Shoot Your Way To Tokio. All perfect condition. GENTRY MUSIC & SALES CO., ALAMOGORDO, N. MEX.

FOR SALE—1 Jumbo Parade Combination $120.; 1 5¢ Rollem, used 2 weeks $90.; 1 Power House $22.50; 1 Paratroop $95.; 1 Hi-Hat $47.50; 1 Spot-A-Card $70.; 1 Zig Zag $45.; 1 Flying Tigers $95. WICKWARE AMUSEMENT CO., PITTSBURG, KANS. Tel. 2670.

FOR SALE—Rock-Ola Commando $625.; 3 Standard $400. ea.; 4 DeLuxe $425. ea.; 2 Seeburg 8800 $625. ea.; 1 Model K-20 record $325.; 1 Mills Throne $325.; 1 Wurlitzer 42/24 $495.; 1 Wurlitzer 42/600 $495.; 3 Wurlitzer 42/616 $450. ea.; 1 Wurlitzer Counter 51 $150. BLACKWELL MUSIC CO., 123 ELK AVE., ROCK HILL, S. C. Tel.: 238.

FOR SALE—I have for sale at this time 3 10 column Rowe's Presidents $125. ea.; 1 Rowe 5¢ Gum and Mint $40.; 1 Rowe Imperial 6 column $50. STANDARD CIGARETTE SERVICE, 65 BELMONT AVE., SPRINGFIELD, MASS. Tel. 4-6358.

FOR SALE—Seeburg 9800 ESRC $475.; Rock-Ola Deluxe 39S $275.; Rock-Ola Super Rockolites $300. These machines in very good condition. TOLEDO MUSIC & NOVELTY CO., 1801 ADAMS ST., TOLEDO 2, OHIO. Tel. Garfield 8531.

FOR SALE—6 Tom Mix Ray Guns $25. ea.; 2 Speed Demons $15. ea.; 2 Stoner's Ump $22.50 ea.; 2 Stoner's Anabel $32.50 ea.; 1 Bakers Doughboy $22.50; 1 Mills 1-2-3 F.P. $35.; 1 Watling Rol-A-Top 10¢ $80. WM. HERBST, 133 COLUMBUS ST., GRAND HAVEN, MICH. Tel. 1576.

FOR SALE—Make us your best offer! Bally's Rapid Fire; Sky Battle; Shoot The Bull; Scientific Batting Practice; Chicago Coin Hockey (early model); Mills 1-2-3's; Wurli. Counter Model 61 & 41. Write, phone or wire. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO, CALIF. Tel. Tuxedo 4976.

THE CASH BOX CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

FOR SALE

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phono on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only $1.50 per set of 4 casters complete with steel sockets. L. BERMAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSVILLE 8, IND. Tel.: 3-2734.

FOR SALE—2 Wurlitzer 600; 1 1940 Rock-Ola C.M.; 1 Wurlitzer 700; 1 Wurlitzer 71 C.M.; 2 Mills Dance Masters; 12 Pin Ball Games. All machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILADELPHIA 41, PA.

FOR SALE—DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT—Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE—5 New Rowe 1¢ Gum Machines $17.50 ea.; 2 Mills 5¢ VP Bell Green $27.50 ea.; 1 Rock-Ola 12 Record without coin chutes, otherwise good condition $100.; A.B.T. Challengers, factory rebuilts $47.50 ea.; Daval Marvels A-1 $35. ea. W. G. WYGAL, 2113 WALTON AVE., BLUEFIELD, W. VA. Tel.: 7633.

FOR SALE—ANOTHER SCOOP. Original Brass Wurlitzer 5¢, 10¢ and 25¢ Slides $1.50 ea. while they last. WICO CORPORATION formerly HARRY MARCUS CO., 2913 NORTH PULASKI ROAD, CHICAGO 41, ILL.

FOR SALE—New Duffy and Frisco; Used Yankee Doodle, Hollywood, Keep 'Em Flying and Spot Pool; Latest Jennings' Slots. BUECHER'S, Coin Machine Division, E. FRONT ST., WASHINGTON, MO. Tel.: 276.

FOR SALE—166 Coin Phonographs—30 Piece AMI Telephone Studio with Amplifier and equipment for industrial music & Muzak. Also 1 Personal 14 Box installation. Income $1700.-$2,000 weekly. Price $80,000. G. G. TILLOTSON, 888 E. 23th St., PATERSON, N. J. Tel.: Armory 4-2495.

FOR SALE—Rock-Ola Premier and Commando; Seeburg 9800 and 8800; Wurlitzer 850; Wurlitzer Hideaway; AMI Streamliner and 8X. Write. AUTOMATIC DISTRIBUTING CO., 1222 LAFAYETTE AVE., TERRE HAUTE, IND. Tel.. C6840.

FOR SALE—We have the following machines, used as floor samples only, same as new: 1 Chicago Coin Goalee; 1 Genco Total Roll; 1 Amusementic Lite League; 1 Max Glass Champion Hockey; 1 Bally Surf Queens. Write for special close-out prices. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Rex offers: 2 very clean 9 coin head Super Track Times $185. ea., 1 4-5 Four Bells, serial #1426 $300.; 1 perfect Three Bells, serial #796 $650.; 1 '40 and 1 '41 Galloping Dominoes (1 Top Glass missing) $160. ea. Write, wire, phone. REX COIN MACHINE DIST. CORP., 821 So. SALINA ST., SYRACUSE, N. Y. Tel.: 2-5076.

FOR SALE—2 Coin Chutes and coin mechanisms complete for Wurlitzer 24 or 600, make offer; 1 Wurlitzer 600 cabinet, rotary type, make offer; 3 New Seeburg 24 selection plastic covers for 30-wire boxes $3. ea. GEORGE LIND MUSIC CO., 1710 So. 58th St., OMAHA 6, NEBR. Tel. Gli 4597.

FOR SALE—Five Champion Hockeys $100. ea. slightly used, can't be told from brand new, and fully guaranteed first class shape. We bought too many, and it's your gain!!! THE PLAYDIUM COMPANY, OSHKOSH, WISCONSIN. Tel. Blackhawk 8197.

FOR SALE—Wurlitzer Phonographs and equipment. 850; 750E; 780 Colonial Mechanical; Victory Model 24; Victory Model 616; 2 and 30 wire Wall and Bar Boxes. Also 6 complete Model 130 Adapter Sets. All in A-1 condition. Write for prices. COHEN AMUSEMENT CO., 210 DEXTER AVE., MONTGOMERY, ALA.

FOR SALE—Be Foxey. Buy Coleman's Hi-Grade Rebuilt Slots. Save Money. Gold Chrome; Silver Chrome; Brown Fronts; Blue Fronts; Gold QT's; Blue QT's; Hand-Loads 5¢-10¢ & 25¢ play. Priced right. Write. Pace, Jennings & Watling Jack-Pots $27.50 and up; lot of six consoles, Roll 'Em, G. Dominos, 2 Pace, Jumbo & Tanforan $495. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel. M. 1323.

FOR SALE—2 5-10-20; 2 Hi Hat; 3 Big Parade; Speed Ball; ABC Bowler; Monicker; Topic; Slugger; 2 Spot Pool; Big Chief; 42 Home Run; Gun Club; Attention; 2 Dixie; Hi Dive; Knockout; Mystic; Ten Spot; 2 Leaders; Pan American & many others. Slightly used Surf Queens; Victory Derbies; Four Bells; 41 Derby; Fortune, etc. Mils 5 in 1; 1-2-3. Write or wire. Our prices are right. All games clean. WESTERN DISTRIBUTORS, 1226 S.W. 16th, PORTLAND, ORE. Tel. AT. 7565.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE—Pimlicos $250.; '41 Derbies $210.; Sport Specials $100.; Sportsman $100.; Blue Grass $135.; Dark Horse $135.; Skylark $140.; Fortune $165.; Jennings Triplex Slots $90.; Saratoga, late F. P. - P. O. $150.; Foreign Colors $60.; All games very clean. One third dep. with order, bal. C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIFORNIA.

FOR SALE—5 Ball F.P.'s.; 1 Ball F.P. & P.O.; Consoles P.O.; and combination - slot. All guaranteed perfect. Send for list. New equipment - Bally's complete line, also Evans, Jennings, Mills. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel. CLiffside 6-2892.

FOR SALE—Available now. Standard Brands Model 32 Volt - Ohm - Millimeter. 5000 ohms per volt sensitivity. Checks resistance as low as 2 ohms. Price $24. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE—5¢ Cherry Bells $125. ea.; 5¢ Melon Bells $125. ea.; new 5¢ Glitter Gold QT's $125. ea.; Mercurys and Eagles Deluxe $12. ea. YANKEE MINT CO., 391 CRESCENT ST., BROCKTON 34, MASS. Tel.: 8639.

FOR SALE—Eight Jennings Cigarollas, in very good condition, $40. ea. KELLY & YOURATICH CO., 4036 ST. CHARLES AVE., NEW ORLEANS, LA. Tel.: Uptown 5037W.

FOR SALE—6 Seven Ups $35.; 1 Bally Play Ball $40.; 3 Jumbo F.P. $80. ea.; Keeney Track Time $60.; 5 Smileys $10 ea. FRANK AMENDOLA, 3043 FERRY AVE., NIAGARA FALLS, N. Y.

FOR SALE—25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—Will sacrifice balance of Arcade Amusement Co., arcade equipment. Send for list and I will quote you price on the lot. Must vacate space in 90 days. O. R. HERMANEK, LIQUIDATOR, 103 FIRST AVE., NO., MINNEAPOLIS 1, MINN. Tel.: Lo. 5104.

FOR SALE—10 Pinballs, crated ready for shipment: 1 Ocean Park; 1 Rebound; 1 Roxy; 1 Big Town; 1 Big Show; 1 Double Feature; 1 Doughboy; 1 Box Score; 1 Lucky, Each $15.; 1 Big Chief $30. NORTHWESTERN MUSIC AND DISTRIBUTING CO., 209 E. 3rd ST., EMPORIUM, PA. Tel.: 797.

FOR SALE—Bargain: Genuine leather cigarette cases with a transparent covered picture frame. Make ideal prizes for salesboards, etc. Each case comes individually boxed. Nationally advertised at $1. While they last at 36c ea. in gross lots. Send $1. for sample. BYRON NOVELTY CO., 2045 IRVING PARK, CHICAGO, ILL.

FOR SALE—Or will trade for old Five Ball F.P. Games in guaranteed good operating condition and appearance: Mills Do-Re-Mi phonographs $50., with light-up revamp $65. These machines are in good running order and cabinets are A-1. Trade at low C.M.I. Blue Book prices. ACE MUSIC CO., WAUKON, IOWA.

FOR SALE—New machines: Exhibit Card Vendor, all metal, separate cash box $29.50; A.B.T. Challenger, write for price; Chicago Coin Goalee, write for price; Gottlieb 3-way Gripper $39.50; Super Triangle, new fascinating roll down game, write; Bat A Ball, write. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE—Parts for all type games and equipment of leading manufacturers. "Hard to Get Parts" are "Easy to Get" at Badger's. Write, Phone or Wire us today regarding your needs. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE—Phonotronic Universal Amplifier, has nine outstanding features at $59.50; Ace Coin Counter at $139.50; Coin Wrappers 65¢ per box, 10 boxes or more 60¢ ea., case of 28 boxes 55¢ ea.; Phonograph Casters, Set of 4 $1.45; Record Carrying Cases $5.95 and parts for all machines. Write: BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE—Largest assortment of factory rebuilt Arcade Machines in the U.S. Machines resprayed and refinished. Look like new. Send for illustrated circular. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE—5 Panorams $395. ea.; 5 Genco Playball $159.50 ea.; 3 Total Roll $425. ea.; 5 Premium Roll-The-Barrel $269.50 ea.; 3 Roll-A-Ball 9 ft. $169.50 ea.; 3 Roll-A-Ball 7½ ft. $135. ea.; 5 Texas Leaguers Deluxe $42.50 ea.; 5 Wurlitzer 600K $400. ea.; 5 Wurlitzer 600R $375. ea.; 3 Wurlitzer 24 $250 ea.; 3 Wurlitzer 616 $195. ea.; 1 Wurlitzer 500 $425.; 2 Wurlitzer 24 Victory $325. ea.; $5. extra for crating. MARCUS KLEIN, 577 TENTH AVE., NEW YORK CITY.

FOR SALE—New 2 wire Zip Cord 250 ft. coils $4.75; Maple Skeeballs 3⅛" 55¢ ea., $52. per 100; 2¾" 50¢ ea., $48. per 100; 2½" 50¢ ea., $48. per 100; 2¼" 47¢ ea., $45. per 100. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE—Army Helmets. These are the plastic inner liners, some new, some used, some showing combat use. Very good as a toy item or for many other uses. 500 at 7¢ ea.; 1000 at 5¢ ea. Cash with order. Shipment immediately. RUSS EQUIPMENT CO., 300 W. 21st ST., NORFOLK 10, VA.

FOR SALE—Rock-Ola Premier $570.; Wurlitzer 12 Re. $185.; Wurlitzer 616 Lite-up $285.; Wurlitzer 600 Victory $495.; Wurlitzer 500K Victory $550.; Mills Throne $325.; Rock-Ola Spectravox $85. MODERN MUSIC MACHINE CO., 2614 W. PICO BLVD., LOS ANGELES, CALIF.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—2 Hi-Tones ESRC; 1 Rock-Ola Standard; 1 Seeburg Gem; 1 Wurlitzer 24; 1 Panoram and 2 Sets of Film. All guaranteed in perfect condition. Will consider reasonable offer. APPEL VENDING CO., 5015 NO. GRANSBACK ST., PHILA., PA. Tel. MI. 4-7398.

FOR SALE—Wurlitzer 412 $159.; Wurl. 616 $229.; Wurl. 600 $460.; Wurl. 700 $625.; Wurl. 500 $475.; Wurl. 800 $710.; Wurl. 750 $735.; Wurl. 850 $795.; Wurl. 780 $675.; Seeburg Envoy E.S.R.C. $495.; See. Hi Tone 8800 $565.; See. 8200 E.S.R.C. $620. AMERICAN VENDING CO., 810 FIFTH ST., MIAMI BEACH 39, FLA. Tel.: 58-1619.

FOR SALE—5 Jumbo Parade Cash Paid. 1/3 Deposit. BIRMINGHAM VENDING CO., 2117 THIRD AVE. NO., BIRMINGHAM, ALA.

FOR SALE—$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.

FOR SALE—Slots of all types, Music and Pins. Write for our low prices. ROGER SHEPARD, 270 STATE ST., WATERTOWN, N. Y.

FOR SALE—2 Keeney Submarine Guns, clean paint, working order $115. ea. FUNLAND, INC., 740 GRANBY ST., NORFOLK, VA.

FOR SALE—2 Mills Owls F.P. $30. ea.; 1 Keeney Super Bell 2 Way (5 & 5) $275.; 1 1938 Skill Time $40.; 1 Kirk Night Bomber $175.; 1 Liberator $100.; 1 Skyfighter $175.; 1 Periscope $100.; 2 Shoot The Jap $75. ea.; 1 Skyfighter with conv. $195.; 1 Thumbs Up F.P. $75.; 2 Surf Queens, used 3 weeks $200. ea. FRED R. BEMAN, BEMAN SALES CO., 217 N. MAIN ST., GLOVERSVILLE, N. Y. Tel. 4839 J.

FOR SALE—Reconditioned and refinished slots: Mills Blue Fronts 5¢..$159.50; Mills Blue Fronts 10¢..$179.50; Mills Blue Fronts 25¢..$189.50; Mills Extraordinary 5¢..$149.50; Mills Extraordinary 25¢..$169.50; Pace DeLuxe (slug proof) 10¢..$149.50; Jennings Silver Dollar..$650.; Mills Gold Chrome 5¢..$179.50; Mills Gold Chromes 25¢..$199.50. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE—In good condition. 1 Slugger $40.; All American $25.; Hi Hat $40.; Majors '41 $40.; Jennings F.P. Slot $50. ROSAL NOVELTY CO., 86 WINTHROP ST., NEW BRITAIN, CONN. Tel. 90965.

FOR SALE—Victory Derby $400.; Mills Four Bells $350.; Jennings Library $20.; A.B.T. Gun $20.; Mills Thrones $275.; Mills Empress $300.; Wurlitzer Model 850 $600.; Model 500 $350.; Model 616 $200.; Seeburg 9800 R.C. $500.; Model 9300 $450.; Under Sea Raider $300. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel. Bridgeport 750.

FOR SALE—3-5¢ Bakers Pacers D.D. $195.; 1 25¢ Extra Bell Blue Front 3/5 $249.50; 1 10¢ Blue Front $159.; 3 5¢ Gold Chrome 2/5 $189.; 3 25¢ Golf Ball Vendors $215.; 1 Fast Time F.P. $89.50; 1 Big Game F.P. $93.50; 1 Good Luck P.O. $30.; 100 5¢ Free Play Pin Balls. Write for List and Prices. ASSOCIATED AMUSEMENTS, INC., 846 COMMONWEALTH AVE., BOSTON, MASS. Tel. LON. 8440.

FOR SALE—Bowling League $125.; Bowl-A-Bomb $125.; Goofy Golf $75.; Ten Spot $40.; Metro $50.; A.B.C. Bowler $50.; 1 Seeburg Vogue $400.; Wurlitzer 950 $675.; Wurlitzer 24 $275.; 1 Columbia Slot $75.; Permo Point Needles 30¢; Aeropoint 40¢; Phono Motors, write; large assortment of Fast Balls and slots, new and used; large assortment of Packard Wall boxes; Seeburg wall boxes, ready for immediate delivery. Write for prices. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHESTER, N. Y. Tel. Main 5973.

FOR SALE—One Ball Multiple Free Play Tables; Bally Thorobred & Longacres $279.50; Bally Pimlico $195.; Bally Club Trophy $169.50; Bally '41 Derbies $169.50; Bally Blue Grass $119.50; Bally Dark Horse $119.50; Bally Sport Special $100. BADGER SALES CO., INC. 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE—Seeburg Classic $300.; Seeburg Rex $175.; Mills Empress $290.; Mills Throne $290.; Rock-Ola Commando $525; Rock-Ola 12 $90.; Wurlitzer 616 lite-up $185.; Wurlitzer 412 $110.; 9 Wurlitzer #100 30-wire boxes $40. for all. Pin Balls: All American $30.; Four Roses $40.; Sea Hawk $35.; Blondie, plastic bumpers $25.; Ziz Zag $40.; Gun Club $50.; Bosco $75.; Cham Hockey $95. ; All machines guaranteed to be in perfect condition, no crates, come and get them. DUFF'S RECORD SHOP, 24 E. PICCADILLY ST., WINCHESTER, VA., Tel. 3267.

FOR SALE—Chicago Coin Goalees, clean, A-1 condition and shipped in original crates (write). Terms: 1/3 Deposit, Balance C.O.D. HALL BROS. SALES CO., 1817 - 4th AVE., JASPER, ALA. Tel.: 760.

FOR SALE—First with the last word in coin machines: Scientific Batting Practice $99.50; Scientific X-Ray Poker $109.50; Undersea Raider $264.50. Get on our mailing list now for bulletins announcing buys in used equipment. Remember, our used machines are tops. NATIONAL NOVELTY CO., 183 MERRICK RD., MERRICK, N. Y. Tel.: Freeport 8320.

FOR SALE—Special this week: Lonsen Coin Boxes (all denomination coins) 60¢ ea., $6 per doz. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE—For best prices on all types of salesboards, both money salesboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Good used Mills original slot machine cabinets complete with castings; or will sell individual casting parts for Blue Fronts, Brown Fronts, Cherry Bells, Bonus Bells, Chrome Bells, War Eagles, Extraordinary Bells, Futurity Bells, etc. One half Mills List Price. AUTOMATIC COIN MACHINE CORP., 333 CHESTNUT ST., SPRINGFIELD 4, MASS. Tel. 4-1100.

FOR SALE—20 Model #700 Monarch wall boxes with push slide. Brand new in original cartons $5. ea. HUB MUSIC & SOUND CO., 222 COLUMBUS AVE., BOSTON, MASS. Tel. Hub 2468.

FOR SALE—Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola, Seeburg, Mills $54.50; DeLuxe Model Fits Wurlitzer, Rock-Ola, Mills and Seeburg Remote. Extra volume, superb tone $69.50. HASTINGS DISTRIBUTING COMPANY, 2014 WEST VLIET STREET, MILWAUKEE 5, WISC.

FOR SALE—10 late Panorams with Wipers. Give us an offer or what have you to trade on all or single units. Prefer Music. BONNE ADVERTISING SERVICE-MUSIC DEPT., 2605 21 AVE., ROCK ISLAND, ILL. Tel. R.I. 507.

FOR SALE—50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE—G.E. Mazda Bulbs, give "tops" all quality service; Lumilines, clear or frosted, 24 to carton, write; Big Bulbs G.E. Mazda, 7½ up to 75 Watt, 120 to carton, write; New, genuine, only reliable G.E. Mazda (#1489) Gun Bulbs. Write for Special Price. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel.: WAtkins 9-7490.

FOR SALE—Seeburg Wall Boxes. We have 30 or 40 Seeburg 5¢ WS-2Z Wall-O-Matics in good condition, covers o.k. $32.50 ea. We also have some Bar-O-Matics, wired or wireless $40. ea. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—1 Goalee and 1 Total Roll, used 6 mos. Practically new. Paid $525. ea. when purchased. Will sacrifice. No reasonable offer refused. We reserve the right to accept or reject any offer. NIAGARA AMUSEMENTS, INC., 373 OLIVER ST., NO. TONAWANDA, N. Y. Tel. 683 Ton.

FOR SALE—5 Supreme Skee Roll. Perfect Condition $175. ea. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. Tel. Un. 3-8584.

FOR SALE—Double Head ball bearing cotton candy machine. Free from vibration. Stainless steel Pan $195. F.O.B. Great Falls. C. H. SWANSON, ROUTE #1 WEST, GREAT FALLS, MONT. Tel. 3872.

FOR SALE—Pre-flight Trainers (new, original crates); Columbia Twin Bells; Columbia Club DeLuxe; Genco's Total Roll; Genco's Whizz; Mutoscope's Atomic Bomber. All new in the original crates or cartons. Write for prices. ROANOKE VENDING MACHINE EXCHANGE, INC., 13 SOUTH JEFFERSON ST., ROANOKE, VA. Tel. 2-7418.

FOR SALE—Victory Special F.P., used (write); Super Bell late single head $250.; Surf Queen 5 Balls F.P. $250.; Jumbo Parade, late head 5¢ play combination $150. All in good condition. PUBLIX GAMES CO., 3116 GRIFFITH PK BLVD., LOS ANGELES 27, CALIF. Tel. MO. 1-3595.

FOR SALE—Brand New Vendo Automatic Changemakers which deliver nickels from dimes and quarters-manual operation $125.; Brand New Sparks LoBoy Scales $115. and $125. ea.; Brand New Shipman Triplex Stamp Vendors $39.50 ea. Send for free descriptive leaflets! R. H. ADAIR CO., 6925 ROOSEVELT, OAK PARK, ILL.

FOR SALE—Wanna Sell! Collectors Items. Send name and address with list of records wanted. Will send list in return of record I have. Records sold highest bidder. FRED COLUCCI, 29 CHESTNUT AVE., WATERBURY, CONN.

FOR SALE—Ten Mills Panorams or Silver Views completely reconditioned rebuilt and refinished, late serials...$395.; also Late New Film Releases for Panorams and Soloviews. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIFORNIA. Tel. Drexel 4326.

FOR SALE—Quick-Flash! Perfect Shape. Seeburg 8800 RC Phono $525.; Seeburg 9800 RC $550.; Rock-Ola Super 40 Marble $350.; Rock-Ola '39 Deluxe $375. TRIANGLE DISTRIBUTING CO., 4608 PROSPECT AVE., CLEVELAND, OHIO. Tel. Endicott 1740.

FOR SALE—1 Bally Racer (Arcade) $50.; 5 Mills Quarto Scopes $55.; 1 Club Trophy (1 Ball F.P.) $265.; 1 Blue Grass F.P. $145.; 2 Bakers Pacers $145.; 3 Bally Reserves 5 Ball F.P. $20. ea.; 1 5¢ Mills Bonus Slot $195.; 1 10¢ Mills Bonus Slot $205. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH.

FOR SALE—Special! 6 Bally Victory Derby, used on location four weeks. Guaranteed like new (write). Also a few Fairmounts, Turf Kings, Jockey Clubs, etc. at special low prices. MULLININX AMUSEMENT CO., 302 WEST VICTORY DRIVE, SAVANNAH, GA. Tel. 3-6601.

FOR SALE—Here's Someone's Opportunity! 150 piece Route in S.E. Ohio. Established 15 years. We have all the Spots. Latest model equipment consisting of Seeburg, Aireon, Wurlitzer Phonos; Pins; Slots; Scales. Nets owner $20,000. Annually. Other interests reason for sale. Write-Wire PAUL C. KACKLEY, 507- 509 WHEELING AVE., CAMBRIDGE, OHIO.

THE CASH BOX CLASSIFIED ADVERTISING SECTION COIN MACHINE MART

FOR SALE

FOR SALE—Total Rolls, used 6 weeks. In original crates. Perfect condition. Can't be told from new. $395. 1/3 deposit, balance C.O.D. PICO SALES CO., 5426 W. WASHINGTON BLVD., LOS ANGELES, CALIF. Tel. York 2345.

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FOR SALE—Brown Paces Races; Black Paces Races; Hi Hand; Victory; Sun Rays; Big Game; Jumbo Parade; Paces Reels; Balley Alleys; Five Balls; Slots. Highest Bids Accepted. What do you want? ABC NOVELTY CO., 2509 S. PRESA ST., SAN ANTONIO, TEX. Tel. K 1152.

FOR SALE—We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout $10.00 each or $84.00 in dozen lots. MECHANIC'S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel.: ATlantic 0662.

FOR SALE—Reconditioned Seeburg Wall-O-Matic Wireless Boxes $23.50; 3 wire boxes $24.50; Rockola reconditioned Bar Boxes 5 wire $19.50; Wall Boxes, late $15.; Buckley Chrome 16, 20, 24's Wall Boxes $22.50; Keeney Wall Boxes, late $6. Other types available. Write or call your needs. E. T. MAPE, 1701 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 2341.

FOR SALE—Wurlitzer 700 $650.; 750E $675.; 850 $700.; 950 $725.; 61 Counter Model $150.; Rock-Ola DeLuxe $400. All reconditioned, ready for location. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 1, KY. Tel.: WAbash 1501.

FOR SALE—A Route of Peanut Vending Machines. Will keep you profitably employed for life. Small investment. Write today. M. T. DANIELS, 1027 UNIVERSITY AVE., WICHITA 12, KANSAS. Tel. 2-4670.

FOR SALE—Counter Games: 2 Reel 21 $5. ea.; 1 High Stakes $5.; Royal Flush Draw Poker $6.; 2 Tallys one Fruit Reel $6. ea.; 4 Deuces Wild $12.50 ea.; 1 Counter King $15.; 2 American Eagles $15. ea. Take All $100. W. H. GOODSON, 1763 NO. ALLEN AVE., PASADENA 7, CALIF. Tel. Sagamore 78524.

FOR SALE—Music & Pinball Route. 36 Phonos, 31 Pinballs, 11 Slots, 65 Wall Boxes, 10 Speakers and miscellaneous equipment including well equipped shop. $35,000. CASH. SWANK AMUSEMENT CO., 507 EAST 4th ST., TILLAMOOK, OREGON. Tel. 638.

FOR SALE—Sensational new Universal Amplifier – fits them all except Hi-Tones. We manufacture and sell this amplifier under a positive 60 day money back guarantee. Sample $39.50. Write for unusually generous distributor prices. SOUTHERN AMUSEMENT CO., 623 MADISON, MEMPHIS, TENN. Tel. 5-3600.

FOR SALE—For Best Prices on New and Used Coin Machines, Sales Boards, Candy and Merchandise Deals write STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH.

FOR SALE—Wurlitzer 850's, 500's and 600's; Wurlitzer 125 Boxes; Seeburg Organ Speakers; Buckley Chrome Boxes. Write for very attractive prices. PANTHER DISTRIBUTING CO., 1010 MONROE ST., FORT WORTH, TEXAS. Tel. 2-2226.

FOR SALE—Make Offer. 1 Big Hit, like new; 1 Columbia D.J., used 6 weeks; 5¢ Jumbo Parade Cash P.O. No reasonable offer refused. F. M. FRANCIS, CARROLL, IOWA. Tel. 989

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLA. AVE., LAKELAND, FLA.

FOR SALE—3 Pace Saratoga $77.50 ea.; 2 Pace Reels $50. ea.; 2 Exhibit Sun Burst Diggin $135. ea.; 1 Bally Sky Battle $135.; 1 Keeney Air Raider $100.; 1 Zita $25. RICHARD JOHNSON AMUSEMENT CO., 23 MORRIS ST., CHARLESTON 15, S. C.

FOR SALE—1 Wurlitzer 500; 1 Rock-Ola Standard; 1 Spectravox & Playmaster; 1 Rock-Ola Mechanism in metal cabinet with Adapter & Speaker. All reconditioned in our shop, ready for location. Write-Wire-Phone. Immediate Delivery. GREAT LAKES SALES CO., 330 BOND AVE. N.W., GRAND RAPIDS 2, MICH. Tel. 9-4669.

FOR SALE—Phonographs. Wurlitzer 750; 750E; 750 with Remote. Also Seeburg Commander and Hi-Tones straight & E.S. All fine condition. Sell $50. ea. over lowest quotations this issue CASH BOX. GEORGE W. WALTER JR., 1515 PENROSE AVE., ATLANTIC CITY, N. J. Tel. 4-5320.

FOR SALE—Factory rebuilt 1938 Keeney Tracktime Consoles with all latest improvements. Cabinets refinished like new. $125. 1/3 deposit. Bal. C.O.D. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL. Tel.: Southshore 5524.

FOR SALE—Ten (10) Phonettes, like new. 15% discount. Amplifier 10% discount. 1/3 cash with order. M. BRUNETTI, 1310 VIRGIL PLACE, LOS ANGELES 27, CALIF. Tel. M.O. 18505.

FOR SALE—Arizona $140.; Big Hit $220.; Big Parade $100.; Brazil $140.; Catalina $150.; South Seas $185.; Suspense $220. REDD MUSIC CO., 145 CENTRAL AVE., LAUREL, MISS. Tel. 1742 J.

FOR SALE—Bargain. Mills Slots. Blue Fronts 5¢ $100., 10¢ $110., 25¢ $130.; Mills 3/5 payouts with American Amusement Co. fronts 5¢ $100., 10¢ $110., 25¢ $130. All in A-1 shape and mechanically perfect. GENERAL SALES CO., 1031 MAIN ST., DUBUQUE, IOWA. Tel. 733.

FOR SALE—7 Sport Specials $80. ea., 1 Club Trophy $125.; 3 Blue Grass $90. ea.; 3 Record Time $90. ea., 3 '41 Derby $125. ea.; 4 Mills Four Bells $350. ea.; 2 Galloping Dominoes $75. ea.; 2 Sport Kings $135. ea.; 1 Longacre $185.; 1 Santa Anita and 1 Pacemaker, both for $100.; Bases for Bally, 1-ball F.P. games $10. extra. J. A. STEWART, 148 - 25th STREET, OGDEN, UTAH. Tel.: 9385.

FOR SALE—4 Tables and 16 Chairs, Beer, Kichen Gas Range, 4 Burners, Hot Plate Griddle, 1 Hot Plate Sandwich and 2 Burners for Coffee, Stews; 1 Beer Box, holds 2 32 gals. T & T RADIO & RECORD, 701 HAGON, HOUSTON, TEX.

FOR SALE—Cards—Baseball, Movie Stars, Prize Fighters, Cowboy. We have every card for every machine that vends cards at factory prices. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE—Act fast, real buys. These are not broken down machines but have just come out of our shop and are real clean: Spot-A-Card $60.; Play Ball $49.50; Gun Club $59.50; Smack The Japs $35.; Argentine $65.; Yankee Doodle $165.; Monicker $65.; Capt. Kidd $59.50; South Paw $59.50; Jungle $49.50; Knockout $99.50; Victory $69.50; Venus $72.50; Sport Parade $59.50; Snappy $49.50; Horoscope $59.50. MARLIN AMUSEMENT CORP., 412 NINTH ST., N.W., WASHINGTON 4, D.C. Tel.: District 1625.

FOR SALE—Or will trade for F.P. 5-ball games in guaranteed A-1 operating condition: Standard-Johnson Penny Coin Counter $25.; Wurlitzer #120 Wall Boxes $12.; Seeburg Wireless WS1Z Wall-O-Matics $10.; Wurlitzer No. 100 Boxes $4.; Selecteria Selective 5¢ Candy Bar Venders $20. ACE MUSIC CO., WAUKON, IOWA.

FOR SALE—Seeburg Rex Wireless hideaway $275.; Seeburg HiTone 8800 RC $550.; Rock-Ola Moderne Corner Speaker $45.; Mills Express $325.; Mills Throne $295.; Wurlitzer Vic 24 $395.; Wurlitzer Vic 500K $450.; Wurlitzer 600R $375.; Rock-Ola Playmaster Spectravox $385.; Wurlitzer 412 $150.; Wurlitzer 616 $195. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, O.

FOR SALE—Exhibit Merchantmen $95. ea.; 6 Exhibit Rotary Merchandisers $295. ea.; 3 Groetchen Metal Typers $295. ea.; Pilot Trainer, like new, $495. All this equipment has been thoroughly reconditioned and is in Tip Top shape. Terms: 1/3 Deposit, Balance C.O.D. or Sight Draft. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVE., CHICAGO 22, ILL. Tel.: ARmitage 1434.

FOR SALE—Grand Canyon $160.; Trap The Jap Gun $85.; Laura $175. Western Baseball $75.; Ten Strike H.D. $75. WANT—Used Total Rolls. Will pay $300. Must be in good condition. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE—12 Bally Beverage cup vending machines, 160 drinks at each filling. Will sell on or off locations. Machines are now all on locations and doing business. Will include all necessary equipment and extra parts, including Lifetime carbonator. Price $500. ea., F.O.B. Boston, Mass. BOSTON SALES AGENCY, INC., 83 WASHINGTON ST., BROOKLINE, MASS. Tel. Asp 8602.

MISCELLANEOUS

NOTICE—Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recon speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BLVD., LOS ANGELES 15, CAL. Tel.: FE 7875.

NOTICE—Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man", 442 N. SENECA, WICHITA 12, KANS.

NOTICE—Complete Phonograph Repair Service any make, amplifiers, motors, pick-ups. Used equipment bought and sold. Write or phone. MACKS SALES CO., 1108 UNION AVE., MEMPHIS, TENN. Tel.: 7-2850.

NOTICE—Complete Amplifier and Overhaul Service. We buy, sell and trade. LANE AMUSEMENT CO., 2129 ROSSVILLE BLVD., CHATTANOOGA 8, TENN. Tel. 7-3962,

NOTICE—The most complete stock on the West Coast—parts for phonos and games. Visit our "See-At-Glance" parts department. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE.

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 W. PICO BLVD., LOS ANGELES. Tel.: Fitzroy: 0545.

NOTICE—"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON . . . the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

NOTICE—Missouri and Southern Illinois Operators. We are distributors for Chicago Coin Machine Company and now delivering Goalee. It's Sensational! BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

NOTICE—We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

NOTICE—Alabama operators get on our mailing list by dropping us a penny post card today. We are exclusive Alabama distributors for the famous Gabel Automatic Music Machine, "the machine with the proven mechanism." Showing date to be announced soon. We will purchase Gabel Kuros in good condition at top C.M.I. Blue Book Price. HARRIS COIN MACHINE CO., 1509 NORTH 36th PLACE, BIRMINGHAM 4, ALA. Tel. 4-8470.

NOTICE—Will trade Wall Boxes for Pin Games. We have 9 Wurlitzers No. 120; 2 Model 100; 1 Seeburg WS2Z wireless Wall-O-Matics; 2 Wurlitzer Model 125. Trade for 5 Ball F.P. games in guaranteed good working condition and appearance on basis of lowest CASH BOX BLUE BOOK valuations. ACE MUSIC CO., WAUKON, IOWA.

THE SERVICEMAN'S DREAM!

Solotone

5c
10c
POPULAR RECORDINGS
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Ask your own service man what he thinks of the way Solotone is built. He'll tell you that Solotone is built to last without a lot of fancy-fixing.

The box is die cast — it can't warp or dent or spring apart. Inside, too, has been designed by men who know the business. Husky parts, simple mechanism, foolproof action.

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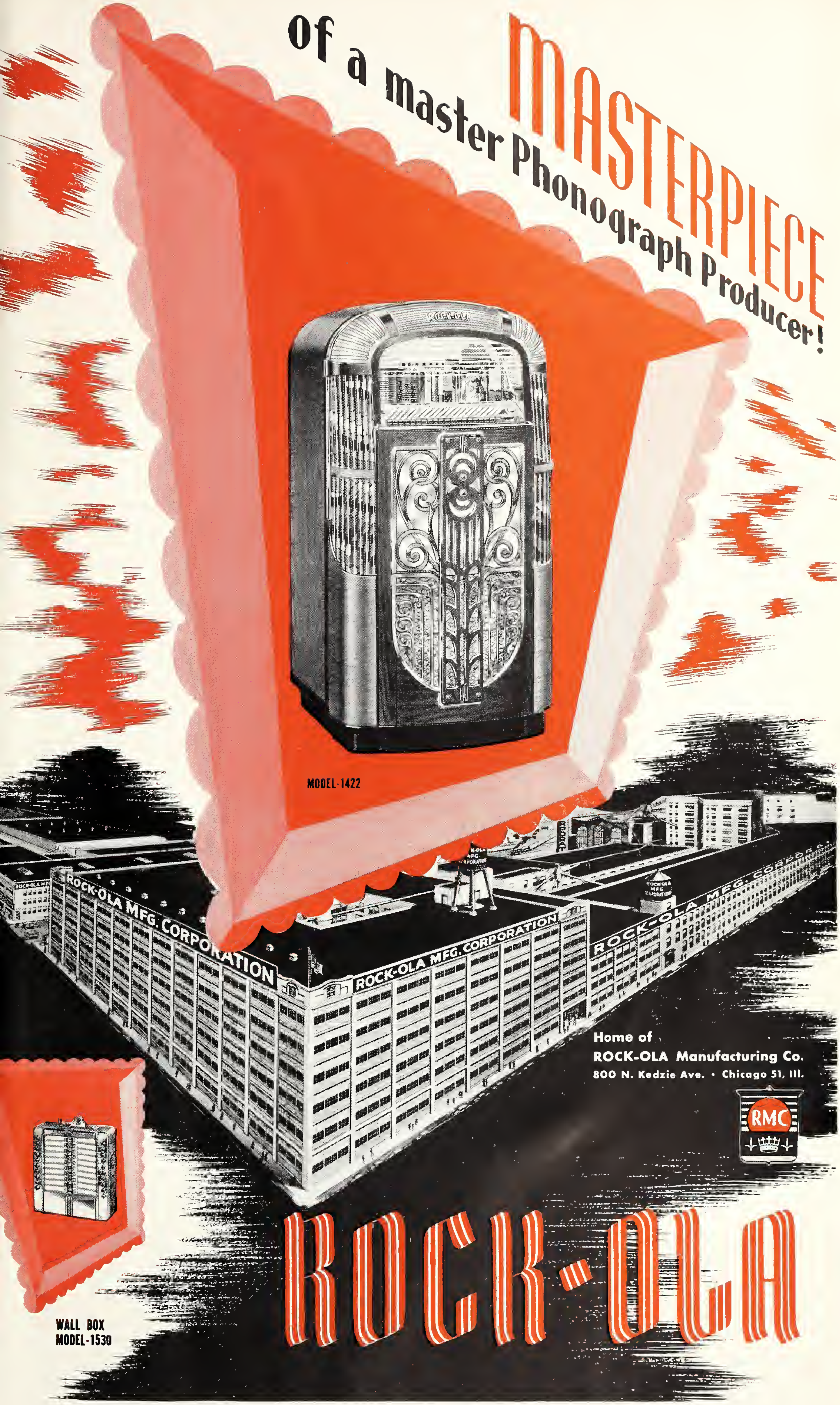
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WALL BOX
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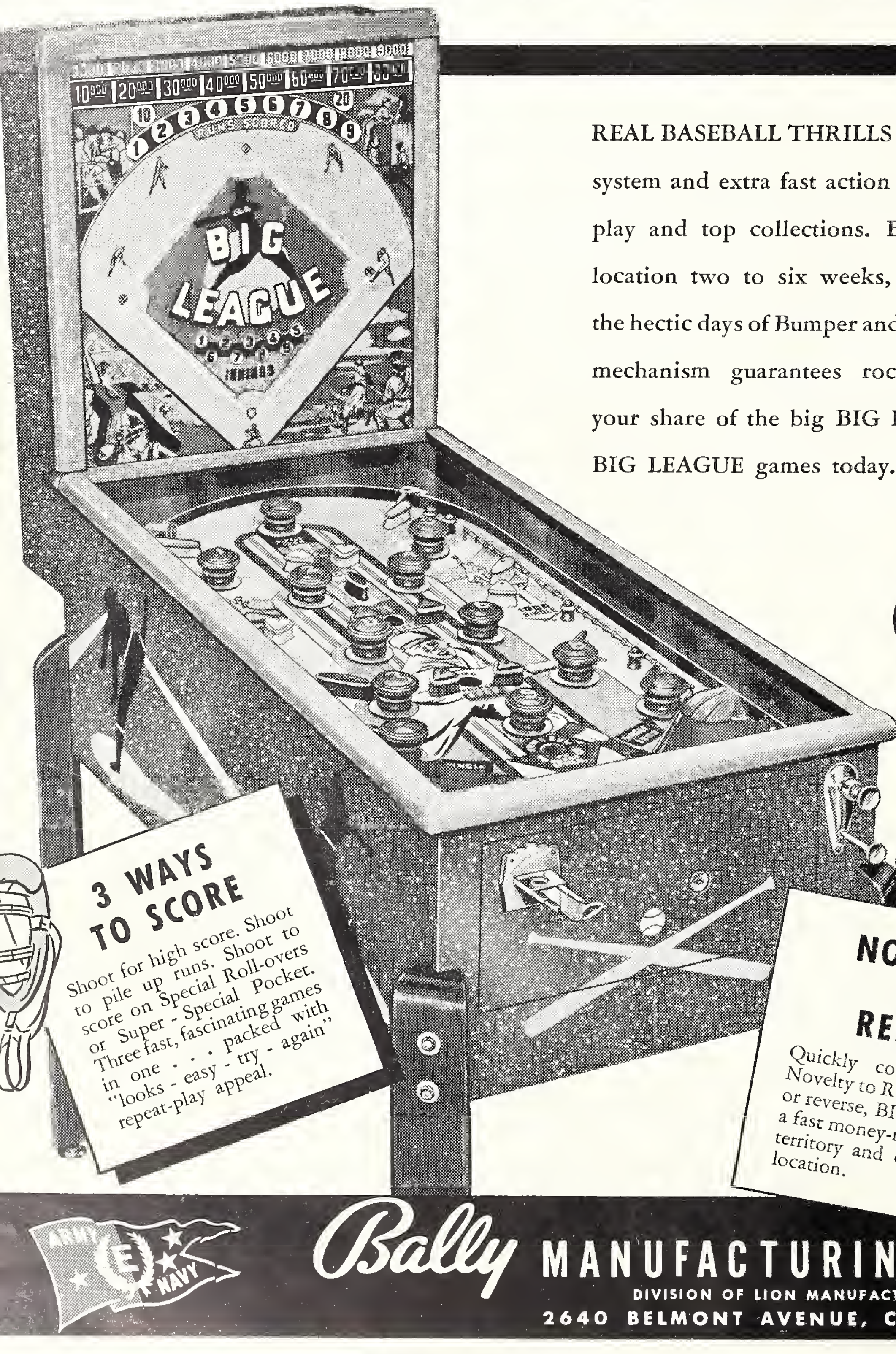

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Shoot for high score. Shoot to pile up runs. Shoot to score on Special Roll-overs or Super - Special Pocket. Three fast, fascinating games in one . . . packed with "looks - easy - try - again" repeat-play appeal.

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